

# SLS MIRROR

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# *Editorial*





## Let's Talk

### **UGC'S PROFESSOR OF PRACTICE: THE MOST IMPORTANT PUSH TO HIGHER EDUCATION**



*Higher Education Institutions (HEIs)* often face an existential challenge when it comes to vocational or practice-based programmes such as engineering, media, business administration, law, and the like. Academicians who fulfill the basic criteria of being selected as faculty members in these disciplines often lack industrial proficiency. While these academicians are otherwise accomplished and are experts in their own rights, they are invariably disconnected with the current trends in the industry. Most of the time, these academicians are recruited for their research acumen in theoretical aspects. This in turn impacts the industry readiness of the students. Thus, a healthy blend of academic and industrial acumen among the faculty members of a HEI is almost a compulsion in this era of Artificial Intelligence (AI) and technological cataclysm. This is precisely the reason why the

*University Grants Commission (UGC)* has come up with a master plan – the concept of *Professor of Practice*. Let us delve a little deeper into what this concept translates to.

The term *Professor of Practice* means just that – a professor who has been hired by a HEI subject to his significant contributions in her/ their/ his chosen field. All the stringent academic guidelines that are otherwise followed while recruiting regular faculty members are relaxed while recruiting a *Professor of Practice*. A compulsory *Doctor of Philosophy (PhD)* degree, journal publications, and prior teaching experience are not considered mandatory while employing a *Professor of Practice*.

Does it however mean that the empanelment of *Professors of Practice* is random and arbitrary, and it depends on the whims of the recruitment board? Of course not! The UGC has issued specific guidelines vis-à-vis the selection of *Professors of Practice* so that quality is ensured in the process. Let us look at some of the prominent guidelines:

1. Only those people will be eligible for recruitment as *Professors of Practice* who are 'distinguished experts' in their chosen fields. Also, they must have made 'significant contributions' to the overall development of their respective professions.
2. One needs to have at least 15 years of experience in her/ their/ his field of work – ideally at a senior position.
3. The position of a *Professor of Practice* is not a permanent one. One can be employed as a *Professor of Practice* for a period not exceeding four years.
4. At any given point in time, the total number of *Professors of Practice* at a HEI cannot top 10 per cent of the total number of sanctioned faculty posts.



5. While at times, the HEI funds the position of a *Professor of Practice*, at other times, the position can be industry-funded as well.
6. However, an existing or a retired teacher cannot apply for the post of a *Professor of Practice*.

Universities and other HEIs across the board have latched onto this opportunity to rope in distinguished professionals from various vocational disciplines. While academic rigour and theoretical research studies are critically important to take a discipline to the next logical level, it is also important to teach students the skills to cope with the demands of the industry.

It has been seen that Indian HEIs have not been too successful in bridging the gap between the industry and the academia. Many a time, students from vocational disciplines have had to relinquish everything they learnt during their days at the college and the university when they entered the industry thus making skilling the responsibility of the recruiting organization. This has led to the industry being a little apprehensive about the final products churned out by the HEIs in India. The introduction of the concept of *Professor of Practice* would significantly address this problem and many others. Let us wait and see how the panorama shapes up in the next few years.

Signing off for now!

Stay safe, happy, and healthy!

Cheers!

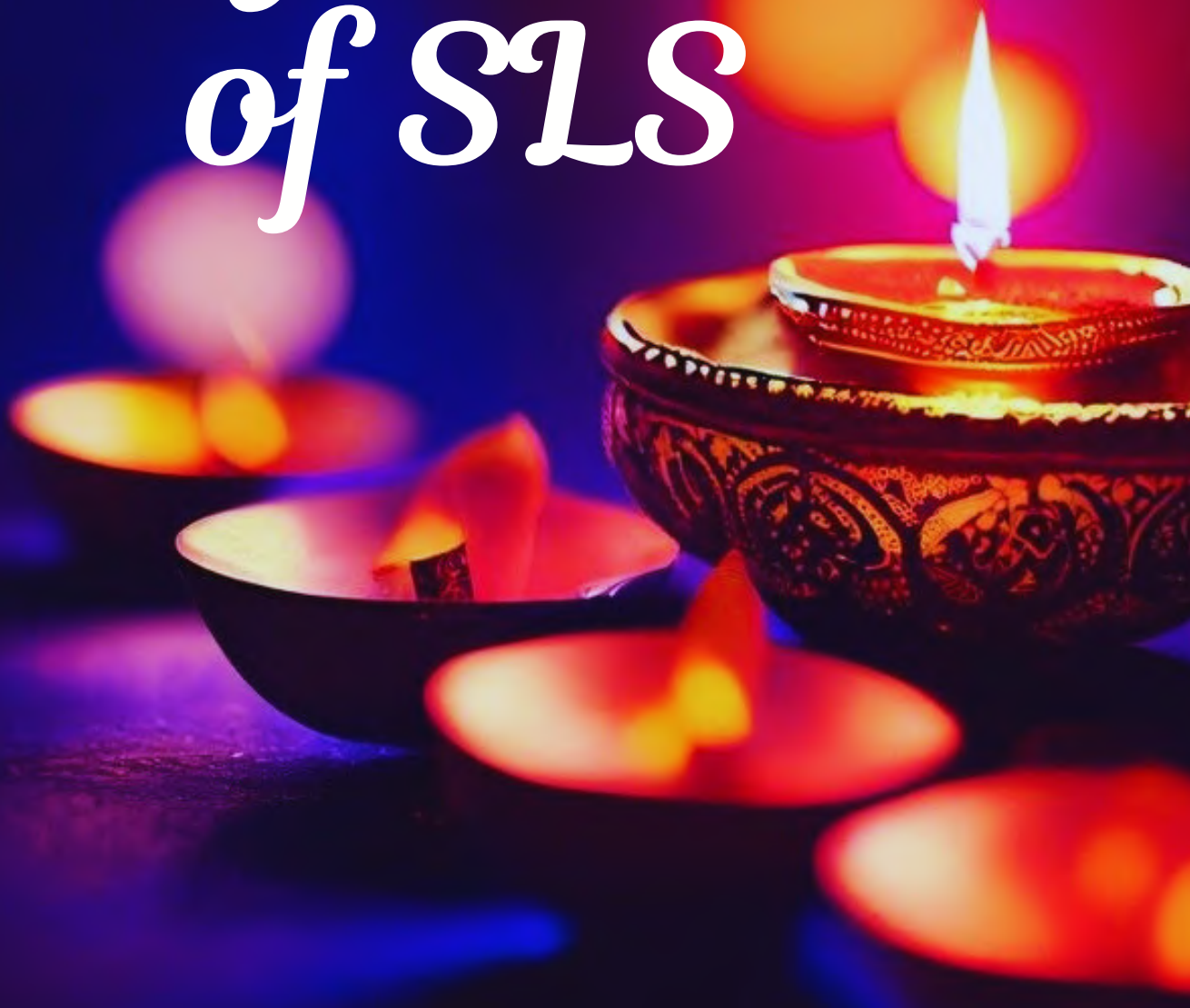
Dr. Amrita Chakraborty

Editor

*SLS Mirror*



# *Key Events of SLS*





# FINANCIAL ADMINISTRATION AND STOCK MARKET INVESTMENT

Rapporteur: Dhairya Dave



**Number of Participants: 80**

**September 5, 2023:** This event was organized by the Area of Public Administration and Policy at Pandit Deendayal Energy University (PDEU). The event was skilfully coordinated by student organizers, Dhairya Dave and Jonathan Maria under the guidance of Dr. Anurag K. Srivastava, the faculty mentor for the event.

The guest speaker for this event was Mr. Jay Patel, the Research Head at InvestMentor, who brought a wealth of knowledge and experience to the discussion.

## **Key Points Discussed in the Event:**

### **1. Opening Address by Dr. Anurag K. Srivastava:**

Dr. Anurag K. Srivastava, the faculty mentor, commenced the event by underscoring the importance of financial literacy in the contemporary world. He emphasized the need for individuals to comprehend the intricacies of financial administration and make informed investment decisions. This set the stage for an engaging and informative event.

### **2. Presentation by Mr. Jay Patel:**

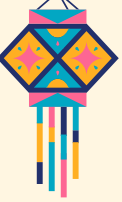
Mr. Jay Patel's presentation was the highlight of the event, as he shared invaluable insights into financial administration and stock market investment. His presentation encompassed various facets of investment strategies, risk management, and the dynamics of the stock market. Attendees were captivated by Mr. Patel's expertise, and his presentation kindled their interest in the subject, making the event a resounding success.

### **3. Q&A Session:**

Following the presentation, a dynamic question and answer session provided a platform for students and faculty members to interact directly with Mr. Jay Patel. This interactive exchange allowed participants to seek clarifications on financial concepts and investment strategies. The Q&A session added depth to the event, making it not only informative but also highly engaging.

### **4. Networking Opportunity:**

In addition to the insightful content, the event offered an excellent networking opportunity. Students from diverse disciplines came together to discuss financial topics, fostering cross-disciplinary learning and collaboration. This element of the event encouraged participants to explore finance-related subjects beyond the event itself.



In conclusion, the engaging presentation left a profound impact on the attendees, inspiring them to delve deeper into the world of finance and investment. The event not only bolstered the financial literacy of the participants but also ignited their curiosity and interest in the field of finance. It was a testament to PDEU's commitment to providing valuable practical learning experiences that extend beyond the lecture rooms. Gratitude is extended to Mr. Jay Patel for sharing his knowledge and expertise, and to all the participants for their active involvement, contributing to a memorable and enriching experience for everyone present.





# WORKSHOP REPORT: ESSENTIALS IN MATHEMATICS AND STATISTICS

**Rapporteur:** Dr Nausheen Nizami

**Number of Participants:** 8

**September 18-19, 2023:** The Economics Area, Department of Social Science, School of Liberal Studies organised a special two-day workshop on '*Essentials in Mathematics and Statistics*'. The purpose of the workshop was to give better exposure to the MA Economics Semester-I students on Fundamentals of Mathematics and Statistics owing to their diverse background. The workshop was also open for the final year MA Economics students. Ms Reema Lucia, was invited as the external expert for the two day workshop.

The workshop covered topics the following topics: Introduction to Algebra and equations, Functions and Graphs, Exponents, Logarithms and Calculus Basics, Optimization in Economics, Descriptive statistics, Probability and Distributions, and Statistical Inference Regression Analysis.

The session concluded with group exercises on the theme and with a question and answer round.

The poster is for a workshop titled "WORKSHOP ON ESSENTIALS OF MATHEMATICS & STATISTICS". It features a dark background with mathematical formulas and a bar chart. The SLS (School of Liberal Studies) logo is in the top right corner. The workshop is organized by Reema Lucia on 18th and 19th September 2023, from 9:00 AM to 4:00 PM, at FC-261B. The organizing body is the Economics Area, Department of Social Science, SLS in collaboration with IQAC.

**WORKSHOP ON  
ESSENTIALS OF  
MATHEMATICS & STATISTICS**

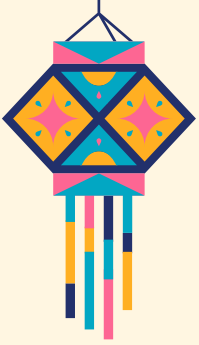
**REEMA LUCIA**

**18TH AND 19TH SEPTEMBER 2023**

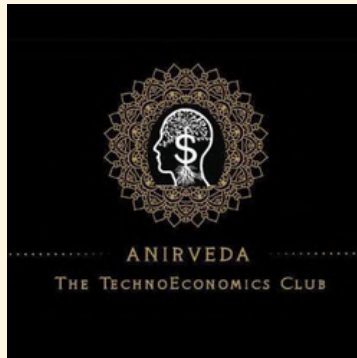
**9:00 AM TO 4:00 PM**

**FC-261B**

**Organized by:**  
Economics Area, Department of Social Science,  
SLS in collaboration with IQAC



## EVENT REPORT DATANOMICS



**Rapporteur:** Dr. Nausheen Nizami

**Number of Participants:** 70+

**September 25, 2023:** The Economics Area, School of Liberal Studies, in collaboration with Anirveda, the Techno Economics Club of PDEU, hosted an event centered around data science on 25th September 2023 at 2:00 PM to 6:00 PM. Datanomics is a technical, outcome-oriented event aimed to help participants develop essential Data Science skills and gain a deeper understanding of the complexities of Economics, with the help of a presentation and hands-on experience by the guest lecturers and their unique insights in the software.



Dr Manjari felicitated during event with a memento

The Main motive of the event was to help participants who are interested in data analysis and data science have a guide to start their journey in the field and also for other participants to understand the basics of data analysis and create their own Data Science tools or work with pre-existing ones such as Power BI and Tableau.





Dr Dhyani Mehta discussing about data science with students

The event received overwhelming participation and registrations online (100+). The total number of participants was approximately 70 students. Dr. Manjari Mundanand, Assistant Professor, Adani Institute of Digital Technology Management, and Dr Dhyani Mehta, Assistant Professor, Economics Area, Department of Social Science, SLS, were invited as the key speakers for the event. The event closed with a question-and-answer round between the audience and the speakers.



Anirveda student members and the audience posing during the closing session



## SEMINAR ON 'PUBLIC RELATIONS AND CSR IN BANKING'

Rapporteur: Khushi Arora

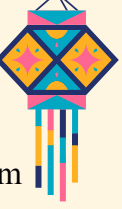
**Number of Participants: 110**

**October 3, 2023:** The Mass Communication Area of the Department of Languages, Literature, and Aesthetics organised an educational seminar on '*Public Relations and CSR in the Banking Sector.*' The seminar was delivered by Mr. Pranav Trivedi, an author, retired banker, and freelance journalist. Mr. Trivedi, who served in the State Bank of India as a Public Relations Officer, brought with him the experience of a banking career spanning 38 years. The event was organized by Dr. Amrita Chakraborty, Assistant Professor of Mass Communication in the School of Liberal Studies.



At the onset, he conducted an engaging ice-breaking session that worked wonders in creating a positive atmosphere by facilitating interactions, in which the attendees shared their career goals and hobbies. To gradually focus attention on the agenda, Mr. Trivedi then asked the students about their experiences with banks. After a few light-hearted anecdotes, the session delved deep into the nuances of public relations and CSR efforts by banks. When the speaker explained exactly why and how banks do what they do in terms of maintaining relationships, the students were able to grasp an understanding of the big picture. They realised that even the smallest initiatives are the fruit of laborious planning and implementation, ultimately serving the purpose of strengthening the communication cycle of a bank.





Following this discussion, Mr. Trivedi highlighted the significance of Public Relations in banks. From handling media coverage to conducting market research and appraising top management for analysis, Public Relations plays a vital role every step of the way. He also briefed the attendees about how a good PR strategy works and the characteristics it should entail. The lecture underlined important features like a signature of the bank, connection with the market, strong brand value, and trust quotient.



Moving ahead, the seminar covered the practical aspect of Public Relations in the form of a group exercise. The students were divided into groups of 5, and each group was handed a chit that carried the name of a fictitious organisation. The task was to create a public relations strategy for the assigned organisation and present it before all the other participants. The session then witnessed an excited murmur of students brainstorming and penning ideas. Subsequently, Mr. Trivedi patiently heard the strategies made by the students. The room was brimming with innovative viewpoints put forward by each group. The lecture concluded with insightful suggestions by Mr. Trivedi about things that should be taken special care of while drafting a PR strategy. He also gave collective feedback for the task performed by the students and appreciated their efforts and acumen.

Dr. Amrita Chakraborty closed the seminar by presenting Mr. Pranav Trivedi with a token of gratitude. The service-based banking industry plainly depends on the quality of communication for smooth operations. Public Relations is indeed a key factor in strengthening this quality through thoughtful research, planning, implementation, and evaluation.





## TWO-DAY RESEARCH METHODOLOGY WORKSHOP

**Rapporteur:** Aakanksha Kaushik and Kaustubh Singh



**Number of Participants: 70**

**October 5-6, 2023:** This event was organized by Dr. M. Venkat Ram Reddy and Dr. Sriram Divi, of the School of Liberal Studies, PDEU. The workshop started with an opening speech by a Ph.D. student where she gave a brief introduction about Dr. Nigam Dave and Dr. Niti Mehta. Dr. Dave then felicitated Dr. Niti Mehta.

### Day 1

#### **Session 1:**

Dr. Niti Mehta is a Professor of Economics, directing the Sardar Patel Institute of Economic and Social Research, Ahmedabad. An alumnus of Delhi School of Economics, CEPT University, and Gujarat University, her research is focused on agriculture development, employment, agricultural growth and rural transformation, urbanization, and related areas. Prof Mehta has authored several research papers on these subjects. Dr. Niti Mehta's session was from 10 am to 11:30 am where she talked about the importance of research in social sciences and its relevance. Research helps in formulating new policies, understanding the inequalities existing in society, and challenges faced by women, children, and senior citizens.

#### **Session 2:**

Dr. Manoj Sahoo was the resource person for this session. Dr. Sahoo has been a visiting professor of economics at PDEU for the past 10 years. Dr. Sahoo's session was on sampling techniques and methods of data collection. He started his session with brief background definitions of research. Then he went on to talk about the sources of data collection like, primary and secondary. Further, he spoke about the sample representing the population and how it should mirror it. He simplified the concepts which helped us better understand sampling and its related techniques.

#### **Session 3:**

Prof. Pradeep Mallik was the resource person for this session. Prof. Mallik is HoD and professor SLS, PDEU. He is a communication teacher with three decades of experience in print, broadcast, and new media. He talked about research problems and quantitative and qualitative analyses. A problem arises when things don't go as expected. He talked about identifying research gaps with the help of a proper literature review of past papers in the targeted field. He gave us a situation where he asked us to create a research problem.

#### **Session 4:**

Dr. Nausheen Nizami was the resource person for this session. She is an associate professor of economics, at SLS, PDEU. Dr. Nizami talked about the various methods of data collection. She then talked about preparing, importing, processing, and storing data. She also talked about coding data in which she taught us two types of coding: deductive and inductive.



## **Day 2**

### **Session 1:**

Dr. Vaibhav Shah took the first session. Dr. Vaibhav Shah is an associate professor of English, SLS, PDEU. Dr. Shah talked about ethics in research, research outcomes, and the scope of publication. He started the session by talking about understanding the relevance of individual research through Peer review, Research Guide, and Scholars who know that particular field. He then talked about Ethics that need to be followed while conducting research like being Honest, keeping Confidentiality, Objectivity, Briefing participants about the research, etc. The Outcomes of the research should be accepted by the researcher and should not be manipulated. He also talked about the various academic journals on which the research papers can be uploaded by the researcher to make his/her research more credible and available for further use in the respected field.

### **Session 2:**

Dr. Ritu Sharma was the resource person for this session. Dr. Sharma is the Dean of SLS, PDEU. Dr. Sharma talked about the format of research writing. She started by telling us how research is an amalgamation of new knowledge backed by a good literature review. She shared the format of dissertation writing, establishing the importance of your topic, delineating the possible future of the research, analyzing the gap in research and working to overcome the gap, stating the aim of your study and its relevance, citing the work done by specific writers, comparing results with previous papers, outlining undesired or unexpected results and admitting the limitations/setbacks of the outcome.

### **Sessions 3 and 4:**

These sessions were taken by the respective department's subject experts related to their respective subject areas. They guided the students on topic selection and research methodology necessary for their departments and cleared all doubts.

### **Economics**

Dr. Manoj Sahoo

Dr. Himani Baxi

### **English Literature**

Prof. Nutan Kotak

Prof. Nigam Dave

### **International Relations**

Dr. Sitakanta Mishra

### **Public Admin**

Dr. Saurabh Anand



## Mass comm

Dr. Sandesh Mahajan

Dr Amrita Chakraborty

## Psychology

Dr. Neeta Sinha

Dr. Shraddha Sharma

In conclusion, the two-day workshop was beneficial and gave the students a direction for moving forward with their dissertations. It also helped clear doubts and obtain knowledge through a diverse and highly qualified panel of speakers







## WORLD MENTAL HEALTH DAY

Rapporteur: Mayuri Nayak and Mahak Matwani

**Number of Participants:** 200

**October 10, 2023:** PDEU's School of Liberal Studies observed World Mental Health Day in collaboration with the Psychology area of the Department of Social Sciences. The purpose of the event was to provide a platform for students to acknowledge the significance of mental health in their lives and globally raise about mental health issues.

The celebration included diverse activities such as a *'Take What You Need'* board featuring positive quotes related to peace, confidence, hope, and love. Participants engaged in self-reflection by selecting quotes that resonated with them. Another interactive board allowed participants to *'leave a message for their younger self'* anonymously, expressing love and care for their past selves.

To encourage self-love and the pursuit of mental health goals, students were invited to sign a Mental Health Pledge through a QR code. Approximately 150 students pledged to prioritize mental health. Entertainment was woven into the celebration with games like *'Heads Up'* and *'Snakes and Portals'*, adding a fun element.

All participants received a token of appreciation—a combination of a self-administered handout on the *'30-Day Mental Health Care Challenge/Tips'* and an elegant pen. The event garnered participation from around 200 students across various schools of PDEU and was honoured by the presence of Prof. Nigam Dave, Director-SLS, and Dr. Ritu Sharma, Dean-SLS.

Both the director and dean actively engaged in activities, endorsing mental health awareness. SLS faculties joined in, commending students for their thoughtful planning and execution, making this event a resounding success.







## SEMINAR ON 'AWARENESS PROGRAM ON COMMODITY DERIVATIVES.'

**Rapporteur:** Dr. Akhilesh Shukla

**Number of Participants:** 136

**October 10, 2023:** The School of Liberal Studies at Pandit Deendayal Energy University, in collaboration with MCX India Ltd., arranged a one-day seminar on October 10, 2023. The seminar sought to concentrate on the Commodity Derivatives market in India and furnish fundamental information about Indian and international commodity markets, with a specific emphasis on investor awareness in commodity trading. The event was orchestrated by the faculty of the Department of Business Administration and Commerce, including Dr. Tejas Dave, Dr. Akhilesh Shukla, Dr. Ashwin Parwani, and Dr. Rajesh Desai. Notable speakers Mrs. Komal Kanzariya, Vice President, Business Development and Ayub Malek, Associate Vice President, Business Development were featured. MCX India Ltd. generously sponsored the event with Rs. 10,000 for refreshments, and certificates were distributed to all participants.



# PLANNING AND PREPARING FOR UNDERGRADUATE RESEARCH DISSERTATION

**Rapporteur:** Dr. Rajesh Desai



**Number of Participants: 235**

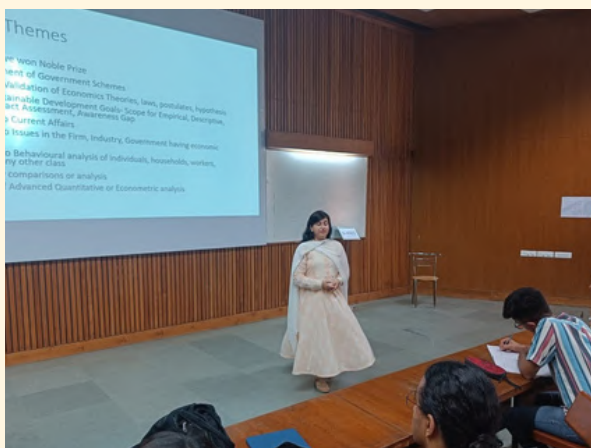
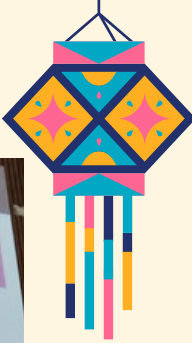
**October 11-12, 2023:** Dissertation is an important part of students' learning activity, especially for honours courses offered under SLS, PDEU. Students are allowed to choose the topic from their major or minor specialisation as well as any appropriate discipline to promote a multidisciplinary approach in preparation. The workshop titled '*Planning and Preparing for Research Dissertation*' has been organised to provide an orientation to students. It was organised by Dr. Ashwin Parwani (Dept. of Business Administration and Commerce), Dr. Rajesh Desai (Dept. of Business Administration and Commerce) and Dr. Shraddha Sharma (Dept. of Social Science).

## **Key Speakers:**

1. Mr. Prashant Joshi (CMIE)
2. Dr. Nausheen Nizami (Economics Area)
3. Dr. Pradeep Mallik (Mass Communication Area)
4. Dr. Ritu Sharma (Psychology Area)
5. Dr. Sanjay Pradhan (International Relation Area)
6. Dr. Tejas Dave (Business Administration and Commerce Area)
7. Dr. Urmi Dave (Literature Area)

## **Key points discussed in the event:**

The workshop was conducted over two days and was planned to cover two primary aspects. First, the students are made aware of the objectives, process, and outcome of the research dissertation. Further, they are also sensitised about selecting dissertation topics in a general context and in accordance with their respective specialisations. A session on CMIE Resources for Research has also been integrated along with a workshop. Mr. Prashant Joshi has conducted the session on both days. He has explained various tools to extract the secondary data and also showcased the output using charting tools. The session was highly enriching for students and ended with a Q&A from the students. During the second half, the specialization-wise sessions were conducted in parallel by respective area faculty members. Dr. Ritu Sharma for psychology, Dr. Pradeep Mallik for mass communication, Dr. Urmi Dave for literature, Dr. Tejas Dave for commerce, Dr. Nausheen Nizami for economics, and Dr. Sanjay Pradhan for international relations have addressed students specifically by their major-minor groups.











## EDUCATIONAL SEMINAR ON 'PUBLIC RELATIONS IN ARMED FORCES'

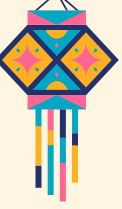
**Rapporteur:** Steffi Joseph

**Number of Participants:** 53

**October 18, 2023:** In the realm of academia and professional development, the intersection of Public Relations and the Armed Forces remains a compelling subject of discourse. On October 18, 2023, the Mass Communications Area of the Department of Languages, Literature and Aesthetics organised an educational seminar entitled '*Public Relations in Armed Forces*'. The event was organised by Dr Amrita Chakraborty, Assistant Professor of Mass Communication in SLS, showcasing the university's commitment to fostering a deeper understanding of the vital role public relations which plays within the military. The seminar featured an esteemed keynote speaker, Group Captain Puneet Chadha from the Indian Air Force, who brought a wealth of knowledge and experience to the discussion.



The seminar commenced with a video presentation titled '*Guardians of the Skies*' which showcased the dedication, commitment, and valour of the Armed Forces while also highlighting their spirit of camaraderie. This video fostered a spirit of patriotism, energising the attendees and aptly setting the tone for the discussions that followed. Following this, an ice-breaking activity was conducted to engage the attendees and encourage interaction which involved identifying notable personalities in the armed forces, serving as a fun and educational warm-up.



Group Captain Puneet Chadha initiated the seminar by elaborating on the concept of PR, emphasising its significance in the military context. He provided a historical perspective, tracing the evolution of PR and its growing relevance in the modern world. The seminar continued with a comprehensive discussion on the '*National Architecture Military-Media Interface*', highlighting the structures and mechanisms in place for effective communication between the Armed Forces and the media. It was noted that effective communication between the Armed Forces, the public and the media is crucial in building and maintaining trust within society.



A significant portion of the seminar was dedicated to the selection and duties of Defence Public Relations Officers (PROs). Group Captain Chadha elucidated the critical responsibilities of PROs in managing communication, conveying information, and maintaining a positive image of the Armed Forces. The '*Media Matrix*' was discussed, explaining the various channels and platforms through which the military communicates with the public. This discussion was followed by an exploration of different forms of press releases, exemplifying how these documents are used to disseminate information.



The seminar also touched upon the features of the '*Media Policy*' implemented by the Armed Forces, emphasising transparency, accuracy, and accountability in their interactions with the media. Two compelling case studies, the '*Balakot operation*' and the '*Aero India accident*', were presented, demonstrating the real-world applications of PR strategies in managing crises and conveying the facts to the public and media.

The seminar ended with a Q&A session, allowing the attendees to seek clarifications and deepen their understanding of the discussed topics. Dr Amrita Chakraborty then presented a token of appreciation to Group Captain Puneet Chadha whose expertise and insights were instrumental in making this seminar a success. The seminar helped the attendees gain a deeper appreciation of the complexities and importance of PR in the Armed Forces and was a truly enriching experience.







## EXPERT TALK ON APPLIED PSYCHOLOGY

**Rapporteur:** Dr. Prateek Kumar Singh

**Number of Participants:** 100

**October 25, 2023:** On 25 Oct 2023, an enlightening expert talk on applied psychology was delivered by Prof. (Dr.) Satishchandra Kumar from Mumbai University. The event, organized by Area of Psychology, was attended by post-graduate students. The opening remark was given by Dr. Ritu Sharma, Dean and Associate Professor from SLS, PDEU.

Professor Kumar delved into various aspects of applied psychology, emphasizing its practical relevance in today's world. The professor highlighted how concepts from applied psychology find practical applications in our daily lives, from decision-making to stress management and interpersonal relationships. A significant portion of the talk focused on the application of psychology in our personal and social life, including personal motivation, cognitive styles, and social engagements. Professor Kumar discussed the process of human transformation and significance of understanding human behavior for effective relationship management.

The talk also addressed the importance of applied psychology in the context of mental health. Professor emphasized the role of psychologists in helping individuals cope with mental health challenges and the need for stigma reduction. The Prof. Kumar stressed the importance of research and evidence-based practices in the field of applied psychology. The audience was encouraged to rely on empirical data to make informed decisions and develop effective interventions. He also advised the young minds to read 'The Last Lecture' by Randy Pausch, Jeffrey Zaslow and 'Beneath the white coat' by Clare Gerada.

Following the presentation, an engaging question and answer session allowed the students to seek clarification and explore deeper into the subject matter. The questions ranged from practical applications of psychological principles from personal domain to career prospects in the field of applied psychology. Professor Kumar's expert talk provided valuable insights into the world of applied psychology. Attendees left with a better understanding of how psychology is integrated into various aspects of life and the importance of evidence-based practices. The event served as a platform for knowledge sharing and networking.





## SEMINAR ON ‘CHASE YOUR DREAMS OF- MASTERS ABROAD’

**Rapporteur:** Dr. Rajesh Desai



**Number of Participants:** 83

**October 31, 2023:** The Department of Business Administration and Commerce organised an educational seminar on international higher education called ‘*Chase your dreams of - Masters Abroad*’. It featured a keynote address by Mr. Chandramauli Bhatt from Renaissance Educare Pvt. Ltd. Dr. Rajesh Desai, Dr. Tejas Dave, Dr. Ashwin Parwani, and Dr. Akhilesh Shukla, all from the Department of Business Administration and Commerce, played pivotal roles in orchestrating this insightful event.

Mr. Chandramauli Bhatt, a Computer Science graduate from Pune University with nearly a decade of experience in education, addressed the attendees. With a track record of training over 10,000 students, Mr. Bhatt has actively conducted motivational seminars and Personality Development programmes for students at all educational levels.

The seminar aimed to shed light on the key elements of international higher education, emphasising its impact on both personal and professional advancement. The speaker addressed prevalent misconceptions, particularly those related to waivers and exemptions offered by international educational institutions during the COVID-19 period. There was an eloquent explanation for the diminishing availability of these benefits, emphasising the necessity for students to commence early preparation for qualifying exams such as TOEFL, SAT, GRE, and IELTS. The discussion underscored the importance of early preparation, not only to enhance examination scores but also to provide students with a broader range of options and increase their chances of securing scholarships. The interactive session offered students valuable insights and diverse perspectives to help them navigate their educational objectives.

The seminar's success was evident in the engaging Q&A session that followed, where participants actively discussed and sought clarification on various aspects of international higher education. The event concluded with a heartfelt vote of thanks from the organisers, expressing gratitude to the attendees and Mr. Chandramauli Bhatt for their active participation and contributions.



# *Office of International Relations (OIR)*





## VISIT OF MR. JOHN ERIKEN FROM BRYANT UNIVERSITY, USA

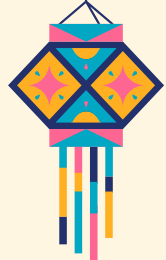


**September 8, 2023:**

Office of International Relations (OIR), PDEU hosted John Eriksen, Senior Director of International Graduate Outreach, Bryant University USA on September 8, 2023. This was John's second visit to PDEU. Bryant University and PDEU are at an advanced stage of collaborative activities in academic and research fronts.







## VISIT OF MR. VIGNESH VIJAY FROM UNIVERSITY OF WOLLONGONG, AUSTRALIA

**September 13, 2023:** Office of International Relations, PDEU hosted Mr. Vignesh Vijayaraghvan, Executive Director Global Studies from the University of Wollongong (UoW), Australia on September 13, 2023. PDEU discussed about emerging areas of potential collaborations. PDEU and UoW have long standing and rewarding collaborations.



## VISIT OF US CONSULATE GENERAL OFFICIALS FOR US TOWN HALL EVENT

**October 27-28, 2023:**

Office of International Relations, PDEU hosted the US delegation comprising of Mr. John Ballard, Consular Section Chief and Ms. Zainabu Williams, ACS and CIU Chief and other officers of the US Consulate on September 27-28, 2023. Director General PDEU Prof. (Dr.) S. Sundar Manoharan, briefed the delegation about the recent research accomplishments of the university.



### **John Ballard, Consular Section Chief**

John A. Ballard has been the Consular Chief at U.S. Consulate General Mumbai since August 2022. As Consul General at U.S. Embassy Kyiv in Ukraine from 2019-2022, he oversaw all consular operations, including evacuation planning for U.S. citizens prior to Russia's invasion of Ukraine. A career member of the Senior Foreign Service, Mr. Ballard also served previously as Consular Chief in Brasilia and Tashkent. His other tours include Mexico City, Chennai, and in Washington. He has a B.A. in Political Science from Davidson College and an M.A. in Latin American Studies from Tulane University.

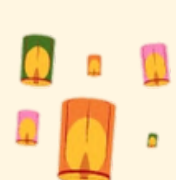


### **Zainabu Williams, ACS and CIU Chief**

Zainabu Williams serves as the American Citizen Services and Consular Information Unit Chief in Mumbai. She has previously served in Washington, DC, Accra, Ghana, and Sao Paulo, Brazil. Before joining the Foreign Service, Zainabu taught English in rural Japan through the Japan Exchange and Teaching (JET) Program. Zainabu has a Bachelor's degree in Business, and minor in Japanese from Penn State University. She holds a Master's degree in International Communications from American University. She also speaks Portuguese and Japanese language.













*Achievement of  
Faculty Members  
and Staff*





## DR. AMRITA CHAKRABORTY

Dr. Amrita Chakraborty presented the research paper entitled '*Deconstructing Adivasi Representation in Indian Online News Portals: A Textual and Content Analysis*' at the **29th AMIC Annual Conference** which was held from September 28-30, 2023 in **Bandung, Indonesia**. This paper identified the issues covered on Adivasis for a period of six months on the Indian online news portals. The research design involved the analysis of both qualitative and quantitative data. The methodology used for this research was primarily Content Analysis.





## CERTIFICATE OF PRESENTATION

This is to certify that

**Dr. Amrita Chakraborty**

presented a paper entitled,

Deconstructing Adivasi Representation in Indian Online  
News Portals: A Textual and Content Study

at the

**29th AMIC Annual Conference**

with the theme,

**TALK ASAP: AFRICA-ASIA PACIFIC DIALOGUE ON COMMUNICATION ISSUES**

held on 28 to 30 September 2023 in Bandung, Indonesia.

Given on 30 September 2023.

**RAMON R. TUAZON**

Secretary-General

Asian Media Information and Communication Centre



## DR. HIREN SOLANKI




Dr. Hiren Solanki completed a certificate course on '*Islam101x: Arab-Islamic History: From Tribes to Empires*' from Tel Aviv University (EDX Platform) with 81 percent.

10/30/23, 3:28 PM

TAUx Islam101x Certificate | edX

**Verified**  
Certificate

  
**TEL AVIV UNIVERSITY**  
Pursuing the Unknown


This is to certify that

**Hirenkumar Solanki**

successfully completed and received a passing grade in


**Islam101x: Arab-Islamic History: From Tribes to Empires**

a course of study offered by TAUx, an online learning initiative of Tel Aviv University.

**Verified Certificate**  
Issued October 29, 2023

**Valid Certificate ID**  
[dba756f70ceb403692b5622f5866308c](https://courses.edx.org/certificates/dba756f70ceb403692b5622f5866308c?_gl=1*19w9qhm*_ga*MTczODAwOTkyNy4xNjk4NjU3MDU3*_ga_D3KS4KMDT0*MTY5ODY1NzA1Ny4xLjEuMTY5ODY1OTgzOS42MC4w...)

Prof. Miri Shefer-Mossensohn  
Associate Professor of Middle Eastern History  
Tel Aviv University



[https://courses.edx.org/certificates/dba756f70ceb403692b5622f5866308c?\\_gl=1\\*19w9qhm\\*\\_ga\\*MTczODAwOTkyNy4xNjk4NjU3MDU3\\*\\_ga\\_D3KS4KMDT0\\*MTY5ODY1NzA1Ny4xLjEuMTY5ODY1OTgzOS42MC4w...](https://courses.edx.org/certificates/dba756f70ceb403692b5622f5866308c?_gl=1*19w9qhm*_ga*MTczODAwOTkyNy4xNjk4NjU3MDU3*_ga_D3KS4KMDT0*MTY5ODY1NzA1Ny4xLjEuMTY5ODY1OTgzOS42MC4w...) 1/1



# *Students' Achievements*



TANISHI SIMHADRI

21BABBA054

Tanisha received the NCC B Certificate with an exceptional A grade. Additionally, she also received a gold medal for Best Master of Ceremonies in her NCC CAAtC Camp which was held from 28th September to 7th October, 2023, in NCC Group Headquarters Ahmedabad, Law Garden.

**COMBINED ANNUAL TRAINING CAMP**  


**9 GUJARAT BN NCC, AHMEDABAD**

**CERTIFICATE**

This is to Certify that Regimental No. GT/21/5WA/102983

Rank CDT Name TANISHI SIMHADRI

Father's Name MOHAN SIMHADRI

Unit 1 GUJ GIRLS BN NCC, AHMEDABAD

School/College PDEV, GANDHINAGAR

Participated in Combined Annual Training Camp of National Cadet Corps.

Place AHMEDABAD From 28 SEPT 23 To 7 OCT 23

His / Her conduct during the Camp has been Satisfactory / Good / Very Good / Exemplary.

Place : AHMEDABAD

Date : 7 OCT 23

  
Stamp

  
COL  
CAMP COMMANDANT  
CATC  
Camp Commandant



# *Media Coverage*







અમદાવાદ-સિટીભાસ્કર 02-09-2023

## PDEUના સ્ટુડન્ટ્સ દ્વારા સ્કિલ ડેવલોપમેન્ટ પ્રોગ્રામ

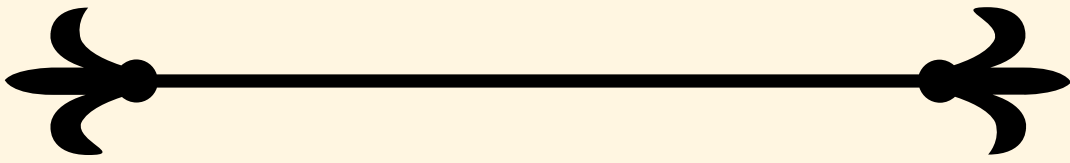


ગાંધીનગર: પંડિત દીનદયાલ એનર્જી યુનિવર્સિટીના સ્કૂલ ઓફ લિબરલ સ્ટડીઝ અને સ્કૂલ ઓફ ટેકનોલોજી દ્વારા છાલા ગામની શેઠ કે.એમ.શાહ સર્વોદય શાળામાં G20ના ભાગરૂપે સ્કિલ ડેવલોપમેન્ટ પ્રોગ્રામનું આયોજન કરાયું હતું. આ પ્રોગ્રામમાં 33 વોલેન્ટિયર્સ અને 2 ફેકલ્ટીએ ભાગ લીધો હતો. વોલેન્ટિયર્સે લોકોને પર્સનલ અને પ્રોફેશનલ ગ્રોથ પર ફોકસ કરવાનું શીખવાડ્યું. તે ઉપરાંત કરિયર ગાઈડન્સ, સસ્ટેનેબલ લાઈફસ્ટાઈલની પસંદગી, ડિજિટલ પેમેન્ટ એન્ડ સિક્યોરિટી, હેલ્થ એન્ડ હાઈજીનનું મહત્વ પણ સમજાવ્યું હતું.

**DIVYA BHASKAR**

02-09-2023





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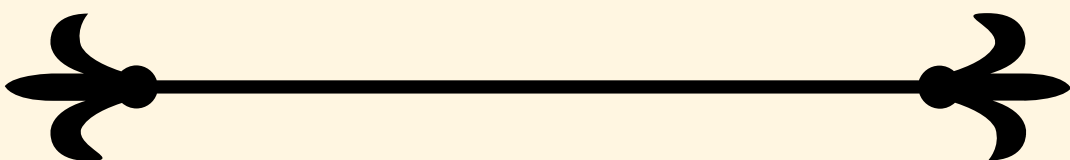
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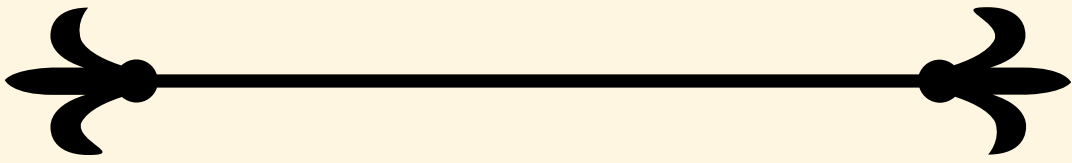
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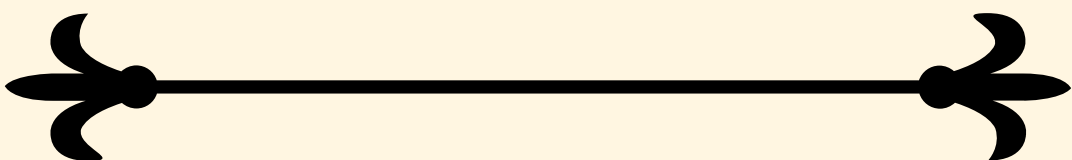
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