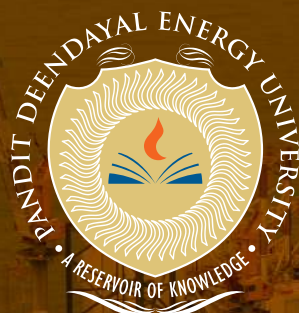


SPM MIRROR



ISSUE : October - November, 2021



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Dr. Pramod Paliwal
School of
Petroleum Management

FROM THE EDITORIAL ADVISOR'S DESK

Glad to present the SPM Mirror team's fruit of hard work, especially also coming out from the shadows of pandemic. A topsy-turvy year for the world after, the SPM students seem to have rebounded with their creative charm!! Moreover, despite having glued to their device screens for academic sessions during major portion of their academic year 2020-21, the charm had never gone anywhere. Not only they participated enthusiastically in their orientation, classes, alumni sessions, webinars among others, but had also shown great amount of resilience during these tough times. SPM students have been crucial in organizing the SPM Conclaves-the marquee events of SPM. The Conclaves made them interact with a large number of experts from various domains and that's set to go a long way in their professional careers.

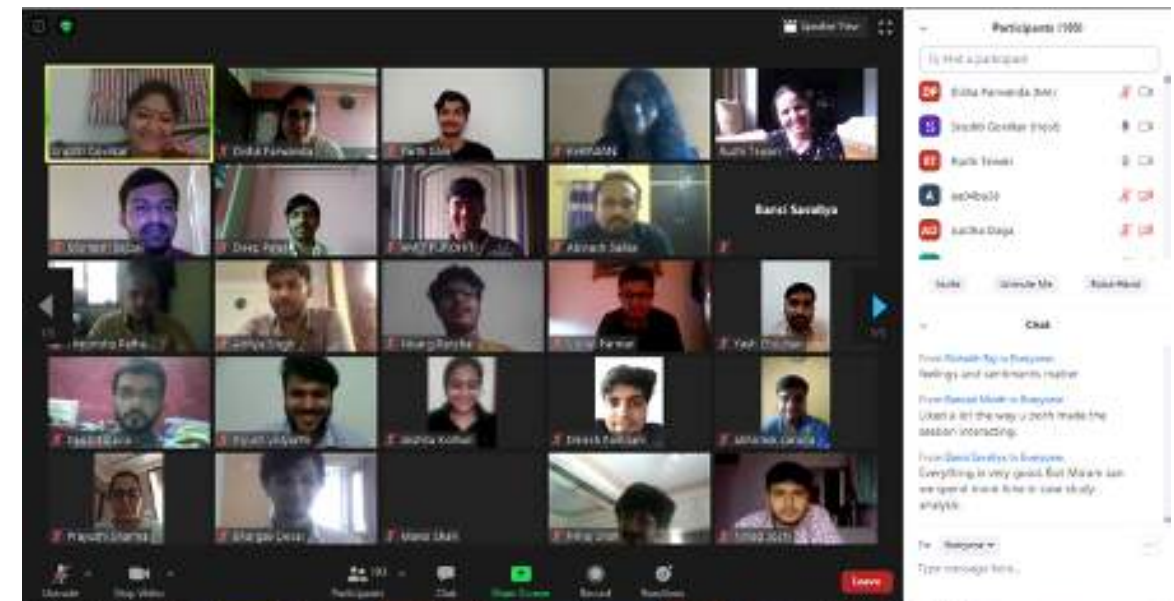
SPM students also had the opportunity to witness the 8th Convocation of Pandit Deendayal Petroleum University (PDPU) organized on 21st of November 2020 with Hon'ble PM of India Mr. Narendra Modi addressing the graduating students as Chief Guest. It was a historic occasion for graduating students. It was also an occasion where the Hon'ble PM advised the change in nomenclature of PDPU to PDEU, Pandit Deendayal Energy University. Thus, now onwards it shall be SPM- PDEU, with an enhanced vigor and energy.

As SPM Campus is gradually blossoming with student presence once again, we all look forward to sunny days filled with optimism, color and opportunities. But of course, with a redefined approach towards safety and health.

Best wishes to everyone. Happy reading

ACTIVITIES AT SPM

E-ORIENTATION OF MBA 2020-22 BATCH



"The Secret of Getting Ahead Is Getting Started"- Mark Twain

The School of Petroleum Management organizes the orientation program for MBA students every year. The unprecedented times of Covid-19 created much uncertainty about students visiting the campus physically. Yet the yearning to deliver didn't stop and SPM announced to go online and conducted its orientation on the zoom platform.

The E-orientation was set up for 3 weeks from 25 June 2020 and continued until 19 July 2020 with enthusiastic speakers and excellent coaches for 60 hours. This session was designed and curated in such a way that it motivates and inspires aspirants. Students were introduced to guest sessions, alumni sessions, and coach sessions wherein prominent personalities from diverse sectors were invited to share their experience since SPM believes in learning and evolving continuously. The session began with the welcome address of the Admissions chairperson, SPM Dean followed by the introduction of faculties and all the 120 students.

A glimpse of speakers who interacted with SPM MBA 2020 batch E-Orientation.

GUEST SPEAKERS



MR. ACHAL RANGASWAMY
Author, Discovering the joy of selling. Chief Executive Officer, Achal Rangaswamy The Coach



MR. PURAV BHATT
A Lead - Digitalization, Siemens Ltd & Author Campus to Corporate and beyond.
Founder, Mission10Million - transforming journey of students



MR. DEEPAK KRISHNAN
Finance Modelling Expert & Investment counselor



MR. AJAY RAWAL
General Manager (Marketing), Raymond Consumer Care



DR. RAVI PRAKASH MATHUR
Director - SCM, Dr. Reddy's Laboratories



MRS. SANJU THAKUR
DGM - HR, Future Retail Ltd.

Guest speakers are an important part of the training of SPM. Eminent personalities from various industries are invited to share valuable information from their expertise with students. The best way to learn is to go straight to the horse's mouth.

Inspiration is something that you feel on the inside, while motivation is something from the outside that compels you to act, and Mr. Rangaswamy turned student's motivation into inspiration. He changed the perspective of students about selling and salesman, and led them to ponder over the thought of enjoying the art of selling. Our guest speakers shared their insights about achieving something, the importance of investing & modeling, and sharing knowledge is the key to success. The most important thing about customer relations is that they let you fly over anyone and also students get to be a part of Mission 10 Million, an initiative by Mr. Purav Bhatt.

INTERNATIONAL SPEAKERS

Mr. Yograj Zala	Senior Consultant, Risk & Financial Advisory, Deloitte – San Francisco
Mr. Nilesh Thakkar	Managing Director, Intellective Capital, Singapore
Mr. Amit Shah	Regional Business Development Leader, Dow Chemicals - Netherland
Mr. Ankit Sanghvi	CFA, FRM, Strategic and Reputational Risk at Canada Mortgage and Housing Corporation, Canada

SPM has its roots all over the world, many international speakers were also invited during the e-orientation program. Despite their busy schedule and time differences, they shared crucial information regarding management. Our speakers cleared the vision about how the recruitment process in companies like Deloitte and in the 'Big-Four' companies work, where technology has always been chosen over manpower and that's where great firms look forward to moving ahead of others.



Mr. Yograj Zala



Mr. Ankit Sanghvi



Mr. Amit Shah

COMMUNICATION EXPERTS

"The most important thing in communication is to hear what isn't being said."

Mrs. Radhi Nair not only taught us the different ways of communication that are verbal and nonverbal but also taught us how to encode a message in a better way with precision, brevity, and clarity. A message can be transmitted in a different form and decoded into another. Communication is a crucial part for management students and we were further taught business communication in detail by Prof. Ruchi Tiwari, and it was our privilege to learn from her expertise. She enlightened us with the concept of Cialdini's principle, brevity, logos, and ethos of communication. In addition to upscaling our soft skills, it also improved our perception of communication.



PROF. RUCHI TEWARI



MRS. RADHI NAIR

SPM ALUMNI



MR. PALASH ACHARYA
Principal Consultant of
Products and Platforms at
WIPRO



MR. NIMESH SHAH
Manager at Future Mobility
Cluster, Foreign, Commonwealth &
Development Office



MS. SHRUTI SHEKHAR
Production Operations
specialist at Sensia Global



MR. SAURABH DUBEY
Director - Business, Internal
Audit & Risk Advisory Services
(Energy & Utilities)



MR. SUDARSHAN GUPTA
Senior Analyst, Trade
Accounting & Operations
at Arcesium



MR. JAINAM SHAH
Senior Marketing Officer at
GAIL (India) Ltd.



MS. PRATIKSHA VERMA
Senior Associate
Consultant at Infosys



MR. MAHARSHI VYAS
Entrepreneur

Alumni are the brand ambassadors of the institution they graduated from. Alumni from SPM are working at reputed positions in diversified fields across the country as well as the globe. Students got to learn so many things from them as they experienced the same at their time. They are the best source of motivation for new students. The Alumni told the new batch about what to do during the two years of MBA journey and what skills they need to develop in this period. All the Alumni focused on one thing that is peer learning which is vital for strengthening knowledge and increasing confidence to speak in public. They also told us to read as much as we can as this will help us to improve our logical and decision-making skills. They interpreted that we should work on our communication skills from day one and don't rush at the last moment to prepare for interviews. The Alumni sessions during the e-orientation sessions were full of learnings and there were many important takeaways for students.

FINAL CAMPUS PLACEMENT SUMMARY - PGP 2019-21

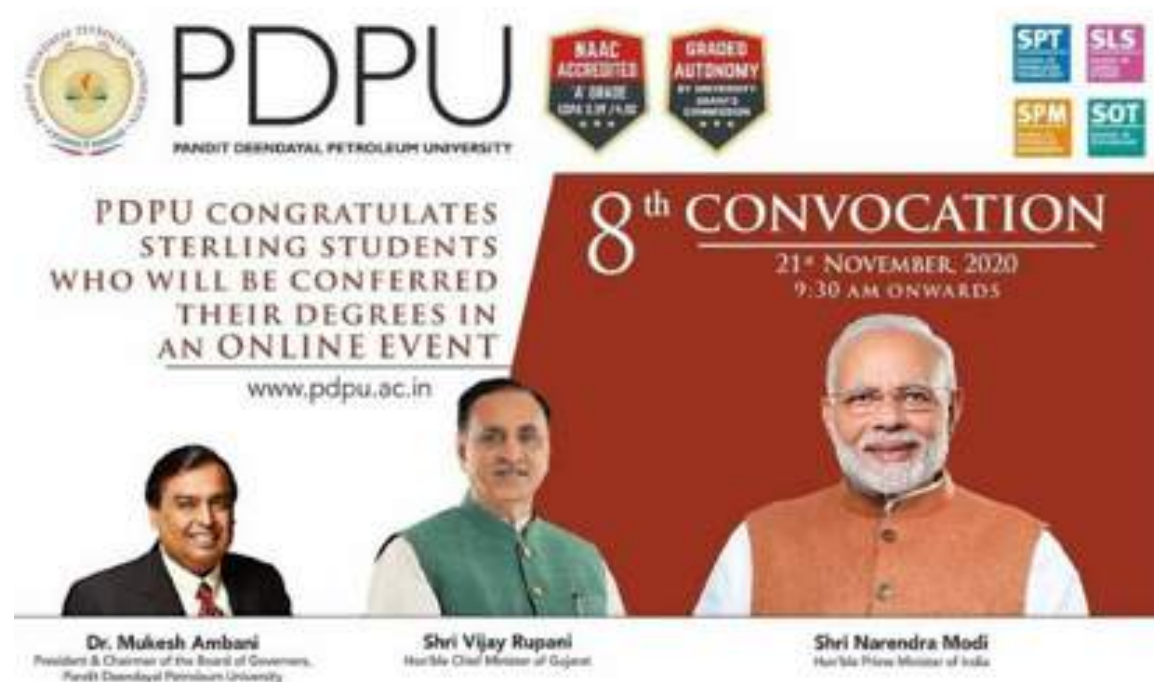
SPM PDEU's Final Campus Recruitment for PGP 2019-21 concluded with students being offered profiles in Risk Advisory, Consultancy, Research Analyst, Operations, Marketing & Sales, Business Development, and Project Finance to name a few. The entire process involved identifying the organizations, making campus invitations, sharing prospective student profiles, providing all required information with the companies, coordinating activities during the placement week and follow-ups. Following companies offered final placement offers at SPM, PDEU:

- Accenture
- Adani Total Gas
- Enertech Fuel Solutions
- Evosys
- Excel Industrial & Technical Supplies
- Ernst & Young
- GEP Global
- HDFC Bank
- ICICI Bank
- Asian Paints
- AU Small Finance Bank
- Avenir
- Empowering CPO
- Evosys
- GEP Global
- HDFC
- HFFC
- ICC INX
- IDFC Bank
- IHS Markit
- Infosys
- Mount Meru
- Reliance
- Repos Energy
- Sun Petrochemicals
- Think Gas
- Torrent Gas
- ICICI
- IDFC
- Infosys
- S&P Global
- Sciative Solutions
- Sudarshan Chemicals
- Synoptek
- TCS
- VC ERP

The Placement Committee at SPM, PDEU facilitated the placement process with support from competent professionals to engage with prestigious recruiters. SPM pursues a strong commitment of matching industry requirements with student skills and goals, and facilitates a symbiotic relationship between the companies and the institute.

8TH CONVOCATION 2020

"The one who accepts challenges, confronts them, defeats them, solves problems, only succeeds."
- PM Modi



On 21st November 2020, Pandit Deendayal Energy University, formerly known as Pandit Deendayal Petroleum University, organized the virtual convocation. A total of 2,608 students received their degree certificates during the convocation ceremony. This included 46 PhD scholars who received their degrees and 77 students who were felicitated with medals of merit.

Honourable Prime Minister Shri Narendra Modi graced the 8th convocation via video conferencing. The Honourable Chief Minister of Gujarat, Shri Vijay Rupani, along with Mukesh Ambani, President- Pandit Deendayal Energy University, was also present in the convocation along with the other distinguished guests. During the convocation, the Prime Minister laid the foundation stone of '45 MW Productions Plant of Monocrystalline Solar Photovoltaic Panel' and 'Centre of Excellence on Water Technology'. The convocation also witnessed the Prime Minister inaugurating the 'Innovation and Incubation Centre - Technology Business Incubation', 'Translational Research Centre' and 'Sports Complex' at the Pandit Deendayal Energy University.

Addressing the students, the Prime Minister said, "It is not an easy thing to graduate at a time when the world is facing such a big crisis, but your abilities are much bigger than these challenges." He also added that today the country is moving forward with the goal of reducing its carbon footprint by 30-35% and efforts are taken to increase the share of Natural Gas in our energy needs by 4 times in this decade. Work is on to double the oil refining capacity in the next five years, the energy-related startup ecosystem is being strengthened and a fund has been created for students and professionals. The Prime Minister asked the students to have a purpose in life. He stressed that

it's not that successful people don't have problems, but the one who accepts challenges, confronts them, defeats them, solves problems only succeeds.

The Honourable Chief Minister of Gujarat also stated that, "Learning is a constant and never-ending process of exploration, discovery and adventure. A true student never stops pursuit of knowledge." He also quoted Mahatma Gandhi's wise words: "Learn for life, learn through life and learn throughout life."

Mukesh Ambani, President Pandit Deendayal Energy University also addressed the students. He stated that, "Friends, today I have a special reason to applaud PDPU. The COVID-19 pandemic has cast a shadow on the academic lives and careers of students across the world. Precious hours of academic engagement, debate and research have been lost in lockdown. Yet, our very own PDPU did exceptionally well even in these challenging times. The flame of teaching and learning at PDPU shone brightest even during the darkest days of the pandemic. Our faculty continued to present award-winning research papers at national and international conferences. Our students continued to enjoy co-curricular and extra-curricular activities held digitally." These facts make me proud of our university"

In the convocation, the Honorable Prime Minister suggested PDPU to change its name from Petroleum University to Energy University in order to achieve the larger vision of the university by doubling refining capacity in the next five years. He also urged the present generation, the youth of the 21st century, to move forward with a clean slate and a clean heart means clean intentions. The 8th Convocation in unprecedented times represents the university's commitment to education, research and shaping the future for sustainable development.

HR CONCLAVE 2020 SAMAVESH 5.0

School of Petroleum Management (SPM), Pandit Deendayal Energy University (PDEU) organized the HR Conclave – SAMAVESH 5.0 on 27th November 2020. SAMAVESH 5.0 centralized the importance of HR in the ever-changing organizational establishments, accelerated by the pandemic crisis, through the theme of “Reshaping HR Practices Post COVID-19.”

The speakers at this year’s virtual SAMAVESH 5.0 delivered on the transformational aspects in the workplace, embracing the radical changes in HR practices concerned with work and the workforce post-COVID-19 while addressing the staffing decisions without disrupting work continuity.

SAMAVESH 5.0 invited talks on the following aspects of HR:

- 1) Role of HR in Adapting to the New Normal
- 2) Promoting Mental Well Being in Organizations



The HR Conclave started with an introductory address by Professor Satish Pandey, a faculty member of the School of Petroleum Management (SPM), PDEU. He precisely captured the objective of conducting SAMAVESH 5.0 in the radically changing work environment while also touching upon the adaptability of HR in the workspace with a brief on the importance of mental well-being of the workforce for organizational effectiveness. The event also had the gracious presence of our faculty member Dr. Ashutosh Muduli.

Track 1 of SAMAVESH 5.0 had Mr. Kashyap Kotak-Regional Head human Resources, HDFC Bank, Dr. Urjit Kavi-Regional Head HR-Gujarat & Madhya Pradesh, Sodexo, and Dr. Hari Patnaik-Chief Executive Officer, EIC Sustainable Solutions Pvt. Ltd., and the speakers articulated about employee safety in the new normal, advocating stronger relationship between HR and businesses to overcome existing challenges, thereby offering a holistic and flexible environment to deliberate on HR adaptability in the current scenario.

An employee-centric HR practice keeping mental well-being at the forefront was put forth as a solution during Track 2 of the conclave by Mr. Chirag Shah-Associate General Manager-HR, Adani Ports and Special Economic Zone Ltd., Mr. Suna Chand Sahoo, Vice President, Human Resource & Business Excellence, Calyx Container Terminals Pvt. Ltd, Mr. Parag Bhatt-General Manager, Learning & Development, USV Private Limited, and Mr. Hariharan Iyer, Founder & Chief Mission Officer, Hariharan's School of Success Education. The insights from Track 2 encouraged empathy among colleagues in the workspace and reiterated the importance of customer satisfaction for an organization. Keeping mental health as a societal concern, going beyond the individual periphery was concluded as the key for efficient management of human resources.

SAMAVESH 5.0, thus, gave major takeaways, especially for the students who were able to understand the significance of transformational HR practices during the present crisis. The astute observations and inputs put forth by the speakers were, therefore, the keys that the future managers necessitated in unlocking challenging situations in the times to come.



BUSINESS MANAGEMENT SYMPOSIUM 2020

School of Petroleum Management (SPM), Pandit Deendayal Energy University (PDEU) organized a Business Management Symposium on 4th December 2020. "Reimagining Business in Post COVID World"- Keeping this as the umbrella topic for discussion, the speakers covered the two most important sectors of the economy through dual tracks of the symposium, namely:

- 1) Manufacturing Sector
- 2) Service Sector

The online symposium had set its agenda primarily over redesigning businesses post COVID-19, looking ahead while carrying lessons from the existing hurdles such as building operational flexibility and persistent innovation. The speakers, thus, helped develop a multifaceted understanding of business practices that would put the Indian and global economy at forefront of growth.

The Business Management Symposium (BMS) started with a welcome speech and inauguration by Dr. Lalit Khurana-Chairperson, BMS, and Professor at SPM, PDEU. The inaugural address covered the prominence of the symposium and how expert talk via the symposium platform will enable emerging professionals to be better equipped in days to come, keeping in mind the challenges to accelerate growth. The symposium's inauguration had the distinguished presence of Dr. S. Sundar Manoharan-Director General, PDEU and the event commenced post his experienced take on the manufacturing and service sector.

The talk on Manufacturing Sector through Track 1 saw experts of the likes of Mr. Pradeep Poddar-Director, Polycab, Welspun, Uflex, Mr. Parthasarathi Mishra-Board Member, Amnaya Corporation, Mr. Vijay Menon-Senior Vice President, Reliance Industries Limited, and Dr. Rajiv Damani-Senior Consultant & Panel Doctor, Zydus Hospital, putting across the essence of management and leadership to enthusiastic students. Putting self-reliance at the heart of growth recovery, the speakers pointed out the prominence of investing in people for brand value addition while referring to the lockdown as a "bolt from the blue" and the psychological effects of such an exercise.

Track 2 of BMS'20 progressed with Mr. Subodh Kumar-Chief Manager, The Times Group, Mr. Satyen Kumar Jadeja-Director, Banking & Financial Services Solutions, IBM, Mr. Biren Parekh-Vice President, Intellect Design Arena Ltd., and Ms. Aafreen Alam-Regional Head, West, Dineout-A Times Internet Group, talking about variation in consumer sentiment globally due to the pandemic which consisted of several implications for businesses. Fast-tracking digital push in the banking sector, as well as the adoption of automation across the spectrum of services business, was expected to hold the potential for faster recovery and usher in sustainable growth.

The Business Management Symposium concluded on a high with an energized audience supporting the talks with constructive queries and diversified discussion and comprehensive participation.



BUSINESS ANALYTICS AND BLOCKCHAIN CONCLAVE 2020

School of Petroleum Management (SPM), Pandit Deendayal Energy University (PDEU) organized the Business Analytics and Blockchain Conclave on 18th December 2020. The importance of analytics and Blockchain in startup space, interwoven relationship between business decisions and analytics, evolving Blockchain technologies and analytics in business, and the myths surrounding crypto currencies driven by Blockchain were busted through the theme of "Unveiling the zest of empowering business through data".

The conclave was cataloged into two main tracks:

- 1) Business Analytics – Science of Data-Driven Approach in Business Decision Making
- 2) Business Application of Blockchain and Artificial Intelligence for Data Handling and Security



The Business Analytics and Blockchain Conclave got off to an enthusiastic start with the welcome address by Dr. Tanushree Banerjee-Chairperson, Business Analytics Teaching Lab (BATL) Committee, and Professor at SPM, PDEU. The address emphasized the significance of digitization in management and its competitive edge over traditional methodologies. The conclave also had the gracious presence and insights from Dr. Sudhir Yadav, Professor at SPM, PDEU.

Through the proceedings of Track 1, Mr. Sambhav Gaur-Senior Technical Consultant, Innovation Fidelity International, talked about how blockchain helps in optimizing business transactions and thereby delivering more value to the end customer. Mr. Abhishek Jain-Partner, VCAN, and Co. spoke about upstream data, its elements, and applications while valuing the criticality of data considering it as an asset. Mr. Sachin Padhye-Digital

Leader, Infosys Consulting, focused on artificial intelligence and its financial impact. With specific references to the changes in the banking sector, he also discussed the concept of Smart Contracts. The talk also consisted of inputs regarding public and private Blockchain.

Track 2 had Mr. Pramesh Tyagi-Director, Shilaz Tech Pvt. Ltd., who talked about the process of cryptography and ocean protocol, along with specific impetus on analyzing blockchain data to develop economic theories. Mr. Ashish Anand-Founder, Whrrl put a strong emphasis on the core elements of cryptocurrency technology. Our next speaker, Mr. Guinness Girivasan Iyengar-Founder & COO, LogiStiks, stressed the usage of real-time data to bring efficiency to the logistics business. Mr. Ritesh Khare-Co-Founder, LICOF Inc, made a comprehensive understanding of the vulnerabilities in blockchain technology.

Thus, Business Analytics and Blockchain Conclave 2020 provided a great platform for students as budding management professionals to inculcate the intricacies and nuances of analytics and blockchain technology. The informative session acted as a bridge to incorporate modern technology into management studies.

ENERGY CONCLAVE 2021

School of Petroleum Management (SPM), Pandit Deendayal Energy University (PDEU) organized an Energy Conclave on 8th January 2021. The fundamental theme of the event emphasizes the topic: The Energy Transition 2021 and Beyond.

A virtual one-day conclave, the event had eminent speakers from across a spectrum of industries exchanging new ideas, addressing sustainability, eventually culminating at the cusp of a futuristic vision for energy independence while keeping energy conservation at the forefront.

The conclave engaged in three main sub-themes:

- 1) Challenges and Opportunities for Hydrocarbon Sector
- 2) Make in India for Renewable Energy Prospects and Challenges
- 3) Future of Mobility

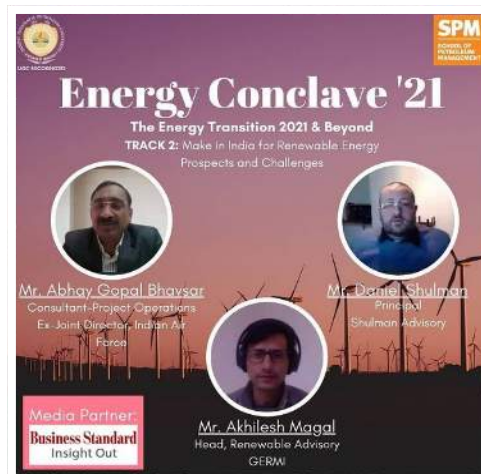
The Energy Conclave was inaugurated by Dr. S. Sundar Manoharan- Director-General, PDEU. The virtual dais was shared by Dr. Pramod Paliwal-Dean, SPM, Dr. Rakesh Kumar, Vij-Director of School of Petroleum Technology (SPT), and Dr. Sunil Khanna-Director of School of Technology (SOT). The event also had the gracious presence of our faculty members Dr. Akash Patel and Dr. Kaushal Kishore.

Track 1 of the conclave welcomed Mr. P. Elango-Managing Director, Hindustan Oil Corporation, Mr. Sandeep Trehan-Founder and President, Marketing and Business Development, THINK Gas Distribution Private Limited and Mr. Ravishankar Sundareshan-Chief Executive Officer, VCS Quality Services Pvt. Ltd., sharing their valuable thoughts on the Oil & Gas industry as well as the Natural gas industry, emphasizing on the safety and human resource challenges of the sectors respectively.

Track 2 invited Mr. Daniel Shulman-Principal, Shulman Advisory, Mr. Abhay Gopal Bhavsar, Consultant-Project Operations Ex-Joint Director, Indian Air Force, and Mr. Akhilesh Magal-Head, Renewable Advisory, GERMI, exploring the potential of renewables in India while taking into account the aspects of energy efficiency, reduction in energy waste and decarbonization in the mobility segment.

The global landscape of mobility and future trajectory had taken center stage for Track 3, with Dr. Ravindra Utgikar-Head, Marketing and Communication, Praj Industries Limited, Dr. Marek Nowakowski-Director, Technical Department, STEKOP S.A., and Mr. Nikhil Moghe-Partner, KPMG India, with discussions surrounding India and European Union and the current technological deficiencies while paving the way for electric vehicles.

The Energy Conclave captured significant insights on safety aspects of the oil & gas industry, the growth path for renewables business in India, and the evolution of mobility in the current energy landscape. The conclave drew its curtains following energized interactions between the experts and our students, who put forward engaging questions and concluded an enlightening event.



GUEST SESSION ON TECHNICAL PROCESS SAFETY, ASSET INTEGRITY, AND QUALITY ASSURANCE BY MR. ABHISHEK SINGH

SPM invited Mr. Abhishek Singh, Manager – EHS & Asset Integrity, Torrent Gas as its Guest on 23rd January 2021 for sharing his prominent views and knowledge on asset integrity and safety measures in CGD Industry. Mr. Abhishek Singh is a BE graduate in Chemical Engineering with Masters in Pipeline Engineering, with 11+ years of experience in cross country pipeline/CGD projects and Health & Safety Environment.



Two Hours of the completely insightful session was this time in a virtual mode due to the pandemic, where everyone is talking over social media, SPM chose to invest student's time over some crucial topic by our dear guest. The students got to know about the torrent model and its overall landscape of functioning. He made sure about how the world is shifting towards green gas, where safety and precautions are before every need. The most important point which Mr. Abhishek Singh highlighted was the difference between managing assets and asset management. Besides this, he also shared what EHS, AI assurance cycle, GIS, IMS, and control & balances are. He made aware of the building infrastructure in the CGD domain and more opportunities seeking out with the coming years in India.

The session turned out to be so interactive and proficient.

BUSINESS PLAN COMPETITION

PDEU Innovation & Incubation Centre (IIC) had conducted a business plan competition where the students, in groups of 5, were assigned a start-up and were expected to make a business plan for the assigned start-up. During this event, the students got hands-on experience to work with the start-up and understood the finest brains of the industry.

During the competition, the students were also assigned a mentor who guided the groups through the entire process of making a business plan. This helped the students in knowing not only one but all the verticals of a business. Students came up with innovative ideas and strategies to make the business plan they thought was fit for the business. The owners of the start-up also played an important role in briefing the students about how their business functions and what are the challenges they foresee. The students were well educated about the startups so it was relatively easy for them to brainstorm and come up with ideas.

The importance of this event lay behind the fact that students were supposed to put all their classroom learnings into the practical life which would help them become a masters' graduate in true terms.

The competition was overseen by some of the notable names from various industries. The competition was held in 2 rounds. Each team got a fair chance to present themselves and show their business plan.

SPM, PDEU would like to thank PDEU IIC for organizing an event that gave immense practical learning to the students at a nascent stage that would help them go places in the years to come.

PDEU IIC & SPM, PDEU
brings to you

Business Plan Competition
When A plan fails, it's time for B-Plan!

- work on live projects
- develop business strategy for a new/existing product or service
- develop communication and organizational skills
- Attractive prizes to Winning teams
- Participation Certificate

ONLY FOR
SPM STUDENTS
Register at
<https://rb.gy/9cgx5o>

B-PLAN COMPETITION MENTORING SESSION

REACH US AT

ALUMNI SESSION ON IMPORTANCE OF SUMMER INTERNSHIP PROJECT (SIP) IN MBA BY MR. RONAK SANI

On 13th February 2021, the Alumni Relations Committee of SPM PDEU had invited Mr. Ronak Sani from AWR Lloyd who is an alumnus of SPM. This being the season for the summer internship program for the first-year MBA students, Mr. Ronak Sani shared his knowledge with the students about how important the summer internships are in the career of a student. With unique presentation techniques, Mr. Ronak Sani drove home the fact that the students must get proper exposure during the summer internship. He also laid enough emphasis on the fact that the students should not commit the mistake of looking for a stipend and giving up good learning opportunities in the process.

In the second half, Mr. Ronak Sani gave a few tips as to how one can effectively crack a placement interview. There, he spoke about how students often make a mistake by being too complacent and end up bottling the interviews. He also spoke about what etiquette should be followed while in an interview.

As the students prepare themselves for the summer internships and placements thereafter, this session added great value to their existing knowledge and also helped in demolishing some of the misconceptions and pre-conceived notions that the students might have about the internships and placements.

PDEU PANDIT DEENDAYAL UNIVERSITY
Formerly Pandit Deendayal Petroleum University (PDPUL)

“Our problem is that we think we have time.”

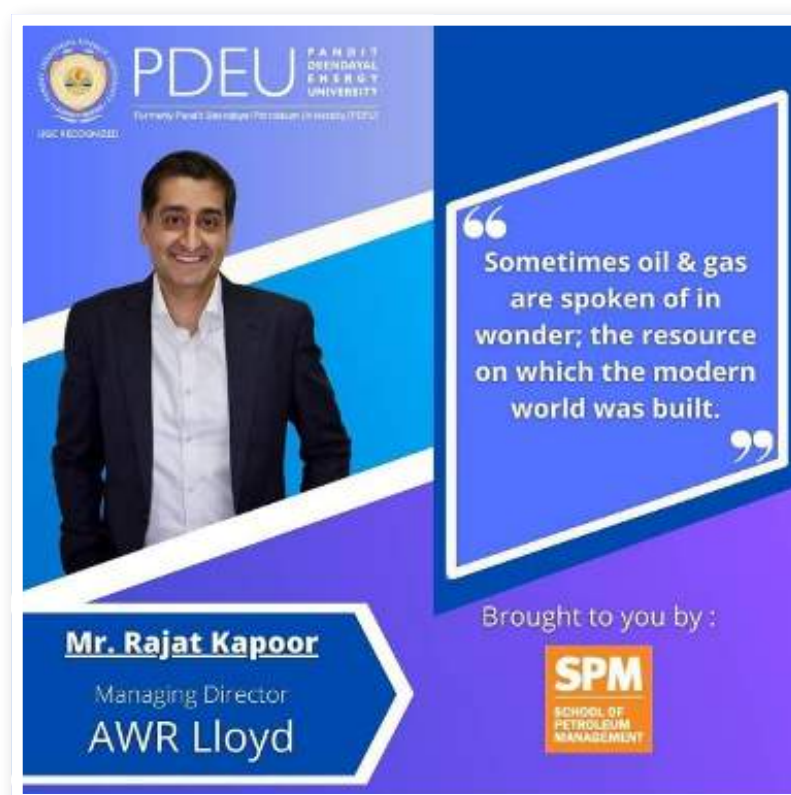
Mr. Ronak Sani
Associate
AWR Lloyd

Brought to you by:

SPM SCHOOL OF PETROLEUM MANAGEMENT

GUEST SESSION ON THE ENERGY SCENARIO IN A POST-COVID WORLD BY MR. RAJAT KAPOOR

On 14th February 2021, Mr. Rajat Kapoor was invited by the Guest Lecture Committee to deliver a session on “The Energy Scenario in a Post-COVID World” on the MS Teams platform. Mr. Kapoor is a finance professional with nearly 18 years of experience and excelled in various segments such as New Business, Ventures, Consulting, Strategy & Advisory, Financial & Economic Due Diligence, Portfolio & Growth, and Relationship Management. He is currently working as Managing Director with AWR Lloyd.



Mr. Kapoor explained the scenario of crude oil, natural gas, energy mix, and renewable energy in India in the coming 20 years. He believed that despite the big push to renewables, India's crude story will remain intact. He explained future consumption of crude & natural gas through the most-likely case (STEPS) and aggressive case (SDS). In an aggressive case, we can expect the consumption of crude oil to touch 8.1 MBPD and 5.7 MBPD by 2030 and 2040 respectively from 5.1 MMBOPD in 2020. Indian gas demand is going to touch 201 BCM/annum by 2030 (in the most aggressive case), the CDG sector is expected to grow at a CAGR of 10.2% over the next 10 years. He also stated that in India's energy mix renewables (solar & wind) and biomass are going to be game-changer in this decade. Solar & Wind and Biomass currently share 3% and 13% of India's total energy mix and we will see a big push from the government in these sectors.

In terms of career opportunities, he stated, “Oil & Gas industry is not going away anywhere soon, just the growth will slow down”. The session encompasses the energy sector and provided useful insights to all the students of the School of Petroleum Management.

FACULTY FOYER

DR. PRAMOD PALIWAL

Professor & Dean, School of Petroleum Management, PDEU

In an article published in Cybermedia Group – reproduced from Voice and Data Magazine; Vo. 28; July 2021. Dr. Paliwal has expressed his views on the integration of renewable energy portfolios in conventional oil and gas companies stating, “The role of digital technology is getting redefined for renewable.” As traditional oil and gas companies will adopt renewables, they also need to work on digital technologies to keep pace with the phenomenon.

He also talked about the challenges which the traditional oil and gas companies should focus on, to become technology ready for the green digital era. The companies should focus on delivering the solution to the customer. For their large portfolio, the companies should emphasize data analytics and information and communication technology to bring operational efficiency. The established oil and gas companies must include digital technologies to maintain their competitive edge. The Indian energy outlook will see a paradigm shift in the upcoming 2 decades, it must focus on a low carbon economy while maintaining rapid growth. If India achieves this target, it can be a role model for many of the developing countries. All these can be achieved through the robust digital infrastructure, which is the future of bringing renewables to the conventional oil and gas companies' portfolio.

DR. ASHUTOSH MUDULI

Professor, School of Petroleum Management, PDEU

Dr. Ashutosh Muduli has benchmarked research which explored the role of organizational practices and business processes based on human skills to achieve growth performance. The role of a high-performance plan such as organizational practice and business process is yet to be learned. Despite this, no research has been done on the role of climate transfer training in high performance and organizational performance. The current study aims to evaluate high performance systems in organizational performance.

- A. Muduli, Ashutosh & McLean, Gary (2020), Training transfer climate: Examining the role of high-performance work system and organizational performance, Benchmarking: an International Journal, Emerald Publications, Scopus Indexed, ABDC Ranking(B)
- B. Muduli, Ashutosh & Trivedi, Jignesh (2020). Social Media Recruitment: The Role of Credibility and Satisfaction, Evidence-based HRM: a global forum for empirical scholarship, Emerald Publications, Scopus Indexed, ABDC Ranking(B)
- C. Muduli, Ashutosh & Trivedi, Jignesh (2020). Recruitment methods, Recruitment outcomes and Information credibility and sufficiency, Benchmarking: an International Journal, Emerald Publications, Scopus Indexed, ABDC Ranking(B)
- D. Muduli, A., Abichandani, Y., Bhaduri, R. M., & Chaudhuri, S. (2019). Changing perceptions of HRD in India. Human Resource Development International, Francis and Taylor Publications; Scopus Indexed, 1-13, ABDC Ranking(B)
- E. Graduate Job Choice - A Systematic Literature Review, European Journal of Training and Development, Emerald Publications, Scopus Indexed, UGC listed.

DR. NARAYAN BASER

Associate Professor & Program Chair, School of Petroleum Management, PDEU

Dr. Narayan Baser has presented a paper titled "Global mutual fund market: The turn of the month effect and investment strategy" at 12th International E-Conference on Digitalization as Vehicle for Innovation, Organizational Growth and Effectiveness at Prestige Institute of Management, Gwalior (M.P.) India on 19-20 December 2020.

DR. KAUSHAL KISHORE

Assistant Professor, School of Petroleum Management, PDEU

Dr. Kaushal Kishore has got the following publications to his credit:

- (a) K Kishore, Singh T.P & Trivedi A (2021), "Impact of Covid-19 on Stock Markets: An Investigation And Way Forward", International Review of Business and Economics, Volume 5, No. 1, February 2021, pp. 175-191, ISSN No. 2474-5146 (ONLINE) 2474-5138 (PRINT). URL: <https://static1.squarespace.com/static/575f50868259b52cea334ff2/t/60359deeba3ab7333f776e14/1614126574865/IRBE+Cover+PROOF.pdf>
- (b) K Kishore & J Trivedi (2020), "Investigating the Factors Influencing Consumers' Purchase Intention for Electric Cars: An Emerging Market Perspective", International Journal of Economics and Business Research, Volume 20, No.2, August 2020, pp.117-137 (ABDC-C Category & Scopus Indexed Journal) URL: <https://www.inderscience.com/info/inarticle.php?artid=109137>
- (c) K Kishore, MBhamra & SSahu (2020), "Emergence of Clusters in India", SCMS Journal of Indian Management, Volume 17, No. 1, January-March 2020, pp. 72-80, ISSN 0973 - 3167 (A Scopus Indexed & UGC Care list Journal). URL: https://www.scms.edu.in/journal/article?journal_id=72

Dr. Kaushal Kishore was also invited to the Annual International Research Conference and IMI Bhubaneswar-EGADE Business School, Mexico City, International Conference:

- I. Session Chair: SIMS 11th Annual International Research Conference (SIMSARC'20) organized by Symbiosis Institute of Management Studies (SIMS) on December 21-23, 2020.
- II. Session Chair: 6th IMI Bhubaneswar - EGADE Business School, Mexico City "Global Business Environment" International Conference on "Disruption in Business and Management Practices: Causes, Conflicts, and Control" held on December 11-12, 2020.

DR. ASIT. B. ACHARYA

Professor, School of Petroleum Management, PDEU

NITI Aayog, Govt. of India assigned to PDEU an important assignment to carry out detailed analysis of ONGC Videsh Limited's overseas investments, which required analysis of -

- The methodology of selection of the investment partner, investment assets, investment distinctions along with the investment pattern adopted.
- To critically analyze the production profile of the assets created, their operational status, profitability and risk factors associated there to.
- Examine the suitability of the investments made by OVL to ensure India's energy security at present and in future.
- To assess whether OVL and other Indian Oil and Gas companies are working in tandem with one another in a manner to ensure energy requirements of India.
- To suggest ways and means to increase the profitability margins of the overseas assets.
- The strategies for minimizing the risk factors therein.

PDEU carried out its assignment in an extremely professional manner and submitted the required report, which was appreciated and accepted by NITI Aayog and all other government agencies. Dr. Asit B. Acharya, Professor of SPM worked as the Investigator and contributed in the financial, investment and strategic analysis of OVL, which got noticed & appreciation by the higher authorities in the Govt. of India - NITI Aayog, ONGC, OVL, Ministry of Petroleum & Natural Gas and others.

Besides this, A collaborative research work was undertaken by Prof. (Dr.) Asit B. Acharya of SPM with Prof. (Dr.) Rajiv V. Shah of T.A. Pai Management Institute, Manipal to study the linkages between Sustainable Development Goals (SDGs) and Waste Management businesses. The research attempts to understand the role that waste management businesses can play in achieving the common goals through the case of a waste management firm in Mumbai (India). Interviews with the firm's key personnel were used for data collection in addition to other external sources. Using content analysis, the study found that the firm's presence can be seen on all the 17 SDGs. While 12 out of the 17 SDGs are impacted due to the business operations, the remaining five SDGs are affected due to the societal orientation of the firm. These impacts are found to be weak, moderate, or strong in nature. The findings of this research is useful to policymakers in framing policies that can help businesses in this domain and achieve SDGs at the same time. This research paper got published in the EM International Research Journal - 'Ecology, Environment and Conversation' (Vol. 27) in February 2021 issue.

CULTURAL ACTIVITIES AT SPM

MISSION MEL MILAP BETTER LATE THAN NEVER

A little lilting music and chunk of ice-breaking moments, new faces, adrenaline rush to win, and resounding laughter. Yes, it was the first-ever virtual cultural event named MISSION MEL MILAP.



This event proved to be rejuvenating from the hectic schedule of an MBA student. The culture committee organized this event in the evening after classes on 2nd February 2021 wherein they tirelessly worked on making groups with a perfect combination of salt, sugar, and lime that is seniors, juniors, and a mixture of students from both batches. Threading down these unprecedented times, cultural committee came up with enthralling yet entertaining group events in such a way that there's no sleeping partner in the group. We had 2 rounds in the game with a spice of bonus round. The first round was Fastest Fingers First and the second round was Bollywood Dhamaka. Keeping alive the inner child in all of us, the Fastest Fingers First was similar to the childhood games one would have enjoyed. In the second round, the audio and video feeds of various hit pop songs were juggled, and the group guessing the song in the shortest time were adjudged as winners. All in all, this event catalyzed to bridge the gap between seniors and juniors and also within each of the groups. The evening ended on a very jubilant note.

SUMMER INTERNSHIP PLACEMENTS - PGP 2020-22

The 2021 Summer Internship Placement (SIP) for the PGP batch 2020-22 attracted prestigious recruiters to SPM, offering SIPs to our students. The students pursued their work in a host of project areas such as Consulting, Technology Services, Energy Trading, Manufacturing, Retail Marketing, Energy Research & Development, risk advisory among several others. Following companies offered internships for the PGP batch at SPM PDEU:

- | | | |
|--|-------------------------------|--|
| • AHA Solar | • ESSKSEE Consultancy | • Mahanagar Gas Limited |
| • Amrut Energy | • Fyndhere Services Pvt. Ltd. | • OIL India Limited |
| • AWR Lloyd | • GBR Supermarket | • Smart Meter Technology |
| • Enertech Fuels | • Godrej Consumer Products | • ITC |
| • Ernst & Young | • Granth Creations | • JK Tyres & Industries |
| • Ethical Energy Petrochemicals Strategies Pvt. Ltd. | • Hindustan Petroleum | • Jones Lang LaSalle |
| • Gujarat Energy Research and Management Institute | • Indian Wealth Management | • Kalpfin Wealth Management and Insurance Advisory |
| • Gujarat State Petronet Ltd. | • IndiGo InterGlobe Aviation | • Knight Frank |
| • Hindustan Petroleum Corporation Limited | • IHS Markit | • Larsen & Toubro |
| • Aavenir | • Ideate Consulting Pvt. Ltd. | • Outlook (Rajan Raheja Group) |
| • Amul (GCMMF) | • Indian Gas Exchange | • Satvam Nutrifooods |
| • AWR Lloyd | • Indian Gas Solution | • Tipsons Financial Services |
| • Beta Insights Advisory | • Indian Oil Corporation Ltd. | • TradeSwift Broking |
| • DBG Technology | • IRM Energy | • VC ERP Consulting |
| • Ernst & Young | • KPMG | • Venus Engineering |
| | • L&T Hydrocarbon | • Virtue Ventures |
| | • L&T Technology Services | |

The internship process was meticulously coordinated by SPM's Placement Committee with support from competent professionals. The placement cell constantly engages with the industry through the organization of seminars, research projects, on-campus and off-campus initiatives apart from internship activities.

E-ORIENTATION OF BATCH 2021-23

College orientation programs are key to overall student success – Not only do they help in dealing with the initial anxiousness, but also provide helpful information on the student experience inside and outside of the classroom. School of Petroleum Management, PDEU organized an E-orientation for the batch 2021-23, where Dr. Pramod Paliwal, Dean of SPM, along with our esteemed faculties, welcomed the new batch. The Guest and Alumni sessions were conducted to enrich student knowledge and deliver insights into the MBA program.



GUEST LECTURES

Leading professionals from across various industry sectors were invited to share their plethora of knowledge and expertise from their respective domains, adding great value to the new MBA recruits and delivering corporate exposure. SPM students had the opportunity to interact with the following industry experts:



MR. ACHAL RANGASWAMY
(CEO, The Coach)



MR. PURAV BHATT
(Siemens)



MR. DEBABRATA DAS
(Indian Oil Corporation)



MR. CHANCHAL MAHESHWARI
(Ernst & Young)



MR. KASHYAP KOTAK
(HDFC Bank)



MS. ISHA DHAR
(Exxon Mobile)



MS. UTKARSHA TELANG
(IOCL)



MR. KEDAR VIDWANS
(Flagship Biotech International)



MR. JAYESH JOSHI
(Calcutus Ventures LLP)

Mr. Achal Rangaswamy addressed the students with his vast experience and asked the students to “fix their nets” – persistently strive towards improvement. He inspired the students by asking them to chart their own paths. Mission 10million is an initiative by Mr. Purav Bhatt. The initiative aims to influence the ‘Campus to corporate’ journey for future managers. Campus to corporate is a well-planned mission that can be extremely beneficial for the students in their learning curve, as elucidated by Mr. Purav Bhatt. Mr. Kedar Vidwans shared the nuances of his MBA journey with students and talked about how MBA helped him to shape his career. While sharing the multiple aspects of his journey, Mr. Kedar advised students not to have any backup plan so they can work harder on their goals. Mr. Debabrata Das, during his communication with the students, said, “Be the change agent for the society to fill the gap and help the people”. He emphasized change management skills and expressed the importance of teamwork. Ms. Isha Dhar weighed on the need for clarity as to why one shall pursue an MBA degree and how the two years of an MBA program helps to build leadership skills, collaboration skills, and personality skills required to climb the corporate ladder. Her biggest piece of advice was: “Make oneself irreplaceable”. Mr. Chanchal Maheshwari talked about developing the 4Cs – Confidence, Commitment, competence, and communication. Mr. Kashyap Kotak enlightened the students about the significance of accepting the imperfections by dealing with them in a productive and constructive manner. Ms. Utkarsha Telang focussed upon encouraging the students to build networks in a way that they gain knowledge from everywhere possible.

ALUMNI LECTURES

The Alumni group comprises of professionals whom the fresh MBA recruits always look up to, for building their career in ways that channelize aspirations. The pandemic had thrown up an unprecedented situation, and the School of Petroleum Management, PDEU took the impetus in garnering the insights from its alumni network.

Mr. Nalin Saurav talked about his experience and the journey to being a part of Ernst & Young. He advised the students to pursue the work diligently in their respective roles and also emphasized the importance of continuous reading and inculcating a learning mindset, as it could become the greatest asset during and post the two-year MBA program. Ms. Juhi Shah reflected on the aspect of personality development, which evolved throughout her MBA journey through participation in a multitude of events and encouraged the fresh recruits to pursue the same. Ms. Isha Gandhi emphasized the role of summer internships during the MBA program and the role it would play in paving professional careers. Mr. Shobhit addressed the importance of case studies and their significance during the MBA program. Ms. Bansari assured students that every specialization, with its niche, provides ample opportunities to explore and differentiate oneself in a competitive environment.



MR. NALIN SAURAV
(EY Parthenon GDS)



MS. JUHI SHAH
(ICICI Bank)



MS. ISHA GANDHI
(Adani Ports & SEZ)



MR. SHOBHIT MARWAH
(Shell, USA)



MS. BANSARI DODEJA
(Radio Mirchi)

MEET OUR TEAM

CONTENT WRITERS:



AMIT PUROHIT



MIRAJ SHAH



HELLY DHOLAKIYA



ADITYA SINGH



SOURABH S. NAIR

DESIGNERS:



DISHA PARWANDA



RUDRA NEHETE

We are extremely delighted to present you with this work. Hope you liked it!



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