



# SLS MIRROR

October ' 22

Volume: 04

Issue: 03





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# *Editorial*



## Let's Talk

### **PDEU BAGS THE COVETED 'A++' RATING FROM NAAC, CEMENTS ITS POSITION AS A LEADING INDIAN UNIVERSITY**



Right from the time I have assumed the Editor's role for *SLS Mirror*, this space has been utilized for engendering relevant social, cultural, economic, and academic discourses. All along, the idea has been to inspire students to form informed opinions. As they rightly say, informed opinions go a long way in creating a healthy and stable democracy. Only time will say if I have been successful in my rather humble attempt.

However, I shall make an exception this time and for good reasons. Let me issue a rejoinder right now itself. Deviating from the norm, the current editorial will be celebratory – one that will document a significant achievement that our dear institution recently accomplished. Without any further ado, let me get down into the topic.

*Pandit Deendayal Energy University* (PDEU) was recently accredited with the coveted 'A++' grade by the *National Assessment and Accreditation Council* (NAAC). NAAC functions as an autonomous unit under the *University Grants Commission* (UGC) and is tasked with assessing the quality of UGC-approved universities and institutes.

The sheer intensity of the achievement can be gauged when the assessment CGPA is considered. The score is a massive 3.52/4. This is a marked improvement over PDEU's earlier performance in 2016 when it bagged a 'A' grade with a CGPA of 3.39/4. By virtue of this performance, not only has PDEU become the first private university in Gujarat to receive the 'A++' rating, but it has also come at par with some of the finest universities in the country.

PDEU managed to score creditably well in all the seven NAAC criteria. Just so that there remains no ambiguity, the current criteria are 'Curricular Aspects', 'Teaching-learning and Evaluation', 'Research, Innovations and Extension', 'Infrastructure and Learning Resources', 'Student Support and Progression', 'Governance, Leadership and Management' and 'Institutional Values and Best Practices'.

Now that the technical details have been provided, it is important to understand as to what this grading stipulates. Needless to mention here that all the stakeholders of the university stand to benefit from this. Some of the obvious beneficiaries include the likes of students, faculty members, alumni, parents, and of course the university management. The rating is a certified vindication of the organization's continued pursuit for academic excellence.





NAAC ratings are highly valued by employers and foreign institutions. Consequently, students from PDEU will now find it easier to find employment and opportunities for higher studies abroad. Another area that would get a boost is student exchange. Now, many institutes from India and abroad would want to have *Student-Exchange Programmes* with PDEU.

Let us make no mistakes. This achievement has significant positive financial implications as well. Students from PDEU will now have access to a number of prestigious scholarship programmes (both public and private) that require higher NAAC ratings. Faculty members from PDEU will find it easier to grab funded projects, both at the governmental and non-governmental levels. This would not only boost the profiles of the concerned faculty members, but the institution would also be benefitted in the process.

Over the past 15 years, PDEU has been constantly reinventing itself and challenging the status quo in academics. From a humble beginning, PDEU has established itself as one of the premier learning destinations for students from not just Gujarat but from all across the country. It has been nurturing a generation of innovative and passionate young minds, who have the potential to take the world by a storm. In its relentless mission to assist the intellectual development of the country, PDEU has never taken a step back. This achievement would go a long way in ensuring that the journey continues unabated in the trying times ahead.

Signing off for now!

Stay safe, happy, and healthy!

Cheers!

Dr. Amrita Chakraborty

Editor

*SLS Mirror*





# *SLS Events Calendar*

<b>SLS</b> SCHOOL OF LIBERAL STUDIES	<b>October 2022</b>	<b>School of Liberal Studies, PDEU</b>		
Sl. No.	Date of the Event/Activity	Name of the Event/Activity	Number of Participants	Department
1	October 4, 2022	An exposure session on UPSC Civil Services exams	100	CCE PDEU
2	October 7, 2022	Industrial Visit to Madhur Dairy and Akshay Patra	19	Department of languages, literature and Aesthetics
3	October 8, 2022	Garima Project Launch Event	500 approx.	Department of Social science and Languages, literature and Aesthetics
4	October 13 & 14, 2022	Workshop on Planning and Preparing for research Dissertation	260	School of Liberal Studies
5	October 14, 2022	Governance in changing times	100	Department of Social Sciences
6	October 18, 2022	Students Attended the Lecture of Dr. S. Jaishankar	84	Department of Social Sciences
7	October 19, 2022	A special talk by P. Sainath on 'Who were our Freedom Fighters?'	87	Department of Languages, Literature and Aesthetics.







# *Key Events of SLS*

## AN EXPOSURE SESSION ON UPSC CIVIL SERVICES EXAM 'CONDUCTED BY SLS - CCE PDEU'

Rapporteur: Anshuman Raj, Vishwanshi Ravariya, and Shreya Dave



**October 4, 2022:** An exposure session on UPSC Civil Services Exam was organized by the School of Liberal Studies and Centre of Continuing Education (CCE-PDEU) on the 4th of October 2022. The Chief Guest and Speaker of the event was Dr. Hasmukh Adhia, IAS (Retd.), Former Finance Secretary, Government of India and Chairman Standing Committee, Pandit Deendayal Energy University. More than 130 students participated in this event from the Masters & Undergraduate program from both School of Liberal Studies (SLS) and the School of Technology (SOT).

## **BRIEF INTRODUCTION ABOUT THE CHIEF GUEST**

Dr. Hasmukh Adhia, IAS, is an Indian Banker and a Civil Servant. He is one of the key persons behind the architecture and roll-out of the Goods and Services Tax & Demonetization scheme announced in 2016. He is an Indian Administrative Service (IAS) officer of the 1981 Gujarat cadre batch (retd.), who served as Finance Secretary and Revenue Secretary of India. He formerly served in several capacities for the Central Government and State Government of Gujarat, including as Financial Services Secretary. Dr. Adhia was also a consultant to the United Nations Industrial Development Organization. He is the present Non-Executive Chairman of the Bank of Baroda. Dr. Adhia is a Doctor of Philosophy (Ph.D.) in yoga from the Swami Vivekananda Yoga University in Bangalore and is a gold medalist in a one-year postgraduate Public Management and Policy program from the Indian Institute of Management, Bangalore. Some of the other positions held by Dr. Adhia include Industries Commissioner, Gujarat (2001-02), Managing Director of Gujarat Industrial Investment Corporation and Gujarat Industrial Development Corporation, Principal Secretary to Chief Minister of Gujarat (2003-06), Principal Secretary (Education), Gujarat (2008-13), Additional Chief Secretary (Finance), Gujarat (2013-14). Dr. Adhia served on the Board of Directors of the institutions like the Reserve Bank of India, State Bank of India, and Life Insurance Corporation of India. He also served on the Board of Directors of the companies like India Infrastructure Finance Company Limited (IIFCL), EXIM Bank, GST Network Limited, Gujarat State Fertilizers Company, Narmada Valley Fertilizer Company, and Gujarat State Petroleum Corp.

## **HIGHLIGHTS OF THE EVENT**

The esteemed chief guest explained the Civil Services Exam, its exam pattern, and various preparation strategies.

He highlighted on:

- Functioning and importance of civil services in India.
- Political scenario in civil services.
- Difference between All India Services and Central Civil Services.
- Limitations as a civil servant.
- Generalist and Specialist Services in India.
- Other Services such as the Indian Revenue Service (IRS), Indian Audit and Accounts Service (IAAS), etc
- Hierarchy of Indian Administrative Service.







Student interaction with Dr. Hasmukh Adhia, IAS (retd.)



Faculty Members, Director SLS & Dean SLS with Chief Guest



Student Volunteers with Shri Hasmukh Adhia Sir  
Distribution of CSAT books to the Student Volunteers

Special thanks to Director SLS Prof. Nigam Dave Sir, Dean SLS Dr. Ritu Sharma Ma'am, faculty members, and faculty coordinators for organizing such an enriching event.

**Student Coordinators:**

Shreya Dave

Anshuman Raj

Vishwanshi Ravariya

Sambhavi Salecha

Farhan Baig

**Faculty Coordinators:**

Dr. Venkat Krishnan Iyer

Dr. Anurag Kumar Srivastava





## AN INDUSTRIAL VISIT TO MADHUR DAIRY AND AKSHAY PATRA

Rapporteur: Dhimahi Trivedi

**7 October, 2022:** An Industrial visit was organized on October 7, 2022, by PDEU as a part of experiential learning and understanding the practical application of theories of branding, business functioning, microeconomics, strategies used, etc. The students visited Madhur Dairy at Gandhinagar and Akshaya Patra Foundation at Bhadaj, Ahmedabad as a part of their Industrial Visit.

Dr. Nausheen Nizami, a faculty member of the economics department at PDEU, said, “The industrial tour offered an interdisciplinary experience to students. They observed not only the economics of Operations in a typical production plant but also looked at communication strategies. They could also see the difference in the operating framework of a profit-maximizing firm & an NGO.”

### **Learning about communication strategy**

The students observed notable differences between both concerns, syncing them with purpose and goal. “Akshay Patra had an planned and well-executed communication strategy aimed at perpetuating a social connection with their stakeholders for donations. This communication strategy was aimed to create a trustworthy and professional image to build credibility. Even employees were brand ambassadors showcasing the entire process, hygiene, efficiency, high satisfaction levels, and willingness to share,” said Bhavesh Vasnani, a 4th-year student studying Organizational Communication. Khushi Kabra from the same batch analyzed further, “Madhur Dairy on the other hand is a manufacturing company and therefore their communication strategy is separate from the manufacturing process. The employees were not a part of the communication strategy but were solely involved in the production process.”

### **Learning about focus**

Ms. Avni Rao, who also has to her credit, is the first female managing director of Madhur Dairy said, “Our focus is on ensuring hygienic and timely delivery of milk, so optimizing milk production packaging, testing process at lab and distribution network are crucial.” Madhur dairy sells its milk under the Amul brand and is proud of the fact that it gives a high milk price to the farmers. Its social contribution also covers women's empowerment as 38 cooperatives under it are solely run by women.

On the other hand, Akshaya Patra Foundation works to combat malnutrition by providing fresh food through the mid-day meal schemes and is encouraging people to contribute and experience the "Happiness of Giving.". “Constructed on the gravity flow system, the Ahmedabad kitchen can churn out up to 60,000 rotis an hour and can produce up to 200,000 meals in five hours” explained Ms. Dolly Jani, it's head of food safety and quality control.

### **Learning about operations**

The students saw the expansive operations for cooking such meals.” Their kitchen is designed for minimizing manual work for movement with three levels based on the workflow so that gravity moves materials from one process to another. For example, raw vegetables are cut on level 1, transported by chutes to level 2 to be cooked, and moved by chutes to level 3 for packing” commented Priyanshu Chavda, a student of Industrial Economics, M.A. about micro-level operations.

Mahek Thaker, a 3rd-year Corporate Communication student said, “Logistics and timely delivery are the most important functions for both the industries because of the perishable nature of their products.”

### **Learning about marketing strategies**

Talking about the learnings of marketing strategy, Dhimahi Trivedi, a 4th year marketing student at PDEU commented. “We observed the use of Cause marketing i.e. advocating and raising awareness about global malnutrition. Seeking support by reaching out to likely international donors, talk shows on radios, press campaigns, community connect by inviting visits and volunteers and social media campaigns, are among the major marketing strategies adopted by them.” Elaborating on the topic, Jaima Bhojak, a 7th sem Organisational Communication student added, “Videos highlighting how the less privileged can achieve great things if provided support, inspirational quotes, the impact of activities done, testimonials, etc. are the basis for social media posts so as to earn trust and support. They also partner with influencers and celebrities like Brett Lee, Shankar Mahadevan, SS Rajamouli, and Shradha Kapoor to reach out using multiple platforms like YouTube, Facebook, Twitter, and Instagram.”

Describing the impact of the industrial visit and first-hand experience of the industry, Prof. Harmik Vaishnav, head of the Corporate Communication department at PDEU, said, “This is the first of its kind industrial visit after Covid for our students. In experiential learning, Observation is a crucial outcome. The students observed a clear difference between the approaches of both industries in areas of communication: maintenance, and employee participation in both concerns.

“The best fun part of the trip was our lunch break at McD’s. We found the burgers really yummy and the milkshake really cool after walking for 2 hours in Madhur dairy. The informal connection with the Professor and other sem students was the highlight for me. I would really want all our lectures to be like this,” said Kunika Verma, a 7th sem HR student.



## GARIMA PROJECT LAUNCH EVENT

Rapporteur: Jyoti Thaker, Ph.D. Scholar

**8 October, 2022:** “Project Garima”, a unique initiative by Gujarat Police, in collaboration with Pandit Deendayal Energy University (PDEU) was launched at PDEU on October 8, 2022. The dignitaries included PDEU Director-General Prof. S. Sundar Manoharan, ACP Poornima, IPS Parikshita Rathod, DGP Ashish Bhatia, and Shri Harsh Sanghvi MoS (Home). Prof. Manoharan gave the opening remarks, which were followed by the Garima Project's curtain raiser. Further, ACP Poornima in her inaugural address highlighted the details of the survey. She said that in collaboration with PDEU, a survey will be carried out under the guidance of Dr. Ritu Sharma and Dr. Neeta Khurana, on a total of 3 lakhs women and senior citizens across the state with 3000 student research interns gathering data from rural and urban parts of the state. Shri Harsh Sanghvi, Mos (Home) said that through the Garima Survey, Gujarat Police is determined to improve the safety and well-being of the women and senior citizens by creating a positive environment to live a dignified life. He also added that police teams will always be ready to help any women or senior citizens in distress. The event was enthusiastically attended by the students and police officials of Ahmedabad. Prof. Nigam Dave, Director of the School of Liberal Studies (SLS) complimented the efforts and said SLS-PDEU is committed to bringing positive social impact through this initiative.

**‘Garima’ for women, elderly**  
**CID crime to conduct survey to handle safety and other concerns**

**Ahmedabad Mirror Bureau**  
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TWEETS @ahmedabadmirror

**G**ujarat CID crime has launched a new initiative named ‘Garima’ to serve women and senior citizens across the state.

As part of the campaign, the state police will conduct online and physical survey to handle safety and other concerns of women and senior citizens.

The Pandit Deendayal Energy University (PDEU) will help the crime branch in the endeavour.

This is in line with the steps that the Ahmedabad city police has undertaken recently.

Rajesh Brahmhatt, Additional DGP of the CID crime, confirmed that a portal named ‘Garima’ has been launched for women and citizens to put forward their issues.

“Women and citizens can rest assured that their identity will be protected if they report anything to us which could be a cause of concern for their safety,” added Brahmhatt.

According to CID crime, it would be mainly for women and senior citizens of rural and urban areas. “Our team will analyze the survey and then try and resolve the issues,” said Brahmhatt.

Harsh Sanghavi, MoS (Home), who attended the launch at the PDEU on Saturday, said that Gujarat Police is determined to ensure a safe and secure environment for women and senior citizens so that they lead a dignified life.

He added, “Our teams will always be ready to help any woman or senior citizen in distress.”

**Harsh Sanghavi, MoS (Home)**







## Gujarat Police, PDEU launch survey on public safety

TIMES NEWS NETWORK

**Ahmedabad:** Harsh Sanghavi, the state MoS (home), on Saturday launched Garima project of the Gujarat Police and Pandit Deendayal Energy University (PDEU) at PDEU. The six-month project will cover 3 lakh population of the state — women of up to 60 years of age and both men and women above 60 years. They will be asked questions about their perception of safety and suggestions to improve it.

State police officials said that the initiative will take place across all the districts where the research assistants will work closely with She teams of local police and carry out the survey at police chowky levels. The suggestions would be implemented in terms of outreach, grievance redressal, improvement in infrastructure and so on.

Prof Ritu Sharma, project lead along with Prof Nita Khurana from PDEU, said that the parameters taken in the project include perception of public places, 24x7 safety, social media, domestic places, response to abuse, police support, workplace and financial safety. "The project is also live now on the state police's citizen portal and mobile app where the citizens can participate," she said.







## TWO - DAYS WORKSHOP ON PLANNING AND PREPARING FOR RESEARCH DISSERTATION

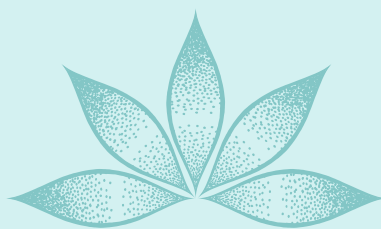
Rapporteur: Dr. Rajesh Desai

**October 13th and 14th, 2022:** Dissertation is an important part of students' learning activity, especially for honors courses offered under SLS, PDEU. Students are required to select a topic of their interest area and have to prepare a research report on the same. Students are allowed to choose the topic from their major or minor specialization as well as any appropriate discipline to promote a multidisciplinary approach in preparation. A workshop titled "Planning and Preparing for Research Dissertation" has been organized to provide an orientation to students. The workshop was organized by the Undergraduate Dissertation Committee. Faculty Coordinators were Dr. Chaitanya Vyas, Dr. Rajesh Desai, and Dr. Shraddha Sharma. Participants were mainly Undergraduate students who are in the 7th semester.

The objective of the course was to make the UG students aware of the objectives, process, and outcome of the research dissertation. To sensitize students about the selection of dissertation topics in a general context as well as in accordance with their respective specialisations. To gain an understanding of the process, addressing the research gap.



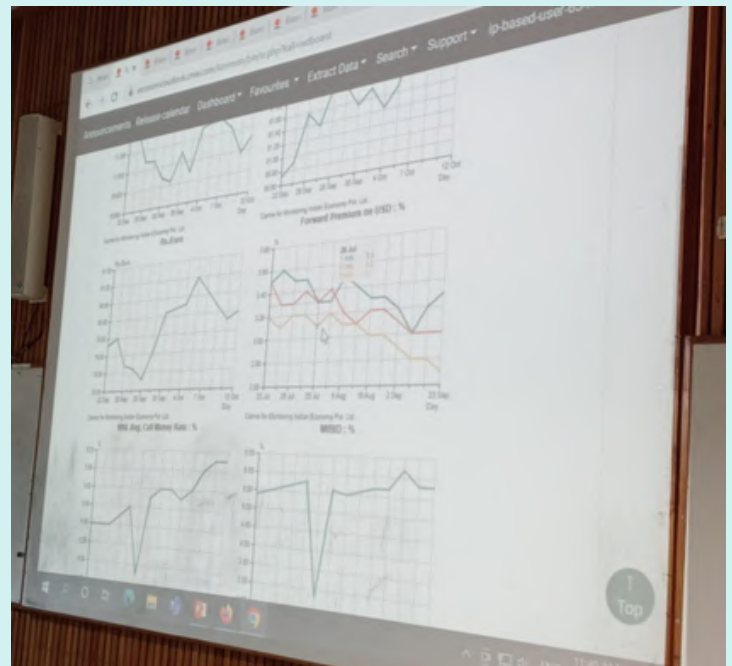
The workshop has been conducted on two days i.e., October 13 and 14, 2022 from 10:30 AM to 5:00 PM for BBA students (on October 13, 2022 ) and BA-B.Com Students (on October 14, 2022). It was planned to cover two primary aspects. First, the students are made aware of the objectives, process, and outcome of the research dissertation. Further, they are also sensitized about the selection of dissertation topics in a general context as well as in accordance with their respective specialization.



The first session of topic selection in a general context was conducted by Dr. Rajesh Desai and concluded by Dr. Chaitanya Vyas on the first day. On October 13, 2022



A session on CMIE Resources for Research has also been integrated along with the workshop. It has been aimed to provide an overview of the secondary database CMIE Prowess to the students which can help them in data collection. The session was conducted by Mr. Parth Rana on both days. He has explained various tools to extract the secondary data and also showcased the output using charting tools. The session was highly enriching for students and ended with Q & A from the students.





The second part of the workshop was organized to provide specialization-wise guidance to students for finalizing the topic. On October 13th, 2022 BBA students were addressed by Dr. Tejas Dave on how to identify potential areas of research under the business administration domain. Further, various components of the research proposal have also been explained in the session. The workshop has been concluded with a Q&A session and a vote of thanks by the UG dissertation committee members.



The second day of the workshop was held on October 14, 2022 with BA-B.Com students. It started with the introduction of the dissertation, an overview of the whole process, and guiding students about topic selection in general. During the second half, the specialization-wise sessions were conducted consecutively by respective area faculty members.





Dr. Ritu Sharma (Dean, SLS) for psychology, Dr. Pradeep Mallik for mass communication, Dr. Urmi Dave and Dr. Niyati Shah for literature, and Dr. Tejas Dave for commerce, have addressed students specifically in accordance with their major-minor groups. Lastly, the workshop concluded with a Q&A session and a vote of thanks by the UG dissertation committee members.







UG Dissertation Committee  
SCHOOL OF LIBERAL STUDIES  
PANDIT DEENDAYAL ENERGY UNIVERSITY

Organizes a workshop on  
**PLANNING AND PREPARING FOR YOUR RESEARCH DISSERTATION**

**Objectives of the workshop**

- To make the UG students aware about the objectives, process, and outcome of research dissertation.
- To sensitize students about the selection of dissertation topic in a general context as well as in accordance with their respective specialization.
- To gain the understanding of the process, addressing research gap.

**Schedule of the workshop-13 Oct. 2022**

**For BBA students**

Session No	Content	Time	Duration	Resource person(s)	Venue
Session 1	Introduction to UG dissertation activity	10:30 am to 11:15 am	45 minutes	SLS UG Dissertation Team	B-LT 2
Session 2	CMIE resources for research	11:15 am to 12:15 pm	1 hour	Mr. Parth Rana	B-LT 2
	BREAK	12:15 pm to 1:15 pm	1 hour		
Session 3	Topic selection and planning the dissertation in Business Admin	1:15 pm to 2:15 pm	1 hour	Head, Dept. of Busi. Admin. & Commerce	B-LT 2
Session 4	Q & A	2:15 pm to 2:45 pm	30 minutes	SLS UG Dissertation Team	B-LT 2



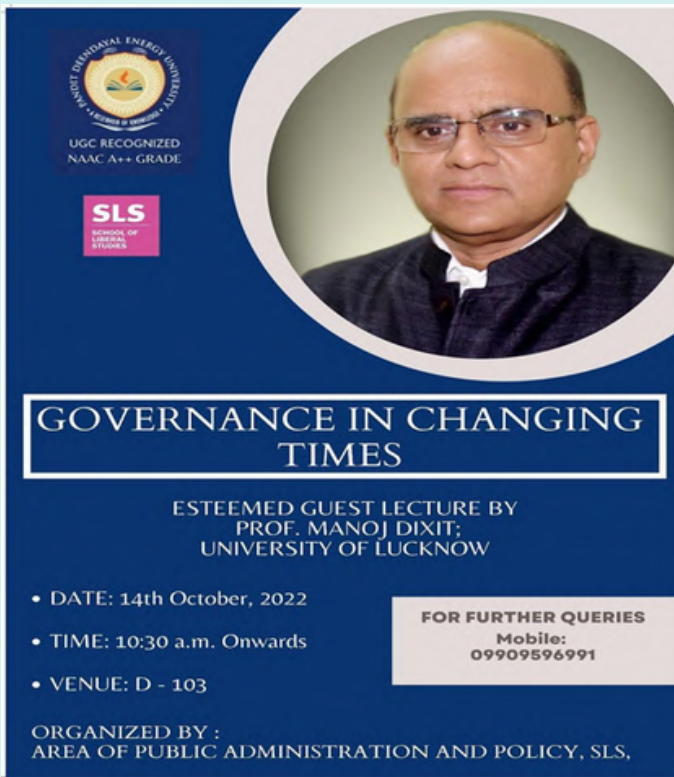
**Schedule of the workshop-14 Oct. 2022**  
**For BCom+BA students**

Session No	Content	Time	Duration	Resource person(s)	Venue
Session 1	Introduction to UG dissertation activity	10:30 am to 11:15 am	45 minutes	SLS UG Dissertation Team	B-LT 2
Session 2	CMIE resources for research	11:15 am to 12:15 pm	1 hour	Mr. Parth Rana	B-LT 2
	BREAK	12:15 pm to 1:15 pm	1 hour		
Session 3	Topic selection and planning the dissertation in Commerce	1:15 pm to 2:15 pm	1 hour	Head, Dept. of Busi. Admin. & Commerce	B-LT 2
	BREAK	2:15 pm to 2:30 pm	15 minutes		
Session 4	Topic selection and planning the dissertation in Social sciences	2:30 pm to 3:30 pm	1 hour	Head, Dept. of Social sciences	B-LT 2
Session 5	Topic selection and planning the dissertation in Language, Literature, and Aesthetics	3:30 pm to 4:30 pm	1 hour	Head, Dept. of Language, Literature, and Aesthetics	B-LT 2
Session 6	Q & A	4:30 pm to 5:30 pm	1 hour	SLS UG Dissertation Team	B-LT 2



# GOVERNANCE IN CHANGING TIMES

Rapporteur : Anshuman Raj and Shreya Dave



The poster is for a guest lecture titled "GOVERNANCE IN CHANGING TIMES" by Prof. Manoj Dixit, University of Lucknow. It features a circular portrait of Prof. Dixit, a blue background, and logos for Jyoti Bhandari Energy University and SLS. The text includes the date (14th October, 2022), time (10:30 a.m. onwards), venue (D-103), and contact information for further queries.

**GOVERNANCE IN CHANGING TIMES**

ESTEEMED GUEST LECTURE BY  
PROF. MANOJ DIXIT;  
UNIVERSITY OF LUCKNOW

- DATE: 14th October, 2022
- TIME: 10:30 a.m. Onwards
- VENUE: D - 103

FOR FURTHER QUERIES  
Mobile:  
09909596991

ORGANIZED BY :  
AREA OF PUBLIC ADMINISTRATION AND POLICY, SLS,





**14 October, 2022:** An informative session on ‘*Governance In Changing Times*’ was organized by the School of Liberal Studies, PDEU on October 14, 2022. The invited Guest Lecturer of the event was Prof. Manoj Dixit, University of Lucknow. This event was attended by more than 100 students from the Masters and Undergraduate programs of the School of Liberal Studies (SLS) and the School of Technology (SOT). The event was managed by the faculty coordinator Dr. Anurag Kumar Srivastava and student coordinators Shreya Dave, Anshuman Raj, Adi Dantre, and Vishwanshi Ravariya.

Prof. Manoj Dixit is a Professor of Public Administration at the Department of Public Administration, University of Lucknow. His fields of specialization are Administrative Theory, Public Policy, and Tourism Management. Prof. Dixit has also proved himself to be a highly acclaimed academic administrator as the Vice-Chancellor of Dr. Rammanohar Lohia Avadh University, Ayodhya. Dr. Dixit’s constant efforts helped Ayodhya to be re-established on the tourism map. His contribution has been widely recognized and he has been awarded many National Excellence Awards, including the prestigious ‘*Paryatan Prabandh Ratna Award 2019*’ from the Government of Uttar Pradesh, India. His excellent contribution to the discipline of Public Policy and Public Administration is noteworthy.

The special lecture began as Prof. Manoj Dixit explained the ancient and modern techniques of administration and governance. He gave a roadmap to the Public Administration students for contributing to the government system. He extensively spoke on policy formulation and policy implementation. He said, “A good policy is one which is implementable and inclusive of all sections of the society”. He focused on the bottom-up approach of the government system. Prof. Dixit decoded the complex theories of Public Administration with utmost simplicity. He captured the attention of the students with his exemplary narrative and oratory skills and gave many examples from his experiences of working with administrators and political executives.

He highlighted the Pre Covid Governance System, the Post Covid Governance System, and the Evolution of Governance and Administration.



Director SLS, Prof. Nigam Dave welcoming Prof. Manoj Dixit





Felicitation by the Student Volunteers







## **STUDENTS ATTENDED THE LECTURE OF DR. S. JAISHANKAR, THE HONORABLE MINISTER OF EXTERNAL AFFAIRS, GOVERNMENT OF INDIA**

Rapporteur: Dr. Udayprakash Sharma

**October 18, 2022:** Swami Vivekanand Gujarat State Youth Board organized a Lecture by HE Dr. S. Jaishankar, Minister of External Affairs – GOI, on October 18, 2022, on the topic: ‘Rising India – The World,’ at 7:00 pm, Venue: Vigyan Bhawan Hall, Science City, Ahmedabad. More than 80 students from SLS, and PDEU, had attended the lecture on-site. We thank Swami Vivekanand Gujarat State Youth Board for providing SLS with two buses for transportation to the venue from PDEU Campus and return. We are grateful to the Youth Board for assisting us at the venue. We also extend our gratitude to Kanishka Varyani, Ph.D. Student Nirmal Jikaria and Jigar Sarang, UG Students, for their support in managing this trip.

The students enjoyed listening to Dr. S. Jaishankar’s Lecture, which discussed many vital points and achievements of the Indian Foreign Policy during Hon. Prime Minister Narendra Modi’s era. He further stated that the International Community and States are positively recognizing India. Dr. Jaishankar highlighted the relevance of the role and contribution of Indian youth in the planning of India’s foreign policy in this decade.

Some students got an opportunity to get Dr. Jaishankar’s autograph on the books and also took photographs with him. Dr. Neeta Sinha, Associate Professor in Psychology, Department of Social Sciences, gifted the Liberal Studies Journal of SLS to the honorable speaker in person.

This lecture provided new insights to the students of SLS, PDEU, in the discipline of Indian foreign policy.

### **Coordinators of the Lecture Event:**

Dr. Neeta Sinha

Dr. Udayprakash Sharma

### **Conveners of the Lecture Event:**

Dr. Ritu Sharma, Dean-SLS

Professor Nigam Dave, Director-SLS.





## A SPECIAL TALK BY P. SAINATH ON WHO WERE OUR FREEDOM FIGHTERS

Rapporteur: Kavita Shah



**19 October, 2022:** Ramon Magsaysay Award winner and Founder Editor of *People's Archive of Rural India* P. Sainath delivered a special lecture on the topic 'Who Were Our Freedom Fighters? The Story of India's Independence: Knowing the Unknown Warriors' at Pandit Deendayal Energy University on October 19, 2022 from 11:00 a.m. to 1:00 p.m. at B Block. The event was organized by Dr. Amrita Chakraborty, from the Mass Communication Area of the Department of Languages, Literature and Aesthetics (LLA). Across the four schools of the university, around 88 students attended the session







Welcomed by Dr. Chakraborty and felicitated by Prof. Pradeep Mallik, HOD of the Department of LLA, Sainath took to the podium, signifying, *“The living freedom fighters today are 94 to 104 years old. Within 5 to 6 years none of these brave hearts will be alive to tell us the story of the Great Indian Freedom Struggle. Your generation will never talk to, engage with or listen to one-to-one what it meant to be writing that glorious history.”*

Sainath threw glimpses of the stories and contributions of the unsung heroes of Indian freedom struggle about whom he documented in his upcoming book *The Last Heroes: Foot soldiers of Indian Freedom* which is going to get released on November 28, 2022.

Sainath is concerned about how we are forgetting to honor some of our histories. *“While celebrating the 75th years of Indian independence, we forgot to celebrate the last few living freedom fighters who gave us our independence. Media and government are silent about the British atrocities, rather our flag flew at half-mast when the British queen recently passed away”* says Sainath.



Sainath further said *“the colonial mindset is so deeply embedded in our mindsets that we continue to use British terms like ‘Sipoi Mutiny’ to describe one of the pivotal events of the freedom struggle. However, Indians should term it ‘Sipahi uprising’ as it was the greatest agrarian uprising in the world”*.



Sainath elaborates on how he travelled to the remotest corners of India searching for the last surviving freedom fighters and the enthralling stories he collected and converted into his upcoming book.



Sainath also referred to his rendezvous with freedom fighter Mallu Swarajyam who was 92. Swarajyam fought the British with a slingshot as a mere 13 years old and learnt to use a rifle at 16. While addressing a group of IT professionals, Swarajyam said, “*My weapon was the slingshot, yours is laptop/mobile. Use it to fight injustice.*”

Another freedom fighter that Sainath referred to was Ramchandra Sripati Lad, popularly known as ‘*Captain Bhau*’ who was an important part of the ‘*prati sarkar*’, the underground provisional government led by the legendary Nana Patil, which had declared Satara’s secession from the British Empire in 1943. *Capt. Bhau* headed the striking wing of the *Prati Sarkar*’s underground armed force – the ‘*Toofan Sena*’ or whirlwind army.



The talk was followed by some question and answer sessions. He was asked, “*The Indian youth has disconnected from history, what is its role now?*” He replied, “how he was fighting for the sole of Indian journalism, similarly the youth needs to figure out how to sell their labor without selling their soles, to fight for their ideas and purpose. India today, is at a level of inequality last seen in 1920. The youth should defend the constitution that encapsulates the essence of India and fight for it.”

A recipient of the *Fukuoka Grand Award* in 2021, Ramnath Goenka ‘*Journalist of the Year Award*’ along with more than 50 other national and international awards, Sainath was hailed by Amartya Sen as “one of the world’s greatest experts on famine and hunger”. *The University of Alberta* in Edmonton and the *St. Francis Xavier University*, Nova Scotia honoured Sainath with the Honorary Doctor of Letters degree (D.Litt.). He was also the McGraw Professor of Writing at the *University of Princeton*. Sainath is also the senior fellow for the Tricontinental: Institute for Social Research. His best-selling book ‘*Everybody Loves a Good Drought*’, published in 1996 by Penguin Books, is considered one of the finest texts on rural poverty and farmers’ distress.

### **SEMINAR ON ‘WHO WERE OUR FREEDOM FIGHTERS?’ BY MR P SAINATH @ SLS PDEU**

A radical and visionary School of Liberal Studies (SLS) established at PDEU, aims at broadening the horizons of students by delving into an array of subjects. In lieu of the same, the Mass Communication department of Languages, Literature and Aesthetics (LLA) under SLS PDEU hosted a ‘Special Talk’ on October 19, 2022, in PDEU Auditorium. Internationally acclaimed journalist and Ramon Magsaysay Awardee – Mr P. Sainath presented his much-conditioned views on the topic – ‘Who Were Our Freedom Fighters? The Story of India’s Independence: Knowing the Unknown

Warriors’, from the stories from his upcoming book. Along with his long-standing experience in the field of research, he traversed across locales of India and conducted interviews to learn about obscure and unknown freedom fighters. To acquaint the masses with the sacrifices that led to the emancipation of India, he penned a new book ‘The Last Heros’ and this seminar vocalised the same.

**Campus Reporter –  
Divyanshi Nagda and Dhruv Patel**





# *Audit Course*



## ADVENTURE / NATURE STUDY CAMP

Rapporteur: Audit Team

### What is the Audit Course?

The School of Liberal Studies (SLS) offers an Audit course, especially for its first-year students. The course is a step toward one of the main objectives of SLSs, enhancing a student's creative thinking and fostering a scholarly teaching and learning culture, based on reflective and creative independence. With the utmost discipline and confidence along with the guidance of the respected faculty members the Audit Team and Mentors running the Audit Course and EXPOSURE TO NCC sessions.

The Audit Course under the School of Liberal Studies organizes Adventure/ Nature Study camp as a part of Exposure to NCC was held for the batch 2022 at Bakor.

A total of 475 students of batch 2022 are divided into four groups respectively;

Group 1: 21BABBA001 -21BABBA125

Group 2: 21BABBA126- 21BABBA250

Group 3: 21BABBA251-21BABBA380

Group 4: 21BABBA381-21BABBA406 and BCO001-BCO091

Group 1 had undergone Adventure cum Nature Study camp on October 1-2, 2022 (Saturday-Sunday). Students were accompanied by Lt. Khushali Purohit and Dr. Dhyani Mehta along with the Audit Course Team.



Group 2 had undergone Adventure cum Nature Study camp on October 8-9, 2022 (Saturday-Sunday). Students were accompanied by Mr.Ashwin Parwani, Rajesh Desai, Sandeep Pathak sir, and the Audit Course Team.





Group 3 had undergone Adventure cum Nature Study camp on October 15–16, 2022 (Saturday-Sunday). Students were accompanied by Ankita Srivastava and Rachna Arora ma'am along with the Audit Course Team.



Group 4 had undergone Adventure cum Nature Study camp on October 5-6, 2022 (Saturday-Sunday). Students were accompanied by Dr. Amrita Chakraborty and Mr. Dushyant Dave along with the Audit Course Team.





The two days camp includes a stay at Mahuvan Farms and visits to Bakor is situated in the Middle East area of the Mahisagar district in Gujarat and holds great cultural and environmental heritage. The campsite is located near the Rajasthan border. The area is forest covered consisting of maximum Mohava Trees. Mammals such as jackals & mongoose are mainly found. Jungles around the tribal area are known as “Hinbavan”. Nearby there is a heritage site consisting of the ancient temples of Kaleshwari Devi.

- **Kaleshwari Temple (Heritage Site):** Kaleshwari Temple is a very old heritage temple with historical values. A historic site where it is believed that Goddess Kaleshwari performed the marriage ritual of Bhim and Hidimba. There are footsteps of Hidimba with temples of God Shiva and Goddess Kaleshwari along with Arjun chori, sasu ni vav, and vahu ni vav.
- **Adadari Waterfall:** Bakor waterfall is a famous and long-running waterfall in Gujarat. It runs for more than 9 months in a year.
- **Obstacle Training:** Students were given exposure to obstacle training. Its purpose was to assess problem-solving abilities, foster cooperation, and improve physical fitness. There were obstacles that students had to leap over, balance on, crawl under, climb over, or hang from. To make the course more challenging, ropes, netting, and "no touch" prohibitions were there but it was all performed under supervision with proper safety measures and harnesses.
- **Dodavanta Lake:** Dodavanta lake is a few km away from the campsite. It's the best place for trekking. The students enthusiastically completed the trek and also took part in all the events organized for them. Students got out of their comfort zone and got to know the real meaning of peace that nature gives far from the city lights. The camp unleashed their hidden talents and made them stronger and tougher to deal with obstructions in life. Students were given practical knowledge and were given experience in fieldwork. They learned teamwork, the attitude of not giving up, adjusting, and moral values from the place. It was a successful wholesome experience with fun learning activities.



### Testimonials of the Faculty:

**Ashwin Parwani Sir:** Exposure to the NCC Audit trip was very delightful and useful for students, All activities were successfully completed on time as planned. The volunteers played an important role in successfully achieving everything on time.

**Sandeep Pathak Sir:** Bakor is a small, beautiful village with Aravalli Hills and blessed with good forest. We have visited the nearest places of Bakor like Kaleshwari Temple, Dodavanta Lake, Adadari waterfall, and Trekking activities. We really enjoyed 2 days with students of the 2022 batch of SLS under the Audit course. We played volleyball with students and did rope activities at the Mahuvan campsite.

### Testimonials of the Students:

**Het Balar (22BABBA011):** “Got closer to my classmates and incorporated a sense of belongingness into the groups. It was a happy trek with a great bunch of people.”

**Bhakti Pavagadhia (22BABBA023):** “I got encouraged to try things for the first time in my life. Learned unity, adjustment, and morales.”

**Lohiya Atyant Balmukund (22BCO030):** “Adventure camps are not about passive learning, we learn many things. It's real life learning.. and it's the best time to stay and spend some time with our beautiful nature which is being created by God.”

**Shubhangi Chaturvedi (22BABBA274):** “Being more disciplined and independent, also looking out for others and taking care of them, sharing and living in a small space was another learning.”

**Simran Munot(22BABBA118):** “I’ve learned how to adjust. Over there I made some good memories as well. The place where we stayed was peaceful and adorable and I really miss the dogs over there and the food was splendid.”





The Audit Course is held and managed by the faculty, mentors, and volunteers of the Audit Team:

DIRECTOR SLS	
Prof. Nigam Dave	
FACULTY COORDINATORS	
Dr. Neeta Khurana	Lt. Khushali Purohit
MENTORS	
Helly Gajar (20BABBA031)	Keyanshi Desai (20BABBA006)
Shivali Patel (20BABBA216)	
VOLUNTEERS	
Ansh Acharya (21BABBA368)	Diya Kalavadia (21BABBA244)
Harshita Trilokani (21BABBA298)	Hetvi Trivedi (21BABBA167)
Krishna Pathak (21BABBA186)	Natik Desai (21BABBA225)
Tejasvini Nargund (21BABBA343)	





# *Achievements of Faculty Members and Staff*

## **DR. RITU SHARMA**

Dr. Ritu Sharma moderated a session of interaction in Modhera along with Dr. Neeta Khurana and beneficiaries of Solarisation of Modhera village on October 20, 2022. It was during the visit of his excellency, the secretary general of the United Nations, Mr. Antonio Guterres UN officials, the energy minister, the health minister of Gujarat, the chairman of GPCL Smt. Mamta Verma IAS, GPCL MD Shri Vikalp Bharwdwaj IAS, Mr. Udit Agarwal DM, collector Mehsana, Mr. Vijay, Unicef, the GPCL team, villagers, and kids of Modhera village were also in the presence. This project was completed under the socioeconomic Impact Assessment of Post Solarisation Quality of life of Modhera villagers.

## **DR. URMI SATYAN**

Dr. Urmi Satyan was invited on October 12, 2022, by Kanoria PG Mahila Mahavidyalaya, Jaipur as a resource person in a week-long Faculty Development Program to deliver her lecture on ‘Leveraging Education as a Tool for Gender Equality’.

Dr. Urmi Satyan was also invited on October 15, 2022, as a keynote speaker in a one-day seminar on Career Counselling for Home-Makers. The seminar was organised by the Computer Science and Engineering Department, School of Technology, PDEU. It was funded by the National Commission for Women.





## Kanoria PG Mahila Mahavidyalaya, Jaipur

*Faculty of Humanities and Social Sciences*

Online One- Week Faculty Development Program on  
Education as an Equalizer: Its Evolution and Relevance in  
Gender Equality

10th to 16th October 2022

### Day III

Welcome Address: *Dr. Sarla Sharma*

**Theme: Leveraging Education As A Tool To Gender Equality**

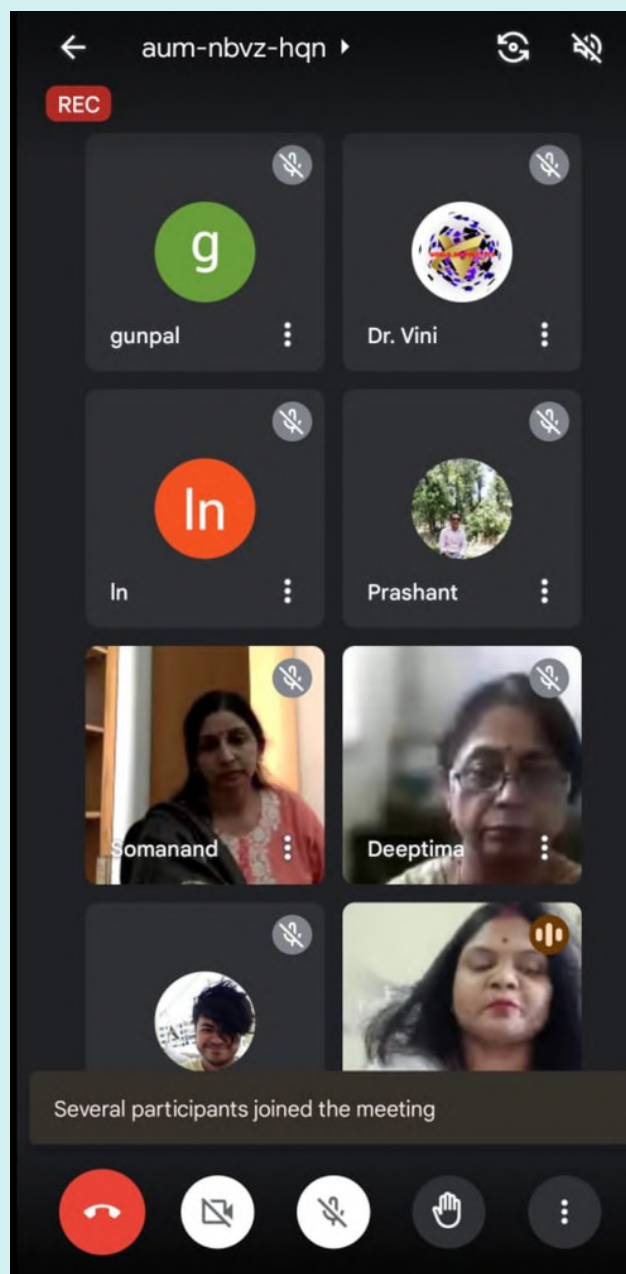
**Speaker of the Day:**

**Dr. Urmi Stayan,**  
Assistant Professor,  
School of Liberal Studies,  
Pandit Deen Dayal Energy University,  
Gujarat

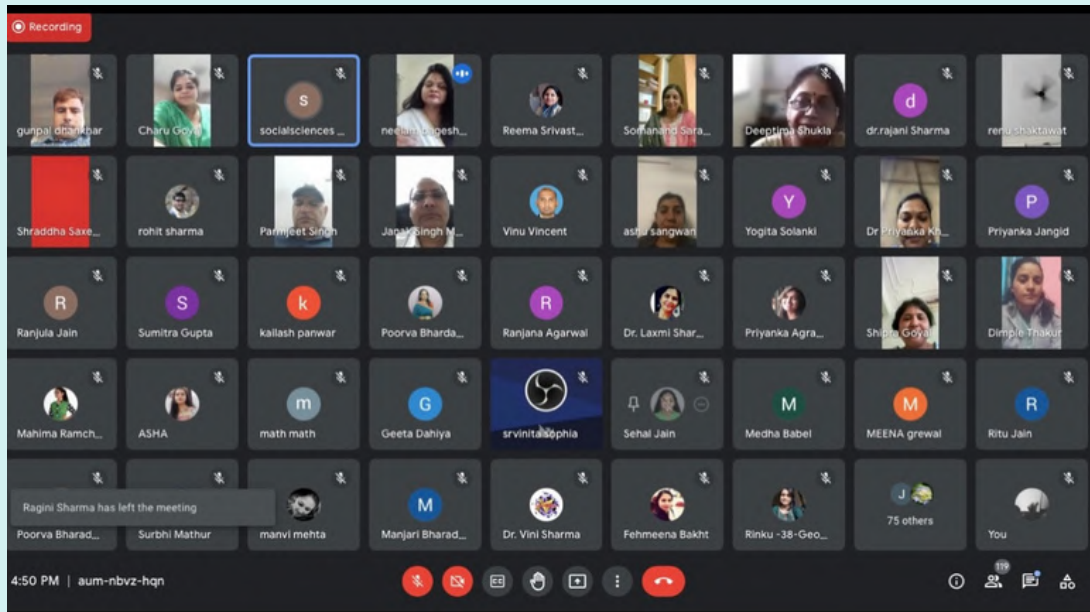
**Moderator: Dr. Neelam Bageshwari**  
Dept. of Geography

**Vote of Thanks: Dr. Charu Goyal**  
Dept. of English

Link for joining the session: <https://meet.google.com/aum-nbvz-hqn>







## **DR. NAUSHEEN NIZAMI**

Dr. Nausheen Nizami presented a paper entitled '*An empirical study on Determinants and Trends in Female labour force participation rate in Rural-Urban economy*' which was co-authored by Ms. Neha Chauhan in the National Conference "*Revving up the Rural Non-Farm economy: Potential and Strategies*". This event was organized by GIDR, Ahmedabad on October 14 –15, 2022.

## **DR. RACHNA ARORA**

Dr. Rachna Arora, Assistant professor in the Department of Languages Literature and Aesthetics at the School of Liberal Studies, Pandit Deendayal Energy University, attended a short-term GIAN course (Global Initiative of Academic Networks in Higher Education initiated by the Government of India) on '*Electronic Literature and Artificial Intelligence: Theory and Practice of Digital Storytelling*' offered by the Department of English, Aligarh Muslim University (22.30 hrs. Course) from October 25-29, 2022. The lectures were multifaceted and covered a wide range of topics and concepts about E-lit and Digital Storytelling. It also helped in clarifying certain misconceptions about the nature of E-lit and the creative process involved in its production and circulation. Nevertheless, the course proved beneficial in understanding the same through the various lenses of language, critical literary theory, culture, narrative techniques, and modality.





Course No.: 194025F08



GIAN Course  
on

## Electronic Literature and Artificial Intelligence (AI): Theory and Practice of Digital Storytelling

organized  
Department of English, Aligarh Muslim University, Aligarh  
25 - 29 October 2022 (ONLINE)

### *Certificate of Participation/Completion*

This is to certify that Prof./Dr./Mr./Ms. Dr. Rachna Arora, Teaching Faculty, Pandit Deendayal Energy University  
has successfully completed and participated in the GIAN course "Electronic Literature and Artificial Intelligence (AI):  
Theory and Practice of Digital Storytelling". She / He has scored A+ grade.



*Arif Nazir*

Prof. Arif Nazir  
Dean, Faculty of Art, AMU

*Rizwan*

Prof. Mohd. Rizwan Khan  
Course Coordinator, GIAN

*M J Warsi*

Prof. M J Warsi  
Local Coordinator, GIAN





# *Students' Achievements*



## DIMPLE JANWANI

19BABBA169

Dimple Janwani (19BABBA169), a 4th-year student of BABBBA, Certified Health Mentor, after joining the Hippocrates health educator program a year ago in 2021. With the completion of the program, she understood the metaphysics of food and the role they play in one's health. With studies showing how Rotted decomposed flesh sends negative signals to the brain and the reason why vegans are happier than non-vegans, she started dropping her bad habits.

Over time she discovered that her focus returned and she was able to study and work for long hours. She even felt physically active and less lethargic while on the other hand, she started performing well at yoga. Her skin returned to normal and her eyes had a different spark. Her digestion was smoother than ever before and there was a different kind of energy.

Each morning she woke up differently, with different energy and all excited about what her day had to offer. Rising early with early morning meditations, lemon water, invigorating shots of wheatgrass and green juices and yoga started bringing an abundant sense of confidence to her life and suddenly she started finding situations reflecting optimism and positivity. she became emotionally happy and saying that the person is not physical but the expression of their emotions made all sense. It was surprising to see how our emotional satiation and growth are important for overall development.

The Hippocrates lifestyle taught her to care. Care for the ones who cannot retaliate.

And all of these experiences she came across have led her to an understanding that human beings possess an endless potential and undesirable godliness of energy within them and are just away by a point from tapping into themselves. Therefore finding the authentic self; the spiritual self will help us to become compassionate enough to love ourselves and accept the love that we are being offered because they say to love yourself first to receive the love that you desire.

Today she stands here as a completely different person having eradicated her lifelong addiction to animals/foods/alcohol/cigarettes/carbohydrates/fat with no PCOD, no medications, and filled with vitality feeling alive mentally, physically, emotionally, and spiritually.

These miraculous life habits of resiliency taught by HIPPOCRATES inspired her to take up the responsibility for her health and a strong desire to forward this idea for the better of the world.

She knew that there was a need to get this out in the world starting from her family to be educated. Still not having completed the goal, however, today she feels so happy to see her family being hitched to wheatgrass and green juices and lemon water. Plus they've started loving salads and sprouts especially mung beans, alfalfa, and fenugreek sprouts.

With constant urge and responsibility, she has the utmost confidence that she will be able to inspire so that not only people associated with me but also those they're associated with get the opportunity of living their best selves.



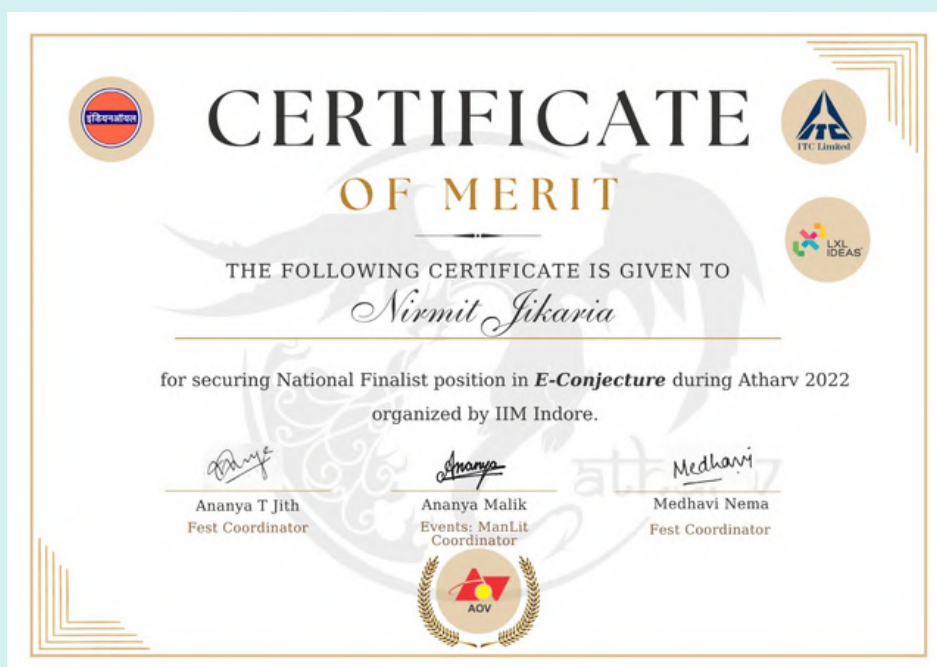


## NIRMIT JIKARIA

20BABBA231

Nirmit Jikaria (20BABBA231), a 3rd-year BABBA student of SLS, PDEU, and Saumya Jhaveri also a student of SLS, participated in a quiz competition at Indian Institute of Management- Indore and was at the finalist level of the 'E- Conjecture' quiz. The first round was conducted online and after that final round was at IIM- Indore campus. IIM - Indore organizes "Atharv " every year, their cultural fest which comprises 30+ events and quiz competitions related to Business, finance, and economics quiz, as cultural events like dancing and singing and bands. Also, the famous singer King was in the house. We met various faculties and students studying there and had a great time and learning experience over there.

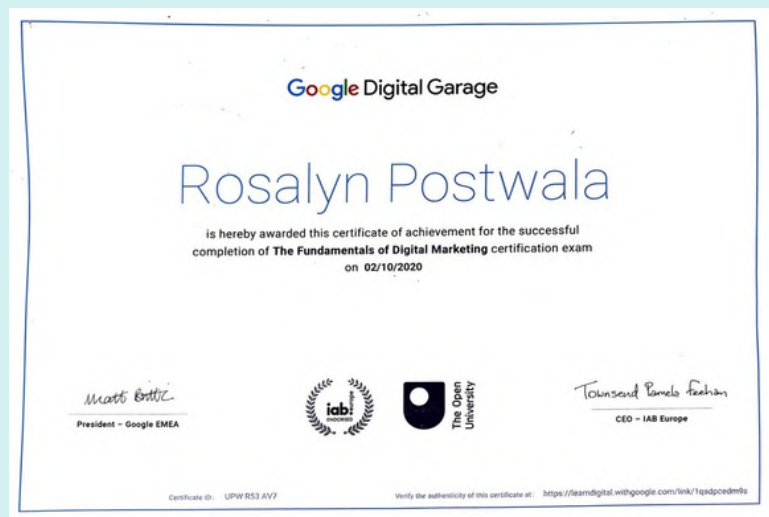




## ROSAYLN POSTWALA

21BABBA444

Rosalyn Postwala (21BABBA444), a 2nd-year BABBA student, successfully completed the fundamentals of digital marketing certification exam from Google Digital Garage. Throughout the program, she gained in-demand skills that prepare her for an entry-level job and learns how to use tools and platforms like Canva, Constant Contact, Google Ads, Google Analytics, Hootsuite, HubSpot, Mailchimp, Shopify, and Twitter. She also learned from subject-matter experts at Google and got a chance to build her own portfolio with projects like customer personas and social media calendars to show to potential employers. By the end of this course, she learns about the fundamentals of digital marketing and e-commerce, engaging customers through digital marketing channels like search and email, measuring marketing performance through analytics and present insights, building e-commerce stores, analyzing online performance, and growing customer loyalty.





## TIRTH SHAH

20BABBA368

Tirth Shah (20BABBA368), a 3rd-year BABBA student, recently completed an internship with Leadercare Pvt. Ltd., where he learned a lot about the Financial World.





## **ANERI SHAH**

Ph.D Scholar

Aneri Shah presented a awarded paper on *Follow-Up Study on Quality of Life of Indian Males with Head and Neck Cancer*, with Dr. Ritu Sharma, Dr. Dushyant Mandlik & Dr. Kaustubh Patel on October 29, 2022 under the sub-theme Biomedical Sciences, Healthcare & Research in *4th International Conference on "Developing New India Through Science, Social Science, Humanities & Research"* 2022 Virtual Conference by Indian Mental Health and Research Centre and Shia P. G. College, Lucknow (100 year-old associated college of University of Lucknow).





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**Dr. Ritu Sharma – Advisor**  
**Dr. Amrita Chakraborty - Editor**

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