

Tender No. : - PDEU/Media agency/24-25/147

Media Agency requirements

Last date of Quote submission: 17th March 2025

❖ Details of the Media Agency requirement

Newspaper	Edition (3rd & 5th page)	Size	Rate
Times of India	All India	120	
		240	
Times of India	All Gujarat	120	
		240	
TOI	Surat - Split	120	
TOI	Baroda - Split	120	
Times of India	Western Region	120	
ToI - Edu Times	All India	120	
		240	
		400	
ToI Ascent	All India		
ToI Ascent	All Gujarat		
HT Eng Main Edition	All India	120	
		240	
HT - Education	All India	120	
		240	
Hindustan	All Editions	120	
Hindustan	Bihar & Patna	120	
Amar Ujala	Varanasi/ Kanpur/ Lucknow	120	
Rajasthan Patrika	All Rajasthan	120	
		240	
Rajasthan Patrika	Udaipur	120	
		240	
Rajasthan Patrika	All Editions	240	
Dainik Bhaskar	All Rajasthan	120	
		240	
Dainik Bhasker	All MP	120	
		240	
Dainik Bhaskar	All Editions	120	
Nai Duniya	Indore, Bhopal, Raipur	120	
		240	
Lokmat	Mumbai & Pune	120	
		240	
The Hindu	All Southern States	120	
		240	
The Hindu - Opportunities	All Editions		
Telegraph + ABP	All Bengal	120	
Telegraph + ABP		240	
Telegraph + ABP	Kolkata only	120	
Telegraph + ABP		240	
Assam Tribune	Assam	120	
		240	

Dainik Jagaran	All Editions	120	
		240	
	All MP	120	
Prabhat Khabar	All Jharkhand	120	
		240	
Enadu	Hyderabad	120	
Gujarat Samachar	All gujarat	30CC	
Gujarat Samachar	Ahmedabad	30CC	
Divya Bhaskar	All Gujarat	120	
Divya Bhaskar	Ahmedabad	120	
		240	
Sandesh	All Gujarat	120	
Sandesh	Ahmedabad	120	
Saurashtra Samachar		120	
		240	
Kutch mitra	Gandhidham & Kutch	120	
		240	
Akila		120	
Mumbai Mirror		120	
		240	
Bangalore Mirror		120	
		240	
Ahmedabad Mirror		120	
		240	
Nobat	Jamnagar	20CC	
Gandhinagar Samachar	Gandhinagar	24CC	
Deccan Chronicle		120	
		240	

From Radio – Rate required

City/Channel	Radio Mirchi	Red FM	My FM	Radio City	Big FM	Radio Orange
Ahmedabad						
Surat						
Rajkot						
Baroda						
Pune						
Nagpur						
Nashik						
Jaipur						
Udaipur						
Jodhpur						
Kota						
Gwalior						
Bhopal						
Jabalpur						
Indore						
Raipur						