

SLS MIRROR

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Editorial





Let's Talk

DIGITAL IDENTITIES AND DIGITAL FOOTPRINTS: THE FUTURE BECKONS



It is that time of the year when we take a stock of where exactly we stand. 2022 has just ended and 2023 is here with novel possibilities. There could not have been a more opportune moment to analyze life the way it is now in general and one aspect of our lives in particular. However, it is critically important to set the context first before getting down into the core issue.

The world has undergone a technological revolution in the past two decades. The ushering in of the online media has transformed human life. Information, thus, has become the contemporary currency. While nobody really talks about it directly, one of the areas that has been impacted is the creation of individual identities. Confused? Well, I do not blame you. Let us understand what it means.

When we use the word 'identity', we mean a set of unique and documented parameters that help us recognize an individual. The identity of one individual differentiates her/ him from someone else. Until the beginning of the current millennium, the identity of an individual was recorded on physical files (usually official) and that was enough to establish her/ his recognizability. Not anymore! Today, in addition to official records, a person is being increasingly identified through her/ his virtual presence. As one can understand, one part of it is through social media. The likes of *Instagram*, *Twitter*, *LinkedIn*, and *Facebook* record the virtual identity of a person so much so that sometimes those become the tools to trace her/ him. The other part of the virtual identity that we are talking about is created through the scores of online forms and online records that we all fill up daily without even blinking an eye.

Let us further understand the issue at hand. You order a Farmhouse Pizza through an online food delivery platform like *Zomato*, and your identity is recorded on the platform. You go online and search a hotel for a trip that you are about to undertake through *Google* search that you have already signed in, your identity is recorded. While I can go on giving more examples, the list is endless, and I am sure you get the drift of the discussion. Many of us are naïve enough to believe that the records can be deleted by deleting the sign-in data. Well, it is not that easy. The footprints stay on for eternity. Even dead people have their digital footprints on the web. It might seem a little dystopic. However, anybody can ascertain the veracity of what we are currently discussing.

The creation of virtual or digital identities and the inevitability of it is only the first part of the story. The second and most important part of the story is the care with which we should curate our digital identities. Just as it is a pre-requisite to keep a clean social image to garner greater social mileage, it is equally important to maintain a clean online or virtual image to garner greater online mileage.

Starting from how recruiters verify our credentials to getting a visa for another country, our digital identities have come to define who we are and what we ideologically and professionally represent. While one might scoff at the entire phenomenon as a hoax, there is no escape from it. As *Metaverse* becomes a roaring reality, the importance of our digital identities is only going to enhance.

Therefore, be incredibly careful before posting that casual personal threat to someone on your *Facebook* wall. You might have done it just for fun. However, that single activity might be reason enough for your student's visa for the United States of America (USA) to be rejected. Make sure that you build your credibility on the digital platform just as carefully as you would build your real-life social credibility.

Signing off for now!

Stay safe, happy, and healthy!

Cheers!

Dr. Amrita Chakraborty

Editor

SLS Mirror





SLS Events Calendar





SLS SCHOOL OF LIBERAL STUDIES	November - December 2022		School of Liberal Studies, PDEU		
	Sl. No.	Date of the Event/Activity	Name of the Event/Activity	Number of Participants	Department
	1	November 7, 2022	Interactive session with professor with Nirmala Dorasamy	30	Department of Social Science
	2	November 7, 2022	Contemporary Issues and Emerging Trends in Military Psychology	45	Department of Social Science
	3	November 9, 2022	Positioning Public Service Delivery	60	Department of Social Science
	4	November 10, 2022	A Workshop on Qualitative and Quantitative Research Methodology	80	Department of Social science
	5	November 14, 2022	POSCO Awareness Campaign	70	Department of Social Sciences
	6	November 15, 2022	Mahila Police Station Visit	25	Department of Social Sciences
	7	November 15, 2022	Expert Lecture on Forensic Psychology	60	Department of Social science

8	November 16, 2022	Guest Lecture on “Industry 4.0 Insights into workplace communication”	192	Department of languages, literature and Aesthetics
9	November 19, 2022	Psychological Disorder: A long route to cover	30	Department of Social science
10	December 12, 2022	PDEU Women’s Cell Workshop On Gender Sensitization For PDEU Employees (Faculty & Staff)	25	Department of Social science
11	December 22 - 23, 2022	Boot Camp for Skill Upgradation for the Officials of Directorate of Information, Government of Gujarat	65	Department of languages, literature and Aesthetics





10th Convocation



THE 10TH CONVOCATION PANDIT DEENDAYAL ENERGY UNIVERSITY, GANDHINAGAR

Rapporteur: Prof. Pradeep Mallik



22 November 2022: India's two industry stalwarts have highlighted the growing need for energy across the globe and underlined the imperative shift towards the green and clean type. Speaking at the 10th convocation of Pandit Deendayal Energy University at Gandhinagar on Tuesday evening the Chairman of Tata Sons, Mr N Chandrasekaran, and Reliance Industry Chairman and PDEU President, Dr Mukesh Ambani, exhorted the younger generation to be ready for the great opportunities that India is offering them by being bold and have a dream and purpose to chase.



Pointing to the robust Indian economy that is to grow from about \$ 3.5 trillion to several trillion dollars in the next few years, Mr Chandrasekaran said the youth of today were standing at the cusp of something special. As they witness tremendous growth and development, they have to forge a new world, a new India, he said.



Congratulating the graduating students, their parents and their faculty for their collective achievements, Mr Chandrasekaran spoke about the development in science and technology and highlighted how the development that was to take place in the next 10 years was to be far greater than the progress made in the last 100 years. The pace of change in the energy and technology sectors is so great, he said.



Mr Chandrasekaran also focused on India's role in the sustainable development of the world and claimed India was at the cusp of new transitions. He asserted that the current generation was to witness tremendous advancement in the quality of life. He summed up by encouraging the students to continue to learn, and gain knowledge throughout their lives and wished them all successful careers.

Mr Chandrasekaran and other dignitaries at the convocation included the PDEU President Dr Mukesh Ambani (online), PDEU Standing Committee Chairman, Dr Hasmukh Adhia (IAS, retd), PDEU Director General, Prof (Dr) S Sundar Manoharan. They handed over degree certificates to 1659 graduating students which included 101 merit medal winners. Several senior academics and IAS officers, industry leaders and prominent citizens graced the occasion to make the day memorable to the graduating students and their families.



Dr Ambani in his address asked the graduating students to make the most of the Amrit Kaal that India had entered into. “As the Amrit Kaal unfolds, India will witness an unprecedented explosion in economic growth and opportunities. From a \$ 3- trillion economy, India will grow to become a \$ 40-trillion economy by 2047, ranking among the top three economies of the world in your working life. In other words, a bright future beckons you. Be ready to step out confidently when opportunity knocks on your door,” he said.

“In our tradition, Amrit Kaal is regarded as the most auspicious time to start anything new. And each of you are starting your professional journey in this period.” He added.

Dr Ambani told the graduating students that PDEU had made them future-ready, because it researches and teaches energy with a very comprehensive perspective.

Three game-changing revolutions will govern India’s growth in the decades ahead, he said and named them: The Clean Energy Revolution, the Bio-Energy Revolution and the Digital Revolution.

“Together, they will transform lives in ways unimagined. While the Clean Energy Revolution and the Bio-Energy Revolution will produce energy sustainably, the Digital Revolution will enable us to consume energy efficiently. All three revolutions will together help India and the world save our beautiful planet from the Climate Crisis,” he said.

Dr Ambani also reminded them of the sacrifices their parents have made for them and the expectation society and the nation have from the younger generation.

Earlier, welcoming all stakeholders, the Director General, Prof (Dr) S Sundar Manoharan recalled how this graduating batch witnessed several unique landmarks. “We started this year with PDEU being recognized by the Government of Gujarat as the Center of Excellence. As we come to the end of this year, we received a unique distinction as declared by the National Assessment and Accreditation COUNCIL (NAAC), with the highest grade, A++. We deeply thank all our stakeholders and particularly, our President Dr. Mukesh Ambani who has been the force behind this transformative journey.”

Dr Manoharan also acknowledged the contribution, support and grants received from the Government of Gujarat in helping the university in its new mandate as Energy University. “Support of Industry partners and mentors in establishing an ecosystem of futuristic research has given us the chance to be an active and lead partner in Aatmanirbhar Bharat initiatives,” he said.

Dr. Ritu Sharma, Dean of Faculty of Liberal Studies anchored the programme. The convocation was also webcast live on its website and social media platforms.





Key Events of SLS



INTERACTIVE SESSION WITH PROFESSOR NIRMALA DORASAMY FROM DURBAN UNIVERSITY, SOUTH AFRICA

Rapporteur: Vashishth Doshi

07 November, 2022: Area of Public Policy and Administration SLS, PDEU has organized an interactive session with Professor Nirmala Dorasamy from the Faculty of Public Management and Economics, Durban University, South Africa. This session was on joint research collaborations and funding opportunities for the School of Liberal Studies (SLS) under Pandit Deendayal Energy University (PDEU). Dr. Nigam Dave, Director of SLS, inaugurated the program, and the ending note was given by Prof. Ritu Sharma, Dean of SLS.

SLS invited faculty members and delegates from Rashtriya Raksha University, Dr. BR Ambedkar Open University, Central University of Gujarat, Ganpat University, and Gujarat National Law University. Faculty members from SLS also attended this event. A total number of 30 students also attended the session.

Professor Dorasamy discussed the various funding opportunities and research opportunities with the BRICS countries and various publication opportunities and joint research initiatives between India and South Africa. She is also concerned about the fellowship opportunities for PhD. and Post-Doctoral Fellow Scholars.





CONTEMPORARY ISSUES AND EMERGING TRENDS IN MILITARY PSYCHOLOGY

Rapporteur: Tanisha Khanchandani

7 November 2022: The school of liberal studies, PDEU, organized a two-hour lecture on November 7, 2022. Dr. Ritu Sharma, Dean SLS, PDEU, coordinated this session and co-coordinated it with Dr. Shraddha Sharma (Faculty, Psychology). To touch on the practical aspects of Military Psychology and to give students more exposure to this emerging area, Dr. Updesh Kumar (Scientist 'G' (Retd.), Former Head of Mental Health Division, Follow-Up Division, and Technical Coordination Division, DIPR, DRDO), shared his valuable thoughts with students. Tanisha Khanchandani (M.A. Sem1) warmly welcomed the expert and introduced him to the audience.

During the session, students learned about military psychology and discovered how it plays a significant role at the national level. Dr. Kumar also informed students of career opportunities and challenges faced in this area. At the end of the session, students showed interest in internship opportunities and the scope of military psychology in India. Dr. Kumar gave all the details related to the internships and made them aware of the application procedure to get the internship.

The session was sagacious enough to spark inclination in every student's head towards pursuing military psychology as a career. Dr. Shraddha Sharma gave the vote of thanks and concluded the event.





POSITIONING PUBLIC SERVICE DELIVERY

Rapporteur: Vashishth Doshi

09 November, 2022: Prof. Nirmala Dorasamy, Faculty of Public Management and Economics, Durban University, South Africa gave an expert lecture on ‘Positioning of Public Service Delivery’ to students of the School of Liberal Studies (SLS) under Pandit Deendayal Energy University (PDEU).

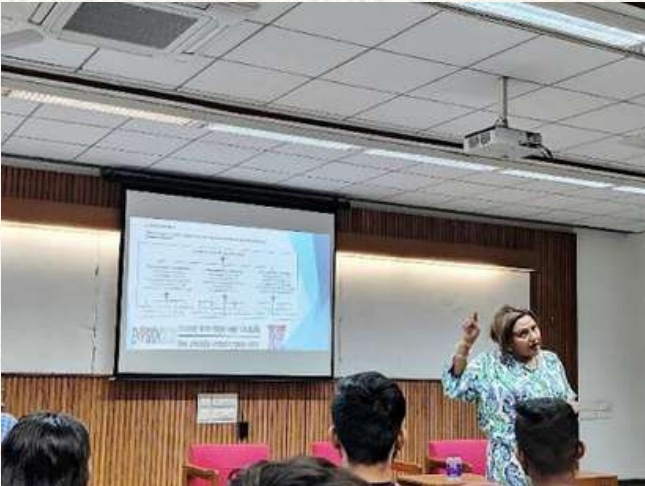
Her visit was in coordination with the Public Administration Area under the Department of Social Science in SLS, PDEU. From the get-go, she took an informal tone – which helped to see as many of the 60 students who were seeing or hearing her for the first time. With a formal barrier out of the way, she started a simple interactive session which beautifully turned into a whole discourse on positioning public policy correctly.

To break into the exact topic of public service delivery, she asked students about the basic tenets of good governance – something which every Public Administration student would know. She used these tenets to detail and explain the need for every “good governance” instance to have three main aspects – demonstration of competence, demonstration of reliability, and demonstration of honesty.

Following this, a further discussion took place on describing the important components which could bring about competence, reliability, and honesty to induce good governance. These included examples from South Africa and comparative instances of India. She talked a lot about the disproportionate demand for welfare and the supply of the funds for the same. Likewise, the quality of frontline implementation and examples of corruption were introduced. This allowed shifting gears to public trust and confidence in the government machinery.

From there, the session was turned to ensuring the sustainability of public service delivery schemes allowing larger welfare in longer timelines. The regulation of PSDs and their advantages were discussed. Some actions like global partnerships and tightening procurement norms have decreased the prevalent corruption in a country due to increased collaborative opportunities and acceptance of best practices. In the end, after she introduced the methods of bridging gaps between people and government, she left students with an interesting thought as to if only having such mechanisms in place was enough, or was their effectiveness and efficiency monitoring equally as important!

A long-term professor, Prof. Dorasamy has had regular publications in several established journals. In addition to this, Professor Dorasamy has also been involved with the South African Government at the ground level towards policy formulation, implementation, and eradication of corruption. She has also acted as the editor of History Magazine at Durban Technological University. Her work in organizing various programs and activities at various levels has been commendable. Her programs are on the topics of Public Management, Ethics, Leadership, Work Integrated Learning, and Whistleblowing.



A WORKSHOP ON QUALITATIVE AND QUANTITATIVE RESEARCH METHODOLOGY

Rapporteur: Vashishth Doshi

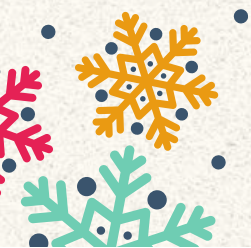
10 November, 2022: Prof. Nirmala Dorasamy, Faculty of Public Management and Economics, Durban University, South Africa gave an expert lecture on '*Qualitative and Quantitative Research Methodology*' to students of PDEU. The lecture was attended by eighty students. With most students knowing her, the participants were at instant ease and an interactive introduction to the topic took place. The topic was broken down into sub-aspects like problem finding, hypotheses, evidence, and comparative analyses with other worldwide resources.

The professor used a straightforward example throughout the class about: '*Employee Turnover in Higher Education Universities in South Africa*'. She explained using a reference to '*Peeling of the Onion*' by Saunders. Using the example she mentioned above, she described most research aspects in simplified terminology. She explained the outline of moving from finding a problem to its whole analysis via research and observation and navigating towards an interpretation for further comments, suggestions, and recommendations to the problem identified. This took the conversation to find the correct and case-appropriate method of finding the observation and stakeholder research in order to better analyze and solve an issue.

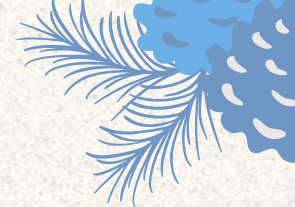
With that conversation, the discussion turned to the core of the event: discussing qualitative and quantitative methods of research. With basic introductions about both methods using real-life examples, Prof. Nirmala moved to the characteristics of qualitative research and its subjective nature. Post this, the objective nature and specific characteristics of quantitative research were explained. Focus further narrowed to the importance of small details which would make specific research more acceptable like removing biases via self-reflection and forming appropriate questionnaires utilizing ethical and best practices for unbiased and whole research.

The session concluded with questions from a couple of students. This was the last day of the professor visiting PDEU for expert lectures. The students left the venue better prepared for their academic journeys and armed with insights from one of the very accomplished researchers of this time.

Prof. Dorasamy's visit to PDEU is in coordination with the Area of Public Administration in the School of Liberal Studies, PDEU. A long-term professor, she has had regular publications in several established journals. In addition to this, Professor Dorasamy has also been involved with the South African Government at the ground level towards policy formulation, implementation, and eradication of corruption. She has also acted as the editor of *History Magazine at Durban Technological University*. Her work in organizing various programs and activities at various levels has been commendable. Her programs are on the topics of Public Management, Ethics, Leadership, Work Integrated Learning, and Whistleblowing.







POCSO ACT AWARENESS CAMPAIGN REPORT

Rapporteur: Dr. Sriram Divi

14 November, 2022: Area of Public Policy and Administration, Department of Social Sciences, SLS, PDEU organized an awareness campaign on the POCSO Act – Protection of Children from Sexual Offences Act 2012, under the guidance of faculty coordinator Dr. Sriram Divi and in the presence of Dr. Nigam Dave, Director SLS, and Dr. Ritu Sharma, Dean SLS.

The students of BA/BBA Hons. Semester 3 pursuing the elective of Introduction to Law and Governance engaged themselves in an awareness drive on child sexual abuse and the legal system to protect children victims against such heinous crimes. 50 students of Law and Governance prepared at least 5 Instagram posts, posted stories, and shared information regarding child sexual abuse and POCSO Act across their social groups through social media. They were also able to spread the same across 1000 WhatsApp groups and 500+ social media handles.

It also encouraged people to watch the short film ‘Komal’ curated by Childline India and make their children watch it too. ‘Komal’ made it easy and inevitable for people to understand the gravity of child sexual abuse and the significance of a legal mechanism like the POCSO Act 2012 to protect children against it.

The students then took pictures and screenshots of the responses they received across various social media handles and pasted them on a poster. The posters were showcased to the faculties and students of SLS.

On November 14, 2022, on account of Children’s Day, everyone celebrated 10 years of enforcement of the POCSO Act – Protection of Children from Sexual Offences Act 2012. Flyers and pamphlets regarding the same were designed by students. 350 flyers have been distributed by the students of Law and Governance among faculties and students of all schools of PDEU – SLS, SPM (SEM), SPT (SET), and SOT, and to the administrative faculties and staff members.

Through this entire awareness drive, they threw light on the rising cases of child sexual abuse, broke myths associated with it, and emphasized the need and significance of the POCSO Act. It encouraged people to raise their voices, report complaints if they’ve faced it or been a witness to any, and spread awareness to safeguard children’s future because of #NoSilenceAgainstViolence.





AWAKE*AWARE PROTECT



PROTECT YOUR CHILDREN

IS OUR CHILD
SAFE?



DO YOU KNOW
ABOUT POCSO
ACT?

24 HOUR CHILD
HELPLINE 1098

FROM THE STUDENTS OF
LAW & GOVERNANCE
SEM-3 ELECTIVE
MENTOR : DR. SRIRAM DIVI

DO WATCH THE VIDEO OF
"KOMAL" BY SCANNING QR
CODE:



ON THE COMPLETION OF 10 YEARS OF POCSO ACT
AREA OF PUBLIC POLICY AND ADMINISTRATION





MAHILA POLICE STATION VISIT REPORT

Rapporteur: Dr. Sriram Divi

15 November, 2022: Area of Public Policy and Administration, Department of Social Sciences, SLS, PDEU organized a field visit to the Shahibaug Mahila Police Station for the students of BA/BBA Semester 3 pursuing an elective of Introduction to Law and Governance. It was facilitated by the course coordinator Dr. Sriram Divi.

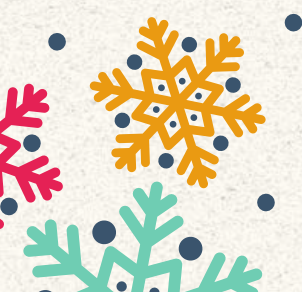
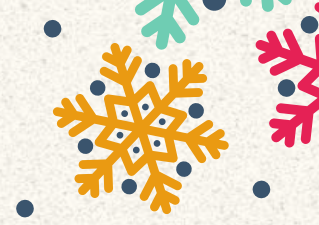
Twenty students, along with Dr. Sriram Divi, left for the police station at 10.45 am on November 15, 2022, through bus transportation provided by the college. They reached the police station at around 11.15 am and were greeted by the Police Inspector.

After a brief conversation between PI sir and Dr. Sriram sir, PI sir asked students to stand in rows of 5 and began his interaction. He discussed the working of the Mahila Police Station, the difference between the general police station and Mahila police station, the types of cases registered with the police station, the method to solve those cases, the environment of the station, etc. He also informed us that the staff in the Mahila Police Station consists of 90% female officers and mostly dress in civil clothes except for two days to make women complainants feel comfortable.

He mentioned that the maximum number of cases of POCSO would get registered, and the victims would be 14-17-year-old girls in the nearby rural and slum areas who are considered soft targets by the perpetrators. He further said that counseling victims are a significant and differentiating factor of Mahila Police Stations.

Students got acquainted with the two units that come under the jurisdiction of Shahibaug Mahila Police Station: IUCAW – Investigation Unit for Crimes Against Women, which provides counseling and compensation to rape and gang-rape victims and acts as a medium between victims and government, and AHTU – Anti-Human Trafficking Unit which tracks human traffickers and brings back child victims safely to their parents. A discussion on the presence of the SHE team also took place.

The visit got concluded by presenting PI sir with a shawl as a token of love and respect and Pictures were taken with the entire team at Shahibaug Mahila Police Station.



EXPERT LECTURE ON FORENSIC PSYCHOLOGY

Rapporteur: Tanisha Khanchandani

15 November 2022: The school of liberal studies, PDEU, organized a two-hour lecture on November 15, 2022, the session was coordinated by Dr. Ritu Sharma, Dean SLS, PDEU and co-coordinated by Dr. Shraddha Sharma (Faculty, Psychology). The session was organized with the help of the Aatmann club (Psychology Club of PDEU) which helped in the smooth coordination of the session. To give students exposure to Forensic Psychology and to make them aware of this emerging area, Dr. Prashanto Saha, Assistant Professor, NFSU was invited to deliver an expert lecture on Forensic Psychology. Kanan Pathak (M.A. Sem1) gave a warm welcome to the expert and introduce him to the audience.

During the session, students learned how forensic science works in crime and in studying criminal behavior. He explained the role of forensic psychology in the investigation of a crime. He also talked about some advanced investigative techniques like Polygraph, Narco Test, and BEOS. Dr. Saha shared some very interesting cases he encountered. This session helped students to understand many unknown facts of the crime and how forensics psychology will be one of the major fields to work in and will grow even more in the coming future. Sir was generous enough to take his time out for the students. He also cleared all the doubts and blocks related to forensic psychology. At the end of the session, Dr. Shraddha Sharma gave a vote of thanks and concluded the event.



GUEST LECTURE ON INDUSTRY 4.0 INSIGHTS INTO WORKPLACE COMMUNICATION

Rapporteur: Dr. Rachna Arora

16 November 2022: Dr. Rachna Arora, Assistant professor in the Department of Languages Literature and Aesthetics at Pandit Deendayal Energy University, organized a guest lecture on Industry 4.0 Insights into workplace Communication for semester 3 Students for the course Workplace Communication (Open Elective Course). Around 192 students attended the session. The Objective of the lecture was to sensitize the students to develop Effective Professional communication skills that meet the ever-changing needs of the global marketplace. To expose the students to the actual workspace/work culture communication styles and expectations of the corporate world and to open new opportunities for Industry-Academia Collaborations and Internship.

The resource person - Khushru F. Doctor, the founder of Taasha Tech Info Solutions Pvt. Ltd. (Software Development and testing), shared his corporate experience and journey with an emphasis on communication. He talked about Industry 4.0 expectations from the applicants. He cited examples of bad/poor communication and its impact on business and individual and organizational success from his corporate experience to give students real Industry experience. He further elaborated and enriched his talk by providing insights into the expectations of the global market from the applicants and also shared with the students how they can work or prepare themselves as Global Industry Ready personals. He made the session interactive by refereeing to the cultural context and inviting students' questions and input.





PSYCHOLOGICAL DISORDERS: A LONG ROAD TO COVER

Rapporteur: Dr. Shraddha Sharma

19 November 2022: The School of Liberal Studies organized a four-hour expert lecture on November 19, 2022, for M.A. (Psychology) Semester 3 students and B.A. (Psychology Major) 5 Semester students. This session was coordinated by Dr. Ritu Sharma, Dean SLS, PDEU and co-coordinated by Dr. Shraddha Sharma (Faculty, Psychology). To touch on the practical aspects of Personality Disorders and Sexual Disorders, Dr. Surbhi Joshi, Consultant Psychiatrist, GIPS, Ahmedabad visited SLS, PDEU, Liza Abadan (M.A. Semester 3 student) greeted the expert and introduced her.

The lecture was conducted in two sessions. The first session began at 10:30 am and personality disorders were covered in this session. The session began with a general discussion on DSM-5, then she discussed the clinical description of Personality Disorders including A, B, and C clusters and their causes. She also discussed some interesting cases of these disorders and asked students to suggest treatments. The first session was concluded in 2.5 hours.

In the second session, sexual disorders were discussed. She told students that sexual disorders are the most ignored disorders in Psychiatry as well as in Psychology. She spoke about Paraphilia and sexual dysfunction in males and females. She gave a detailed clinical description of these disorders and suggested possible ways to deal with such problems. She also discussed the case of a young boy with a sexual disorder.

Toward the end of the session, questions and queries were raised by students. Students also asked about internship opportunities, visits to psychiatry wards, and about indoor psychiatry patients. Dr. Shraddha Sharma gave the vote of thanks and concluded the events.







BOOT CAMP FOR SKILL UPGRADATION FOR THE OFFICIALS OF DIRECTORATE OF INFORMATION, GOVERNMENT OF GUJARAT

Rapporteur: Dr. Amrita Chakraborty

December 22-23, 2022: The School of Liberal Studies (SLS) organized a Boot Camp for Skill Upgradation for the officials of the Information Department of the Government of Gujarat on December 22-23, 2022 in the campus. A total of 66 professionals participated in the boot camp. The entire programme was led by Prof. Pradeep Mallik, HoD of Mass Communication Area of the SLS along with the leadership of Prof. Nigam Dave, Director, SLS. The first day of the event was also graced by the honourable Registrar of PDEU, Prof. Tarun Shah. The programme was also supported by Dr. Venkatram Reddy, Dr. Harmik Vaishnav, Dr. Sriram Divi, Dr. Sandesh Mahajan, Dr. Amrita Chakraborty, Ronak Gopani and Rajendra Thakor.

The distinguished speakers and trainers of the workshop and their topics of discussion were:

1. Shri RK Mehta, Director, Directorate of Information - Welcome and the objective of the camp.
2. Shrimati Avantika Singh, Principal Secretary, Information - An overview of preparedness for new dimensions of communication.
3. Shri Ajay Umat, Group Editor, NavGujarat Samay and Ahmedabad Mirror - Experiments in government communication in the contemporary mediascape.
4. Shri Abhilash Ghoda, Film maker - Audio-visual media: Effect and efficacy.
5. Prof (Dr) Karunesh Saxena , Vice Chancellor, Sangam University, Bhilwara - Work-life management: A major skill.
6. Shri Sameer Sahasrabudhe, IIT Gandhinagar - Positive attitude makes life more enjoyable.
7. Shri Krishnakant Unadkat - Vichaar, Vaachan ane lekhan.
8. Shri Bhaven Kachchi, Gujarat Samachar - Preparing for feature writing.
9. Shri Bhagirath Patel and Shri VM Rathod, RC Technical Institute - Printing is an art.
10. Shri Jay Vasavada, Author and popular column writer.
11. Prof Falguni Vasavada Oza, MICA - Branding and Marketing.
12. Prof (Dr) Shirish Kashikar, Director, NIMCJ - Public relations and public perception.
13. Shri Kaushal Upadhyay, Faculty NIMCJ - Audio-visual technical aspects.









Audit Course

AUDIT COURSE EXPOSURE TO NCC BATCH 2022-2026

Rapporteur: Helly Gajjar, Hetvi Trivedi

What is the Audit Course?

The School of Liberal Studies (SLS) offers an Audit course, especially for its first-year students. The course is a step toward one of the main objectives of SLSs: enhancing a student's creative thinking and fostering a scholarly teaching and learning culture based on reflective and creative independence. With the utmost discipline and confidence, along with the guidance of the respected faculty members, the Audit Team and Mentors running the Audit Course and EXPOSURE TO NCC sessions.

Session Report:

FIREFIGHTING AND DISASTER MANAGEMENT

The School of Liberal Studies offers an Audit Course program for its first-year students, for which a session on Fire Fighting and Disaster Management was conducted. The 2022 batch was divided into two groups, and the session took place on November 12, 2022, and November 13, 2022, for both groups, respectively. The session was held and managed by the Audit Team.

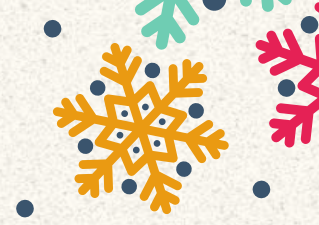
The session was commenced by Mr. Manish Desai and his team from the Indian Institute of Fire & Safety, affiliated with the All India Institute of Fire Technology & Safety Management (AIIFTSM). It is an autonomous institute established for vocational education and skill development in Fire Technology and Safety Management courses. They also received assistance from the PDEU fire safety team.

Around 250+ students attended the session and were introduced to the basic firefighting equipment used in case of fire. The hosts gave information on different types of fire extinguishers that are used in different types of fires. In the theory session, students were informed about two types of disasters. They also stated how the government is taking measures to acknowledge people to be more cautious and teach them how to stay calm and handle hazardous situations.

In the second half, the students had a practical session where they learned different techniques used by firefighters to save victims who were affected by the fire. Later they practiced different knots firefighters used to make a stretcher or a chair to carry the victim. Afterward, the host guided the students about correctly using the fire extinguishers and made them aware of the dos and don'ts.

Students gave an exam about what they learned from the fruitful session and were awarded a certificate for their performance on the test. The session ended, and students were happy that they got to learn something new and different, which is important as well.





SESSION DATES:

Group 1-2: November 12, 2022 (Saturday)

Group 3-4: November 13, 2022 (Sunday)

Testimonials of the students

Harshika Jain (22BABBA234): The session was very informative. It provided valuable learning. Theory clubbed with practical sessions enhanced the experience. We not only educate ourselves but also had a good time.

Mohit Gurnani (22BABBA231): Today's session was a new and a wonderful experience for me, and it was very helpful me. The theory was informative, the practical was fun, and I was more involved in it. Thank you, IIFS, for giving us this wonderful experience.

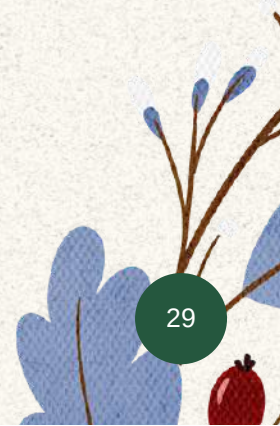
SESSION PHOTOS:





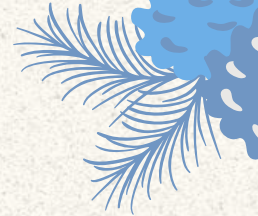
The Audit Course is held and managed by the faculty, mentors, and volunteers of the Audit Team.

DIRECTOR SLS	
Prof. Nigam Dave	
FACULTY COORDINATORS	
Dr. Neeta Khurana	Lt. Khushali Purohit
MENTORS	
Helly Gajar (20BABBA031)	Keyanshi Desai (20BABBA006)
Shivali Patel (20BABBA216)	
VOLUNTEERS	
Ansh Acharya (21BABBA368)	Diya Kalavadia (21BABBA244)
Harshita Trilokani (21BABBA298)	Hetvi Trivedi (21BABBA167)
Krishna Pathak (21BABBA186)	Natik Desai (21BABBA225)
Tejasvini Nargund (21BABBA343)	



PDEU Women's Cell
Workshop





PDEU WOMEN'S CELL WORKSHOP ON GENDER SENSITIZATION FOR FACULTY EMPLOYEES (FACULTY AND STAFF)

Rapporteur: Dr. Udayprakash Sharma, SLS

12 December 2022: As per the AICTE guidelines, to observe “Discrimination Against Women” – *Pakhwada*, PDEU organized a Workshop under the aegis of PDEU Women’s Cell on gender sensitization for its employees (faculty and staff), on the theme of: ‘Implementation of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013’, on Monday, December 12, 2022, from 2:00 pm to 4:00 pm, on PDEU University Campus.

The workshop was attended by 25 participants who were PDEU faculty and staff. The registered participants were provided an e-kit as a reading for the workshop. PDEU Women’s Cell had invited Ms. Shreya Srivastava as the resource person for conducting the workshop. Ms. Shreya Srivastava teaches Family Law, Gender Justice, and Feminist Jurisprudence at the Institute of Law, Nirma University, Ahmedabad. She is also a Faculty Coordinator for the Women Development Cell at the Institute of Law, Nirma University, Ahmedabad. At present, Ms. Srivastava is pursuing her Ph.D. research at Gujarat National Law University, Gandhinagar, Gujarat.

The Workshop was coordinated by the School of Liberal Studies, PDEU. The Coordinators of the Workshop were: Ms. Hetal Vasani, SLS Admin Manager, and Dr. Himani Baxi and Dr. Udayprakash Sharma, Faculty at SLS. The Workshop was opened by Dr. Udayprakash Sharma, who introduced the Resource Person to the participants. Ms. Shreya Srivastava was felicitated by Professor Nigam Dave, Director, SLS. After the felicitation Dr. Sharma invited Dr. Bhasha Vachharajani, Convener, PDEU Women’s Cell, to initiate the workshop.

Dr. Vachharajani talked about the importance of gender sensitization in creating an environment of gender equality. She discussed the role of strong women in the world society. Dr. Vachharajani welcomed Ms. Shreya Srivastava to initiate her special lecture on (POSH) Prevention of Sexual Harassment (Sexual Harassment of Women at Workplace Act 2013). Ms. Srivastava introduced the participants to the provisions of the law against sexual harassment of women and men. She discussed the gender issue in a broad spectrum which provided valuable knowledge for the participants. During the workshop, Ms. Srivastava showed various video clips from the UN Women YouTube Channel to explain the issues that men and women face in their public and private life due to gender socialization. Ms. Srivastava emphasized the role of the State in creating a space for women which is also called Gender Mainstreaming. Various facets of feminism were discussed. The concluding session comprised a Q&A session, which saw active participation.

Dr. Himani Baxi, from SLS, delivered a Vote of Thanks to the PDEU Women's Cell for organizing this thought-provoking workshop and giving the coordination opportunity to SLS. Dr. Baxi thanked Ms. Shreya Srivastava for sharing her knowledge and contemporary thoughts on gender and highlighting the importance and need for gender mainstreaming in Indian society. The participants appreciated the ideas discussed in the workshop and gained new knowledge and awareness in the area of feminism, gender, justice, and equality. The workshop concluded at 4:05 pm.







PG Dissertation





REPORT ON PG DISSERTATIONS 2021-2023 BATCH

Rapporteur: Dr. Sriram Divi

The Master's Degree students of Public Administration, Political Science-International Relations, Psychology, English Literature, Mass Communication and Economics and M.Sc in Finance presented and submitted their first dissertation in Semester 3 of their postgraduate programme. Subject specific faculty members conducted the final viva of the dissertation between December 6- 13, 2022.

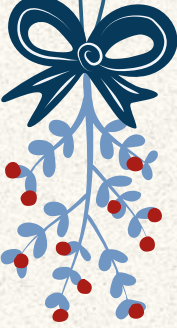
As part of the Dissertation presentations, each subject area has created a panel consists of supervisor, one faculty member from same area and external expert from any other institution. The total dissertation presentation was scheduled in two parts. First presentation was evaluated for 30 marks and second for 70 marks which is considered as final presentation.

In the Area of Economics, total seven students have prepared and presented their dissertation on various topics like Public Private Partnerships in India, Foreign Direct Investments, Responsible Plastic Consumption, Malnutrition in Gujarat, Impact of Trade openness and governance on economic growth, Environmental Social governance, primary education in Indian states etc. All the students has submitted the final dissertation copies to their respective supervisors.

In the area of Public Administration, Students have conducted research in the areas like Adolescent girls of Gujarat: Understanding their iron deficiency, Agri-Tourism in India and its impact, Socio economic role of SHG's in Woman Empowerment, Government e- Market place: Improving transparency and efficiency in Public Procurement, Hospital waste management: Assessment of bio-waste treatment, Assessment of Determinants in adoption of Micro-irrigation system, Swachh Bharat Mission and Inter cultural competence in Public servants etc. These topics were highly appreciated by the panel members during the presentation.

In the area of Economics, Students have presented dissertations on topics such as Social Appearance Anxiety and Eating Behaviour, Effect of academic role on mental health, Perceived Attitude of Generation-Z towards work environment, Sexual and Reproductive Health and Right, Correlational study: Personality Traits And Decision-Making Styles, Parenting style and adolescent well-being, Criminal Personalities In Indian Web series, Attitude towards environment and pro-environmental behaviour, Personality and Social Media Usage: A Comparative Study, Correlational study of Body Image and Psychosocial well-being, Ego and Psychological Wellbeing across Gender - A Correlational Study, Impact of Gratitude Intervention on Positive and Negative Affect in Young Adults, Social Media Addiction and Academic Procrastination, Cartoons and Children's Personalities etc.

In the area of Mass communication faculty supervisors guided the students on the topics like Communication Strategies of Contemporary Indian Gurus, Impact of Advertisement Jingles on Consumer Behaviour, Cultural Insensitivity in Brand Advertising, Women's Behaviour Watching Indian Soap Opera, Impact of Celebrity Endorsement on Consumption of Pan Masala, Analysis of Fast Food Advertisement on Indian Media,







Achievements of Faculty Members and Staff





DR. RITU SHARMA

Dr. Ritu Sharma was invited for Keynote theme Gender and Academic Stress organized on December 9 – 10, 2022 on the 9th International Congress of Stress, Performance and Wellness (ICSPW 2022).

She was invited for an expert lecture on Careers Prospects in Clinical Psychology by Auro University on December 2, 2022.

Dr. Sharma was also invited as a Jury of JMP track for the OB area and being a panelist on the topic 'Making Research Policy and Practice Relevancy at Doctoral Colloquium in Management and Development' organized by IRMA, Anand on December 19, 2022.







Celebrating 150th
Birth Anniversary of Sri Aurobindo

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School of
Liberal Arts and
Human Sciences
is organising an expert lecture on

Career Prospects in Clinical Psychology



Speaker:

◀ **Dr. Ritu Sharma**

Dean, Faculty of Liberal Studies,
Pandit Deendayal Energy University, Gandhinagar

Coordinators:

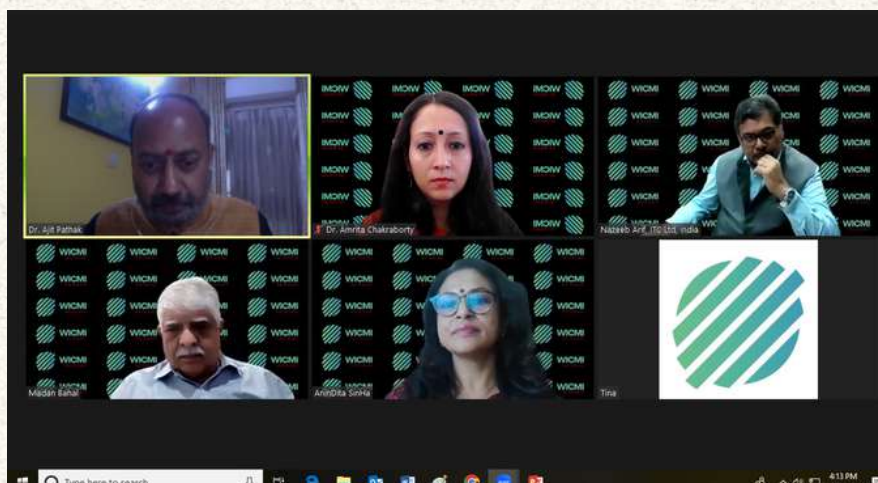
Dr. Priya Rajkumar

Dr. Sunita Devi, Mr. Megh Goswami

Friday, 2nd December, 2022

01:30 pm onwards, Venue: Executive Classroom

DR. AMRITA CHAKRABORTY



Dr. Amrita Chakraborty was one of the panelists for the webinar organized by World Innovation and Change Management Institute, Switzerland on the topic 'Public Relations in Indian Perspective' on November 28, 2022. She delivered the talk on the following sub-topics:

1. Public Relations vis-à-vis Indian Traditions and Values
2. The Changing Face of Public Relations in India and Its Possible Future Trajectory
3. Government Public Relations and the Effective Usage of Social Media Platforms
4. New Initiatives Required in Public Relations Education, Particularly to Promote Research

The other stalwarts in the panel were:

- 1) Nazeeb Arif, Executive Vice President and Head, Corporate Communications, ITC Limited
- 2) Madan Bahal, Co-Founder and Managing Director, Adfactors PR
- 3) Anindita Mookerjee Sinha, Head - Corporate Communications, L&T Metro Rail (Hyderabad) Limited.

The moderator of the session was Dr. Ajit Pathak, the National President of the 'Public Relations Society of India' (PRSI).

Dr. Chakraborty also presented the research paper entitled '*Spotting the Omnipresent 'Emoticon' in the Contemporary Communication Paradigm: A Historical and Socio-cultural Analysis*' in the 6th National Media Conclave 2022 at Bhubaneswar, Odisha which took place on November 21-23, 2022.

She also moderated the Plenary Session 1 and the Valedictory Session of the conference.



Dr. Amrita Chakraborty published a research paper titled '*Blade Runner 2049: A Case Study of Avant-Garde Storytelling*' in ShodhKosh: Journal of Visual and Performing Arts with page number Page: 430 - 436 in Volume 3 Issue 2 July-December – 2022 edition. The ISSN (Online) of the journal is 2582-7472 and the DOI is 10.29121/shodhkosh.v3.i2.2022.232. The authors of the paper are Chakraborty, Amrita; Bhattacharjee, Sunayan. The journal is peer reviewed and listed in UGC care.





DR. SANJAY PRADHAN

Dr. Sanjay Kumar Pradhan published an article titled *Kievan Rus: A Tumultuous Journey Ended With War* in the International Journal of Politics and Security with ISSN 2667-8268. Page Number 327 – 350.

DOI: 10.53451/ijps.1170840.

DR. ANKITA SRIVASTAVA

Dr. Ankita Srivastava, Assistant professor in the Department of Business Administration and Commerce at the School of Liberal Studies under Pandit Deendayal Energy University Presented a Research Paper titled '*Post-Pandemic Challenges for the revival of IT Industry in India*' at ICSSR-sponsored Two-Days National Seminar on Atmanirbhar Bharat: Building Resilience, Sustainability and Global Competitiveness Organized by Department Of Commerce & Financial Studies (DCFS) Central University Of Jharkhand, Ranchi. The conference took place on November 11-12, 2022. The seminar deliberated upon pertinent issues in the context of self-reliant India. It was aimed at seeking and brainstorming on the suggestive course of action in terms of policy & planning by eminent academicians and industry practitioners, which could be beneficial for academia and research and worth noting for policymakers.

She also presented a research paper titled "*An Exploratory Study on Govt. of India's E-commerce Initiative; Open Network for Digital Commerce (ONDC)*" at a two-day International Management and Business Research Conference (Online) on Managing Business in Challenging Times on November 12, 2022. The conference focused upon current and future challenges of business and their response towards those changes.

Dr. Srivastava completed an eight-week NPTEL-AICTE FDP funded by the Ministry of Education Government of India in the subject Marketing Management - 1 with a consolidated score of 77%.





NPTEL-AICTE Faculty Development Programme

(Funded by the MoE, Govt. of India)



This certificate is awarded to
ANKITA SRIVASTAVA
for successfully completing the course
Marketing Management - I
with a consolidated score of **77 %**



Prof. Andrew Thangaraj
NPTEL Coordinator
IIT Madras



(Aug-Oct 2022)



Prof. Dileep N. Malkhede
Advisor-I (Research, Institute & Faculty Development)
All India Council for Technical Education

Roll No: NPTEL22MG57S43540182 Duration of NPTEL course : 8 Weeks

The candidate has studied the above course through MOOCs mode, has submitted online assignments and passed proctored exams.
This certificate is therefore acceptable for promotions under CAS as per AICTE notifications dated 24th July 2018, similar to other refresher / orientation courses.



FR. C. RODRIGUES INSTITUTE OF MANAGEMENT STUDIES VASHI, NAVI MUMBAI

CERTIFICATE OF PARTICIPATION

This is to certify that **Dr. Ankita Srivastava** has participated /presented a paper titled "**An Exploratory Study On Govt. of India's Ecommerce Initiative; Open Network for Digital Commerce (ONDC)**" at the International Management and Business Research Conference (Online) on Managing Businesses in Challenging Times on 12th November 2022.



Dr. Sujata Chincholkar
Director,
FCRIMS



Dr. Ritesh Kumar
Assoc. Prof & Conference Co-ordinator
FCRIMS



DR. HARMIK VAISHNAV

Dr. Harmik Vaishnav was invited as a resource person for an interactive and activity-based session on 'Poetry Appreciation and Writing' at NIFT, Gandhinagar on November 25, 2022. The students of fashion technology participated in the session. They shared their experiences of reading literature, learned about various types of poems, tried on-the-spot creative writing and poetry writing, and asked questions regarding the role of literature and poetry in society and culture.



DR. HIMANI BAXI

Dr. Himani Baxi along with two other authors. The title of the paper is *Impact of Demonetization in Rural Areas Through the Lens of Financial Inclusion*. The paper got published in Journal of Rural Development 41 (1), Page 120-135, January – March 2022. The paper can be accessed from:

DOI: <http://dx.doi.org/10.25175/jrd%2F2022%2Fv41%2Fi1%2F172466>




DR. RACHNA ARORA

Dr. Rachna Arora, Assistant professor in the Department of Languages, Literature, and Aesthetics at the School of Liberal Studies, Pandit Deendayal Energy University, attended a short-term GIAN course (Global Initiative of Academic Networks in Higher Education initiated by the Government of India) on "*Subtitling Screened Dialogue: The Pragmatics of Audio-Visual Translation*" offered by the Department of English, Aligarh Muslim University, from November 1-5, 2022 (22.30 hrs. Course). Dr. Mara Logaldo (IULM, Milan, Italy) a renowned scholar of Audio-visual Translation was the resource person for the course. The course highlighted the features of audio-visual and multimodal translation, verbal and non-verbal elements, and cultural challenges faced by the translator. The course also provided insight into India's linguistic-cultural diversity and audio-visual translation industry. Further, it was graced by Ilaria Valerioti, an expert subtitler from Rome and the guest of honor at the honorary session. She trained the participants in various subtitling and dubbing techniques including the use of open-source software to create subtitles and dubbing scripts, the creation of localized video content, and applying the learned skills to fragments of movies and documentaries.

Dr. Rachna Arora also presented a research paper titled "*Role of Indian Business Organization in achieving Sustainable Development GOAL 5: Gender Equality*" - ICSSR sponsored two-day national seminar on Atmanirbhar Bharat: Building Resilience, Sustainability, and Global Competitiveness Organized by Department of Commerce & Financial Studies (DCFS) University of Jharkhand, Ranchi. The seminar deliberated upon pertinent issues in the context of self-reliant India. It was aimed at seeking and brainstorming on the suggestive course of action in terms of policy & planning by eminent academicians and industry practitioners which could be beneficial for academia and research and worth noting for makers.

Course No.: 194025F07



GIAN Course
on

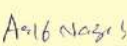
Subtitling Screened Dialogue: The Pragmatics of Audiovisual Translation


organized by
Department of English, Aligarh Muslim University, Aligarh
01 - 05 November 2022 (ONLINE)

Certificate of Participation/Completion

This is to certify that Prof./Dr./Mr./Ms. Dr. Rachna Arora, Teaching Faculty, Pandit Deendayal Energy University

has successfully completed and participated in the GIAN course "**Subtitling Screened Dialogue: The Pragmatics of Audiovisual Translation**". She / He has scored A grade.


Prof. Arif Nazir
Dean, Faculty of Arts, AMU


Prof. Mohd. Rizwan Khan
Course Coordinator, GIAN


Prof. M J Warsi
Local Coordinator, GIAN

DR. NEETA KHURANA AND DR. SANDESH MAHAJAN

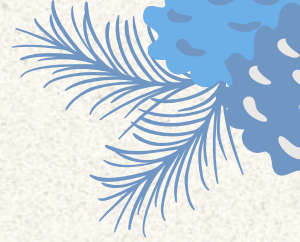
Dr. Neeta Khurana along with Dr. Sandesh Mahajan recently attended the CIEE (Council on International Educational Exchange) international annual conference in South Korea, which took place from November 8-11, 2022. The conference focused on international educational collaboration and provided a forum for educators from around the world to share ideas and best practices.

They participated in several sessions during the conference, including panel discussions. One of the highlights of the conference was the panel discussion on ‘Sustaining International Partnerships Using Project-Based Virtual Exchange Curricula.’ The panel considered how virtual exchange can be integrated into a wider international partnership between universities to allow flexibility in delivering a meaningful intercultural experience. The panel addressed the logistics and benefits of multi-media project based learning in virtual exchange courses and in hybrid virtual exchange/face-to-face study abroad, based on their experiences on teaching project-centered virtual exchange classes during the pandemic. The members of the panel include Dr. Neeta Khurana and Dr. Sandesh Mahajan from PDEU, India and Prof. Sara Ross and Dr. Voytek Wloch from Sacred Heart University (SHU) in Connecticut, USA.

PDEU and SHU have been engaged in collaborative activities for the past 8 years, during which the relationship has expanded and thrived with faculty and student exchanges and collaborative research initiatives. When the advent of Covid-19 put face-to-face exchanges on hold and threatened the momentum of the partnership, the faculty on this panel pivoted to a virtual exchange format. For two years now, they taught a course that engages students in critical studies of women in international media as well as collaborative documentary projects that explore the role of women in both cultures during the pandemic. Their courses have involved more than 100 students to date, including both undergraduates who enroll in the class and graduate film production students who serve as project mentors and small group discussion leaders. The virtual format and especially the project learning component, in which students must overcome multiple challenges to creative multi-media projects together, have been more successful than they could have imagined when it comes to helping students build intercultural competence and gain genuine empathy for each other.

Overall, the CIEE conference was an enriching and valuable experience. International collaboration is an essential component of education in today's globalized world, also a great opportunity to learn and connect with other educators from around the world. The team explored possible collaboration with the educators and stakeholders of prominent international universities during the event.





DR. VAIBHAV SHAH

Dr. Vaibhav Shah presented a research paper titled ‘Shraddha as Non-Epistemic Disposition: A Conceptual Enquiry’ at the 2nd Biennial International Conference on *Global South Asians: Transformative Experiences* organized by Indian Association for South Asian Studies and Centre for Alternative Studies in Social Sciences during November 14 – 18, 2022 at Banaras Hindu University, Varanasi, India.

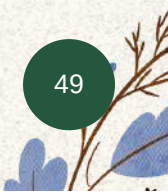




DR. SANDEEP PATHAK

Dr. Sandeep Pathak was invited as a resource person to deliver a lecture under the course on Research and Publication Ethics organized by Gujarat National Law University, Gandhinagar on November 27, 2022. He delivered the session on Best Practices/Standards-settings initiatives and guidelines: COPE, WAME, etc. conflicts of interests, and predatory publishers. More than 50 plus research scholars attended the session, most of them enrolled for Ph.D. in Law and a few students in interdisciplinary areas like Political Science, Management, Sociology, and Social Work.

Dr. Pathak was also invited as resource person to deliver a lecture under the Course on Research and Publication Ethics, which was organized by Gujarat National Law University, Gandhinagar on 24th December 2022. He delivered the session on Reference Managing Software (RMS) Hands-on session on Mendeley software. Research scholars are from the law, management, science, and social sciences background.





SHANTI CHAUDHARY

Shanti Chaudhary published a paper titled 'Global Research Trend in Vaccine Design' in the journal *Vaccines* 2022, Volume 10, Issue 12, 2034. The publisher of the journal is MDPI, Basel, Switzerland. PubMed, WoS & Scopus indexed journal, Impact Factor: 4.961 (2021).

Url: <https://www.mdpi.com/2076-393X/10/12/2034>

DOI: <https://doi.org/10.3390/vaccines10122034>



DR. HIREN SOLANKI

Dr. Hiren Solanki completed a certificate course on 'Financial Regulation: From the Global Financial Crisis to Fintech and the COVID Pandemic' from Massachusetts Institute of Technology (EDX Platform) with 58 percent.



Students' Achievements



AAKANSHA CHERIAN

19BABBA060

Aakansha Cherian (19BABBA060), a fourth-year student of Human Resource Management at PDEU, completed an amazing journey of 3 months of her experience in Byteridge which improved her academics and gave insight into many operational HR practices and functions which contributed to her behavioral knowledge. It included determining payroll, creating survey forms, hosting webinars, posting on socials, making vendor agreements, etc. This tenure taught her how to think out of the box, be quick and constantly develop problem-solving skills and be creative. It also helped her improve her technical skills at a very large level.

Byteridge Software Private Limited,
WeWork Rajapushpa Summit, Nanakramguda,
Financial District, Manikonda Jagir,
Telangana, Hyderabad – 500 032

Tel: 040 4917 4522
email: team-hr@byteridge.com
http://www.byteridge.com



Date: 17th August, 2022

Experience Letter

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Aakansha Cherian was employed with Byteridge Software Private Limited as an 'Intern – People Function Department' from May 16th, 2022 to August 16th, 2022.

She has been relieved from the services of the company with effect from the closing hours on Tuesday, August 16th, 2022.

During her tenure with the company, we found her to be sincere, honest, and dedicated to her work. We thank her for her contributions to Byteridge Software Private Limited's growth.

We wish her all the very best for all her future endeavours.

With Regards,



Insha Abedin
Manager – People Success Partner
Byteridge Software Private Limited

For any background checks or inquiries, please contact at Tel: 040 4917 4522 or team-hr@byteridge.com.





DHIMAHİ TRİVEDİ

19BABBA251

Dhimahi Trivedi (19BABBA251) a fourth-year student, successfully completed her internship at the Indian Institute of Digital Education. In the course of 1 month, there were a lot of late nights and early mornings and it has finally paid off. Some things she learned throughout her journey are:

Google Workspace, Youtube Marketing, Quora Marketing, Basics and Advance levels of SEO, Facebook and Instagram Ads, Social Media Marketing, LinkedIn basics, Content writing, and marketing.

The tasks require a lot of time and effort, but at the end of the, it taught her so much about her field of interest and it definitely compliments my future career path. Some of her best memories for her were those amazing group projects. she met such talented people throughout her internship.



5th November 2022

LETTER OF EXPERIENCE

To whom it may concern,

This Letter of Experience is for **Dhimahi Birjukumar Trivedi** who was a part of IIDE's Global Virtual Internship Programme. Dhimahi has successfully completed a 1-month internship under the leadership of her manager, Siddhi Amin.

During the tenure, her performance was more than satisfactory and she showcased a degree of professionalism.

The internship included training and tasks related to Social Media Marketing, SEO, Content Writing and Google Sheet Management. This not only gave her a practical exposure to various essentials of Digital Marketing but also enabled her to provide Integrated Marketing solutions.

We sincerely believe Dhimahi will bring her optimism, passion, and creativity to any task in any Digital setup she joins.

If you have any questions about our recommendation of Dhimahi, please do not hesitate to contact IIDE or me.

Sincerely,

Karan Shah
Founder & CEO, IIDE

1st Floor, Andheri Girls' Education Society, S.V.Road, Opp. Bank of Baroda, Near Andheri Station,
Andheri West, Mumbai - 400058

+919619958615

www.iide.co

hello@iide.co

SAMI KOREISHI

Sami Koreishi (SLS22) a 1st-year student and team Gujarat achieved silver medals in the 65th National Shooting championship shotgun in New Delhi on December 11, 2022. Koreishi is on the left of the picture.





YAGNASENI SANYAL

Ph.D Scholar

Yagnaseni Sanyal, a Doctoral Research scholar in the Department of Language, Literature, and Aesthetics, presented a research paper titled '*What does it mean to forgive in Indian Tradition? Conceptualising Kshama in Mahabharata*' on November 14 to November 18, 2022, at Banaras Hindu University, Varanasi, India.



RIYA JAIN

18BABBA214

Riya Jain(18BABBA214) a recent graduate published her first fiction book titled ‘Life Unplugged’.

The book is a compilation of short stories and poems that Riya Jain has been writing since the year of 2011. Each of these short stories and poems is written from life experiences and inspirations from songs that she has heard. Each story or poem has a meaning which can be different for each reader.

“This book was written when I was getting in touch with the emotions and logic together. The aim was to let people feel emotions through the book. You will find different stories related to different things. Here's to hoping that we come to appreciate life as it is” – says Riya.

The book is available on Amazon.

https://www.amazon.in/LIFE-UNPLUGGED-RIYA-JAIN/dp/B0B5TF3B4Y/ref=sr_1_10?keywords=life+unplugged&qid=1670212852&srefix=life+un%2Caps%2C212&sr=8-10#detailBullets_feature_div

Publisher: The Opus Coliseum

Reading Age: 15 years and up

Book name: Life Unplugged

Published in August 2022

978-81-955822-8-0



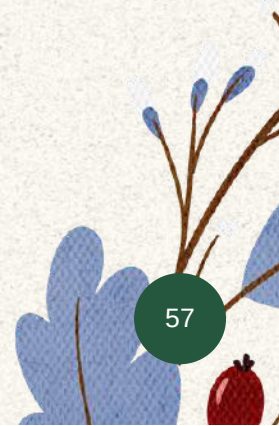


NIDHI MAKWANA

Ph.D Scholar

Nidhi Makwana, Ph.D scholar and Dr. Harmik Vaishnav Ph.D supervisor presented a joint paper on “Legal Translation of Asiatic Registration Act: A Political Tool of Gandhi’s Experiment with Truth” at International Conference on Recent Trends Teaching Learning Practices in Language, Literature, Humanities & Social Sciences organized by VIT, Bhopal on 10th and 11th November, 2022.

Ms. Makwana also presented a joint paper on “Sensory of Smell: A Study of Cultural Translation” at International Conference on Advance Research in Management, Social Science and Humanities conference organized by Hansraj College, University of Delhi on 30th October, 2022.





Media Coverage



Mukesh Ambani's success mantra to PDEU students

'Make impossible possible, be audacious dreamers'

RIL Chairman says India to become a \$40 trillion economy by 2047; Tata group Chairman N Chandrasekaran says India at cusp of major transition

Ahmedabad Mirror Bureau
feedback@ahmedabadmirror.com

TWEETS @ahmedabadmirror

Reliance Industry Chairman and Pandit Deendayal Energy University (PDEU) President Mukesh Ambani on Tuesday said that India is likely to become a \$40 trillion economy by 2047 — a 13-fold jump from its current size — driven primarily by a clean energy revolution and digitalisation. Ambani was speaking at PDEU's 10th annual convocation in which Tata Sons chairman N Chandrasekharan delivered the keynote convocation address. Pointing to the robust Indian economy that is to grow from about \$ 3.5 trillion to several trillion dollars in the next few years, Chandrasekharan said the youth of today were standing at the cusp of something special. As they witness tremendous growth and development, they have to forge a new world, a new India, he said.

"From a 3 trillion-dollar economy, India will grow to become a 40 trillion-dollar economy by 2047, ranking among the top three economies of the world," Ambani said. As the "Amrit Kaal" — the period between now and



Several senior academicians and IAS officers, industry leaders and prominent citizens graced the occasion

2047 when India will be celebrating 100 years of independence — unfolds, the country will witness an unprecedented explosion in economic growth and opportunities, he asserted.

"Three game-changing revolutions will govern India's growth in the decades ahead: The clean energy revolution, the bio-energy revolution and the digital revolution," he said.

"While the clean energy revolution and the bio-energy revolution will produce energy sustainably, the digital revolution will enable us to consume energy efficiently," Ambani said. "All three revolutions will together help India and the world save our beautiful planet from the climate crisis."

To the students, he gave them three

mantras of success — think big, think green and think digital.

"Be an audacious dreamer. Every great thing ever built in this world was once a dream thought to be impossible. You have to own your dream with courage, nurture it with conviction and realise it with bold and disciplined action. It is the only way you can make the impossible possible," he said.

He asked students to be sensitive towards nature, inventing means to harvest its energy without harming it. "Think Green" is about ensuring that "we leave behind a better and a healthier planet for the future generations", he said. Chandrasekharan said India was at the cusp of new transitions. He asserted that the current generation

was to witness tremendous advancement in the quality of life. He summed up by encouraging the students to continue to learn, and gain knowledge throughout their lives and wished them all successful careers.

Others present at the convocation included PDEU Standing Committee Chairman Hasmukh Adhia (IAS, ret'd), PDEU Director General- S Sundar Manoharan apart from others.

They handed over degree certificates to 1,659 graduating students which included 101 merit medal winners. Several senior academicians and IAS officers, industry leaders and prominent citizens graced the occasion to make the day memorable for the graduating students.

AHMEDABAD MIRROR

22-11-22

CLEAN ENERGY, DIGITISATION KEY DRIVERS

Ambani: India to grow 13-fold to \$40 trn by 2047

PRESS TRUST OF INDIA
Gandhinagar, 22 November

India is likely to become a \$40-trillion economy by 2047 — a 13-fold jump from its current size — driven primarily by a clean energy revolution and digitisation, Mukesh Ambani said on Tuesday.

Ambani's estimate for the Indian economy, currently the fifth largest in the world behind only the US, China, Japan and Germany, is more optimistic than Asia's richest man Gautam Adani, who last week stated that India will become a \$30-trillion economy by 2050 on back of rising consumption and socio-economic reforms.

"From a 3 trillion-dollar economy, India will grow to become a 40 trillion-dollar economy by 2047, ranking among the top three economies of the world," Ambani said at the 10th convocation of Pandit Deendayal Energy University.

As the 'Amrit Kaal' — the period between now and 2047 when India will be celebrating 100 years of independence — unfolds, the country will witness an unprecedented explosion in economic growth and opportunities, he asserted.

"Three game-changing revolutions will govern India's growth in the decades ahead," he said. "The clean energy revolution, the bio-energy revolution and the digital revolution." Ambani's oil-to-telecom

Three mantras for future leaders

Mukesh Ambani gave students three mantras of success — think big, think green and think digital



India well placed to lead green energy transition, says Chandra

Tata Group Chairman Natarajan Chandrasekaran on

Tuesday said transition to a cleaner and greener energy is an imperative that no one can wish away and India is well-placed to lead the change. He further said technological advancements have already made and should continue to make such energy transitions more affordable. The future of any business or industry, whether it is consumer facing or not, will be data-driven. PTI



conglomerate Reliance Industries has a finger in each of the pies as it invests billions of dollars in creating a clean energy value chain from solar panels to hydrogen. His Jio disrupted the telecom sector, offering free voice calls and dirt-cheap data which played the role of a catalyst in bringing about the digital revolution in the country.

"While the clean energy

revolution and the bio-energy revolution will produce energy sustainably, the digital revolution will enable us to consume energy efficiently," Ambani said.

"All three revolutions will together help India and the world save our beautiful planet from the climate crisis." To the students, he gave them three mantras of success — think big, think green and think digital.

BUSINESS STANDARD

22-11-22



ગુજરાત

PDEU કોન્વોકેશનમાં ટાટા સન્સ ચેરમેને કહ્યું સાયન્સ-ટેકનોલોજી વિકાસ સાથે આગામી દસ વર્ષ ઐતિહાસિક

અમદાવાદ, મંગળવાર

ગાંધીનગરમાં આવેલી પંડીત દીનદયાળ એનર્જી યુનિવર્સિટી (પીડીઈયુ)નો આજે ૧૦મો વાર્ષિક પદવીદાન સમારોહ યોજાયો હતો. જેમાં મુખ્ય મહેમાન તરીકે ઉપસ્થિત રહેલા ટાટા સન્સના ચેરમેન એન.ચંદ્રશેખરને જણાવ્યું હતું કે છેલ્લા ૧૦૦ વર્ષમાં સાયન્સ-ટેકનોલોજીમાં ડેવલપમેન્ટ થયું નથી તેટલું આગામી ૧૦ વર્ષમાં થશે અને આજના યુવાનો આર્થિક વિકાસ સાથે નવા ભારત-નવી દુનિયા બનવા તરફના પ્રવેશદ્વારે ઉભા છે.

યુનિ. પ્રેસિડેન્ટ મુકેશ અંબાણીએ કહ્યું : ૨૦૪૭ સુધીમાં ભારત ૪૦ ટ્રિલિયન ઈકોનોમી બનશે

ટાટા સન્સના ચેરમેન એન.ચંદ્રશેખરને જણાવ્યું કે ભારતની હાલની ૩.૫ ટ્રિલિયન ડોલર ઈકોનોમીમાં આગામી ધોડા વર્ષોમાં ઘણા ટ્રિલિયન ડોલર્સ ઉમેરાશે અને ભારતમાં થયેલ આર્થિક વિકાસ સાથે આજના યુવાનો એક નવા વર્ગાંક પર અને કંઈક ખાસ થવાની કગાર પર ઉભા છે. અદ્યતન વિકાસ અને પ્રગતિના તેઓ સહભાગી બનાતા નવી દુનિયા અને નવા ભારતના ઘડતર તરફ તેઓનું યોગદાન મહત્વનું બનશે.

આ પ્રસંગે ઓનલાઈન જોડેયાલા યુનિ.પ્રેસિડેન્ટ મુકેશ અંબાણીએ વિદ્યાર્થીઓ-યુવાનોને જણાવ્યું કે ૩

ટ્રિલિયન ડોલર ઈકોનોમીથી ભારત ૨૦૪૭માં ૪૦ ટ્રિલિયન ડોલરની ઈકોનોમી બનશે અને દુનિયાની ત્રણ ટોપ ઈકોનોમીમાં આવી જશે. તેજસ્વી ભવિષ્ય તમારી રાહ જોઈ રહ્યું છે અને તકો તમારા દ્વારે ઉભી છે ત્યારે તમે આત્મવિશ્વાસ સાથે ડગ માંડવા તૈયાર થઈ જાઓ. હાલ ભારતના આર્થિક વિકાસનો અમૂત કાળ ચાલી રહ્યો છે. ભારત માટે ત્રણ રિવોલ્યુશન્સ ગેમ ચેન્જિંગ સાબીત થશે. જેમાં એક છે બાયો એનર્જી રિવોલ્યુશન, બીજી છે ક્લીન એનર્જી રિવોલ્યુશન અને ત્રીજી ડિજિટલ રિવોલ્યુશન.

GUJARAT SAMACHAR

22-11-22



ક્લીન એનર્જી રિવોલ્યુશન, બાયો-એનર્જી રિવોલ્યુશન, ડિજિટલ રિવોલ્યુશન જીવનને અકલ્પનીય રીતે પ્રભાવિત કરશે

ભારત 2047 સુધીમાં \$40 ટ્રિલિયનનું અર્થતંત્ર બની જશે : મુકેશ અંબાણી

■ PDEUનો 10મો પદવીદાન સમારંભ યોજાયો : ભારતનો વિકાસ છેલ્લા 100 વર્ષમાં નથી થયો તે આગામી એક દાયકામાં ઘરોઃ ટાટા સંસ્થના ચેરમેન એસ. ચંદ્રશેખરન

નવગુજરાત સમય > અમદાવાદ



■ ગાંધીનગર ખાતેની પદવીદાન કાર્યક્રમ એનર્જી યુનિવર્સિટીના 10મા પદવીદાન સમારંભને વીડીયો યુગના ચેરમેન ડો. મુકેશ અંબાણીએ વીડીયો કોન્ફરન્સથી સંબોધન કરતાં ભારતના સમૃદ્ધતાનો મહત્તમ લાભ લેવા જણાવ્યું હતું. ડો. અંબાણીએ કહ્યું હતું કે જેમ જેમ સમૃદ્ધતા કાળ આગળ વધશે તેમ તેમ ભારત આર્થિક વૃદ્ધિ અને તકોમાં અભૂતપૂર્વ પ્રગતિનું સાક્ષી બનશે. \$3-ટ્રિલિયનની અર્થવ્યવસ્થામાં ભારત

2047 સુધીમાં \$40-ટ્રિલિયન અર્થતંત્ર બની જશે તેનો વિશ્વાસ પણ તેમણે વ્યક્ત કર્યો હતો. તે સાથે ત્રણ વેપ વેન્ડર ક્રાંતિ ભારતના વિકાસને દાયકાઓ આગળ લઈ જશે તેમ કહ્યું હતું. તેમણે આ ત્રણ ક્રાંતિને તેમણે ક્લીન એનર્જી રિવોલ્યુશન, બાયો-એનર્જી રિવોલ્યુશન અને ડિજિટલ રિવોલ્યુશન ગણાવી હતી.

સમારંભમાં યુગ્ય અધિકારી તરીકે ઉપસ્થિત ટાટા સંસ્થના ચેરમેન એસ. ચંદ્રશેખરે કહ્યું હતું કે એનર્જી અને ટેકનોલોજી સેક્ટરમાં અભૂતપૂર્વ તકો ઉભી થશે. વિદ્યાર્થીઓને તેમણે સતત શીખવા રહેવા અને શાન મેળવવા રહેવાની શીખ આપી હતી. ભારતનો વિકાસ છેલ્લા 100 વર્ષમાં નહીં થયો તે આગામી એક દાયકામાં થશે તેનો આશાવાદ પણ તેમણે વ્યક્ત કર્યો હતો. તેમણે વિદ્યાર્થીઓને ભવિષ્ય રેલીને આગામી વર્ષોમાં ક્રોડિટી બોલ લાઈફ જોવા મળશે તેમ પણ કહ્યું

હતું. ડાયરેક્ટર જનરલ, પ્રોફેસર ડો. એન સુરેશ મનોહરને જણાવ્યું હતું કે અમે આ વર્ષની શરૂઆત PDEUને ગુજરાત સરકાર દ્વારા સેન્ટર ઓફ એક્સલન્સ તરીકેની શાન્તા સભે કરી હતી. તેમણે ડો. મુકેશ અંબાણીને આ પરિવર્તનકારી યાત્રા પાઠકાનું બધું ગણાવી તેમનો આભાર માન્યો હતો. દીક્ષાત સમારોહમાં રિવાજનું ગૃપના કોર્પોરેટ એક્ઝિક્યુટિવોએ પરિચલ નવવાણી, પીકીટિયુના

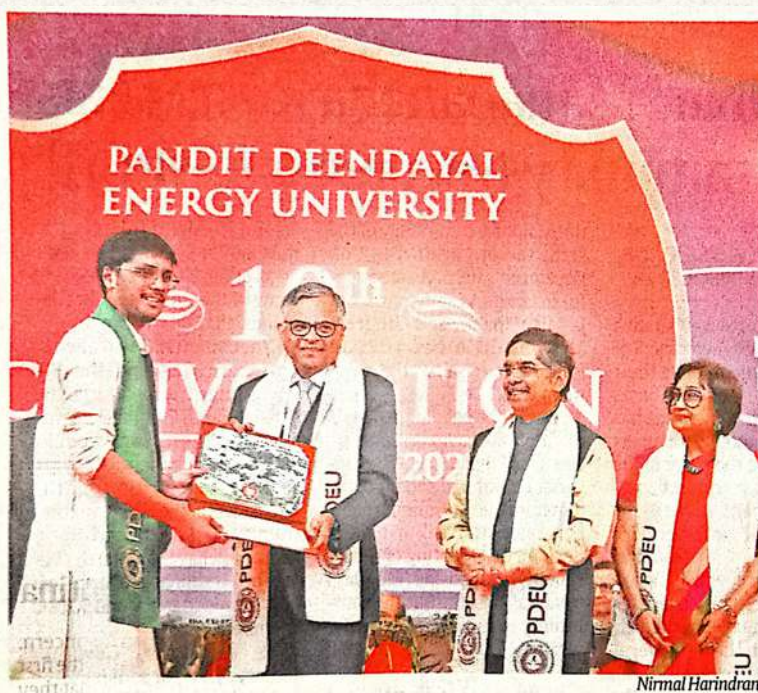
સ્થાપી સમિતિના અમ્યલ ડો. હસમુખ અદિવા, પીકીટિયુ મહાનિર્દેશક પ્રોફેસર ડો. એસ સુરેશ મનોહરન ઉપસ્થિત રહ્યા હતા. સમારંભમાં 1659 સ્નાતક વિદ્યાર્થીઓને શિશી પ્રમાણપત્રો આપવા હતા. જેમાં 101 મેટ્રિક પેટલ વિજેતાઓનો સમાવેશ થાય છે. કાર્યક્રમમાં વરિષ્ઠ વિદ્યાર્થીઓ અને સનવી અધિકારીઓ, ઉદ્યોગ જગતના અગ્રણીઓ વિગેરે પણ ઉપસ્થિત રહ્યા હતા.



PDEUનો દસમો દીક્ષાત સમારોહ યોજાયો...

ગાંધીનગર સ્થિત પદ્મિત દીનદયાળ એલર્જી યુનિવર્સિટીનો મંગલવારે 10મો પદવીદાન સમારંભ યોજાયો હતો. સમારંભમાં 1659 સ્નાતક વિદ્યાર્થીઓને ડિગ્રી પ્રમાણપત્રો રાખવા હતા. જેમાં 101 મેટ્રિક મેડલ વિજેતાઓનો સમાવેશ થાય છે. પીકીટિયુ યુનિ.ના ચેરમેન ડો. મુકેશ અંબાણીએ વીડીયો કોન્ફરન્સથી સંબોધન કર્યું હતું. તેમણે ક્લીન એનર્જીને ભારતના સમૃદ્ધતાનો મહત્તમ લાભ લેવા આજીવ કરતા કહ્યું હતું કે અભૂત કાળ આગળ વધશે તેમ તેમ ભારત આર્થિક વૃદ્ધિ અને તકોમાં અભૂતપૂર્વ પ્રગતિનું સાક્ષી બનશે.

નવગુજરાત સમય



PDEU's BIG DAY

■ Tata Sons Chairman N Chandrashekhara attends the 10th convocation ceremony of Pandit Deendayal Energy University in Gandhinagar as chief guest on Tuesday.

■ Chandrasekaran said today's youth were standing at the cusp of something special, pointing to the robust Indian economy, said a PDEU release.

■ In a video address, Reliance Industry chairman and PDEU president Mukesh Ambani asked the graduating students to make the most of India's AmritKaal. "From a \$3-trillion economy, India will grow to a \$40-trillion economy by 2047, ranking among the top three economies of the world in your working life," he said.

■ As many as 1,659 graduating students, including 101 merit medal winners, were given certificates.

INDIAN EXPRESS

22-11-22

SEMINAR ON 'WHO WERE OUR FREEDOM FIGHTERS?' BY MR P SAINATH @ SLS PDEU

A radical and visionary School of Liberal Studies (SLS) established at PDEU, aims at broadening the horizons of students by delving into an array of subjects. In lieu of the same, the Mass Communication department of Languages, Literature and Aesthetics (LLA) under SLS PDEU hosted a 'Special Talk' on October 19, 2022, in PDEU Auditorium. Internationally acclaimed journalist and Ramon Magsaysay Awardee – Mr P. Sainath presented his much-conditioned views on the topic – 'Who Were Our Freedom Fighters? The Story of India's Independence: Knowing the Unknown

Warriors', from the stories from his upcoming book. Along with his long-standing experience in the field of research, he traversed across locales of India and conducted interviews to learn about obscure and unknown freedom fighters. To acquaint the masses with the sacrifices that led to the emancipation of India, he penned a new book 'The Last Heros' and this seminar vocalised the same.

Campus Reporter –
Divyanshi Nagda and Dhruv Patel

BUSINESS STANDARD

02-11-22

AI, please tell me a bedtime story!

AI Replacing Grandparents Relies More On Universal Content: Study

Parth.Shastri@timesgroup.com

Ahmedabad: As families become more nuclear in India and elsewhere, the ritual of a narrating bedtime story to children is now often assigned to artificial intelligence (AI)-based smart speakers. What happens when these speakers are asked to tell a story/ bedtime story or sing a rhyme?

The experiment formed a crux of a research currently going on at School of Liberal Studies (SLS) of Pandit Deendayal Energy University (PDEU). The research by Shrishti Kushwah, 'Future of



CHILDREN'S DAY

Children's Literature in the Cyber-Physical World' aims at understanding the outcomes of simple commands and future of children stories in the digital world with Artificial Intelligence (AI) and Augmented Reality (AR). As India

celebrates Children's Day on November 14, the researchers said that the dynamics of how children get exposed to stories in their formative years is changing fast due to technology.

The result with Alexa, Siri and Cortana indicated that the AI chose an Akbar-Birbal story on its own for bedtime story, a moral story 'You've got to be kidding me' for a 'story' and 'Humpty-Dumpty Had a Great Fall' for a rhyme. The experiment was repeated multiple times with varying results.

► Continued on P 4

TIMES OF INDIA

14-11-22





'Kids are not listening to the same stories their parents listened to'

► Continued from P1

What remained constant during our experiment was the set range of stories such as Akbar-Birbal and Tarzan based on the geographic location detected by the device along with the age group of the listener. If the experiment is carried out somewhere else, the result may vary," said Prof Nigam Dave, director of SLS and guide to Kushwah.

Prof Nigam Dave, director of SLS said that many took to the digital devices both in terms of smart speakers and smartphones especially during the lockdown period and later where children were holed up at home and needed stimuli. "The trend has caught up, and one of the services has recently announced that the voice would imitate grandparents for that connect – it can be seen as an impact of the families going smaller and thus the task of bedtime story falling on these smart devices with seemingly unending supply of narratives," he said.

The researchers said that it's a bit early to say whether the trend is helpful. The research has taken into consideration several AI devices along with some known smart ro-

WHEN AI TURNS STORYTELLER

- Covid lockdown saw exponential rise in digital consumption by children

- Several AI-based smart speakers are upgrading their Indian content with local stories

- One of the services recently announced is introduction of voice of grandparents

- The devices are now getting more and more colourful with kid-friendly appeal



- Researchers said that in several cases, the devices turn storytellers instead of parents or grandparents

- Researchers say long-term implication in terms of language and imagination development in kids is yet to be seen

bots for kids such as Miko and online services catering to toddlers such as YouTube Kids to understand the content and its connection with children.

"We cannot turn the clock back – the smart devices are here to stay. One thing is for sure – the kids are not listening to the same stories their parents listened to, especially in mother tongues. It would surely have implications on their early vocabulary, imagination and children's innate connection with the

make-believe world," said Prof Dave.

"We found that children today are spending more time with digital devices. Dazzling visuals appeal to them and it's not stopping at two-dimensional visualization. Augmented Reality (AR) is fast adopted by many books to bring the sound and visuals of birds, animals, etc. alive while reading a story. We are witnessing a combination of mobile phones and books for the same," said Kushwah.

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