



UGC RECOGNIZED

PDEU

PANDIT
DEENDAYAL
ENERGY
UNIVERSITY

Formerly Pandit Deendayal Petroleum University (PDPU)

SoM
SCHOOL OF
MANAGEMENT



NIRF

NATIONAL INSTITUTIONAL
RANKING FRAMEWORK

Rank # 89
(By Ministry of Education)



NAAC
ACCREDITATION
A++
GRADE
CGPA 3.52
out of 4.0

MBA INFORMATION BROCHURE

2025

VISION

To emerge as a world class Institution of Excellence in Energy Education, Research and Innovation which will prepare and sensitize the youth and ultimately the society for radical yet sustainable societal transformation.

MISSION

To prepare management aspirants for continuous learning and inspiring them to contribute to the growth of an increasingly knowledge and technology driven global businesses in General and Energy & Infrastructure sector in specific.



DR. MUKESH AMBANI

PRESIDENT

Pandit Deendayal Energy University
CMD-RIL



DR. S. SUNDAR MANOHARAN

DIRECTOR GENERAL

Pandit Deendayal Energy University



DR. A.K.S. SUYARVANSI

DIRECTOR

School of Management,
Pandit Deendayal Energy University

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Gujarat State Petroleum
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Dean - Student Affairs, PDEU



FROM **DIRECTOR GENERAL'S DESK**

DR. S. SUNDAR MANOHARAN

Director General, Pandit Deendayal Energy University

Greetings from Pandit Deendayal Energy University (PDEU), Gandhinagar, Gujarat

PDEU was established in October 2007 by the then Chief Minister of Gujarat and the current Prime Minister of India, Shri Narendra Modi and Dr. Mukesh Ambani, Chairman & Managing Director, RIL serving as the President of the Board of Governors with the objective of ensuring energy security for the country.

As part of this mandate, PDEU is nurturing world class professionals in the energy and infrastructure sector. The University experience is enhanced by rural internships, international exposure programs, and undertaking cutting edge research.

The excellent leadership and support rendered by the Board of Governors, the mentoring and support by the Government of India, by the Government of Gujarat, by eminent industries and R & D institutions have positioned PDEU as the Best University in Gujarat and the 55th Best in the Country as per the NIRF, MHRD, Government of India rankings announced in 2016. This was achieved in a short span of about 10 years.

We hope to come within the top 10 Universities in India in the next 5-10 years.



FROM DIRECTOR'S DESK

DR. A.K.S SURYAVANSHI

Director, School of Management, Pandit Deendayal Energy University

School of Management (SoM), formerly known as School of Petroleum Management is running 2 years full time MBA program in Energy & Infrastructure Management and MBA program in General Management. MBA in General Management offers specialization in Marketing, Finance, Human Resources, Operations Management and Business Analytics. Our program's effort is to prepare competent, sensitive, and ethical managers and leaders who can contribute for industry, for nation-building and for society at large. Today, the world is faced with issues like carbon emission, net zero emission, energy security, and climate change. We are putting-in our humble efforts through our educational program (MBA in Energy and Infrastructure management) to see to it that some of these issues can get addressed to an extent possible, by our trained graduates. Our MBA program in General Management is preparing professionals to contribute for industry and fulfil the need of trained manpower who can lead and manage the functioning of the organizations in areas like, Marketing, Finance, Human Resources. We are also running Ph.D. programs.

At SoM, the students go through rigorous classroom training by our highly qualified faculty, supplemented with regular sessions by expert practitioners coming from business and industry. SoM believes in regular sessions by management practitioners as an essential part of good management education and training. In addition, management conclaves and seminars, conferences conducted annually and international conference once in 2 years, enrich the knowledge base of the students at the school. They also get hands-on experience to organize and participate in such activities. Students at SoM also get opportunities to listen and learn from global experts who are invited to the University from time to time. Fulltime residential program and two years of engaging in co-curricular and extra-curricular activities, also add value to the personality development of our students.

Teaching pedagogy at SoM has a balanced mix of lectures, case studies, student presentations, student-research, seminars and other modern methods of education and training in management. Summer internship program of 8 weeks' duration with organisations, helps students to apply and experiment, what they have learnt in classrooms. This helps organizations to have fresh and innovative ideas coming from these students and getting solutions for their business-related issues by these future budding managers.

And students get their learnings reinforced further. In short, SoM attempts to develop highly trained managers to meet the present as well as the future requirements of the business and industry.

The MBA programme of SoM has been well recognised by the industry and business. Excellent placement that the students of SoM have been receiving right from the inception of the school, is the testimony of the quality of the programme. Our dedicated team of full-time faculty members actively engage in case writing, research, and publications, apart from their involvement and sincere efforts in shaping-up the young minds. We are thankful and grateful for the support that we have been getting from the industry. Experienced senior executives from industry help us in our MBA admission process, designing curriculum, course development, teaching, research, case writing and placement. Business Analytics Teaching Lab, a well-stocked library and other infrastructure facilities on our campus, help in creating a healthy and convenient learning environment for students and teachers. Modern hostel, cafeteria and sports complex, make campus life liveable, enjoyable, and interactive. MBA program fees is very reasonable. This offers a good placement record, academic inputs and other things like infrastructure, food, accommodation and other facilities. We also offer scholarships to meritorious students with certain criteria. We continue to keep our programs relevant with time, the need of the industry and the society.

We welcome the students and their parents to visit our website and our campus for further information. The potential candidates are welcome to apply, go through the selection process and stand a chance to get selected for the MBA Program at SoM.

INFRASTRUCTURE

100

Acre Green Campus

2.5 GBPS Bandwidth

Wi-Fi Enabled - Campus

24x7

Security-CCTV
Surveillance

90+

Classrooms

90+

Laboratories

Metro Connect

Ahmedabad - Gandhinagar

4 Dining Halls

2000 Sitting Capacity

10

Food Courts

1042

Furnished Hostel Room with
2680 Student Capacity

**SPORTS
COMPLEX**

03

Gymnasiums

Bus Transport

Ahmedabad - Gandhinagar

Free Access

Scopus & Web of Science

03

Automated Library

28504

National & International
E-Journals

35901

Number of Titles

58041

Number of Volumes



EXPERTISE ON CAMPUS

500

Faculty and Staff

430+

Research Scholars

22%

Women Employee

200+

Guest Faculty from
Industry

98%

Faculty with Ph.D from
Premium Institutes

50+

Professional Body
Association

STUDENT ENROLLMENT

9500+

Total Students

6300+

Engineering Students

300+

Management Students

200+

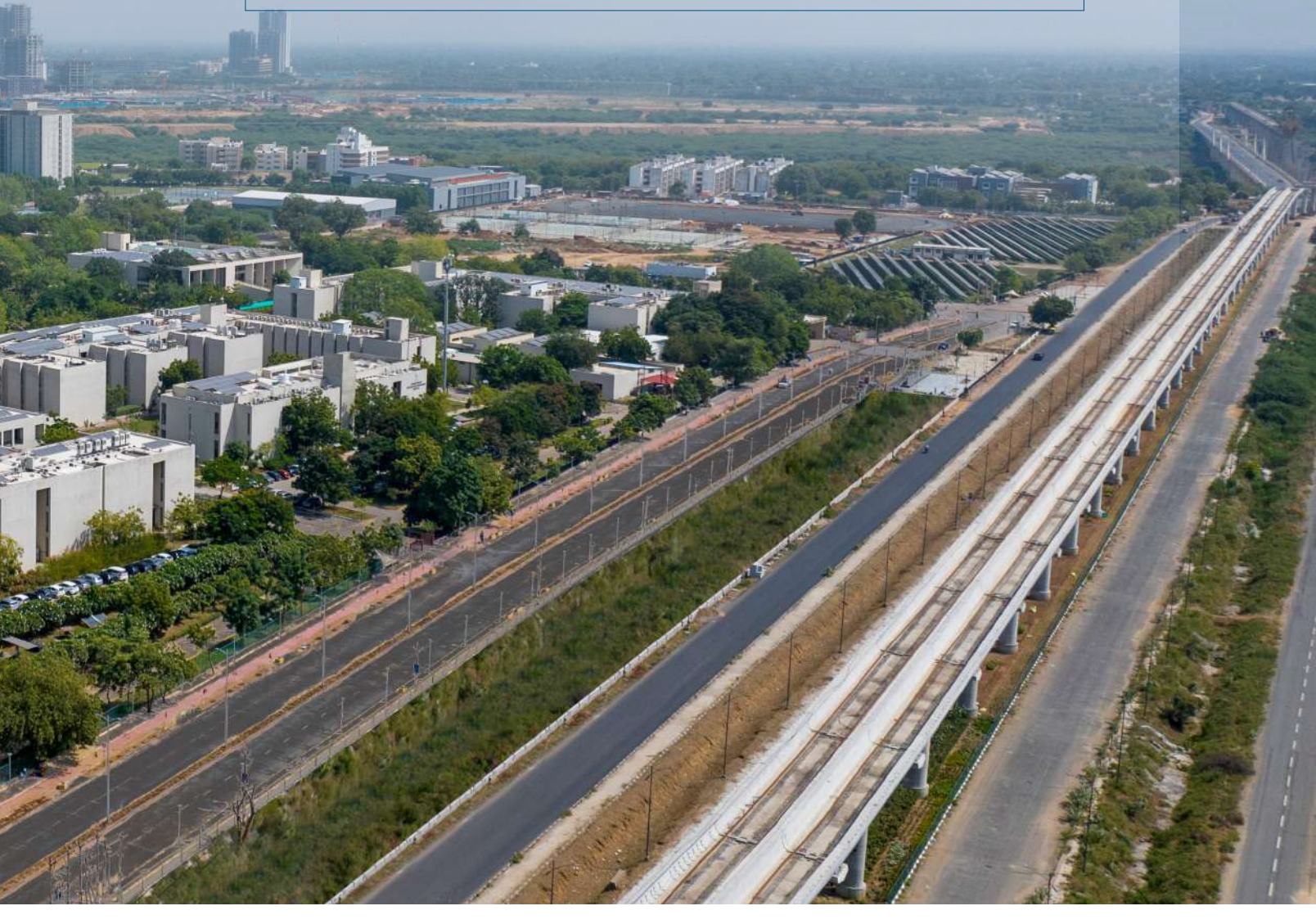
Science Students

2200+

Humanities & Social
Science Students

270+

International Students from
more than 40 Countries





PANDIT DEENDAYAL ENERGY UNIVERSITY

Pandit Deendayal Energy University (Recognised by UGC), Gandhinagar promoted by Gujarat State Petroleum Corporation Limited (GSPC), is a university primarily focusing in the field of energy education and research. While addressing the need for trained and specialized human resource for energy sector worldwide, PDEU offers other programmes as well.

PDEU helps to expand the opportunities for students and professionals to develop intellectual knowledge base with leadership skills to compete in the global arena. All these are accomplished through a number of specialized and well planned undergraduate, post graduate and doctoral education programmes.

The Four Schools of PDEU are listed below:

SCHOOL OF MANAGEMENT (SoM)

SCHOOL OF ENERGY TECHNOLOGY (SoET)

SCHOOL OF LIBERAL STUDIES (SLS)

SCHOOL OF TECHNOLOGY (SoT)



SCHOOL OF MANAGEMENT

The Management School was first established as the Institute of Petroleum Management, Gandhinagar (IPMG) in 2006 by GERMI (Gujarat Energy Research and Management Institute), established as a trust and a society by GSPC (Gujarat State Petroleum Corporation), a Government of Gujarat undertaking. Subsequently in 2007, when GERMI established Pandit Deendayal Petroleum University (PDEU); IPMG became the constituent of PDEU and changed the name to School of Petroleum Management (SPM). In the year 2021, the university was renamed as Pandit Deendayal Energy University (PDEU) and subsequently the name of School of Petroleum Management was also changed to "School of Management (SoM)".

School of Management (SoM) offers MBA programme in (a) Energy and Infrastructure Management, (b) General Management with specialization in Marketing, Finance, Human Resources, Operations management and Business Analytics. SoM, as a premier institution, offers state-of-the-art facilities, provides world class education, training, and research, consultancy and outreach services in various sectors of the industry.

SoM on its part has formed a strong faculty team with relevant expertise and global perspective. It has developed a rigorous curriculum for the following programmes currently offered:

- (a) Masters of Business Administration (MBA - General Management) a two-year full-time residential programme
- (b) Masters of Business Administration (MBA - Energy & Infrastructure); a two-year full-time residential programme
- (c) Doctoral Programme (Ph.D.) in Management; full time and part time programme



The MBA (Energy & Infrastructure) programme focuses on energy and infrastructure sector and accordingly the entire curriculum is designed to meet the requirements of the particular sector. The MBA (General Management) programme curriculum allows students to opt for a concentrated study on functional areas of management, like marketing, finance, human resources and business analytics. It allows students to acquire MBA degree with concentration in any of the functional areas of management.

Both the two year residential MBA programmes are delivered on trimester (quarter) basis, with three quarters every year and an eight weeks of summer training.

The first year courses in both the programmes lay foundation of management with courses like communication skills, organisational behaviour, economics, statistics, energy sector management etc., and also equip students with conceptual knowledge of various functional areas of management like accounting, marketing, finance, human resources and business analytics etc.

The MBA (Energy & Infrastructure) programme shall allow students during second year of the programme to undergo energy and infrastructure management related core as well as elective courses, where as the second year students of MBA (General Management) programme are required to concentrate/ specialize in any of the functional areas of management, viz. marketing, finance, human resources and business analytics.



GANDHINAGAR

An Ideal Setting for Learning & Knowledge, Gandhinagar, a capital city of Gujarat and a well-planned city, established along the river of Sabarmati giving the city a lush green garden-city atmosphere, has a generous provision for extensive plantations, a well developed infrastructure and large recreation opportunities. Located in Gandhinagar, PDEU is spread over an impressive campus of about 100 acres and offers necessary infrastructure for a world class institute.

SoM

SCHOOL OF
MANAGEMENT

SoM ADVANTAGES

The students, faculty and learning resources at SoM endeavor to produce some of the best minds in the country that are focused on Energy and Infrastructure Management and General Management.





OBJECTIVES

- To operate as an educational and research hub that networks with national and international practitioners from varied sectors.
- To offer business educational programmes leading to Masters and Doctoral Degrees.
- To manage the content, design, delivery, learning outcomes and continuous innovation of the academic programmes in a manner that earns accreditation of international stature.
- To offer customized training programmes with relevant conceptual inputs and skills to address the demand of increasingly competitive business and industry.
- To create knowledge to research in the areas of techno-managerial challenges, and also disseminate it for the benefit of students, practicing managers and policy makers.
- To promote a strong, effective and mutually beneficial Industry-Institute interaction.

STUDENTS

Students of SoM come from diverse backgrounds, which help them to examine managerial issues of business and industry from multiple perspectives. In addition, an environment conducive to new ideas and sharing of knowledge helps in the development of a spirit of cooperation and teamwork among students. Some of the unique characteristics of our students include academic excellence, leadership potential, willingness to change and also make change, and a deep rooted respect for all cultures and values.

Every year a good number of students come with prior work-experience. These students bring tremendous value to the school in the form of a rich mix of learning of the applicability of their knowledge in a functional domain and its relevance in the larger business context. As a result all students develop better appreciation of theory and grow as more mature and complete managers at the end of the academic process.

FACULTY

The essential catalyst in the process of transformation is our accomplished and erudite faculty. Our faculty members are involved in teaching and consultancy, as well as leading-edge research in key management areas. Many of them have taken up teaching assignments at SoM after years of corporate experience. They have reputed publications to their credit. As a consequence, they bring a rich combination of academic rigour as well as practical and industrial experience to the class room. For these reasons, SoM students are known to have significantly higher domain exposure.

SUPPORT FACILITIES

Faculty and students of SoM derive the best campus experience due to the effective support physical and non-physical facilities that SoM is able to build from the beginning. State of the art buildings for stay and study, computational facilities with Wi-Fi connectivity, rich library facility, along with dedicated well-trained staff collectively enrich the learning experience of students on campus.

ALUMNI

To promote and foster mutually beneficial interaction between the Alumni and the present students of the PDEU/ SoM and between the Alumni themselves. To encourage the formation of Chapters as a means to increase participation of Alumni.

To encourage the Alumni to take an active and abiding interest in the work and progress of the Institute so as to contribute towards enhancement of the social utility of their Alma Mater.

To organize and establish scholarship funds to help the needy and deserving students.

To Institute prizes and awards for outstanding project work, research papers or other professional activity by the students of the Institute; also to suitably recognize outstanding social and community service by the Alumni and the students.

THE PROGRAMME

The two-year full time residential programme leading to MBA in (a) Energy & Infrastructure and (b) General Management (Marketing/ Finance/ Human Resources/ Operation Management/ Business Analytics) is delivered through a trimester system over a period of two years while integrating a summer internship with an industry at the end of the first year.



MBA CURRICULUM

The MBA (Energy & Infrastructure) curriculum is designed for those seeking to be domain experts in Energy, Infrastructure and allied sectors. The programme allows students to study core subjects in energy and infrastructure management and follows through with elective courses in the area of concentration in the second year.

The MBA (General Management) programme curriculum is designed to help acquiring competencies in the chosen functional areas of management, such as finance, marketing, human resources management and business analytics, etc.

To complete the credit essentials of the entire programme, students take about 47 - 50 courses together in the first and the second year. While the first year courses are generic in nature, the second year courses (most of which are elective courses) have been specially designed to cater to the areas of specialization. Since the sectors are global in nature, all the courses offer an international business perspective.



A GLIMPSE OF COURSES TAUGHT IN MBA PROGRAMME @ SoM

1ST YEAR

TRIMESTER - 1

- Energy & Infrastructure Sector
- Technology and Management Perspective I
- Accounting for Managers
- Financial Statement Analysis and Reporting
- Macroeconomics
- Marketing Management I
- Business Communication I
- Organizational Theory & Design
- Operations Management I
- Excel Based Business Modelling
- Quantitative Methods I

TRIMESTER - 2

- Energy and Infrastructure Sector
- Technology and Management Perspective II
- Marketing Management II
- Cost & Management Accounting
- Financial Investigation and Forensic Accounting
- Financial Management I
- Human Resources Management
- Managerial Computing
- Management Information Systems
- Environmental, Social and Governance (ESG)
- Quantitative Methods II
- Group Project on Industry – Technological Aspect

TRIMESTER - 3

- An Introduction to E & I Sector – A Business Perspective
- Business Communication II
- Business Research Methods
- Marketing Management III
- Financial Management II
- Competition and Strategy
- Operations Research
- Operations Management II
- Organizational Behaviour
- Group Project on Industry - Commercial Aspect

SUMMER INTERNSHIP (Minimum of 8 Weeks)

2ND YEAR

CORE COURSES

- Corporate Strategy
- Business Consulting
- Introduction to Business Analytics
- Project Management
- Legal Aspects of Business
- International Business Management
- Management Control Systems
- Entrepreneurship
- Business Dissertation (Functional Area)

ENERGY & INFRASTRUCTURE DISCIPLINE ELECTIVE COURSES

- Brand Management in E&I Sector
- Business of Liquefied Natural Gas
- Energy Trade & Risk Management
- Climate Change and Sustainability
- International Maritime Affairs in E&I Sector
- Managing Oil & Gas Contracts
- Managing Refineries
- Managing Renewable Energy Business
- Power Sector Management
- Pricing of Energy Products
- Marketing of Petroleum Oil Lubricants
- City Gas Distribution Business
- Energy Financing
- Managing Oil & Gas Business Operations
- Oil & Gas Accounting & Taxation
- Supply Chain and Logistics Management in E&I Sector
- Carbon Finance
- Enterprise Asset Management
- Health, Safety & Environment Management
- Renewable Energy Project Management
- Energy Economics
- Energy Laws

MARKETING DISCIPLINE ELECTIVE COURSES

- Business-to-Business Marketing
- Electronic Business
- Managing Services Business
- Strategic Marketing in Practice
- Marketing Analytics
- Consumer Behaviour
- Digital Marketing
- Marketing Research and Information Systems
- Retail Management
- Integrated Marketing Communications
- International Marketing

- Strategic Brand Management
- Sales and Distribution Management

FINANCE DISCIPLINE ELECTIVE COURSES

- Corporate Restructuring and Business Valuations
- Corporate Tax Planning
- International Finance
- Management of Banking Operations
- Investment Analysis and Portfolio Management
- Management of Financial Services
- Project Financing
- Derivatives & Risk Management
- Corporate Taxation and Financial Planning
- Fintech and Block Chain
- Wealth Management
- International Finance

HUMAN RESOURCES MANAGEMENT DISCIPLINE ELECTIVE COURSES

- Training and Development
- Creativity and Innovation Management
- Managing Cross-Cultural Issues
- Human Resource Analytics
- Leadership Skills
- Industrial Relations & Labour Law
- Recruitment & Selection

- Compensation & Benefits Management

PRODUCTIONS & OPERATIONS DISCIPLINE ELECTIVE COURSES

- Operations Strategy
- Business Process Re-engineering
- Technology and innovations Management
- Total Quality Management
- Contracts Management
- Lean Six Sigma Management
- Enterprise system and IT Strategy
- Advanced Supply Chain and Logistics Management

BUSINESS ANALYTICS ELECTIVE COURSES

- Decision Science using Python
- Big Data Management
- Machine Learning for Business
- Data Visualization Techniques
- Fintech and Blockchain
- Marketing Analytics
- Management Simulation
- Enterprise Systems and IT Strategy
- Human Resource Analytics

OPEN/ GENERAL DISCIPLINE ELECTIVE COURSES

- Course on Independent Study (CIS)



PEDAGOGY

Teaching methods at SoM include lectures, case studies, seminars, group discussions, business games, role plays, simulation exercises, structured and unstructured group work as may be needed by a specific topic. The emphasis is on involving the students in learning and helping them to relate concepts and theories to business requirements of different industries. As an added advantage, the learning provided at SoM is not only restricted to the classroom but also through field visits, summer internship, independent study courses and constant interaction with industry personnel.

CASE STUDIES

Teaching-learning process at SoM mostly focuses on Case Study method that includes dynamic process of exchanging perspectives, countering and defending points and building ideas that improve students' understanding and exposure to decision-making process in the complex business environment. The case studies are chosen from different industries to start with and then gradually focused on business aspects of all relevant sectors, as the programme progresses.

GROUP PROJECTS

Working with talented and accomplished peers provides a unique opportunity for accelerated professional and personal growth. Group projects, a major component of most courses, help students to not only learn the intended concepts and skills but also to develop and refine skills in working in diverse groups. The groups are formed from pools of varied disciplines, backgrounds, corporate experience and career orientations to leverage on the enormous diversity in perspectives. The projects are designed in such a manner that the entire class benefits with coverage of multifarious aspects of all the sectors with no overlapping and duplication.

SUMMER INTERNSHIP

Summer Internship is a major component of the learning process at SoM. At the end of third trimester, all students are required to undergo summer internship of 8 weeks with manufacturing companies, financial institutions, IT and infrastructure majors, management consultancies, FMCG companies, media organizations and others. On successful completion of the training, a student is required to make a presentation and submit a written report for evaluation. The formal assessment and feedback of the industry guides are also taken into consideration for overall evaluation of summer projects.

HUMAN RESOURCES

Competent and dedicated professionals are the most vital resource for any educational institution. SoM has invested considerable efforts and resources to attract an excellent group of human resources to further its objectives.

INDUSTRIAL VISITS

As John Ruskin had once said "The entire object of true education, is to make people not merely do the right thing, but to enjoy right things; not merely industrious, but to love industry; not merely learned, but to love knowledge." We at SoM believe that knowledge is incomplete without the practical dimensions of the industry. To impart an exposure of the challenges that are faced in the industry, Industrial visit is used as a pedagogy wherein the students tour the industries pan varied sectors. It broadens their perspective across all the fields of marketing, finance, operations, human resources and business analytics. This enhances their knowledge by discussion and brainstorming with the industry fraternity.

BEYOND THE CLASSROOM

SoM offers a dynamic campus with outstanding study, research and computer facilities. It also offers students extraordinary opportunities for professional growth through participation in various cultural and academic clubs that organize field trips, academic seminars, cultural programmes, debates, discussions and other public services like blood donation etc. Domain specific workshops are also organized periodically to strengthen teaching learning process.

COURSES ON INDEPENDENT STUDIES (CIS)

CIS offers an opportunity to students to undertake an in-depth study on a relevant managerial aspect of one's choice. Spread over 2 terms, CIS also encourages students to make use of emerging digital pedagogical platforms like MOOCs.





INFRASTRUCTURE

SoM believes that creating a serene environment blended with modern technology enhances the spirit and energy level of all learners and inspires them to optimize their learning efforts. In this direction, SoM provides an intellectual ambience in a stimulating campus.

CAMPUS FACILITIES

- Impressive and Aesthetically Built Academic Areas
- IT Systems with latest Hardware & Software, and seamless Internet Connectivity
- Automated Library & Latest Communication Facilities
- Sports & Recreational Facilities
- Residential Accommodation for Students



BUSINESS ANALYTICS TEACHING LAB @ SoM

The Business Analytics Teaching Lab @ SoM has been created to provide the SoM students with an environment for learning Business Analytics and Decision Making. Managers in organizations make informed business decisions using information from varied sources for effective analytical outcomes. Accessing, processing and analyzing the data pose several challenges for the users in managerial roles, primarily because of the nature of the data and complexities involved in processing them for required outcomes. Additional challenge is to be able to interpret the outcomes appropriately. In an attempt to encourage the SoM students to develop and appreciate techno-managerial perspective, the lab will acquaint them with developments that happen in the realm of analyzing business data for decision making. Big data concepts that include business problems/ opportunities involving Artificial Intelligence, Data Mining, IoT based sensor mechanisms, machine learning concepts, cloud computing, data warehousing, data analytics models are being leveraged by managers in organizations. The methodology will include training students with software skills in R & Python and other programming languages along with working on live data sources and projects and partnering with industries for apt exposure. A core team of students from both E&I and General Management MBA Programme under the guidance of senior SoM faculty oversee the activities of the lab.



LIBRARY & INFORMATION CENTRE (LIC)

Library and Information Centre (LIC) is the heart of the Institute with an aim of providing production & dissemination of knowledge, information, insights & intellect. The centre has utilized Information Technology extensively to ensure that resources are accessible from anywhere at any time. Services such as OPAC for checking online availability and reserving online, bio-metric reader, remote access to e-resources and database make the LIC user friendly. LIC holds collection of printed as well as electronic resources which include books, journals, databases, CDs/DVDs, e-journals, reports, case studies, conference proceedings, training manuals, etc. The library has been automated using Alice for Windows (AFW) - an international user-friendly library package. The software facilitates automated circulation (issue - return) of books and speedy access to bibliographic, location and availability information of the books in the library. The catalogue is available on the Internet for inquiring about books. SoM library also subscribes Online Databases viz. EBSCO:

Business Source Premier, Infraline: Energy and Infrastructure sector, and CMIE: Industry Analysis Service, CapEx and Business Beacon, Capitaline Plus database and Indiastat.com.

HOSTEL

The on-campus fully furnished residential facility extends the flexibility of conducting all types of academic and extracurricular activities at time suiting to the requirements for the students. The learning has been extended to a 24x7 time-frame instead of standard class timing. There is a separate hostel facility for girls





ADMISSIONS

The admission process consists of the following components:

- CAT Score (Common Admission Test, conducted by IIMs)/ XAT Score (Xavier Admission Test, conducted by XLRI, Jamshedpur)/ NMAT Score (Conducted by GMAC)
- Written Ability Test
- Group Discussion
- Personal Interview
- Work Experience
- Academic performance in Standard 12 and at Bachelor Degree.

• For more details: Eligible candidates are to apply through the prescribed Admission Form available on SoM website along with the payment of application fee. Please refer to <https://pdeu.ac.in/school-of-management>

Candidates who are short listed on the basis of CAT/ XAT/ NMAT score are invited for GD/ PI/ WAT.

For further information call

+91 79 23275102, +91 6357316703

or Email

admissions@spm.pdpu.ac.in



ELIGIBILITY

School of Management uses CAT/ XAT/ NMAT score as an input for the admission process. The minimum eligibility criterion for admission to the programme is a Bachelor's Degree with at least 50% marks (45% marks for SC-ST candidates) or equivalent CGPA of any of recognised university in India or abroad.

The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. The basis of computing the percentage obtained by the candidate in bachelor's degree would be as per the practice followed by the university/ institution from where the candidate has obtained the degree. In case of the candidate being awarded grades / CGPA instead of marks, the equivalence of percentage will be considered.

For details you are advised to visit our website <https://pdeu.ac.in/school-of-management> and read the MBA Admission Policy.



SCHOLARSHIPS

SoM awards few scholarships for the duration of the programme, subject to availability of funds, as per the PDEU rules and regulations.



FACULTY

The School is in the continuous process of building an intellectual community of distinguished and dedicated faculty to promote learning and knowledge creation of highest order. The institute endeavours to create an environment of academic freedom overlaid by meticulous, self-imposed standards of excellence and socially responsive practices. The fundamental strength of the faculty is in the rich experience they bring to SoM, enhanced by enthusiasm at participating in the early days of a budding domain specific institution.

SoM encourages and cultivates an environment of collaborative learning amongst the faculty team. The institute also recognizes that research provides a major interface with wider academia and industry. Pioneering interdisciplinary research by the faculty feeds directly into a better learning environment at the Institute and indirectly to a wider audience of practicing managers and teachers of management. The model for the Faculty has a portfolio mix of competent permanent and visiting faculty from Academia and professionals from energy sector. This model ensures that students are exposed to the most recent insights and thinking.



A.K.S SURYAVANSHI
Ph.D., Marketing & Strategy



AKASH PATEL
Ph.D., Accounting & Finance



ASHUTOSH MUDULI
Ph.D., Human Resource Management



ASIT ACHARYA
Ph.D., Finance



KAUSHAL KISHORE
Ph.D., Marketing



LALIT KHURANA
Ph.D., Finance



NARAYAN BASER
Ph.D., Finance



PRAMOD PALIWAL
Ph.D., Marketing



SATISH PANDEY
Ph.D., Organizational Behaviour



SUDHIR YADAV
Ph.D., Production & Operations Management



VIPUL PATEL
Ph.D., QM & Analytics

VISITING FACULTY

A B RAJU

CEO of Biz Trans Consulting,
Ahmedabad

ADARSH VINAY

Leader - Sales (Business Head),
Khimji Ramdas India Private Ltd.

AJAY MISHRA

DGM (retired), STATE BANK OF
INDIA, LHO, BHOPAL (MP)

AMIT KUMAR

Ph.D. from IIM Ahmedabad in IS
area

APARNA KANSAL

Ph.D. in Marketing, IIM Ahmedabad

B RAM MOHAN RAO

Senior Marketing & Sales
Professional

BRIJESH PANCHAL

Deputy Manager at Indian Gas
Exchange

CHARU SHARMA

Associate Publisher at UltraneWS TV
English

CHIRAG PATEL

H.R. Specialist

DIPAK RAI

EKATA MEHUL

Business - Self Employment (Orena
Solutions – Growth Engine)

HARISHCHANDRA SINGH RATHOD

Professor, NICM

HASHMITA AHUJA

Communication Psychology

HEENA THANKI

Professor, NICM

JAIMIN SHAH

Commercial Manager at Gujarat
State Petronet Limited

JEEGNESH TRIVEDI

Professor, Khyati School of Business
Administration

KANKSHIT MUNSHI

Tata Consultancy Services

KAVITA SAXSENA

Professor, EDII



MIKIN SHAH

Academic Director – Foresight
Learning Private Limited (foresight
school)

MONIT GUPTA

NAMASVEE MUNSHI

Ph.D. English

PARAG SANGHANI

Director, P. P. Savani University

PARESH KARIYA

Director - AIQ India

PRANAV RAVAL

Advocate, Gujarat High Court

PRANAV RAVANI

Business Intelligence Trainer and
Consultant

PULKIT DHINGRA

Building AHASolar SaaS Ecosystem
(for helping Solar Installer &
Government to accelerate adoption
of Solar | CleanTech Entrepreneur |
Digitalizing Solar | ExShell Solar)

RAHUL PRASAD

Accenture Ser. Pvt. Ltd.

SALEEL BHATT

Business Consultant

SAMARTH KAJI

Cairn India

SANJAY RAO

Business Consultant

SATYA MISHRA

SITANSHU PATHAK

Energy Management CoE at RIL

TILAK YAGNIK

Sabarmati Gas Limited

TUSHAR KHER

PMP Trainer

TARUN CHHUGANI

Director Quality – Teleperformance
India

VYOM SHAH

Deputy Manager – ERCG, Regulatory
and Commercial at Adani Power



GUEST SPEAKERS

SHRI SAURABH PATEL

State Cabinet Minister, Finance and Energy & Petrochemicals, Govt. of Gujarat

BRAJESH BAJPAI

Business Head- Gujarat Vodafone-India

PAURAV SHUKLA

Professor, Luxury Brand Marketing, Glasgow Caledonian University

PRASHANT VERMA

Business HR Head, ICICI Bank Limited

AMAL DHURU

Director, Zillion Infrastructure Ltd.

VIJAY BHASKER

Public Health Specialist, VChangeU

ULHAS DAVE

Shraddha Associates (Guj) Pvt. Ltd

HARSH DAVE

Shraddha Associates (Guj) Pvt. Ltd

R.S. SODHI

MD, Gujarat Cooperative Milk Marketing Federation (GCMMF)

UNNAT PANDIT

Dy. General Manager, Cadila Pharmaceuticals Ltd.

PARTHO GHOSE

Executive VP, KHS India

SAVAN GODIAWALA

Senior Director, Corporate Finance, Deloitte India

RAMACHANDRAN K.

VP & Head, Ahmedabad RO, SBI Capital Markets Ltd.

ALAN D'SOUZA

Director, Shanti Business School

PRAMOD DEO

Chairperson, CERC

ARBIND SINHA

Professor, MICA

ARAVIND SAHAY

Professor, IIM Ahmedabad

ASHOK SOM

Professor, ESSEC Business School, France

GAUTAM APPA

London School of Economics

ANJALI HAZARIKA

Head, Talent Management, Oil India Ltd.

B. S. NEGI

Former Member, Petroleum & Natural Gas Regulatory Board

ANIL MATOO

Head, HR & Admin., Essar Power

DIPAK C. JAIN

Former Dean, INSEAD School of Business

JEFFREY A. SERFASS

President, National Hydrogen Association, USA

L. N. MISHRA

RPTL

PRABHAJAN DIXIT

Essar Oil Limited

MANJIT SINGH

Total Fina - Elf India Ltd.

VISHAL GADA

Director, Tax & Regulatory Practices, KPMG, India

L. BALASUNDARAM

BG Exploration & Production India Ltd.

MANOJ PARMESH

Weatherford Oil Tool Middle East Ltd.

MIKE HUGENTOBLE

Halliburton Offshore Services Inc.

JEREMY B. BENTHAM

VP, Global Business Environment, Royal, Dutch Shell

PPG SARMA

CEO, GSPC Gas Ltd.

SRINIVAS RAO
Shell Group

S. K. PANDEY
Indian Oil Corporation Ltd.

SUDHIR VASUDEVA
CMD, ONGC

GURDEEP SINGH
MD, GSECL

SURIYANARAYAN R.
Shell (India)

ATANU GHOSE
Professor, IIM Ahmedabad

SHRIKANT LONIKAR
Joint President & Head HR,
Adani Power Limited

HIMANSHU VAIDYA
Institute of Management
Consultants of India

SREEKANTH S.V.
Indian Oil Corporation Ltd.

DEEPAK P. MAHURKAR
PWC India

RAJIV KHANNA
Director, Policy & Corporate Affairs,
BG India

SUMAN BERY
Chief Economist, Shell Group

SHASHANK GAIKWAD
Hazira LNG & Port

NITIN ZAMRE
VP/MD, ICF International

L.K. SINGHVI
Former Member (Commercial) PNGRB
Management Consultant, UK

SHALEEN SHARMA
BG Exploration & Production India Ltd.

D. J. PANDIAN, IAS
Chief Secretary, Government of Gujarat

R. R. K. SHARMA
Professor, IIT Kanpur

JANAKI ANANT B
i-flex communications

ATUL RATHOD
Weatherford India

S. K. NEGI
MD, GETCO

ANURAG K. AGARWAL
Professor, IIM Ahmedabad

MADHU MEHTA
Indian Oil Corporation Ltd.

FRANCISCO J. SÁNCHEZ
Under Secretary for International
Trade, U.S. Dept. of Commerce

SHAJI ZACHARIAS
Indian Oil Corporation Ltd.

PRAVEEN GUPTA
Indian Oil Corporation Ltd.

VIVEK PATHAK
Indian Oil Corporation Ltd.

BABU THOMAS
GVK EMRI 108 Services

RANDEEP AGARWAL
President, Australia India Business
Chamber (AIBC)

**PAYAL PATHAK AND SOHAM
PATHAK**
Founder, The simply Salad

DR. MOHAN LAL AGARWAL
President, Indo Gulf Management
Association

VIKRAM SAMPAT
Sr. Vice President,
Reliance Industries Ltd





OTHER ACADEMIC PROGRAMME AT SoM

THE DOCTORAL PROGRAMME

The Doctoral Programme of SoM is to train prospective scholars to become highly skilled and innovative researchers and teachers in various aspects of management related to the energy sector. It primarily aims at preparing students for careers as faculty members at premier academic institutions.

MANAGEMENT DEVELOPMENT PROGRAMMES

These programmes by SoM train the industrial managers of all level by involving extensive study of the client organization, preparation of specific teaching materials and cases towards the development of a customized course design to suit the needs of each organization. These are one-month duration programmes, attempt to upgrade the skills of participants and also to help the organization in developing a culture conducive to organizational excellence.

SoM ANNUAL FEST

SoM Annual Festival, a national event, is a rich blend of academics, an anthem of high adrenaline rush and performing arts, a tussle of management strategies and decision making. The festival extends an opportunity to showcase attitude and aptitude with the quaternary festivities: Catalyst (the Management Quest), Energy Cup (the Sports Extravaganza), Reprise (the Cultural Fest), Zephyr (Annual Alumni Meet). Students from many institutes like SIBM Pune, SIIB, KJ Somaiya Mumbai, and JBIMS participate on a huge scale making this 3 day event a wonderful success.

ENERGY CUP

ENERGY CUP is the crescendo of sporting activity, a pantheon of success, a place where people strive hard to achieve unparalleled success. This event brings the corporate forces and students closer and on a similar playing field. Sports like cricket, football, volleyball, basketball, badminton, table tennis, carrom, shot put and discus throw tested each of them to their limits and also tested their resolves. It was an ideal platform for the creation of champions who someday would change the dimensions of the world order. Around 18 teams from across the country comprising academic institutions and industry enthusiastically participated in the event.

ZEPHYR

ZEPHYR invited all SoM alumni to pay a visit to their school, relive moments on campus, inspire the juniors, thus establishing a strong mutual bond of faith and respect. It was a home-coming festival of SoM that is celebrated with a lot of rapture and reverence in the presence of the alumni.

CATALYST

CATALYST, the management panorama, provided a forum for students to demonstrate their leadership and managerial temperament in a creative environment. An ensemble of business and management events, it brought together students from business schools across India, distinguished people from the corporate world and entrepreneurs. Catalyst comprised events catering to all four domains of management. A few events were Quiz Bizz, Shram Shakti, Touch, Adhinyam, The Next Eureka, Look into Future and many more.

REPRISE

REPRISE, creativity meets its talent stakeholders. It aimed to invigorate young minds to reach the pinnacle of their potential and carve out a niche for themselves in the cultural landscape. It was about unleashing the artist within across various disciplines of Drama, Group Dance, Documentary, Photo Story and Band war. Zephyr is the annual alumni meet of the School of Petroleum Management. A few events were Manger's Got Talent, ColorFrame, Avirbhav, Shutterbug and many more.



STUDENTS' COMMITTEE

The School has a variety of student committee which offer opportunities for peer to peer learning and also helps in understanding an issue/matter from different point of views. Each year's clubs are created and shaped by the interests of the students. Students themselves coordinate and manage the activities and initiatives, both academic and extracurricular. Of each committee there are 'committee Owners' who with the unison of the entire batch decides the topic to be discussed in the committee.



MARCOM COMMITTEE

MARCOM Committee is the "MARKeting" and "COMmunications" Committee of SoM. At MARCOM, we understand competitive business scenario in the field of marketing, advertising and branding thus, trying to awaken the marketer in each of us through various activities such as presentations, Adwise/ Admad - the ad making competitions, jargons, interactive discussions, GD's, book reviews etc. These activities also help in developing the communication skills and "out of the box" thinking, much needed to survive in the world of marketing. It is here that the students of SoM learn the concepts of marketing in the various segments be it B2B, B2C and C2C; and hence, making the students of SoM practical enough to be challenged anywhere.

COGNIVIDS COMMITTEE

It is a well known fact that the human mind understands and retains the most if something is conveyed in the form of "audio video", ergo, we have Club Cognivids - The movies/documentaries club of SoM. It is the youngest club of SoM. The objective behind starting this club is to inculcate a documentary culture in the students. Every week, the trailers of three documentaries are shown to the students and a winning entry is decided through polling. This winning entry is then showcased in the club. After the documentary is over, an interactive discussion on the same is conducted. These documentaries help the students to broaden the horizons of their knowledge and develop a better thought process. Once in a while, a movie is also showcased in the club to take some load off from everyone's mind.

OPERE - SHONZU COMMITTEE

The objective of operations Committee is to create awareness among students the techniques used in operations management in various companies. It may be the "TOYOTAS's lean manufacturing or WALMART's supply chain management". They also have classroom exercises like quizzes and case studies along with presentations. Guests from different companies from operations background are called and are made to share their real time experiences and give students a composite idea on various aspects of operations like resource planning, machine planning and time management. Inventory management and quality aspects like SIX SIGMA are discussed with live examples in detail which make students aware of application of these tools at grassroots level. The club also focuses on updating students with new operations management tools and software used in the field in various industries to optimize the production process.

ENERGY COMMITTEE

Energy Committee is an initiative by students to add a new flavor, a new theme and to capture the pulse of the campus. It gives an extra edge to understand, learn and share knowledge on a common platform. This translates to enhance the students' intellect for their managerial domain from their peers and industry experts.

FINNACLE COMMITTEE

FINNACLE is a knowledge sharing platform which gives opportunity to cope up with the constantly evolving world of Finance. Weekly activities such as Debates, Quizzes, Guest Sessions and Presentations help expand the horizon in the world of Finance. The conceptual clarity is achieved by the interactive discussions among the students. News crunching sessions helps gaining insight to the latest developments in the markets. With this the students are able to withstand the circumstances of the bear market and ace the bull market.

HR COMMITTEE

The HR committee is the youngest committee at SoM, hardly a year old. It comprises HR student members from the junior as well as senior batch to involve all the students and make them think from different perspectives by placing practical illustrations. The HR club started as an initiative to give a boost to the HR activities in the college. The main motive of the HR club is to spearhead activities that could remove the traditional myths surrounding HR as a function and to create awareness regarding the importance of HR function in the current business scenario. It facilitates the functioning of the Centre of Excellence for HR. It provides a platform to the student community to understand and enhance their knowledge in this field by getting associated with the faculty, participating in events and contributing through articles.

SoM MIRROR

SoM Mirror is a monthly magazine, which aims to bring out the extra knowledge from the students, structure the thought process and improve their research, and share the knowledge with the fellow students. The magazine is read by faculties, alumni, and people from companies who come to SoM for internships and placements. The focus for this year will be to bring out more and more articles and ideas from the students, and give them proper platform to share their perspectives with qualitative research. By the end of the year, we want each student to have contributed for Mirror at least once.

CHAI KI TAPRI PE SESSIONS

A conversation between a student and a faculty at SoM led to the beginning of this committee. The aim of this committee is to make the students more aware of the latest happenings in the world and making them more connected to the real world and hence lessening the difference between a SoMite and Graduate from some other B-School. The session includes a class discussion on current affairs, latest trends in the sector and market as a whole etc. The topic to be discussed is decided a week in advance and a very healthy, learning and fruitful discussion takes place. Quite a few sessions have taken place but the knowledge acquired is immense. The session has 2-3 people who will be hosting the event so that it goes in a smooth way.

OTHER INITIATIVES BY SoM STUDENTS

"Being just another brick in the wall" is an ideology that no student at SoM believes in. Thus, efforts are made to go beyond the expectations and doing something for a greater good. The students of SoM have taken various social initiatives such as organizing a Blood Donation Camp in association with Confederation of Indian Industry-Young Indians (CII-YI) saving hundreds and thousands of lives. Also raising fund of an amount equivalent to Rs.16000 from all the students that was utilized to purchase a water boiler for children of a local school was a noble act. Indispensable part of the students' non-academic calendar at SoM. Apart from this, an initiative named "Spreading Smiles" is taken up by SoM Students. As a part of this initiative they create short films having a social message and try to make out difference around.





CONFERENCES AND CONCLAVES

CONCLAVES

SoM organizes conclaves and roundtables which aim at theme based panel discussions on various aspects of business, management and academia.

The invited panelists are senior management professionals of industry and their deliberations add tremendous learning to students. Moreover conclaves and roundtables help SoM to establish a mutually beneficial connect with industry. These events also brings out the best in students in terms of their professional approach to organize and manage important events that has senior industry professionals' participation.

The three major conclaves that SoM organizes every year are:

- Business Management Symposium
- Samavesh - The HR Conclave
- Energy Conclave





INTERNATIONAL CONFERENCE ON ENERGY AND INFRASTRUCTURE MANAGEMENT (ICEIM)

ICEIM is a marquee biennial event of SoM-PDEU being organized since 2008. Started as an event on hydrocarbon sector, the conference now encompasses all aspects of energy and infrastructure from a global perspective. Each edition of ICEIM witnesses encouraging participation from E&I sector experts, distinguished speakers, policy makers, government, research professionals, academicians, industry professionals, paper presenters, students and media who deliberate on several aspects of the entire value chain of different verticals of E&I sector.

MUDRA 4.0 FINANCE CONCLAVE

MUDRA is a flagship annual event organized by the School of Management, PDEU, aimed at fostering discussions and knowledge exchange in the realm of finance and economics. Since its inception, the conclave has evolved into a comprehensive platform that addresses contemporary issues, emerging trends, and future directions in the financial sector from both national and global perspectives. Each edition of MUDRA witnesses active participation from industry leaders, finance experts, policymakers, academicians, researchers, students, and media. The event serves as a confluence for thought-provoking discussions, insightful presentations, and knowledge sharing across the diverse facets of finance, economics, and business strategy.



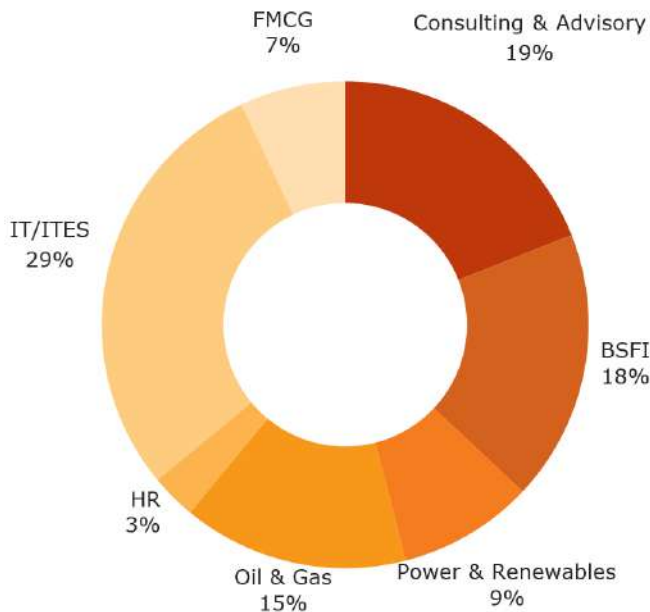
A DECADE PLUS OF FINAL PLACEMENTS @ SoM

A glimpse of some of the prominent companies who have been visiting SoM-PDEU for placements since its inception.



A GLIMPSE OF MBA FINAL PLACEMENTS @ SoM IN LAST YEAR

SECTOR OVERVIEW



HIGHLIGHTS

100%

Placements

INR 24.10 LPA

Highest CTC

INR 10.70 LPA

Top 25% Average CTC

INR 9.21 LPA

Average CTC

117

No. of Students Appeared

SOME ROLES OFFERED

- CTRM Functional Analyst Business Development Consulting
- Compliance and Regulatory Analyst Digital Marketing
- Natural Gas Sourcing ETRM Functional Analyst Financial Analysis
- GRC Advisory Human Resource
- Internal Audit Business Valuation Commercial
- PR & Marketing
- Market Research Analyst Project Management Research Associate
- Risk Advisory & Internal Control
- Risk Management and Compliance Consultant Sales and Marketing





UGC RECOGNIZED

PDEU PANDIT
DEENDAYAL
ENERGY
UNIVERSITY

Formerly Pandit Deendayal Petroleum University (PDPU)

SoM
SCHOOL OF
MANAGEMENT

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