

SLS MIRROR

The background of the entire page is a vibrant yellow-orange color, overlaid with a dense, stylized pattern of various leaves and ferns in lighter shades of yellow and white. The leaves are scattered across the page, creating a lush, naturalistic feel.

March' 22

Volume: 03

Issue: 7

CONTENTS

SR.NO.	TITLE	PAGE NO.
1.	Editorial	1
2.	SLS events calender	3
3.	Key events at SLS	4
4.	Centre for communication of child rights	23
5.	Samvad at SLS	30
6.	Audit course	31
7.	Achievements of the Faculty members and Staff	41
8.	Student's achievements	45
9.	Media coverage	46

TRANSDISCIPLINARITY: ALLOWING STUDENTS TO PURSUE TWO DEGREE PROGRAMMES SIMULTANEOUSLY A STEP IN THE RIGHT DIRECTION



When it comes to Indian higher education, one thing that had always been missing is flexibility – flexibility in terms of selecting subjects, flexibility in terms of multitasking and most importantly flexibility in following the heart. While overseas universities always provided the leeway for students to follow their hearts, the Indian educational system followed a regimented structure. Consequently, progressive academic concepts such as innovation, creativity, lifelong learning, meaningful entrepreneurship and experimentation were scoffed at. Conformity to the notorious Macaulayism introduced during the British era ensured that students across the country were still following the archaic British educational model. This model has long been discarded by the very country that introduced it – United Kingdom. Therefore, the focus of the educational system was to create parrots, who could only do mundane process-oriented and repetitive jobs.

The educational wheel, though, started to rotate in the correct direction with the introduction of the *National Education Policy 2020* (NEP 2020). It provided students the freedom to read physics with psychology or philosophy with mathematics. Unheard of and unthinkable until the other day, liberal education was thankfully given its rightful place in the academic structure. Thus, it was only expected that a few more progressive moves would be announced to declare that India has indeed arrived in terms of higher education.

Just a few days back, the *University Grants Commission* (UGC), which regulates higher education in India, announced that a student would be able to pursue two different full-time degree programmes at the same time. Additionally, it was also announced she/ he can pursue the two programmes from either the same university or two different universities.

With the onset of full-fledged online education, spurred by the global Covid-19 pandemic, multiple universities in India have come up with complete only degree programmes. Therefore, a student has the leeway to either go for two physical programmes or do a combination of one physical programme and one online programme or even opt for two online programmes. This step is set to be a gamechanger. Let us look at how this masterstroke by the UGC will help the Indian students:

1. With the professional world preferring multiskilled employees and multitasking becoming the new normal, students need to equip themselves with more than one skill. This step of allowing one to pursue two different programmes has the potential to go a long way in enhancing the professional acumen of Indian students, who have been often found wanting in different respects when it comes to the global academic standards.

2. Innovation and creativity are the twin contemporary buzzwords. With *Artificial Intelligence* (AI), *Machine Learning* (ML) and the *Internet of Things* (IoT) slowly but surely taking charge of the clerical jobs, the survival of a professional would depend largely on her/ his ability to solve problems. Innovation and creativity come handy exactly at these points. The pursuance of two degrees would significantly broaden the thinking horizon of a student and thereby make her/ him a problem solver.

3. Problems in life do not usually come in packets. Problems, often, are multidimensional and multipronged. Therefore, the solutions also need to be multidimensional and multipronged. Any professional needs to know all the nuances of a problem to effectively solve it. This is where the pursuance of two degrees can have a momentous impact on professionalism. Two different degrees impart two different approaches to a student, and therefore, she/ he becomes much more equipped to face the real-world challenges.

4. Last but not the least, a student might have the tenacity to pursue a degree programme just to quench her/ his thirst for enhanced knowledge. This UGC move would thus be an enabler in the said direction.

While the intentions are right, the eventual success of this move would depend more on the students and the teachers, who need to update and upgrade their own skills to be in tune with the demands of the time.

Stay safe, happy and healthy!

Cheers!

Dr. Amrita Chakraborty

Editor

SLS Mirror





SLS Events Calender



Sl.No.	Date of the event/activity	Name of the event/activity	Number of participants	Departments
1	7-18 March 2022	Public Policy Academic Enrichment Program	22	Social Science
2	9 March 2022	Interactive Session with Ambassador DP Srivastava	80+	Social Science
3	15 March 2022	Game Theory Perspectives on Digital Markets & Antitrust Cases	80	Social Science
4	23 March 2022	A visit to Gujarat legislative assembly	41	Social Science
5	24 March 2022	Poster Presentation for Urban Development and City Governance	350	Social Science
6	20-23 October 2021	Academic Exposure Visit to Vedancha and Chandisar villages in Banaskantha District, Gujarat	39	Social Science
7	28 March 2022	Virtual-Field Visit for Urban Development and City Governance	272	Social Science
8	28 & 29 March 2022	2 Days Workshop – Research Methods, Statistics and Research Writing	260	Social Science
9	29 March 2022	School of Liberal Studies Hosted US Deputy Consul General	250	Social Science



Key Events of SLS



PUBLIC POLICY ACADEMIC ENRICHMENT PROGRAM

Rappourter: Ana Dhamani



7-18 Mar. 2022: The Public Policy: Academic Enrichment Program was held from March 7-18, 2022, from 6 pm - 8 pm through the Zoom Meetings. . It was organized by the Department of Public Administration of School of Liberal Studies (SLS), Pandit Deendayal Energy University (PDEU), the Foundation of Community Consensus (FCC), and the Indian body of the Czech thinktank Institute H21. The Facilitator for the program was Ms. Ankitha Cheerakathil, the Executive Director of FCC, who conducted the program along with Expert Mentors.

Spread over the period of two weeks, the program covered a wide range of topics taken by Expert Mentors including Czech-India Relations, Problem Definition, Public Health, Municipal Finance, and Collective Intelligence. Mr. Filip Dufek, a Czech Ambassador in New Delhi, covered Czech-India Relations and also talked to the students about studying in the Czech Republic and Europe. Mr. Anirudh Dinesh, NYU GovLab's Research Fellow, taught the students about Problem Definition and its importance in finding actual solutions. Dr. Gajendra Singh, a Health Officer at UNICEF, talked to the students about Public Health, the health system in India, and COVID-19. Mr. Matthew Glasser, a former Consultant at World Bank and an expert in Municipal Finance and Administration, talked to the students about Municipal Finance, debt, and urban local bodies. Ms. Ankitha, the Chief Mentor, covered Collective Intelligence, its importance in a democracy, and real-life applications through participatory practices in governance.

The program also included a one-of-a-kind Simulation where the students experienced first-hand the concept of participatory practices in governance by engaging in live-action Participatory Budgeting. They were assigned roles to play in the imaginary town of Empaville, including identities, area of residence and work, basic financial background, characteristics, and attitude towards the entire concept. Downtown, Middletown, and Uptown all then came up with 1-2 proposals on how to use the assigned 10 lakhs for the benefit of the town.



The students came up with extremely interesting and highly thoughtful projects including a multipurpose hall with scheduled activities reducing the disparities between the residents, developing the stadium and creating employment, developing a water transportation system, and a collective intelligence app. The groups presented their proposals to the town, engaged in debates and discussions through the questions and answers session, and participated in the voting, where the collective intelligence app proposal by Uptown won.

The program also included two case studies, both derived from real-life situations. The first was based on education, covering quality education for the underprivileged and funding, and was reviewed by Ms. Ankitha. The second was based on health, covering the crisis the health sector faced at the beginning of the COVID-19 pandemic and reviewed by Dr. Gajendra. The program ended with an insight into higher education and careers in governance and the policy sector by Ms. Ankitha who also shared an ideal path for interested students.

Program Coordinators: Dr. M. Venkat Ram Reddy and Dr. D. Sriram

INTERACTIVE SESSION WITH AMBASSADOR DP SRIVASTAVA

Rapporteur: Dr. Sitakanta Mishra

9 Mar. 2022: The School of Liberal Studies (SLS) of Pandit Deendayal Energy University organized an interactive session with Ambassador D.P. Srivastava on March 9, 2022 on Energy Transition, Climate Change and Geopolitics.

Ambassador Srivastava started with a conceptual clarification of 'energy transition' that began in the 18th century during the coal age as he described. He said that it is urgent that the world should move away from fossil fuel now. Around 70% of the world's energy consumption comes from fossil fuel which can cause environmental instability in the near future. Beside other repercussions, as Ambassador Srivastava pointed out, the immediate impact of the ongoing Ukraine crisis will be on energy supply and cost which will ultimately affect geopolitics and climate change. He further highlighted the concept of Net Zero Emission, an initiative by the International Energy Agency, to remove man-made greenhouses from the atmosphere. Ambassador Srivastava expressed that the Net Zero Emission goal is a fallacy as the de-carbonization drive today largely depends on the pace of electricity generation and consumption which lacks adequate infrastructure at the moment. Therefore, before it is too late, a plan for massive expansion of nuclear energy infrastructure which is green and viable for the evolution of new reactor technology should be made according to Ambassador Srivastava. To conclude, it was an extremely insightful session.



GAME THEORY PERSPECTIVES ON DIGITAL MARKETS & ANTITRUST CASES

Rapporteurs: Anika Dadhich and Sara Bardhan

15 Mar. 2022: Bulls and Bears, the Finance Club of PDEU, in collaboration with The Economics Area, Department of Social Sciences at SLS organized an event on 'Game Theory Perspectives on Digital Markets & Antitrust Cases' with Prof. Dr. Viswanath Pingali, faculty, Economics Area, IIM Ahmedabad. The talk commenced at 2:00 PM and hosted more than 80 students from MA, BA, BBA, and B.Com streams across schools at PDEU.



(Prof Nigam Dave-Director, SLS giving his inaugural remarks)

Graced by Prof. Dr. Nigam Dave, Director of SLS, the talk covered a variety of topics ranging from a brief introduction to digital markets, direct and indirect network effects, strategies and policies of the digital markets, predatory prices, and antitrust cases. The event was made possible under the guidance of Prof. Dr. Nausheen Nizami and Ms. Reema Lucia along with a team of ten volunteers.



Event Poster with details of the event

Prof. Pingali began with an introduction to the world of digital markets, economies of scale, and the virtuous cycle by quoting several examples from ‘Elephants And Cheetahs: The Beauty of Operations’ by Saral Mukherjee. He then discussed single and multi-home, global and local network effects, and ‘the platform bubble’ that exists in today’s markets using case studies from Maruti, MRF, Windows, and Microsoft among others.



Prof. Pingali interacting with a student participant

He concluded the talk by noting how data is the new strategy in digital markets and explaining the relevance of ‘Stag Hunt’ - which is a game that describes a conflict between safety and social cooperation. The event was brought to an end at 3:30 PM with a riveting question and answer session followed by a Vote of Thanks by Ms. Reema Lucia.

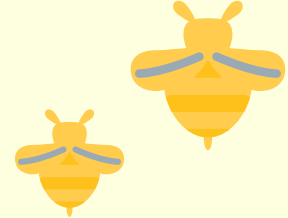


Prof. Viswanath Pingali with Dr. Nausheen Nizami, Ms. Reema Lucia, and student volunteers



A VISIT TO GUJARAT LEGISLATIVE ASSEMBLY

Rapporteur: Shreya Dave



23 Mar. 2022: A visit to Gujarat Legislative Assembly was organized by the Department of Public Administration, SLS, PDEU on March 23, 2022 coordinated by Dr. Sriram Divi, Dr. Venkat Ram Reddy and Dr. Anurag Srivastava. A group of 41 students both from Bachelors and Masters Program were listed for the visit. Students and the faculty members had to submit electronic gadgets in the office before entering the Vidhan Sabha building as a part of security procedure. When they arrived at the House, they witnessed the question hour session. The opposition party asked many questions related to the health and energy sector. They raised some questions regarding the arrangement about the Government's contingency plan during the first wave of Covid-19. The ruling party readily responded with the exact data of the procurement of PPE kits and other medical facilities. Also, the discussion was on the energy sector where the opposition party asked about the hike in price of power to which the concerned Minister of State of Energy replied that it was due to the rise in coal prices. After witnessing the session for 20 minutes they got the opportunity to visit the Sachivalaya Canteen as Shri Rajendra Trivedi – a former Speaker of the assembly and Minister of Revenue, Law, Parliamentary Affairs and Disaster Management of Gujarat was kind enough to arrange high-tea for all of us. Shri Rajendra Trivedi met the PDEU team and had a photo-session with the students. The faculty members felicitated Mr. Trivedi with a shawl and bouquet on behalf of the University. Mr. Trivedi was very humble and he also felicitated our international students to make them feel at home and welcomed them as Gujarat's family. This interactive meeting concluded, with a photo-session in front of the Vidhan Sabha capturing the interesting and memorable visit. All the students are grateful to Dr. Sriram Divi, Dr. Venkatram Reddy and Dr. Anurag Srivastava for organizing this visit.

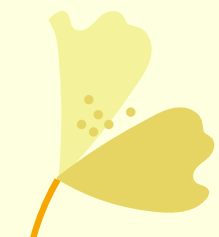
PDEU is specially thankful to Shri KM Lala, Secretary Legislative and Parliamentary Affairs, Government of Gujarat, and Shri KR Joshi, Under Secretary Legislative and Parliamentary Affairs department, Government of Gujarat for facilitating and arranging the visit to the Gujarat State Legislative Assembly.



Faculty members felicitating Mr. Rajendra Trivedi



In picture: Mr. Trivedi with students



POSTER PRESENTATION FOR URBAN DEVELOPMENT AND CITY GOVERNANCE

Rapporteur: Diya Desai

24 Mar. 2022: The Area of Public Administration, Department of Social Sciences, SLS, PDEU organized a poster presentation for Urban Development and City Governance on March 24, 2022 between 5:00 PM to 6:00 PM at B-Block's Foyer with Dr. M.Venkat Ram Reddy, Dr. Anurag Srivastava and Dr. D. Sriram as the coordinators.

Themes covered were:

1. Urban Flagship Schemes and Programmes like Amrut, SBM, Hriday, PMay, Smart Cities, JNNURM, Satellite Township Schemes, NULM.
2. Local Governance Schemes of Central and State Govt.

The Poster Presentation aimed at engaging students of Urban Development and City governance courses and students of BA/BBA Hons. Sem 2, in the understanding of objectives, financing pattern, outcomes, limitations and various such aspects of Flagship Urban Development Government Schemes. It encouraged students to comprehend the governmental hierarchy of planning, implementation and evaluation of schemes. It was a productive and equally enjoyable event to be a part of as it was practically oriented and gave the students a hindsight into different models of Governance in India.





ACADEMIC EXPOSURE VISIT TO VEDANCHA AND CHANDISAR VILLAGES IN BANASKANTHA DISTRICT, GUJARAT

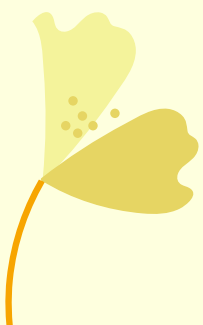
Rapporteurs: Shreya Dave & Snigdha Kansiyawala



25 Mar. 2022: A visit to Vedancha and Chandisar villages in Banaskantha District of Gujarat was organized by the area of Public Administration, Department of Social Sciences, SLS, PDEU on March 25, 2022, as a part of the Academic Exposure Program, which was coordinated by Dr. Venkat Ram Reddy and Dr. Sriram Divi. A group of 39 students from both bachelor's and master's programs was listed for the visit. Special acknowledgements to Shri Swapnil Khare, DDO, Banaskantha.

Vedancha Village:

The journey started from PDEU to Vedancha village in Palanpur taluka. At Vedancha, the students were greeted by the Sarpanch and the Government Officials of the village in the Panchayat office. The Sarpanch was a retired teacher who headed the development activity of the village. The Sarpanch took pride in sharing with the students that his village was going to be a model village soon because of water purifying plants and solid waste recycling plants constructed in their village. Mr. Dushyant - a solid waste consultant in the village was determined to generate a source of income from waste management in the village's developmental activities. Our faculty along with some of the students felicitated the Sarpanch and the Government officials with a memento.



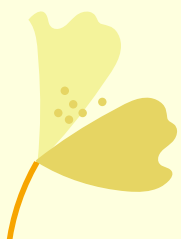


Vedancha Sarpanch addressing PDEU students in Panchayat Office

Using technical support from UNICEF and PriMove, Vedancha village was able to set up the ‘Grey Water Treatment Unit’ which holds the capacity to purify 2 lakh liters of water daily, which can then be used for agricultural purposes. The villagers were very particular about using water as the village faced a shortage of rainwater. To resolve this issue, a pond was being constructed that will store rainwater and in it, a 700 feet deep bore-well is under construction too.



Mr. Dinesh, a government official explaining to the students about Grey Water Treatment Unit





(Desilting and expansion of existing irrigation tanks)

The students also saw the water distribution system of the village. It was a systematic method that was used to supply water to the nearby habitats through well-constructed pipelines. The residents received tap water through this method as per the scheduled time. The water-distribution timetable was drawn on the wall and a fixed time was allotted to each area.



Water Distribution System in the village



❖ पाणी वितरणनुं पत्रक ❖
पाणी समिति वेडंचा, तालुके-पालनपुर.

क्र. नं.	समाविष्ट विस्तार	समाविष्ट खरोली संख्या	पाणी वितरणनुं समय
१	वनामंड, पंचायत, हंडासरीया वास	१४५	सांजे-३.०० थी ८.००
२	वेडंचा, गामी, पाटीया, साठंडने विस्तार	१०७	सवासे-३.०० थी ७.००
३	डास, आंटीया वास	१२०	सवासे-३.०० थी ८.००
४	वाजुकर, प्रभापति, वाठमीकी वास	८८	सांजे-३.०० थी ८.००
५	होसी, डोहडीया, नवेडीया वास	१४८	सवासे-३.०० थी ७.००
६	ओवर कुलो		
७	ओवर कुलो		
८	हैहरी, होसीयास	१०६	सांजे-३.०० थी ८.००
९	राठरांठ पडु	७७	सांजे-३.०० थी ८.००
१०	लवणवागुं पडु	७८	सांजे-३.०० थी ७.००
११	सुधावला गोंयारनुं पडु	८२	सवासे-३.०० थी ७.००
१२	आवासाडीयावागुं पडु	७५	सवासे-३.०० थी ७.००
कुल -		१०८४	
शेड्यूलर पीनुं नाम		छापीया वाठनसु पीडेलु	मो.नं-९३२५८००८८९
संपत्ती सहाई करी लाहीम			
पाणी वेरो		शे. / ध. /	शे. / ध. /
वापिड वासवात		शे. / ध. /	शे. / ध. /

नोंद-किपडन पाणी वितरणनुं समय

Water Distribution System in the village

For the collection of solid waste, a door-to-door facility of garbage collection was also provided that collected dry and wet waste separately. The wet waste would then go to the ‘Resource Recovery Center’ where it would be converted into compost, and the dry waste would go for secondary segregation. Similarly, the government official Mr. Dinesh gave the details about each and every innovation that he and his team had set up under the umbrella of ‘Swachh Bharat Mission (Gramin)’.



PDEU students with the government officials and Sarpanch of Vedancha

Chandisar Village:

Chandisar was another village in the Palanpur Taluka. After gathering remarkable insights in Vedancha on how water and waste management could be done with minimum cost, the students explored another component of the administration which was e-governance. They visited the Gram Panchayat of Chandisar village, met their officials, and gathered information about their village. All of them were intrigued to find out how all their records were maintained systematically and digitally. When the students inquired about the financial inclusion of the people of the village, they came to know that the majority of the villagers had their Jan Dhan accounts and were direct beneficiaries of a number of Central and State Government schemes. Not just that, but the officials were technically educated, and through various Yojanas such as I-Khedut, E-ashram, and E-Gram, they enabled people of different professions to promote the culture of education and a standard job in an implicit manner. The Sarpanch of the Gram Panchayat was a lady, which shed light on how much importance was given to the education of girls and the empowerment of women.

The students then visited the Village Dairy wherein every day, 20,000 liters of milk (10,000 liters in the morning and 10,000 liters in the evening) was collected, processed, through cooling, and sent to the main Banas Dairy for further processing. Those who provided milk to the dairy got their income on the basis of the amount of fat in the milk they provided. It was impressive how the annual profits from the dairy of the village went to the farmers.



Dairy center of Chandisar village

By evening, we had returned to PDEU from an informative and memorable day. The students were all grateful to their Professors, Dr. Divi and Dr. Reddy for organizing this field trip and making us aware about grass-root level administration.



VIRTUAL-FIELD VISIT FOR URBAN DEVELOPMENT AND CITY GOVERNANCE

Department of Social Science- SLS PDEU

28 Mar. 2022: A unique experience where theories meet real-world implications was organized on March 28, 2022 by the Area of Public Administration and Policy through a virtual field visit. This virtual field visit was part of the Urban Development and City Governance Course. It was conducted through video conference mode, and officials/resource persons from Integrated Command and Control Center (ICCC) of Smart City Ahmedabad Development Ltd (SCADL), a special purpose vehicle (SPV) of Ahmedabad Municipal Corporation (AMC), coordinated it for BABBA and B.Com Elective (Semester II) students. The session was coordinated by the faculty of Area of Public Administration and Policy, Dr Anurag Srivastava, Dr D. Sriram and Dr Venkatram Reddy.

This was the first time ICCC, SCADL and PDEU provided such a unique virtual experience. This visit highlighted the insights into how technology plays a pivotal role in governance and the public service delivery aspect. The students were provided with an understanding of how real-time governance is being done through the ICT mechanism. As the course structure highlights various urban development schemes, thus an empirical apprehension on facets of Smart City Governance was distinguished by the officials of SCADL to our students.

ICCC is a platform, which through its different layers and components, acts as a decision support system for the Ahmedabad city administration to respond to the real-time events for 12 public services which includes water supply, sewerage, streetlight, e-challan, etc. Responses are given through:

1. Seamless integration between systems, sites, people and assets.
2. Improved operational efficiency.
3. Reduced energy cost.
4. Adherence to cybersecurity.

We share our gratitude to the Chief Administrative Officer (CEO) of SCADL, Shri. Praveen Chaudhary, who provided his extensive support in making this unique learning experience possible for our students. We are also thankful to Mr Ankit Patel (Assistant Manager) for taking us through the various aspects of real-time governance, public service delivery and urban development. Two hundred and seventy-two (272) students attended the virtual field visit from the B101 classroom of PDEU, including students from 2021-BABBA, 2021-B.COM and 2021-MA in Public Administration batches.

We are thankful to Dr Nigam Dave (Director, SLS) for his support and Dr Ritu Sharma (Dean, SLS) for her kind presence and for addressing the students during the virtual field visit. We are also grateful to the Amenities Office of PDEU, IT Office and SLS Administration office for their extended support.

Last but not least, we are thankful to the volunteers (Ms Shreya Dave, Ms Anshee Morwar, Ms Dhruva Joshi, Mr Pratik Nayi, Mr Manish Adwani, and Mr Sanagat Umat) for their kind support in conducting this virtual field visit.





An official of ICC, SCADL, explained through virtual mode the various platforms to the students sitting in PDEU.
Photo courtesy: Pratik Nayi



The dashboard of traffic management and information control system (TMICC) being shown in the ICC, SCADL.
Photo courtesy: Pratik Nayi



Glimpses of Unique Virtual Field Visit experience from Pandit Deendayal Energy University (PDEU)



The students learning the facets of real time governance and urban development from the virtual field visit from the comfort of their classroom. Photo courtesy: Volunteer



Dr. Ritu Sharma (Dean, SLS, PDEU) addressing the students during the virtual field visit with ICCCL, SCADL. Photo courtesy: Volunteer



2 DAYS WORKSHOP – RESEARCH METHODS, STATISTICS AND RESEARCH WRITING

Rapporteurs: Snigdha Wangnoo & Om Paradkar

28 & 29 Mar. 2022: The School of Liberal Studies (SLS) under Pandit Deendayal Energy University conducted a workshop for the final year undergraduate and postgraduate students on research methods, statistics and research writing now on the 28th & 29th March 2022. The workshop was conceptualised and given a framework by Prof. Nigam Dave and Dr. Ritu Sharma. The faculty coordinators for the said workshop were Dr. Divi Sriram, Dr. Chaitanya Vyas and Dr. Sanjay Pradhan.

The motive of the workshop was to provide students with the knowledge of research methods, statistics and research writing and how it works to enhance the skills required to write their final year dissertations, which is a part of their course. 260 enthusiastic students attended the workshop.



The first workshop was held on March 28, 2022, from 9 a.m. to 5 p.m. It started with the introduction to Research, Research Design and Sample Design by Prof Venkatraman of VNSGU. The second session was held on sampling fundamentals and data collection methods by Prof. Viral Pandya of Gujarat National Law University. Further, we had Prof. Pradeep Mallik taking a session on Research problems and the various quantitative and qualitative analysis techniques. The first day of the workshop came to an end with Prof. Ami Divatia, who took the last session of the day on Processing and Analysis of data and the methods of testing hypotheses.





The second day of the workshop was held on March 29, 2022, from 9 a.m. to 6 p.m. It started with the introduction to the day by Prof. Nigam Dave and Dr. Divi Sriram. The first session was conducted on formulation, interpretation and research writing by Dr. Ritu Sharma. The second session was on ethics, research outcomes, and publication scope conducted by Prof. Pradeep Mallik. For the second half of the day, the students broke out into different sections depending on their chosen field. The sessions went on parallelly for Public Administration, English literature, Economics, Finance, International Relationship, Business Administration and Marketing, Mass Communication, and Psychology. The workshop concluded with the felicitation of all the spokesperson, faculty coordinators and student volunteers: Snigdha Wangnoo, Om Paradkar, Shreya Dave, Liza Abadan, Sara Bardhan, and Siddharth Chettiar. The student participants were also given a certificate of participation after the felicitation ceremony.



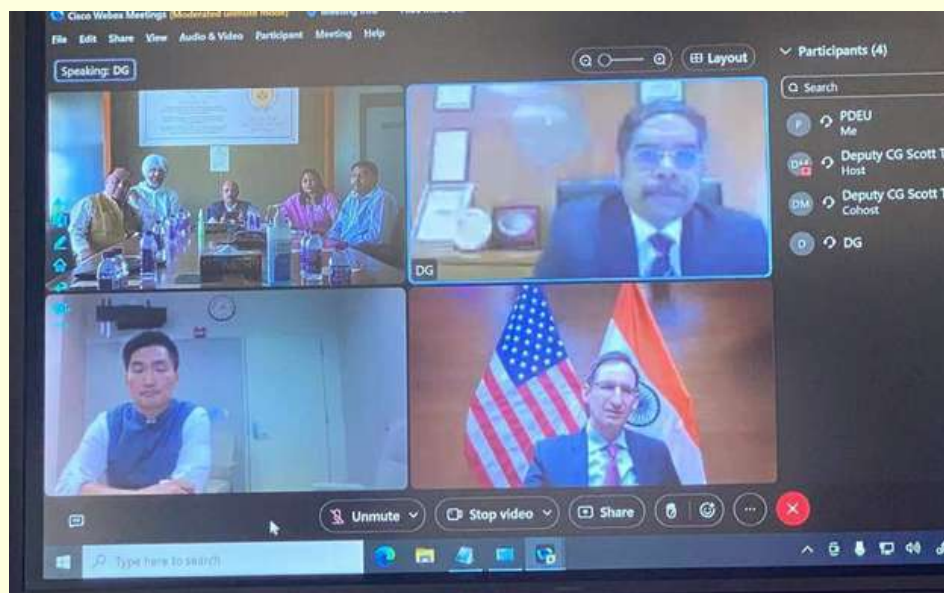


SCHOOL OF LIBERAL STUDIES HOSTED US DEPUTY CONSUL GENERAL

Rapporteur: Dr. Amrita Chakraborty

29 Mar. 2022: School of Liberal Studies (SLS), PDEU hosted the US Deputy Consul General Mr. Scott Ticknor for interaction with students of PDEU on the matters of bilateral trade and study opportunities in US. The initiative was taken by the Director of SLS, Prof. (Dr.) Nigam Dave in support of the Director General of the university Prof. (Dr.) S. Sundar Manoharan.

During an online interaction Mr. Ticknor emphasised on the changing world order and the mutual trade interests between US and India.



He also talked about scholarship opportunities for Indian students and the ecosystem of higher education in the united states. The interaction was attended by almost 250 students and faculty members of the School of Liberal Studies (SLS). The session concluded with Q&A session.

SLS thanks the US consulate and looks forward to such opportunities in future.





*Centre for Communication
of Child Rights*



UNICEF ON CAMPUS KNOWLEDGE INITIATIVE

Organised by UNICEF in collaboration with PDEU

Rapporteur: Vedant Sharma

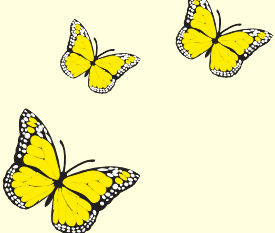
3 Mar. 2022: Pandit Deendayal Energy University launched The 'UNICEF On Campus Knowledge Initiative' held on March 3, 2022, a total number of more than 300 enthusiastic students attended the event.

With the launch of the event, Ms. Moira Dawa, Communication Specialist, UNICEF said that the initiative was a first of its kind by UNICEF in Gujarat. It provides an opportunity for children and young people to increase their awareness about child rights and sustainable development goals. They would engage and capacitate students of PDEU on issues that impact their lives so they could be champions and advocates for child rights and take their message far and wide through their on-ground campaigns and digital activation. They plan to take their initiative to schools and universities across Gujarat.



Ms. Moira Dawa, Communication Specialist,
UNICEF

Director-General of PDEU, **Prof. S Manoharan** in his inaugural address said that he was glad to learn that their initiative was taking shape for students of PDEU. It will help them in understanding the post-COVID-19 scenario in a better manner in addition to fulfilling the mantra of *Think Global Act Local*.



Prof. S.Sundar Manoharam, Director General, PDEU

Prof. Nigam Dave, Director at School of Liberal Studies, PDEU in his inaugural thanked UNICEF for selecting PDEU to launch their first-of-its-kind event. The program will act as a bridge for students to ensure that they can become responsible citizens by learning from campus and implementing it in the community. He is confident that the students of PDEU, given their enthusiasm to contribute beyond conventional learning methods, will learn and grow through this year-long program.



Prof. Nigam Dave, Director, SLS

Various technical sessions on adolescent health, mental health, climate action, and art for change were organised by technical subject matter experts from UNICEF and PDEU to increase awareness about social issues, during the program.

Talking about the urgent need to adopt sustainable practices to combat climate change, UNICEF WASH Specialist Mr. Shyam Dave said that The COVID-19 crisis has gotten us to the realisation, more than ever before, of the need to live in harmony with nature.

Another important aspect that came to the surface in the COVID-19 crisis is mental health. During a session on '*Children's Safety and associated mental health concerns*, UNICEF Child Protection Specialist Ms. Sharmila Ray said that UNICEF's flagship report The State of the World's Children 2021 focused on the need to engage in constructive discussions around mental health. Closure of schools for more than 2 years had deprived children of the opportunity to grow, and he was sure that the students of PDEU will be involved with their peers and community, and through the initiative, will help create a positive atmosphere around the issue so that the organisation can secure a future for every child.

UNICEF Health Officer Dr. Sravan Chenji stated that Young people are true agents and makers of change- they can create awareness around the health and well-being of adolescents, menstrual hygiene, sexual & reproductive health, avoiding early marriages and teenage pregnancies, mental health, and other allied areas. They can also spread the required awareness regarding adolescent health through the various social media platforms in innovative ways and bring discussions around issues such as mental health and menstrual hygiene to open forums, beating the existing stigmas. He further stated that the organisation would be glad to collaborate with the students and engage them in various capacities in their programs.



Dr.Sravan Chenji, Health Officer, UNICEF



Dr. Ritu Sharma, Dean, Faculty of Liberal Studies, PDEU said that Youth is the bedrock of societies and countries. Any effort to promote their welfare, especially mental health would not be just a local or national but a global investment. Even today one of the biggest challenges for the field is to expedite the action to eliminate the mental illness stigma. She hopes that such initiatives will act as a catalyst in the process of change and will change the mindset.

Other speakers included Mr. Abhinay Banker, Theatre Artist; Ms. Binita Parikh, Corporate Trainer, and former journalist; and Dr. Nita Khurana, Assistant Professor, SLS PDEU.



The news related to the launch of the program was featured on the PIB Website of Ahmedabad and widely covered in prominent dailies like Indian Express, Divya Bhaskar, Gujarat Samachar, Nav Gujarat Samay, and First India.

In all, the event reached more than 3 million people in the state.

Media Coverage of the event

PIB Ahmedabad: <https://pib.gov.in/PressReleasePage.aspx?PRID=1802747>

સ્વાસ્થ્ય અને પરિવાર કલ્યાણ મંત્રાલય

PDEU માં 'યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ' શરૂ કરવામાં આવ્યું

Posted On: 03 MAR 2022 8:20PM by PIB Ahmedabad



પંડિત દીનદયાલ એનજી યુનિવર્સિટીમાં આજે 'યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ' લોન્ચ કરવામાં આવ્યું હતું.

ઈવેન્ટના લોન્ચિંગ દરમિયાન બોલતા, સુશ્રી મોઈરા દાવા, કોમ્યુનિકેશન સ્પેશિયાલિસ્ટ, યુનિસેફએ જણાવ્યું હતું કે, “ગુજરાતમાં યુનિસેફ દ્વારા આ પ્રકારની પહેલ કરવામાં આવી છે. તે બાળકો અને યુવાનોને બાળઅધિકારો અને SDG વિશે જાગૃતિ વધારવાની તક પૂરી પાડે છે. અમે PDEUના વિદ્યાર્થીઓને તેમના જીવનને અસર કરતા મુદ્દાઓ પર સંલગ્ન અને સક્ષમ બનાવીશું જેથી તેઓ ચેમ્પિયન બની શકે અને બાળઅધિકારોના હિમાયતી બની શકે અને આ સંદેશને તેમના ઓન-ગ્રાઉન્ડ ઝુંબેશ અને ડિજિટલ સક્રિયકરણ દ્વારા દૂર દૂર સુધી લઈ જઈ શકે. અમે આ પહેલને ગુજરાતભરની શાળાઓ અને યુનિવર્સિટીઓમાં લઈ જવાની યોજના બનાવીએ છીએ.”

પહેલના ભાગરૂપે, વિદ્યાર્થીઓને ખાસ કરીને કળા, મીડિયા અને સંસ્કૃતિના ક્ષેત્રોમાં યુનિસેફ અને ઉદ્યોગ નિષ્ણાતો સાથે શીખવા/માર્ગદર્શન/ક્ષમતા નિર્માણ સત્રોની એક્સેસ હશે.

તેમના ઉદ્ઘાટન સંબોધનમાં, PDEUના મહાનિર્દેશક, પ્રો. એસ. મનોહરને કહ્યું, “મને એ જાણીને આનંદ થયો કે PDEUના વિદ્યાર્થીઓ માટે આ પહેલ આકાર લઈ રહી છે. તે તેમને 'થિંક ગ્લોબલ એક્ટ લોકલ'ના મંત્રને પરિપૂર્ણ કરવા ઉપરાંત કોવિડ19 પછીની પરિસ્થિતિને વધુ સારી રીતે સમજવામાં મદદ કરશે.

પ્રોફેસર નિગમ દવેએ તેમના ઉદ્ઘાટન સંબોધનમાં જણાવ્યું હતું કે, “હું યુનિસેફગુજરાતનો આભાર માનું છું કે તેઓ PDEUને તેમના પ્રકારની પ્રથમ ઇવેન્ટ શરૂ કરવા માટે પસંદ કર્યા. આ कार्यक्रम વિદ્યાર્થીઓ માટે એક્સેસ તરીકે કામ કરશે જેથી તેઓ કેમ્પસમાંથી શીખીને અને સમુદાયમાં તેનો અમલ કરીને જવાબદાર નાગરિક બનવા સક્ષમ બને. મને વિશ્વાસ છે કે PDEUના વિદ્યાર્થીઓ, પરંપરાગત શીખવાની પદ્ધતિઓથી આગળફાળો આપવાના તેમના ઉત્સાહને જોતા, આ વર્ષના લાંબા कार्यक्रम દ્વારા શીખશે અને વૃદ્ધિ પામશે.”

કાર્યક્રમ દરમિયાન, યુનિસેફ અને પીડીઇયુના ટેકનિકલ વિષયના નિષ્ણાતો દ્વારા કિશોરોના સ્વાસ્થ્ય, માનસિક સ્વાસ્થ્ય, આબોહવાની ક્રિયા અને સામાજિક મુદ્દાઓ વિશે જાગૃતિ વધારવા માટે કલાના ઉપયોગ પરનાતકનીકી સત્રો યોજવામાં આવ્યા હતા.

કલાઇમેટ ચેન્જ સામે લડવા માટે ટકાઉ પદ્ધતિઓ અપનાવવાની તાકીદની જરૂરિયાત વિશે વાત કરતાં, યુનિસેફ વોશ નિષ્ણાત શ્રી શ્યામ દવેએ જણાવ્યું હતું કે, “કોવિડ19 કટોકટીએ આપણને પ્રકૃતિ સાથે સુમેળમાં રહેવાની જરૂરિયાત પહેલાં કરતાં વધુ અનુભવી છે. PDEU, વિદ્યાર્થી કલબની તેની વિવિધ શક્તિને જોતાં, યુનિસેફ સાથે કલાઇમેટ ચેન્જ, પર્યાવરણીય સંરક્ષણ, ટકાઉપણું વગેરે સંબંધિત બહુવિધ ક્ષેત્રોમાં સહયોગકરી શકે છે.

કોવિડ19 કટોકટીમાં એક બીજું મહત્વનું પાસું છે તે માનસિક સ્વાસ્થ્ય છે. 'બાળકોની સલામતી અને સંબંધિત માનસિક સ્વાસ્થ્યની ચિંતા' પરના સત્ર દરમિયાન, યુનિસેફના બાળ સુરક્ષા વિશેષજ્ઞ શ્રીમતી શર્મિલા રેએજણાવ્યું હતું કે, “યુનિસેફનો ફ્લેગશિપ રિપોર્ટ ધ સ્ટેટ ઓફ ધ વર્લ્ડ્સ ચિલ્ડ્રન 2021 માનસિક સ્વાસ્થ્ય વિશે રચનાત્મક ચર્ચાઓ કરવાની જરૂરિયાત પર ધ્યાન કેન્દ્રિત કરે છે. 2 વર્ષથી વધુ સમયથી શાળાઓ બંધથવાથી બાળકોને વિકાસની તક વંચિત કરી દેવામાં આવી છે. મને ખાતરી છે કે PDEU ના વિદ્યાર્થીઓ, આ પહેલ દ્વારા, આ મુદ્દાની આસપાસ સકારાત્મક વાતાવણ બનાવવામાં મદદ કરશે જેથી અમે દરેક બાળકનું ભવિષ્ય સુરક્ષિત કરી શકીએ.”

યુનિસેફના આરોગ્ય અધિકારી ડો. શ્રવણ ચેનજીએ જણાવ્યું હતું કે, “યુવાનો જ પરિવર્તનના સાચા એજન્ટ છે. તેઓ સ્વચ્છતા, માસિક ધર્મ, માનસિક સ્વાસ્થ્ય અને અન્ય સંબંધિત ક્ષેત્રોની આસપાસ જાગૃતિ લાવી શકે છે. અમારા કાર્યક્રમોમાં વિદ્યાર્થીઓ સાથે સહયોગ કરવામાં અને તેમને વિવિધ ક્ષમતાઓમાં સામેલ કરવામાં અમને આનંદ થશે.”

ડો. રિતુ શર્મા, ડીન, લિબરલ સ્ટડીઝ ફેકલ્ટી, PDEUએ જણાવ્યું હતું કે, “યુવાનો એ સમાજ અને દેશોનો આધાર છે. તેમના કલ્યાણને પ્રોત્સાહન આપવા માટેના કોઈપણ પ્રયાસો, ખાસ કરીને માનસિક સ્વાસ્થ્ય એમાત્ર સ્થાનિક કે રાષ્ટ્રીય નહીં પરંતુ વૈશ્વિક રોકાણ છે. આજે પણ એક આ ક્ષેત્ર માટે સૌથી મોટો પડકાર માનસિક બીમારીના કલંકને દૂર કરવા માટે ઝડપી કાર્યવાહી કરવાનો છે. અમે આશા રાખીએ છીએ કે આવીપહેલ પરિવર્તનની પ્રક્રિયામાં ઉત્તરેક તરીકે કામ કરશે અને માનસિકતા બદલશે.” ટેકનિકલ સત્રો દરમિયાન અન્ય વક્તાઓમાં શ્રી અભિનય બેન્કર, થિયેટર આર્ટિસ્ટ; કુ. બિનીતા પરીખ, કોર્પોરેટ ટ્રેનર અને ભૂતપૂર્વ પત્રકાર; ડો. શ્રવણ ચેનજી, આરોગ્ય અધિકારી, યુનિસેફ.

આ કાર્યક્રમમાં PDEU ના 1000 થી વધુ વિદ્યાર્થીઓએ ભાગ લીધો હતો.

PDEU: Initiative by UNICEF launched

Ahmedabad: The 'UNICEF on Campus Knowledge Initiative', a programme to empower the young generation by increasing their awareness of child rights and the Sustainable Development Goals of the United Nations, was launched at Pandit Deendayal Energy University (PDEU) in Gandhinagar Thursday.

The Centre for Communication of Child Rights (CCCR), a UNICEF-PDEU initiative, will execute the project and spread it further to other campuses in the state.

Speaking at the launch, Moira Dawa, Communication Specialist, UNICEF, said, "This initiative is a first-of-its-kind by UNICEF in Gujarat. We will engage and capacitate students of PDEU on issues that impact their lives so they can be champions and advocates for child rights and take this message far and wide..." **ENS**

INDIAN EXPRESS

5-03-2022

Ahmedabad

RAISING AWARENESS

'UNICEF on Campus Knowledge Initiative' launched

Expert sessions on adolescent & mental health, climate action, art for change will be held at PDEU

First India Bureau

Gandhinagar: The 'UNICEF on Campus Knowledge Initiative' was launched at Pandit Deendayal Energy University (PDEU) on Thursday. The initiative aims to empower the younger generation by increasing their awareness of child

rights and sustainable development goals prescribed by the United Nations (UN).

United Nations International Children's Emergency Fund (UNICEF) and PDEU will engage students on campuses regarding issues that impact society. The Centre for Communication of Child



Pandit Deendayal Energy University.

— FILE PHOTO

Rights (CCCR), a UNICEF-PDEU initiative, will execute the project and take it further to other campuses in the state. Speaking at the launch of the event, Moira Dawa, Communication Specialist,

UNICEF said, "This initiative is a first-of-its-kind by UNICEF in Gujarat. It provides an opportunity for children and young people to increase their awareness about child rights and sustainable development goals. We will engage and capacitate students of PDEU on issues that impact their lives so they can be champions and advocates for child rights and take this message far and wide through their on-the-ground

campaigns and digital activation. We plan to take this initiative to schools and universities across Gujarat."

In his inaugural address, Director General of PDEU, Prof S Manoharan, said, "I am glad to learn that this initiative is taking shape for students of PDEU. It will only help them in understanding the post-COVID-19 scenario in a better manner in addition to fulfilling the mantra of 'Think Global Act Local'.

FIRST INDIA

5-03-2022

Ahmedabad

INITIATIVE

યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવની શરૂઆત થઈ

ડિજિટલ પ્લેટફોર્મનો ઉપયોગ કરીને યુથે તેમનો અભિપ્રાય આપવો જોઈએ - એક્સપર્ટ

અમદાવાદ : યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ PDEU ખાતે શરૂ કરવામાં આવ્યું છે. જેમાં મેન્ડેલ હેલ્થ, સોશિયલ મીડિયા દ્વારા અવેરનેસ, ક્લાયમેટ ચેન્જ જેવા વિષયો પર સેશન યોજવા હતા. જેમાં કોર્પોરેટ ટ્રેનર ભિનિતા પરીખે સોશિયલ મીડિયાના ચોક્કસ ઉપયોગ વિશે સ્ટુડન્ટ્સને માનદર્શન આપ્યું હતું. પહેલ અંતર્ગત વિદ્યાર્થીઓમાં વાઈલ્ડ રાઈફલ, સહેનબલ ડેવલપમેન્ટ ગોલ્સ, ઓનલાઈન સિક્યોરિટી, મેન્ડેલ હેલ્થ, જેનરે ઇમ્યુ, અને પર્માબલ સંરક્ષણ જેવા કેસો વિશે જાગૃતિ વધારવાના પ્રયાસ કરાશે.

સોશિયલ મીડિયા ચાલે દિવાલ લાઈફમાં વ્યક્તિને ઇલેક્ટ્રોનિક્સ કંઈ રીતે કરવું?



યુથ કંઈ રીતે સોશિયલ મીડિયાનો ઉપયોગ કરીને ચેન્જ લાવી શકે?

■ ઇન્ફોર્મેશન ■ ક્રેડિટલ ■ ટુલ

યુથના ઓનલાઈન પાર્ટીસિપેશનની દિશા

- સોશિયલ મીડિયા પર કંઈ માહિતીનું કન્ટ્રબ્યુશન કરવું છે તે નક્કી રાખવું
- નોલેજ આપતા સોશિયલ મીડિયા અકાઉન્ટ્સ કોલો કરી શકાય. તેમજ પબ્લિસી, આઈડલ વગેરે વાંચી નોલેજ અપડેટ કરી શકાય.
- પાવરફૂલ લોકો જે સોશિયલ મીડિયા પર કંઈ સંસ્કૃતિ પર જે રીતે સ્ટેન્ડ લઈ પોતાના ઓપિનિયન આપે છે તે રીતે યુથ પણ પોતાના ઓપિનિયન દ્વારા ઇમ્પેક્ટ ક્રિએટ કરવાની જરૂર છે
- સોશિયલ મીડિયાની સુપરફિશિયલિટીમાં આવીને આઈસોલેશનમાં ન જવું
- સોશિયલ મીડિયાના વધારે ઉપયોગથી પર્સનલ ઇન્ટેરકશન અને રિલેશનશિપ પર અસર ન થાય તેનું ધ્યાન રાખવું
- સોશિયલ મીડિયાનો ઉપયોગ કરતા "ક્લિયર ઓનલાઈન એક્ટિવિઝમનો" બોસ ન બનવું (ભિનિતા પારિખ, કોર્પોરેટ ટ્રેનર)

PDEU દ્વારા યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ' શરૂ કરવામાં આવ્યું

ડિજિટલ ઇનિશિયેટિવ એનર્જી યુનિવર્સિટી ખાતે 'યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ' શરૂ કરવામાં આવ્યું હતું. યુનિસેફના મોઠરા દ્વારાએ કહ્યું, બાળકો અને યુવાનોને બાળ અધિકારો વિશે જાગૃત કરવા જોઈએ. યુનિવર્સિટીના વિદ્યાર્થીઓને તેમના જીવનને અસર કરતા મુદ્દાઓને ધ્યાનમાં લઈને તેમને સક્ષમ બનાવીશું. બાળ અધિકારોના હિમાયતી બની શકે તેમજ ઓન ગ્રાઉન્ડ સુંબેશ અને ડિજિટલ દ્વારા લોકોને જાગૃત કરવામાં આવશે. વિદ્યાર્થીઓને કળા, મીડિયા અને સંસ્કૃતિના ક્ષેત્રોથી માહિતગાર કરાશે. પ્રો.નિગમ દવેએ કહ્યું, પીપીઈયુના સ્ટુડન્ટ્સ ઇવેન્ટનો પ્રથમવાર ભાગ બનશે. વિદ્યાર્થીઓ સેતુ તરીકે કામ કરશે.



GUJARAT SAMACHAR

5-03-2022

DIVYA BHASKAR

4-03-2022

Ahmedabad

યુનિસેફ દ્વારા એક સુંદર પહેલ: કેમ્પસ નોલેજ ઇનિશિયેટિવ

બાળકો અને યુવાનોને બાળ અધિકારો અને SDG વિશે જાગૃતિ વધારી સકારાત્મક વાતાવરણ સર્જવાનો અવસર

સંખ્યા

■ માઈનર પાર્ટ આલોડી પીટ ઇનિશિયેટિવ એનર્જી યુનિવર્સિટી ખાતે 'યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ' શરૂ કરવામાં આવ્યું હતું. ઇનિશિયેટિવ યુનિસેફના કોમ્યુનિકેશન સ્ટ્રાટેજિક્સ મોડેલ દ્વારા શરૂ કરવામાં આવ્યું હતું. જેમાં કોર્પોરેટ ટ્રેનર ભિનિતા પરીખે સોશિયલ મીડિયાના ચોક્કસ ઉપયોગ વિશે સ્ટુડન્ટ્સને માનદર્શન આપ્યું હતું. પહેલ અંતર્ગત વિદ્યાર્થીઓમાં વાઈલ્ડ રાઈફલ, સહેનબલ ડેવલપમેન્ટ ગોલ્સ, ઓનલાઈન સિક્યોરિટી, મેન્ડેલ હેલ્થ, જેનરે ઇમ્યુ, અને પર્માબલ સંરક્ષણ જેવા કેસો વિશે જાગૃતિ વધારવાના પ્રયાસ કરાશે.



માઈનર પાર્ટ આલોડી પીટ ઇનિશિયેટિવ એનર્જી યુનિવર્સિટી ખાતે 'યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ' શરૂ કરવામાં આવ્યું હતું.

ડિજિટલ ઇનિશિયેટિવ એનર્જી યુનિવર્સિટી ખાતે 'યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ' શરૂ કરવામાં આવ્યું હતું. ઇનિશિયેટિવ યુનિસેફના કોમ્યુનિકેશન સ્ટ્રાટેજિક્સ મોડેલ દ્વારા શરૂ કરવામાં આવ્યું હતું. જેમાં કોર્પોરેટ ટ્રેનર ભિનિતા પરીખે સોશિયલ મીડિયાના ચોક્કસ ઉપયોગ વિશે સ્ટુડન્ટ્સને માનદર્શન આપ્યું હતું. પહેલ અંતર્ગત વિદ્યાર્થીઓમાં વાઈલ્ડ રાઈફલ, સહેનબલ ડેવલપમેન્ટ ગોલ્સ, ઓનલાઈન સિક્યોરિટી, મેન્ડેલ હેલ્થ, જેનરે ઇમ્યુ, અને પર્માબલ સંરક્ષણ જેવા કેસો વિશે જાગૃતિ વધારવાના પ્રયાસ કરાશે.

ડિજિટલ ઇનિશિયેટિવ એનર્જી યુનિવર્સિટી ખાતે 'યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ' શરૂ કરવામાં આવ્યું હતું. ઇનિશિયેટિવ યુનિસેફના કોમ્યુનિકેશન સ્ટ્રાટેજિક્સ મોડેલ દ્વારા શરૂ કરવામાં આવ્યું હતું. જેમાં કોર્પોરેટ ટ્રેનર ભિનિતા પરીખે સોશિયલ મીડિયાના ચોક્કસ ઉપયોગ વિશે સ્ટુડન્ટ્સને માનદર્શન આપ્યું હતું. પહેલ અંતર્ગત વિદ્યાર્થીઓમાં વાઈલ્ડ રાઈફલ, સહેનબલ ડેવલપમેન્ટ ગોલ્સ, ઓનલાઈન સિક્યોરિટી, મેન્ડેલ હેલ્થ, જેનરે ઇમ્યુ, અને પર્માબલ સંરક્ષણ જેવા કેસો વિશે જાગૃતિ વધારવાના પ્રયાસ કરાશે.

ડિજિટલ ઇનિશિયેટિવ એનર્જી યુનિવર્સિટી ખાતે 'યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ' શરૂ કરવામાં આવ્યું હતું. ઇનિશિયેટિવ યુનિસેફના કોમ્યુનિકેશન સ્ટ્રાટેજિક્સ મોડેલ દ્વારા શરૂ કરવામાં આવ્યું હતું. જેમાં કોર્પોરેટ ટ્રેનર ભિનિતા પરીખે સોશિયલ મીડિયાના ચોક્કસ ઉપયોગ વિશે સ્ટુડન્ટ્સને માનદર્શન આપ્યું હતું. પહેલ અંતર્ગત વિદ્યાર્થીઓમાં વાઈલ્ડ રાઈફલ, સહેનબલ ડેવલપમેન્ટ ગોલ્સ, ઓનલાઈન સિક્યોરિટી, મેન્ડેલ હેલ્થ, જેનરે ઇમ્યુ, અને પર્માબલ સંરક્ષણ જેવા કેસો વિશે જાગૃતિ વધારવાના પ્રયાસ કરાશે.

ડિજિટલ ઇનિશિયેટિવ એનર્જી યુનિવર્સિટી ખાતે 'યુનિસેફ ઓન કેમ્પસ નોલેજ ઇનિશિયેટિવ' શરૂ કરવામાં આવ્યું હતું. ઇનિશિયેટિવ યુનિસેફના કોમ્યુનિકેશન સ્ટ્રાટેજિક્સ મોડેલ દ્વારા શરૂ કરવામાં આવ્યું હતું. જેમાં કોર્પોરેટ ટ્રેનર ભિનિતા પરીખે સોશિયલ મીડિયાના ચોક્કસ ઉપયોગ વિશે સ્ટુડન્ટ્સને માનદર્શન આપ્યું હતું. પહેલ અંતર્ગત વિદ્યાર્થીઓમાં વાઈલ્ડ રાઈફલ, સહેનબલ ડેવલપમેન્ટ ગોલ્સ, ઓનલાઈન સિક્યોરિટી, મેન્ડેલ હેલ્થ, જેનરે ઇમ્યુ, અને પર્માબલ સંરક્ષણ જેવા કેસો વિશે જાગૃતિ વધારવાના પ્રયાસ કરાશે.

NAV GUJARAT SAMAY

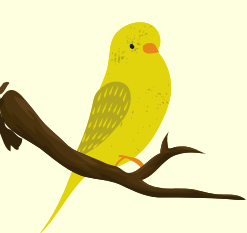
4-03-2022

Gandhinagar and Ahmedabad



Samvad at SLS





Samvād@SLS

A space for dialogue

16 Mar. 2022: The first Samvād talk of this semester was delivered by Dr. Niyati Shah who initiated a discussion '**Intermediality and the Autobiographical Construction of Self**'. The talk explored the concept of intermediality with reference to the autobiographical construction of the self. It examined how intermediality interacts as a performative mode in the process of constructing and representing the self. In this light, intermediality was studied in relation with performance, narration, and representation of the self as reflected in the self-narratives. These self-narratives further heighten the interaction between intermediality and autobiographical construction of the self when theatre artistes narrate themselves on page. Self-narratives of Indian theatre artists were used as primary texts in this talk. The talk was followed by an absorbing discussion on the key terms and texts brought out by Dr. Shah in her presentation.

Samvād' is a space where the faculty community of SLS can present their research ideas or any relevant areas of interest with a supportive group of colleagues to provide feedback and generate dialogue. This is also a space where junior colleagues can find some mentoring in advancing their own research and presentation skills. Samvād strives to create a space within SLS for faculty to present core research/works-in-progress/pedagogy and invite feedback from colleagues in a semi-formal, yet academically rigorous, atmosphere. The long-term aim is to inject more rigour to the humanities and social sciences research taking place at SLS, and encourage interdisciplinarity while fulfilling the immediate aim of providing faculty with a safe space to conduct academic conversations.





Audit Course



DECOUPAGE ART, WARLI ART & PEBBLE PAINTING BATCH: 2021-2025

Rapporteur: Audit Team

What is an Audit Course?

The School of Liberal Studies (SLS) offers an Audit course, especially for its first-year students. The course is a step toward one of the main objectives of SLSs, of enhancing the creative thinking of a student and also fostering the scholarly teaching and learning culture, based on reflective and creative independence. Due to the present scenario of COVID-19, the pandemic has gotten every aspirant diverted into a new technology-based learning and new experience. With the utmost discipline and confidence along with the guidance of the respected faculty members the Audit Team and Mentors running the Audit and EXPOSURE TO NCC session on the online portal and maintaining a cordial positive environment with exploration and fun.

Decoupage Art

What is Decoupage Art?

Decoupage is the art of decorating an object by gluing colored paper cutouts onto it in combination with special paint effects, gold leaf, and other decorative elements. Commonly, an object like a small box or an item of furniture is covered by cutouts from magazines or purpose-manufactured papers. There are many variations in the technique, but the four basic steps of decoupage generally are cutting out the pictures, arranging them to depict a scene or tell a story, pasting them on a surface, and applying several thin coats of varnish or lacquer to the pictures.

Two workshops on the topic of decoupage art were held on March 5 and 6, 2022, for groups 1-2 on Saturday and 3-4 on Sunday. The session was organized on an online portal where it was directed under the guidance of Seema Agrawal and managed by the Audit Team.

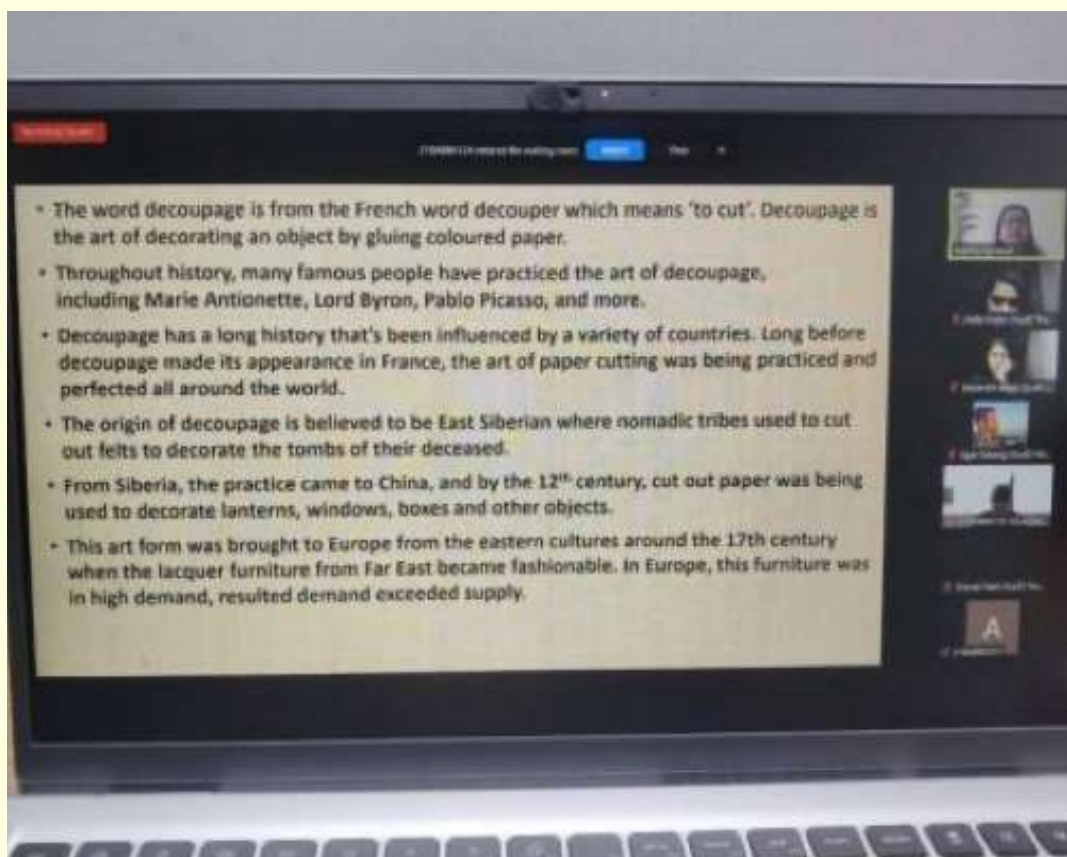
The decoupage session began with a theoretical presentation in which students learned about the artwork's origins, significance, and history. Students were also shown a variety of motifs to give them an idea of how the artwork could be created. In addition, the 21 batches were shown artwork from prior years, which provided a unique perspective. Following the theoretical session, a practical session took place where students were given a step-by-step explanation. Each student received an art kit that includes a printed tissue that they were required to utilize for their artwork. Personal guidance was provided to each student, and everyone was explained how they could use their respective kits to make a unique design. Constant help and supervision were available at all times. All the art pieces turned out to be beautiful, and each student was delighted to learn about a new art form. The session was conducted cordially, and it turned out to be quite interesting and educational. The session ended with capturing some beautiful photographs of the artworks made by the students, filling out the feedback forms, and submission of the artwork.



Testimonials:

Kashish Tiwari (21BABBA233): Today's session was very different. I had a lot of fun learning new concepts. Especially the technique taught to paste a tissue with a sponge and how using a tissue, a beautiful art could be made was something I enjoyed learning. It was a beautiful and amazing experience.

SESSION PHOTOS





WARLI ART

What is Warli Art?

The Warli art is an indigenous tribe of western India, living in mountainous as well as coastal areas along the Maharashtra-Gujarat border and surrounding areas. They have their own animistic beliefs, life, customs, and traditions, and as a result of acculturation, they have adopted many Hindu beliefs. The Warli paintings are done on mud walls with white paste. This white paste is a mixture of rice paste and water with gum as a binding. They use a bamboo stick chewed at the end to make it as supple as a paintbrush. The symbolism in Warli art represents the circle of life. The triangle symbolizes mountains and trees. The square indicates a sacred enclosure for the mother goddess, symbolizing fertility, while the circle represents the sun and the moon.

Session

For the class of 2021, two sessions on the topic “Warli Art” were organized. The sessions took place on February 12, 2022 for the students from groups 1-2 and on February 13, 2022, for the students from groups 3-4. The session was commenced by Seema Agrawal and managed by the volunteers of the Audit Team and it drew almost 150 students.

The session began with a theoretical presentation where the students were briefed about the importance, origin, and uses of Warli art in ancient times. They were also taught diverse types of designs that they can do on their bags. The volunteers of the Audit Team also showed their artwork which gave the students of the 21 batch a clearer idea and also encouraged them to perform with utmost enthusiasm. Followed by that, the practical session began where the students learned to make their designs on the cloth bag provided to them. After the lunch break, the session was resumed. Later designs were approved and suggestions were given wherever the students faced any difficulties. By the end of the session, students showed their designs altogether and clicked some beautiful pictures. The session ended with the filling of feedback forms and submission of work.

Testimonials:

Kashish Tiwari (21BABBA233): The session was very interesting. I learned a new form of art that could also be done on bags and the instructions and guidance provided by ma’am made the art easy to learn and enjoy. I found this artwork unique from all the other artworks learned until now.




SESSION PHOTOS



One of the central aspects depicted in many Warli paintings is also the tarpa dance. The tarpa is a trumpet-like instrument and is played in turns by different village men. Men and women entwine their hands and move in a circle around the tarpa.

The circle formation of the dancers is also said to resemble the circle of



Priyanshi Thack...

Priyanshi Thacker (Full Name)





Pebble Painting

The School of Liberal Studies offers an audit course program for which two sessions on the topic ‘pebble painting’ were conducted on March 26 & 27, 2022, for the groups 1-2 and 3-4 respectively. Finally, after a long period in online mode, the last session of the program was conducted in offline mode. The students, volunteers, and faculty members were all ecstatic to be able to attend the session in person after spending so much time on the online portal sessions.

The session was held by Seema Agrawal along with Sima Thakrar and was managed by the Audit Team. Students from groups 1-2 attended the session on Saturday. The students were asked to bring their art kits, which were provided to them by SLS. The session began with an introduction to the artwork. The students were taught the process of creating the artwork, as well as several ways they might use, the patterns they had learned in prior sessions regarding various artworks, and how they could combine them in this artwork. The students were given complete independence to use any form of design they wanted to create. Each student was given personal attention and one-on-one guidance. All the students created beautiful designs in their way. Amidst the session, the audit team, Dr. Neeta Khurana, and other faculty members also joined in and created some wonderful motifs on the pebbles, which encouraged the students and brought enthusiasm to the program. Post lunch, the zeal in the environment was maintained and students continued with their artwork.

The session was conducted in a positive, fun-filled, and cordial manner. The students grabbed most of the opportunities that were provided to them, and all the students enthusiastically participated in the session. The session ended with capturing some beautiful photographs of the students with their artwork.

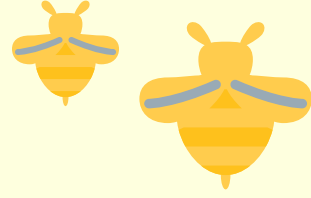
Testimonials:

Parva Jani (21BABBA170): The art which we learned today was very interesting and was something I enjoyed doing the most till now. The switching of sessions from online to offline made it a worthy experience.

Mansi Vora (21BABBA182): Pebble Painting was the easiest, most relaxing, and fun art form I have ever tried. The session was extremely fun, especially the offline experience of attending the session made the whole experience amazing.

SESSION PHOTOS







The Audit Course is held and managed by the faculty, mentors, and volunteers of the Audit Team:

Faculty Coordinators	
Dr. Neeta Khurana	Lt. Khushali Purohit
Student Mentors	
Jigar Sarang (19BABBA179)	Chirasvi Desai (19BABBA019)
Palak Rajput (19BABBA071)	Muskan Sharma (19BABBA049)
Volunteers	
Helly Gajjar (20BABBA031)	Shivali Patel (20BABBA216)
Keyanshi Desai (20BABBA006)	Priyanshi Thacker (20BABBA19)
Harshit Malhotra (20BABBA169)	Tanya Sutaria (20BABBA022)
Prushti Mistry (19BABBA030)	



EXPOSURE TO NCC DISASTER MANAGEMENT SOCIAL AWARENESS

2021-2025

SLS PDEU

The School of Liberal Studies provides a course for its first-year students for which three sessions on the topic 'Disaster Management' were organized. These sessions were conducted on February 25, March 4 & 11, 2022 respectively. The session was hosted and managed by the Audit Team and was hosted on Zoom with over 150 students participating.

Students were briefed on disaster management organizations such as Civil Defense Organizations, the National Disaster Management Authority, the National Executive Committee, the National Disaster Management Response Force, and many more during the first session. Furthermore, students were also educated about numerous disasters.

The second session covered critical topics such as the NCC's role in disasters, as well as the maintenance and quick reaction times required for essential services. This provided the students with a practical approach to how they should respond in the event of a tragedy. Furthermore, students discussed causes for disaster as well as preventative measures that can be taken during certain times. Students were also given movies from the periods when the disasters occurred, as well as a practical video of what happened and how severe the disasters are.

The third session was the final session. The types of aid needed, the effects of disasters and NCC assistance strategies were all discussed throughout the event. Students were taught how to form groups under NCC and how to collaborate and manage a potential disaster within those groups.

Testimonials:

Dhrupal Vagadia (21BABBA124): Disaster management is an important aspect to learn and every individual should have some basic knowledge about the precautions, preventions, and effects of the disaster. The videos that were shown made the session more interesting and they also added to the practical aspect of the topic. Overall, the session was extremely informative, I learned a lot about disaster management.

Himangi Jindal (21BABBA149): The session was extremely informative, all the topics taught hold an important part in our lives. The session helped us find awareness about various disasters and how to deal with them when they occur. Overall, the session was educational and fun-filled.



SOCIAL AWARENESS

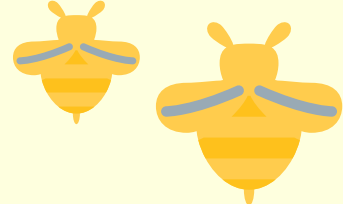
The School of Liberal Studies offers an Exposure to NCC program for which a session on the subject 'Social Awareness' was organized on the March 25, 2022, Friday. The campus was resumed after the major Covid outbreak and therefore the session was conducted in an offline mode where more than 200 students of 21 batches were a part of it. Students were extremely excited about their first offline session of the audit course. The session began with the theoretical presentation where students were taught various topics which are important to develop their knowledge regarding basic rules, regulations, and provisions of social awareness. The youth of the nation must be made aware of certain topics which include social services, their contribution towards social welfare, drug abuse and trafficking, basic awareness about HIV/AIDS, corruption, anti-drunken driving, and sexual harassment. The students were taught the importance of these topics and were also made to understand the necessity and cruciality these topics gain. Moreover, the students were also asked to spread it further which could increase the importance of these issues. The course offered by the SLS inculcates values and awareness that the youth of the nation must have which would make them aware of the basic issues, could mould them into better human beings, and encourages them to work with dedication and commitment and make the world a better place. The session was conducted in a very cordial environment. It was extremely informative and interactive. Each student gained immense knowledge regarding the respective topic. The session ended with the distribution of feedback and assignment forms.

Testimonials:

Shruti Siyani: (21BABBA360): The session was extremely informative. We gained knowledge about issues that generally we are not taught in the curriculum. Overall, the sessions were educational and entertaining.

Krushangi Siyani (21BABBA361): This particular session was the most amazing session till now especially because it was conducted offline. We had fun interacting in the session as well as gaining a lot of information. The real-life experiences that were shared during the session made the session more enjoyable.





The Audit Course is held and managed by the faculty, mentors, and volunteers of the Audit Team:

Faculty Coordinators	
Dr. Neeta Khurana	Lt. Khushali Purohit
Student Mentors	
Jigar Sarang (19BABBA179)	Chirasvi Desai (19BABBA019)
Palak Rajput (19BABBA071)	Muskan Sharma (19BABBA049)
Volunteers	
Helly Gajjar (20BABBA031)	Shivali Patel (20BABBA216)
Keyanshi Desai (20BABBA006)	Priyanshi Thacker (20BABBA19)
Harshit Malhotra (20BABBA169)	Tanya Sutaria (20BABBA022)
Prushti Mistry (19BABBA030)	



*Achievements of Faculty
members and staffs*



DR. AMRITA CHAKRABORTY

Dr. Amrita Chakraborty received the PRSI Research Award 2021 as a part of the PRSI National Award from the prestigious Public Relations Society of India (PRSI). She was also given a cash prize of Rs. 11,000/- as a part of this award. The award was presented on March 12, 2022 over a virtual conference.



Dr. Amrita Chakraborty was invited to deliver a talk on '*Integration of Media & Entertainment Programs in Formal Education*' by the Media and Entertainment Skill Council (MESC) on March 4, 2022. Stalwarts of media education across the country were the speakers of this two-day virtual event.

MANTHAN
THE IMPECCABLE ACADEMIA 2022

INTEGRATING M&E INTO FORMAL EDUCATION
As per NEP-2020
On March 3rd & 4th 2022
at 11:30 onwards

YouTube Live | Media and Entertainment Skills Council

For more details contact at:
projects@mescindia.org | cw@mescindia.org
+91 8860169345 / 011 49048335

On 4th March, 2022

Esteemed Panelists

- Dr. K. R. S. S. Sankar Das**
Principal, Government Institute of Management Studies,
Ministry of Skill Development,
Govt of India
- Dr. Anand Kumar**
Vice-Chancellor,
Jawahar University
- Dr. T. S. Sankar Das**
Vice-Chancellor,
Tamil Nadu State Open University
- Dr. Manoj Kumar**
Director, IIT Madras
- Prof. Anand Kumar**
Dean,
All India Institute of Management, Allahabad University
- Prof. Dr. Anand Kumar**
Dean, Education, Skill
Development and
Entrepreneurship,
Pondicherry University
- Dr. Anand Kumar**
Professor and Head, Department
of Education, Skill
Development and
Entrepreneurship,
Pondicherry University
- Prof. Dr. Anand Kumar**
Dean, Education, Skill
Development and
Entrepreneurship,
Pondicherry University
- Prof. Dr. Anand Kumar**
Dean, Education, Skill
Development and
Entrepreneurship,
Pondicherry University
- Dr. Anand Kumar**
Assistant Professor,
Media and Communication,
Tamil Nadu State Open University
- Dr. Anand Kumar**
CEO, Media & Entertainment
Skills Council

Dr. Chakraborty hosted the 47th webinar of *Global Communication Education Conclave* on March 2, 2022. Senior media practitioners and media academics were the speakers of the event.

DAY 47: Mar 02

GCEC Global Communication Education Conclave

Invites you to A WEBINAR

TOPIC
Press and Development: A Novel Paradigm

DAY 47 **WEDNESDAY** 02nd MAR 2022 **7:30 PM - 9:00 PM (IST)**

Chief Guest
RAM BACHAN RAM
Deputy Director General (Engineering),
All India Radio and Doordarshan, Dibrugarh
IB(E)S 1991 Batch

Vice President, GMEC
DR. AMBRISH SAXENA
Professor and Dean, DME Media School
Director - IQAC, DME Studios
Director - International Relations
Delhi Metropolitan Education, Noida

Eminent Media Educator
PROF. (DR.) ARCHANA R SINGH
Professor, School of Communication Studies,
Panjab University, Chandigarh

Session Chair
DR. RAJESH DAS
Assistant Professor, Department of
Mass Communication, University of
Burdwan, Bardhaman

Key Note Speaker
WAQAS MAHMOOD
Lecturer, Gift University, Pakistan

Corporate Speaker
VISHAL KOHLI
Filmmaker,
Founder, Fish Eye Group

Moderator
DR. AMRITA CHAKRABORTY
Assistant Professor, Mass
Communication, School of Liberal
Studies, Pandit Deendayal Energy
University, Gandhinagar, Gujarat

Zoom Webinar Link : <https://bit.ly/3H03Su0>

Follow Us [f/gmec.official](#) [t/gmec.official](#) [g/gmec.official](#) [g/gmec.official](#) [g/gmec.official](#) [g/gmec.official](#)

Organized by

GMEC Global Media Education Council

Partners [www.mstc.in](#) [www.mstc.in](#) [www.mstc.in](#) [www.mstc.in](#) [www.mstc.in](#) [www.mstc.in](#)

Dr. Chakraborty completed a seven-day long Faculty Development Programme (FDP) on 'Application of Methodologies in Media, Communication and Entertainment Research' by Adamas University, Kolkata from March 6, 2022 to March 12, 2022.



DR. RITU SHARMA

Dr. Ritu Sharma was invited as a resource person for the guest talk on Brain Based Behaviour with reference to Neuromarketing by National Institute of Fashion Technology (NIFT), Gandhinagar for Master of Fashion Management students on March 30, 2022.



She was also invited by The Centre for Communication on Child Rights (CCCR, a PDEU and UNICEF office of Gujarat initiative) as an Expert Speaker on the topic **Eliminating the stigma around the mental health** launch of **UNICEF on Campus Knowledge Initiative** on March 3, 2022.



She was invited by Central University of Gujarat as a resource person for the topic Coping with stress and building resilience for University Students in Post COVID pandemic on March 24, 2022.

DR. UDAYPRAKASH SHARMA

Dr. Udayprakash Sharma presented a paper titled 'Silence of the Demos' in the national seminar on 'Practicing Silence: Inquiry into a Mode of Communication', held on March 25 and 26, 2022, at Department of English, Veer Narmad South Gujarat University, Surat.





Students' Achievement



MANUSH DESAI

20BABBA101

Manush Desai from the 2020 batch represented PDEU at the All India Inter University gun shooting championship held in Delhi from 31st to 3rd march.





Media Coverage





PDEU got media coverage at Navgujarat Samachar covering the visit of students at Gujarat legislative assembly on March 23, 2022. The article speaks about the visit and what students observed there.

પીડીઈયુના વિદ્યાર્થીઓ વિધાનસભાની લાઈવ કામગીરી નિહાળી રોમાંચિત થયા





નવગુજરાત સમય > અમદાવાદ: SLS, PDEUના પબ્લિક એડમિનિસ્ટ્રેશન ડિપાર્ટમેન્ટ દ્વારા બેચલર અને માસ્ટર ડિગ્રીમાં અભ્યાસ કરતા ૪૧ વિદ્યાર્થીઓ અને પ્રો. ડો.શ્રીરામ, ડો. રેડ્ડી, અને ડો. શ્રીવાસ્તવ સાથે બુધવારે ગુજરાત વિધાનસભાની મુલાકાત લઈને ગૃહની કાર્યવાહીની જાત માહિતી મેળવી હતી. વિધાનસભા ગૃહમાં પ્રશ્નોત્તરી કાળ દરમિયાન ધારાસભ્યો દ્વારા પૂછાતા સવાલ અને સંબંધિત મંત્રીઓ દ્વારા અપાતા જવાબ અને તે સમયે અધિકારીઓ દ્વારા મંત્રીઓને કેવી રીતે વધારાની માહિતી ઉપલબ્ધ કરાવાય છે તે સમગ્ર કાર્યવાહી જોઈને વિદ્યાર્થીઓએ રોમાંચ અનુભવ્યો હતો. ગૃહની કામગીરી બાદ વિદ્યાર્થીઓએ પૂર્વ અધ્યક્ષ અને હાલના મહેસૂલ મંત્રી રાજેન્દ્ર ત્રિવેદીની મુલાકાત લઈને શાલ ઓઢાડી-પુષ્પગુચ્છ આપીને સન્માન કર્યું હતું. સાથોસાથ તેમની સાથે ફોટો સેશન પણ કર્યું હતું. તમામ વિદ્યાર્થીઓ અને ફેકલ્ટીએ યાદગીરી રૂપે વિધાનસભા સંકુલની બહાર સમૂહ તસવીર ખેંચાવી હતી. તમામ વિદ્યાર્થીઓએ પ્રોફેસરો પ્રત્યે આ યાદગાર મુલાકાત કરાવવા બદલ આભારની લાગણી વ્યક્ત કરી હતી.

નવગુજરાત સમય

NAVGUJARAT SAMACHAR

23-03-2022



Prof. (Dr.) Nigam Dave - Patron
Dr. Ritu Sharma – Advisor
Dr. Amrita Chakraborty - Editor

Sub editor- Ms. Devyani Bagla

Editorial Team

Mr. Mit Sagar
Ms. Avnee Satija
Ms. Dwija Modi
Ms. Anupriya Toshniwal
Ms. Alisha Lokhandwala
Ms. Aparna Tejaswini
Ms. Friya Munshi
Ms. Rutvi Kotecha

Design Editor- Ms. Netra Sajeev

Designing Team

Ms. Shweta Mittal
Ms. Ummehani Laxmidhar
Mr. TS Aadhithyan
Mr. Kaushal Mehta
Ms. Pranjali Patil
Ms. Ishita Kumar
Ms. Vidhi Thakar
Ms. Kosha Vasavada
Ms. Insiya Safri
Ms. Tarjni Bhow

