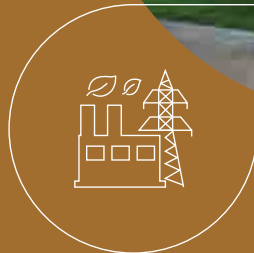




**NIRF**  
NATIONAL INSTITUTIONAL  
RANKING FRAMEWORK

**Rank # 94**  
(By Ministry of Education)



★★★★★  
**NAAC**  
ACCREDITATION  
**A++**  
GRADE  
**CGPA 3.52**  
out of 4.0



# PDEU

PANDIT DEENDAYAL ENERGY UNIVERSITY

Formerly Pandit Deendayal Petroleum University (PDPU)

**SoM**  
SCHOOL OF  
MANAGEMENT

Formerly School of  
Petroleum Management

## VISION

To emerge as a world class Institution of Excellence in Energy Education, Research and Innovation which will prepare and sensitize the youth and ultimately the society for radical yet sustainable societal transformation.



## MISSION

To prepare management aspirants for continuous learning and inspiring them to contribute to the growth of an increasingly knowledge and technology driven global businesses in General and Energy & Infrastructure sector in specific.



## BOARD OF GOVERNORS

**DR. MUKESH AMBANI,**  
Chairman & Managing Director,  
Reliance Industries Ltd. &  
President & Chairman of Board,  
Pandit Deendayal Energy University

**DR. HASMUKH ADHIA, IAS (RETD.),**  
Former Union Finance and Revenue Secretary,  
Govt. of India

**DR. R. A. MASHELKAR,**  
FRS Bhatnagar Fellow &  
President - Global Research Alliance,  
National Chemical Laboratory - Pune

**DR. S. SUNDAR MANOHARAN,**  
Director General,  
Pandit Deendayal Energy University

**SHRI JINAL MEHTA,**  
Managing Director  
Torrent Power Ltd. Ahmedabad

**SHRI MILIND TORAWANE, IAS,**  
The Managing Director,  
Gujarat State Petroleum Corporation,  
Gandhinagar

**CHAIRMAN & MANAGING DIRECTOR,**  
Oil and Natural Gas Corporation (ONGC),  
New Delhi

**SHRI S. J. HAIDER, IAS (EX OFFICIO),**  
The Secretary to Government,  
In-charge of Technical Education,  
Government of Gujarat

**MRS. MAMTA VERMA, IAS (EX OFFICIO),**  
The Secretary to Government,  
Energy and Petrochemicals Department,  
Government of Gujarat

**MRS. PALLAVI SHROFF,**  
Shardul Amarchand Mangaldas & Co.,  
New Delhi

**SHRI JALAJ DANI,**  
Chairman - IIM - Trichy and  
Co-promoter of Asian Paints

**SHRI PARIMAL NATHWANI,**  
Group President of Corporate Affairs at Reliance  
Industries Ltd.  
Director of Gujarat Petcoke and Petroproducts P.  
Ltd. and Shri Dwarkadheesh Salt Works Pvt. Ltd.

**DR. T. P. SINGH,**  
Dean, Student Affairs,  
Pandit Deendayal Energy University

**DR. DHAVAL PUJARA,**  
Director, School of Technology,  
Pandit Deendayal Energy University





**PRESIDENT**  
*Pandit Deendayal Energy University*  
**Dr. Mukesh Ambani**  
*CMD-RIL*



**DIRECTOR GENERAL**  
*Pandit Deendayal Energy University*  
**Dr. S. Sundar Manoharan**



**I/C DIRECTOR**  
*School of Management,  
Pandit Deendayal Energy University*  
**Dr. Tanushri Banerjee**



## FROM DIRECTOR GENERAL'S DESK

**Dr. S. Sundar Manoharan,**  
Director General,  
Pandit Deendayal Energy University

Greetings from Pandit Deendayal Energy University (PDEU), Gandhinagar, Gujarat.

PDEU is nurturing world-class professionals in the energy & infrastructure and other business sectors. The University experience is enhanced by rural internships, international exposure programmes, and undertaking cutting-edge research.

The excellent leadership and support rendered by the Board of Governors, the mentoring and support by the Government of India, by the Government of Gujarat, by eminent industries and R & D institutions have positioned PDEU as the Best Private University in Gujarat and PDEU has been Accredited by National Assessment and Accreditation Council (NAAC) with 'A++' & CGPA of 3.52 out of 4.00 and ranked 94 among the Top 100 in NIRF B-School Rankings - 2023 (Ministry of Education, Govt. of India). We constantly endeavor to become one of the top-ranking higher educational institutions not only in the country but also in the world.

PDEU, developed on a 100-acre green landscaped sprawling campus, is located in the planned city of Gandhinagar, the capital of the state of Gujarat. The campus has all the modern facilities like beautiful academic and residential buildings, modern classrooms, Internet and Wi-Fi, state-of-the-art laboratories, Computational facilities, a well-stocked library, excellent cafeteria, wellness center etc. I am confident that the students will make a good impression with their sound conceptual knowledge, technical skills and work and professional ethics. The students are well equipped with the necessary skills to perform effectively in any Industry 4.0 environment.

All PDEU Schools including the School of Management work in perfect synergy to provide the best experience to students and researchers alike so that they may achieve their career and life goals.

It is my pleasure to share a glimpse of the School of Management, PDEU to all of you.



## FROM DIRECTOR'S DESK

**Dr. Tanushri Banerjee**  
I/c Director, School of Management,  
Pandit Deendayal Energy University

School of Management (SoM), formerly known as School of Petroleum Management is running 2 years full time MBA program in Energy & Infrastructure Management and MBA program in General Management. MBA in General Management offers specialization in Marketing, Finance, Human Resources and Operations Management and minor in Business Analytics.

Our program's effort is to prepare competent, sensitive, and ethical managers and leaders who can contribute for industry, for nation-building and for society at large. Today, the world is faced with issues like carbon emission, net zero emission, energy security, and climate change. We are putting-in our humble efforts through our educational program (MBA in Energy and Infrastructure management) to see to it that some of these issues can get addressed to an extent possible, by our trained graduates. Our MBA program in General Management is preparing professionals to contribute for industry and fulfil the need of trained manpower who can lead and manage the functioning of the organizations in areas like, Marketing, Finance, Human Resources and Operations. We are also running Ph.D and EMBA programs.

At SoM, the students go through rigorous classroom training by our highly qualified faculty, supplemented with regular sessions by expert practitioners coming from business and industry. SoM believes in regular sessions by management practitioners as an essential part of good management education and training. In addition, management conclaves and seminars, conferences conducted annually and international conference once in 2 years, enrich the knowledge base of the students at the school. They also get hands-on experience to organize and participate in such activities. Students at SoM also get opportunities to listen and learn from global experts who are invited to the University from time to time. Fulltime residential program and two years of engaging in co-curricular and extra-curricular activities, also add value to the personality development of our students.

Teaching pedagogy at SoM has a balanced mix of lectures, case studies, student presentations, student-research, seminars and other modern methods of education and training in management. Summer internship program of 8 weeks' duration with organisations, helps students to apply and experiment, what they have learnt in classrooms. This helps organizations to have fresh and innovative ideas coming from these students and getting solutions for their business-related issues by these future budding managers. And students get their learnings reinforced further. In short, SoM attempts to develop highly trained managers to meet the present as well as the future requirements of the business and industry.

The MBA programme of SoM has been well recognised by the industry and business. Excellent placement that the students of SoM have been receiving right from the inception of the school, is the testimony of the quality of the programme.

Our dedicated team of full-time faculty members actively engage in case writing, research, and publications, apart from their involvement and sincere efforts in shaping-up the young minds. We are thankful and grateful for the support that we have been getting from the industry. Experienced senior executives from industry help us in our MBA admission process, designing curriculum, course development, teaching, research, case writing and placement.

Business Analytics Teaching Lab, a well-stocked library and other infrastructure facilities on our campus, help in creating a healthy and convenient learning environment for students and teachers. Modern hostel, cafeteria and sports complex, make campus life liveable, enjoyable, and interactive.

MBA program fees is very reasonable. This offers a good placement record, academic inputs and other things like infrastructure, food, accommodation and other facilities. We also offer scholarships to meritorious students with certain criteria.

We continue to keep our programs relevant with time, the need of the industry and the society.

We welcome the students and their parents to visit our website and our campus for further information. The potential candidates are welcome to apply, go through the selection process and stand a chance to get selected for the MBA Program at SoM.



INFRASTRUCTURE



4

Workshops

100

Acre Green Campus

34

Lecture Halls

80

Laboratories

61

Classrooms

1042

Furnished Hostel  
Rooms with 2680  
Student Capacity

1

Server Room

4

Network Rooms

3

Board Rooms

3

Automated Library with  
compliant software

- 19586 Number of Titles
- 58229 Number of Volumes
- 242 National & International Journals
- 24680 National & International e-Journals
- 3404 CD's
- 94550 E-Books

24X7

Security - CCTV  
Surveillance

Auditorium/  
Seminar Halls

1

(463 capacity)

1

(250 capacity)

1

(180 capacity)

1

(150 capacity)

Amenities

- Medical Shop
- 3 Gym
- Stationery Shop
- SBI Branch
- Travel Desk
- Book Store

Sports & Athletics

- Football Ground
- Volleyball Court
- Badminton Court
- Cricket Ground
- Basketball Court

10

Food Courts

4

Dining Halls  
(2000 Capacity)

1MW

Captive Solar  
Power Plant

3

Doctors

Wi-Fi  
Campus

(2.3 GBPS)

## PEOPLE



**6900+**  
Total Students

**250+**  
Management Students

**4600+**  
Engineering Students

**120+**  
Science Students

**270+**  
International Students  
from 40+ Countries

**2000+**  
Liberal Studies Students/  
Humanities & Social Sciences  
Students

**500+**  
Faculty & Staff

**200+**  
Guest Faculty  
from Industry

**75%**  
Faculty with Ph.D.  
from Premium  
Institutes

**20%**  
Women Employees

**250+**  
Research  
Scholars

**50+**  
Professional  
Body Association





## PANDIT DEENDAYAL ENERGY UNIVERSITY

Pandit Deendayal Energy University (Recognised by UGC), Gandhinagar promoted by Gujarat State Petroleum Corporation Limited (GSPC), is a university primarily focusing in the field of energy education and research. While addressing the need for trained and specialized human resource for energy sector worldwide, PDEU offers other programmes as well.

PDEU helps to expand the opportunities for students and professionals to develop intellectual knowledge base with leadership skills to compete in the global arena. All these are accomplished through a number of specialized and well planned undergraduate, post graduate and doctoral education programmes.

The Four Schools of PDEU are listed below:

- SCHOOL OF MANAGEMENT (SoM)**
- SCHOOL OF ENERGY TECHNOLOGY (SoET)**
- SCHOOL OF LIBERAL STUDIES (SLS)**
- SCHOOL OF TECHNOLOGY (SoT)**

## SCHOOL OF MANAGEMENT

The Management School was first established as the Institute of Petroleum Management, Gandhinagar (IPMG) in 2006 by GERMI (Gujarat Energy Research and Management Institute), established as a trust and a society by GSPC (Gujarat State Petroleum Corporation), a Government of Gujarat undertaking. Subsequently in 2007, when GERMI established Pandit Deendayal Petroleum University (PDEU); IPMG became the constituent of PDEU and changed the name to School of Petroleum Management (SPM). In the year 2021, the university was renamed as Pandit Deendayal Energy University (PDEU) and subsequently the name of School of Petroleum Management was also changed to "School of Management (SoM)".

School of Management (SM) offers MBA programme in  
(a) Energy and Infrastructure Management,  
(b) General Management with specialization in Marketing, Finance, Operations, Human Resources and Business Analytics.

SoM, as a premier institution, offers state-of-the-art facilities, provides world class education, training, and research, consultancy and outreach services in various sectors of the industry.

SoM on its part has formed a strong faculty team with relevant expertise and global perspective. It has developed a rigorous curriculum for the following programmes currently offered:

- (a) Masters of Business Administration (MBA - General Management) a two-year full-time residential programme
- (b) Masters of Business Administration (MBA - Energy & Infrastructure); a two-year full-time residential programme
- (c) Doctoral Programme (Ph.D.) in Management; full time and part time programme
- (d) 2 Year Executive MBA Programme for the working executives conducted through a flipped class room pedagogy with specializations in Energy Sector Management, Business Analytics and General Management



The MBA (Energy & Infrastructure) programme focuses on energy and infrastructure sector and accordingly the entire curriculum is designed to meet the requirements of the particular sector. The MBA (General Management) programme curriculum allows students to opt for a concentrated study on functional areas of management, like marketing, finance, operations, human resources and business analytics. It allows students to acquire MBA degree with concentration in any of the functional areas of management.

Both the two year residential MBA programmes are delivered on trimester (quarter) basis, with three quarters every year and an eight weeks of summer training.

The first year courses in both the programmes lay foundation of management with courses like communication skills, organisational behaviour, economics, statistics, energy sector management etc. and also equip students with conceptual knowledge of various functional areas of management like accounting, marketing, finance, operations, human resources and business analytics etc.

The MBA (Energy & Infrastructure) programme shall allow students during second year of the programme to undergo energy and infrastructure management related core as well as elective courses, where as the second year students of MBA (General Management) programme are required to concentrate/ specialize in any of the functional areas of management, viz. marketing, finance, operations, human resources and business analytics.

Additionally, SoM offers Executive MBA programmes and certificate programmes for working executives and professionals to keep them abreast with the latest managerial issues and challenges.

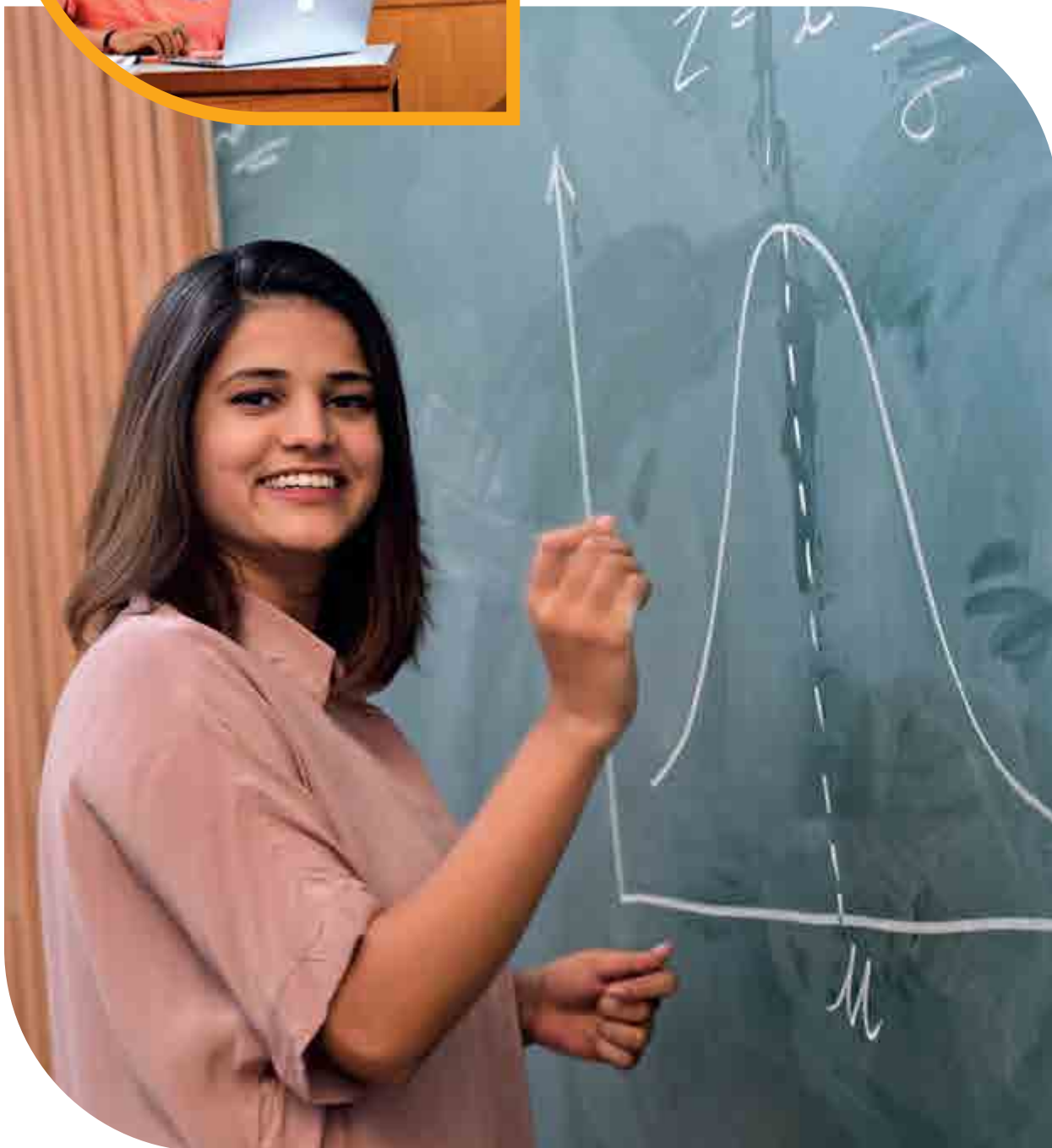
## GANDHINAGAR

An Ideal Setting for Learning & Knowledge, Gandhinagar, a capital city of Gujarat and a well-planned city, established along the river of Sabarmati giving the city a lush green garden-city atmosphere, has a generous provision for extensive plantations, a well developed infrastructure and large recreation opportunities. Located in Gandhinagar, PDEU is spread over an impressive campus of about 100 acres and offers necessary infrastructure for a world class institute.



## SoM ADVANTAGES

The students, faculty and learning resources at SoM endeavour to produce some of the best minds in the country that are focused on the management of Energy & Infrastructure sector, functional areas of management like Marketing, Finance, Operations, HRM and Business Analytics and allied subjects.



## OBJECTIVES

- To operate as an educational and research hub that networks with national and international practitioners from varied sectors.
- To offer business educational programmes leading to Masters and Doctoral Degrees.
- To manage the content, design, delivery, learning outcomes and continuous innovation of the academic programmes in a manner that earns accreditation of international stature.
- To offer customized training programmes with relevant conceptual inputs and skills to address the demand of increasingly competitive business and industry.
- To create knowledge to research in the areas of techno-managerial challenges, and also disseminate it for the benefit of students, practicing managers and policy makers.
- To promote a strong, effective and mutually beneficial Industry-Institute interaction.



## STUDENTS

Students of SoM come from diverse backgrounds, which help them to examine managerial issues of business and industry from multiple perspectives. In addition, an environment conducive to new ideas and sharing of knowledge helps in the development of a spirit of cooperation and teamwork among students. Some of the unique characteristics of our students include academic excellence, leadership potential, willingness to change and also make change, and a deep rooted respect for all cultures and values.

Every year a good number of students come with prior work-experience. These students bring tremendous value to the school in the form of a rich mix of learning of the applicability of their knowledge in a functional domain and its relevance in the larger business context. As a result all students develop better appreciation of theory and grow as more mature and complete managers at the end of the academic process.

## FACULTY

The essential catalyst in the process of transformation is our accomplished and erudite faculty. Our faculty members are involved in teaching and consultancy, as well as leading-edge

research in key management areas. Many of them have taken up teaching assignments at SoM after years of corporate experience. They have reputed publications to their credit. As a consequence, they bring a rich combination of academic rigour as well as practical and industrial experience to the class room. For these reasons, SoM students are known to have significantly higher domain exposure.

## SUPPORT FACILITIES

Faculty and students of SoM derive the best campus experience due to the effective support physical and non-physical facilities that SoM is able to build from the beginning. State of the art buildings for stay and study, computational facilities with Wi-Fi connectivity, rich library facility, along with dedicated well-trained staff collectively enrich the learning experience of students on campus.

## ALUMNI

SoM alumni are an integral part of SoM ecosystem and given their diverse range of activities in industry and enterprises, add a huge value to their alma mater. SoM recognizes their attachment and contribution and thus have a structured mechanism to strengthen this relationship. For more details please visit the alumni section of SoM website.





## MBA CURRICULUM

The MBA (Energy & Infrastructure) curriculum is designed for those seeking to be domain experts in Energy, Infrastructure and allied sectors. The programme allows students to study core subjects in energy and infrastructure management and follows through with elective courses in the area of concentration in the second year.

The MBA (General Management) programme curriculum is designed to help acquiring competencies in the chosen functional areas of management, such as finance, marketing, operations, human resources management and business analytics, etc.

To complete the credit essentials of the entire programme, students take about 47 - 50 courses together in the first and the second year. While the first year courses are generic in nature, the second year courses (most of which are elective courses) have been specially designed to cater to the areas of specialization. Since the sectors are global in nature, all the courses offer an international business perspective.



## THE PROGRAMME

The two-year full time residential programme leading to MBA in (a) Energy & Infrastructure and (b) General Management (Marketing/ Finance/ Operations/ Human Resources/ Business Analytics) is delivered through a trimester system over a period of two years while integrating a summer internship with an industry at the end of the first year.



## A GLIMPSE OF COURSES TAUGHT IN MBA PROGRAMME @ SoM

### 1<sup>ST</sup> YEAR

#### TRIMESTER - 1

- Energy & Infrastructure Sector - Technology and Management Perspective I
- Accounting for Managers
- Financial Statement Analysis and Reporting
- Macroeconomics
- Marketing Management I
- Business Communication I
- Organizational Theory & Design
- Operations Management I
- Excel Based Business Modelling
- Quantitative Methods I

#### TRIMESTER - 2

- Energy and Infrastructure Sector - Technology and Management Perspective II
- Marketing Management II
- Cost & Management Accounting
- Financial Investigation and Forensic Accounting
- Financial Management I
- Human Resources Management
- Managerial Computing
- Management Information Systems
- Environmental, Social and Governance (ESG)
- Quantitative Methods II
- Group Project on Industry – *Technological Aspect*

#### TRIMESTER - 3

- An Introduction to E & I Sector – A Business Perspective
- Business Communication II
- Business Research Methods
- Marketing Management III
- Financial Management II
- Competition and Strategy
- Operations Research
- Operations Management II
- Organizational Behaviour
- Group Project on Industry – *Commercial Aspect*

**SUMMER INTERNSHIP**  
(Minimum of 8 Weeks)





## 2<sup>ND</sup> YEAR

### CORE COURSES

- Corporate Strategy
- Business Consulting
- Introduction to Business Analytics
- Project Management
- Legal Aspects of Business
- International Business Management
- Management Control Systems
- Entrepreneurship
- Business Dissertation ( Functional Area)

### ENERGY & INFRASTRUCTURE DISCIPLINE ELECTIVE COURSES

- Brand Management in E&I Sector
- Business of Liquefied Natural Gas
- Energy Trade & Risk Management
- Climate Change and Sustainability
- International Maritime Affairs in E&I Sector
- Managing Oil & Gas Contracts
- Managing Refineries
- Managing Renewable Energy Business
- Power Sector Management
- Pricing of Energy Products
- Marketing of Petroleum Oil Lubricants
- City Gas Distribution Business
- Energy Financing
- Managing Oil & Gas Business Operations
- Oil & Gas Accounting & Taxation
- Supply Chain and Logistics Management in E&I Sector
- Carbon Finance
- Enterprise Asset Management
- Health, Safety & Environment Management
- Renewable Energy Project Management
- Energy Economics
- Energy Laws

### MARKETING DISCIPLINE ELECTIVE COURSES

- Business-to-Business Marketing
- Electronic Business
- Managing Services Business
- Strategic Marketing in Practice
- Marketing Analytics
- Consumer Behaviour
- Digital Marketing
- Marketing Research and Information Systems
- Retail Management
- Integrated Marketing Communications
- International Marketing
- Strategic Brand Management
- Sales and Distribution Management

### FINANCE DISCIPLINE ELECTIVE COURSES

- Corporate Restructuring and Business Valuations
- Corporate Tax Planning
- International Finance
- Management of Banking Operations
- Investment Analysis and Portfolio Management
- Management of Financial Services
- Project Financing
- Derivatives & Risk Management
- Corporate Taxation and Financial Planning
- Fintech and Block Chain
- Wealth Management
- International Finance

### HUMAN RESOURCES MANAGEMENT DISCIPLINE ELECTIVE COURSES

- Training and Development
- Creativity and Innovation Management
- Managing Cross-Cultural Issues
- Human Resource Analytics
- Leadership Skills
- Industrial Relations & Labour Law
- Recruitment & Selection
- Compensation & Benefits Management

### PRODUCTIONS & OPERATIONS DISCIPLINE ELECTIVE COURSES

- Operations Strategy
- Business Process Re-engineering
- Technology and Innovations Management
- Total Quality Management
- Contracts Management
- Lean Six Sigma Management
- Enterprise Systems and IT Strategy
- Advanced Supply Chain and Logistics Management

### BUSINESS ANALYTICS ELECTIVE COURSES

- Decision Science using Python
- Big Data Management
- Machine Learning for Business
- Data Visualization Techniques
- Fintech and Blockchain
- Marketing Analytics
- Management Simulation
- Enterprise Systems and IT Strategy
- Human Resource Analytics

### OPEN/ GENERAL DISCIPLINE ELECTIVE COURSES

- Course on Independent Study (CIS)

## PEDAGOGY

Teaching methods at SoM include lectures, case studies, seminars, group discussions, business games, role plays, simulation exercises, structured and unstructured group work as may be needed by a specific topic. The emphasis is on involving the students in learning and helping them to relate concepts and theories to business requirements of different industries. As an added advantage, the learning provided at SoM is not only restricted to the classroom but also through field visits, summer internship, independent study courses and constant interaction with industry personnel.



### • CASE STUDIES

Teaching-learning process at SoM mostly focuses on Case Study method that includes dynamic process of exchanging perspectives, countering and defending points and building ideas that improve students' understanding and exposure to decision-making process in the complex business environment. The case studies are chosen from different industries to start with and then gradually focused on business aspects of all relevant sectors, as the programme progresses.

### • GROUP PROJECTS

Working with talented and accomplished peers provides a unique opportunity for accelerated professional and personal growth. Group projects, a major component of most courses, help students to not only learn the intended concepts and skills but also to develop and refine skills in working in diverse groups. The groups are formed from pools of varied disciplines, backgrounds, corporate experience and career orientations to leverage on the enormous diversity in perspectives. The projects are designed in such a manner that the entire class benefits with coverage of multifarious aspects of all the sectors with no overlapping and duplication.

### • SUMMER INTERNSHIP

Summer Internship is a major component of the learning process at SoM. At the end of third trimester, all students are required to undergo summer internship of 8 weeks with manufacturing companies, financial institutions, IT and infrastructure majors, management consultancies, FMCG companies, media organizations and others. On successful completion of the training, a student is required to make a presentation and submit a written report for evaluation. The formal assessment and feedback of the industry guides are also taken into consideration for overall evaluation of summer projects.

### • HUMAN RESOURCES

Competent and dedicated professionals are the most vital resource for any educational institution. SoM has invested considerable efforts and resources to attract an excellent group of human resources to further its objectives.

### • INDUSTRIAL VISITS

As John Ruskin had once said "The entire object of true education, is to make people not merely do the right thing, but to enjoy right things; not merely industrious, but to love industry; not merely learned, but to love knowledge."

We at SoM believe that knowledge is incomplete without the practical dimensions of the industry. To impart an exposure of the challenges that are faced in the industry, Industrial visit is used as a pedagogy wherein the students tour the industries pan varied sectors. It broadens their perspective across all the fields of marketing, finance, operations, human resources and business analytics. This enhances their knowledge by discussion and brainstorming with the industry fraternity.

### • BEYOND THE CLASSROOM

SoM offers a dynamic campus with outstanding study, research and computer facilities. It also offers students extraordinary opportunities for professional growth through participation in various cultural and academic clubs that organize field trips, academic seminars, cultural programmes, debates, discussions and other public services like blood donation etc. Domain specific workshops are also organized periodically to strengthen teaching learning process.

### • COURSES ON INDEPENDENT STUDIES (CIS)

CIS offers an opportunity to students to undertake an in-depth study on a relevant managerial aspect of one's choice. Spread over 2 terms, CIS also encourages students to make use of emerging digital pedagogical platforms like MOOCs.





## INFRASTRUCTURE

**SoM believes that creating a serene environment blended with modern technology enhances the spirit and energy level of all learners and inspires them to optimize their learning efforts.**

**In this direction, SoM provides an intellectual ambience in a stimulating campus.**

## CAMPUS FACILITIES

- Impressive and Aesthetically Built Academic Areas
- IT Systems with latest Hardware & Software, and seamless Internet Connectivity
- Automated Library & Latest Communication Facilities
- Sports & Recreational Facilities
- Residential Accommodation for Students

## BUSINESS ANALYTICS TEACHING LAB @ SoM

The Business Analytics Teaching Lab @ SoM has been created to provide the SoM students with an environment for learning Business Analytics and Decision Making. Managers in organizations make informed business decisions using information from varied sources for effective analytical outcomes. Accessing, processing and analyzing the data pose several challenges for the users in managerial roles, primarily because of the nature of the data and complexities involved in processing them for required outcomes. Additional challenge is to be able to interpret the outcomes appropriately. In an attempt to encourage the SoM students to develop and appreciate techno-managerial perspective, the lab will acquaint them with developments that happen in the realm of analyzing business data for decision making. Big data concepts that include business problems/ opportunities involving Artificial Intelligence, Data Mining, IoT based sensor mechanisms, machine learning concepts, cloud computing, data warehousing, data analytics models are being leveraged by managers in organizations. The methodology will include training students with software skills in R & Python and other programming languages along with working on live data sources and projects and partnering with industries for apt exposure. A core team of students from both E&I and General Management MBA Programme under the guidance of senior SoM faculty oversee the activities of the lab.

## LIBRARY & INFORMATION CENTRE (LIC)

Library and Information Centre (LIC) is the heart of the Institute with an aim of providing production & dissemination of knowledge, information, insights & intellect. The centre has utilized Information Technology extensively to ensure that resources are accessible from anywhere at any time. Services such as OPAC for checking online availability and reserving online, bio-metric reader, remote access to e-resources and database make the LIC user friendly. LIC holds collection of printed as well electronic resources which include books, journals, databases, CDs/DVDs, e-journals, reports, case studies, conference proceedings, training manuals, etc.

The library has been automated using Alice for Windows (AFW) - an international user-friendly library package. The software facilitates automated circulation (issue - return) of books and speedy access to bibliographic, location and availability information of the books in the library. The catalogue is available on the Internet for inquiring about books.

SoM library also subscribes Online Databases viz. EBSCO: Business Source Premier, Infraline: Energy and Infrastructure sector, and CMIE: Industry Analysis Service, CapEx and Business Beacon, Capitaline Plus database and Indiatat.com.

## HOSTEL

The on-campus fully furnished residential facility extends the flexibility of conducting all types of academic and extra-curricular activities at time suiting to the requirements for the students. The learning has been extended to a 24x7 time-frame instead of standard class timing. There is a separate hostel facility for girls.





## ADMISSIONS

The admission process consists of the following components:

- CAT Score (Common Admission Test, conducted by IIMs)/  
XAT Score (Xavier Admission Test, conducted by XLRI, Jamshedpur)/  
NMAT Score (Conducted by GMAC)/  
MAT Score (Conducted by AIMA)
- Written Ability Test
- Group Discussion
- Personal Interview
- Work Experience
- Academic performance in Standard 12 and at Bachelor Degree

Eligible candidates are to apply through the prescribed Admission Form available on SoM website along with the payment of application fee. Candidates who are short listed on the basis of CAT/ XAT/ NMAT/ MAT score are invited for GD/ PI/ WAT.

For further information call  
**+91 79 23275109/19, +91 9727703101,**  
**+91 6357316703**  
or Email  
**admissions@spm.pdpu.ac.in**

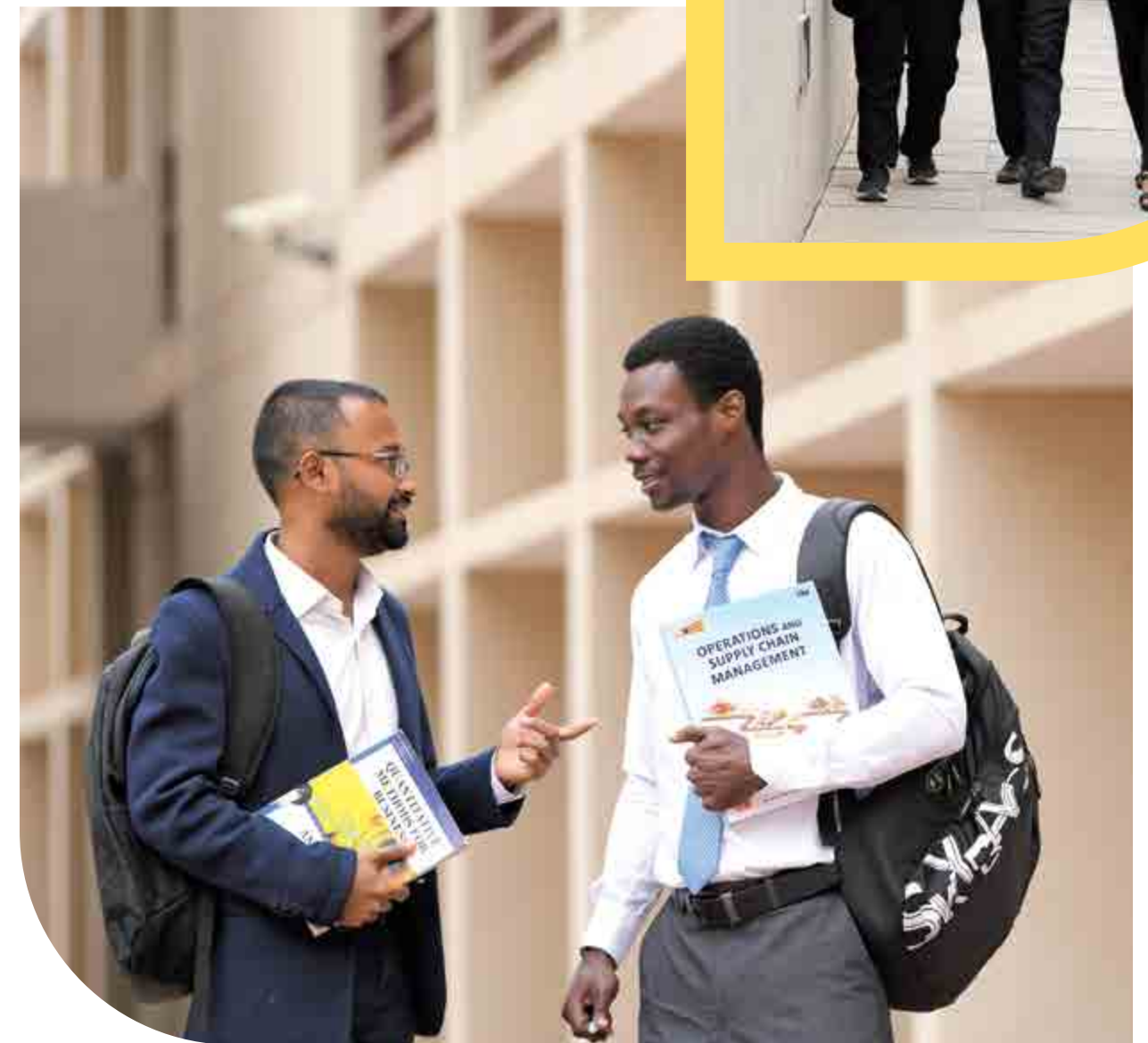
Please refer to  
**www.spm.pdpu.ac.in**  
for more details.

## ELIGIBILITY

**School of Management uses CAT/ XAT/ NMAT/ MAT score as an input for the admission process. The minimum eligibility criterion for admission to the programme is a Bachelor's Degree with at least 50% marks (45% marks for SC-ST candidates) or equivalent CGPA of any of recognised university in India or abroad.**

The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. The basis of computing the percentage obtained by the candidate in bachelor's degree would be as per the practice followed by the university/ institution from where the candidate has obtained the degree. In case of the candidate being awarded grades / CGPA instead of marks, the equivalence of percentage will be considered.

For details you are advised to visit our website **www.spm.pdpu.ac.in** and read the MBA Admission Policy.



## SCHOLARSHIPS

SoM awards few scholarships for the duration of the programme, subject to availability of funds, as per the PDEU rules and regulations.







## 2 YEAR EXECUTIVE MBA PROGRAMME

WITH SPECIALIZATIONS IN  
**ENERGY SECTOR MANAGEMENT | BUSINESS ANALYTICS | GENERAL MANAGEMENT**

The Executive MBA is a two-year programme for the working executives that the programme participants can join while in job. The programme is conducted through a flipped class room pedagogy in blended mode (mix of on campus and online modules). The two years' programme is divided into four semesters consisting of 6 courses per semester. Participants shall be allowed to choose a specialisation to build a domain identity as they progress to second year from the following specialization areas:

- Energy Sector Management
- Business Analytics
- General Management

A participant enrolled into the programme may choose to exit after first 6 months (Certificate in Management) or first year (Post Graduate Certificate in Management). Executive MBA with specialization shall be awarded on the successful completion of the two years programme only.

### PROGRAMME HIGHLIGHTS

#### BLENDED MODE

Delivery of courses through blended learning comprising of on-campus in the physical class modules and online modules.

#### EARLY EXIT OPTIONS

On successful completion of first six months or first year, participants may exit the programme and claim Certificate in Management and Post Graduate Certificate in Management respectively.

#### APPLIED PROJECT

The Applied Project aims at helping the participants to apply the conceptual framework in practical organisational context. Collaborative mentoring support by an internal faculty and industry mentor shall be extended to enhance the learning.

#### RESEARCH PROJECT

The Research project aims at enhancing the business decision making skills of the executives by exposing them to real life decisional dilemma through scientific research process.

#### CONTINUOUS EVALUATION

Evaluation of a participant on the basis of quizzes, assignments, projects and examinations.

#### CAMPUS VISITS

To enhance the learning experiences 7 days of on campus visits in each of the four semesters.

#### EXPERT FACULTY PANEL

Sharpen your managerial skills under the able mentorship of faculty with vast industry and academic experiences.

#### ALUMNI STATUS

On the successful completion, the participant will be a proud member of SoM PDEU Alumni community.

## COURSE CONTENT

### Executive MBA Course Structure

#### YEAR 1

##### SEMESTER 1:

- Managing People and Organisation
- Quantitative Techniques
- Management Accounting
- Economics for Managers
- Legal Aspects of Business
- Managerial Communication

##### SEMESTER 2:

- Marketing Management
- Operations Management
- Talent Management and Development
- Strategic Management
- Project Management
- Financial Management

#### YEAR 2

##### SEMESTER 3:

Specialization Group Electives:

- Energy Sector Management\*
- Business Analytics
- General Management (Marketing/ Finance/ Operations/ Human Resources)
- Course of Independent Study (CIS) related to the preferred specialisation group

\* Petroleum Sector/ Renewables Sector/ Power Sector

##### SEMESTER 4:

Specialization Group Electives:

- Energy Sector Management\*
- Business Analytics
- General Management (Marketing/ Finance/ Operations/ Human Resources)
- CIS related to the preferred specialisation group
- Dissertation related to the preferred specialisation group

\* Petroleum Sector/ Renewables Sector/ Power Sector

## ELIGIBILITY

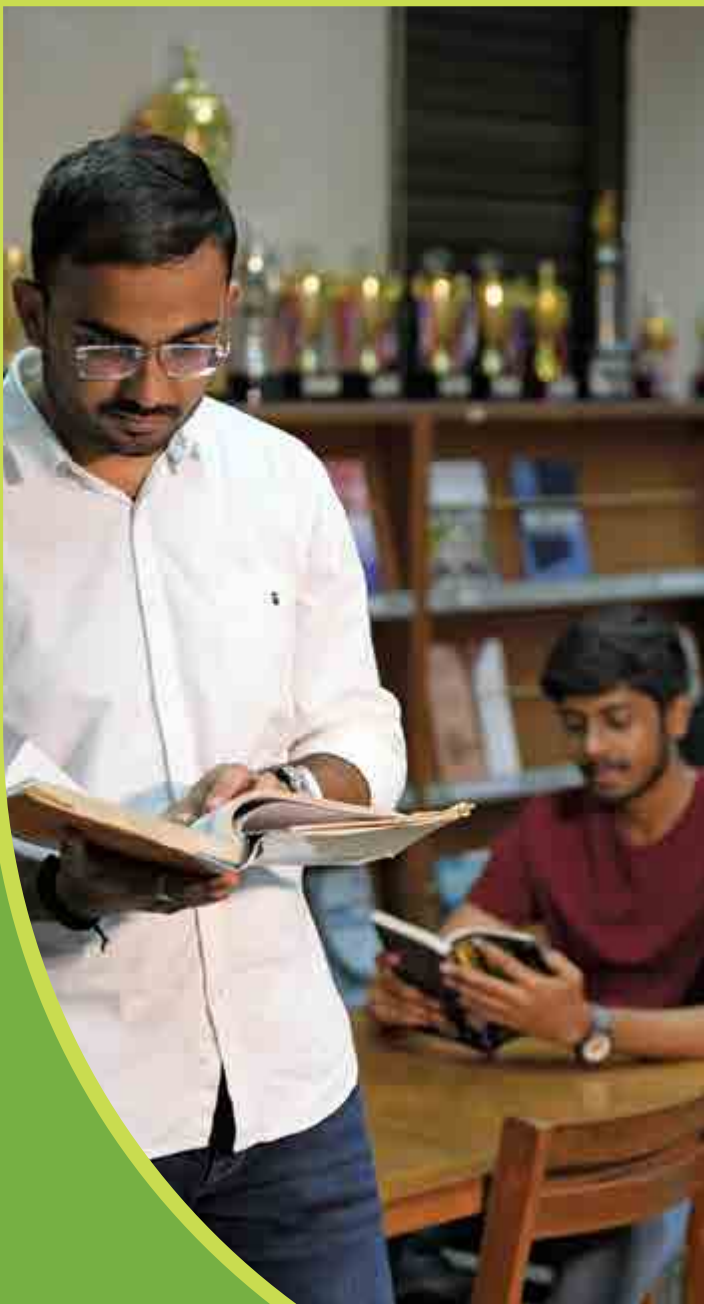
Graduate operational and mid-level employees working in any organization looking forward to prepare themselves for meeting the challenges of ever increasing complexities of corporate world and want to add value to their present educational qualifications. Candidates with minimum 3 years of work-experience in any organization are eligible to apply. Final shortlisting is done on the basis of Admission Interview.

## ADMISSION INTERVIEW

Admission shall be offered as per the admission process (For further details on the admission process please visit the concerned section on the SoM website) that evaluates candidate's understanding about issues of corporate sector, analytical skills, communication skills and potential to lead.

## SELECTION PROCESS

The eligible candidates are to apply in the prescribed online form as available at [www.spm.pdpu.ac.in](http://www.spm.pdpu.ac.in). The short-listed candidates shall have to appear for Admission Interview at SoM-PDPU on specified dates. In exceptional circumstances, offshore/ abroad candidates may be interviewed using technology.



# FACULTY

The School is in the continuous process of building an intellectual community of distinguished and dedicated faculty to promote learning and knowledge creation of highest order. The institute endeavours to create an environment of academic freedom overlaid by meticulous, self-imposed standards of excellence and socially responsive practices. The fundamental strength of the faculty is in the rich experience they bring to SoM, enhanced by enthusiasm at participating in the early days of a budding domain specific institution.

SoM encourages and cultivates an environment of collaborative learning amongst the faculty team. The institute also recognizes that research provides a major interface with wider academia and industry. Pioneering interdisciplinary research by the faculty feeds directly into a better learning environment at the Institute and indirectly to a wider audience of practicing managers and teachers of management. The model for the Faculty has a portfolio mix of competent permanent and visiting faculty from Academia and professionals from energy sector. This model ensures that students are exposed to the most recent insights and thinking.

## CORE FACULTY



**Akash Patel, Ph.D.**  
Accounting & Finance



**Ashutosh Muduli, Ph.D.**  
Human Resource Management



**Asit Acharya, Ph.D.**  
Finance



**Indu Rao, Ph.D.**  
Human Resource Management



**Kaushal Kishore, Ph.D.**  
Marketing



**Lalit Khurana, Ph.D.**  
Finance



**Narayan Baser, Ph.D.**  
Finance



**Pramod Paliwal, Ph.D.**  
Marketing



**Satish Pandey, Ph.D.**  
Organizational Behaviour



**Sudhir Yadav, Ph.D.**  
Production & Operations Management



**Tanushri Banerjee, Ph.D.**  
Information Systems



**Vipul Patel, Ph.D.**  
QM & Analytics

## VISITING FACULTY

**A. B. Raju**  
CEO of Biz Trans Consulting, Ahmedabad

**Adrash Vinay**  
Leader - Sales (Business Head), Khimji Ramdas India Private Ltd.

**Ajay Das**  
Adani Group

**Ajay Kumar Saraswat**  
LogiPlug Business Solutions

**Ajit Desai**  
Project Management Consultant

**Akhilesh Magal**  
Renewable Energy Expert, GERMI

**Ashish Verma**  
Sr. Associate - Energy Utilities & Services, Infosys

**Ashwani Kumar**  
CEPT University

**Bhushan Bhatt**  
Director, VEZAPP SOLUTIONS LLP

**Biren Y Vakil**  
Commodities Expert

**Chirag Kapadiya**  
TACTPRO Consulting

**D. G. Shukla**  
Advocate, Supreme Court

**Deepak Krishnan**  
Independent Consultant

**Devang Chandratre**  
GSPC LNG Ltd.

**Dhaval Dave**  
Neon Cables Pvt. Ltd.

**Dhiren Desai**  
LNG Business Expert

**Dipti Kumar Banik**  
E&P Professional

**Divyesh Desai**  
Shell

**H. C. Shah**  
Infrastructure Finance Expert

**H. K. Patnaik**  
Sr. Advisor (AHSE), Cairn Energy

**Harishchandra Singh Rathod**  
Professor, NICM

**Heena Thanki**  
Professor, NICM

**Himanshu Vaidya**  
Consultant and Director Brick Foundation

**Ingit Anand**  
Consultant, Gala Developers

**Jayesh Ganatra**  
Business Consultant

**Jeegneshkumar Trivedi**  
Professor, Khyati School of Business Administration

**Jyoti Maheshwari**  
Research Assistant, IIMA

**Kankshit Munshi**  
Tata Consultancy Services

**Kavita Saxena**  
Professor, EDII

**Ketan Bhatt**  
HR Consultant

**Kumar Biswas**  
Joint Director at Petroleum Planning & Analysis Cell, Ministry of Petroleum & Natural Gas, Government of India

**Manish Thaker**  
Gujarat University

**Mikin Shah**  
Academic Director – Foresight Learning Private Limited (foresight school)

**Mrugesh Pawar**  
Independent Consultant

**Nagabhushanam Garimella**  
3i Infotech

**Narmadashanker Pathak**  
Independent Consultant

**Neil Harwani**  
Director, Harwani Systems (OPC) Private Limited

**Dr. Omkar Jani**  
Principal Scientist, GERMI

**P. K. Chugan**  
Former Professor,

Nirma University

**Pabitra Ranjan**  
CEO at Dynamic Automation & Systems

**Pankaj Jain**  
Cairn India

**Parag Sanghani**  
Director, P. P. Savani University

**Paresh Kariya**  
Director - AIQ India

**Pinky Desai**  
St. Xavier's College, Ahmedabad

**Pranav Gosalia**  
Professor, IBS Business School, Ahmedabad

**Pranav U. Raval**  
Advocate, Gujarat High Court.

**Prateek Vyas**  
Independent Consultant

**Pulkit Dhingra**  
Building AHAsolar SaaS Ecosystem (for helping Solar Installer & Government to accelerate adoption of Solar | CleanTech Entrepreneur | Digitalizing Solar | Ex-Shell Solar )

**Raghuram R**  
Deputy Manager (Operations), IOCL

**Rahul Prasad**  
Accenture Ser. Pvt. Ltd.

**Ranajit Banerjee**  
Energy Finance Expert

**Ravi Gor**  
Department of Mathematics, Gujarat University

**Ruchi Tiwari**  
Ahmedabad University

**Saleel Bhatt**  
Business Consultant

**Samarth Kaji**  
Cairn India

**Sanjay Chakraborty**  
ESSKSEE Consultancy

**Sanjay Rao**  
Consultant

**Santana Pathak**  
Ahmedabad University

**Capt. Sarabjit Butalia**  
Maritime Expert

**Saumya Sahoo**  
Jaipuria University Jaipur

**Shashank Shekhar Jha**  
GE - Oil & Gas

**Shantanu Mehta**  
CA

**Shivam Kumar Kaushik**  
Senior Manager (Supply Chain Optimisation) | Bharat Petroleum Corp. Ltd.

**Shreyas Patel**  
CMA, ERP Professional

**Shrinivas Bulusuwar**  
Senior Manager | Supply Chain Optimisation | Bharat Petroleum Corp. Ltd.

**Snehal Desai**  
Independent Consultant

**Sudhakar Babu**  
Independent Energy Consultant

**Sundaraman Chintamani**  
Mahindra Satyam

**Sunil Kanojiya**  
Consultant & Alumnus - IIMA

**Supriya Sapre**  
BPCL, Mumbai

**Tilak Yagnik**  
Sabarmati Gas Limited

**Tushar B. Kher**  
Freelance PMP Trainer

**Varadharajan Krishnamoorthy**  
Digital Marketing Professional

**Vimal Vyas**  
Professor, SIBM, Pune

**Viswanath Pingali**  
IIM Ahmedabad

**Yogesh Doshit**  
Ahmedabad University





### GUEST SPEAKERS

**Anand Bhatnagar**  
Assistant VP, Reliance

**Satinder Pal Singh**  
CEO,  
Adani Total Private Ltd

**Hasmukh Adhia**  
Non Executive Chairman,  
Bank of Baroda

**Prashant Sharma**  
CTO, Zydus

**Sindhu Bharath**  
Associate Professor,  
JSS University

**Bobby Achettu**  
Partner, Sikich

**Mikhail Innani**  
CEO, Apollo Finvest

**Bhavin Shah**  
Management Consultant,  
KPMG India

**Tarun Jha**  
Head of Marketing,  
Skoda India Pvt. Ltd.

**Ayush Kuwala**  
Network Expansion and  
Dealer Development Lead,  
Ather Energy

**Dhruvam Thaker**  
Founder, Smart Taxi

**Amit Yadav**  
Global Head - Strategy and  
Transformation, Pepsi Co.

**Naresh Golani**  
Associate Director  
(Infrastructure),  
Care Ratings Ltd.

**Chandan Nath**  
Executive VP & Branch  
Head,  
Mudra Ahmedabad

**Brajesh Bajpai**  
Business Head - Gujarat  
Vodafone-India

**Paurav Shukla**  
Professor, Luxury Brand  
Marketing, Glasgow  
Caledonian University

**Prashant Verma**  
Business HR Head -  
Wholesale Banking  
and Practice Head for  
Recruitment &  
Performance Management,  
ICICI Bank Ltd.

**Amal Dhru**  
Director, Zillion  
Infrastructure Ltd.

**Vijay Bhasker**  
Public Health Specialist  
VChangeU

**Ulhas Dave**  
Shraddha Associates (Guj)  
Pvt. Ltd

**Harsh Dave**  
Shraddha Associates (Guj)  
Pvt. Ltd

**R.S. Sodhi**  
MD, Gujarat Cooperative  
Milk Marketing  
Federation (GCMMF)

**Unnat Pandit**  
Dy. General Manager,  
Cadila Pharmaceuticals  
Ltd.

**Partho Ghose**  
Executive VP, KHS India

**Savan Godiawala**  
Senior Director, Corporate  
Finance,  
Deloitte India

**Ramachandran K.**  
VP & Head, Ahmedabad  
RO,  
SBI Capital Markets Ltd.

**Alan D'Souza**  
Director, Shanti Business  
School

**Pramod Deo**  
Chairperson, CERC

**Arbind Sinha**  
Professor, MICA

**Aravind Sahay**  
Professor, IIM Ahmedabad

**Ashok Som**  
Professor, ESSEC Business  
School, France

**Gautam Appa**  
London School of  
Economics

**Anjali Hazarika**  
Head, Talent Management,  
Oil India Ltd.

**B. S. Negi**  
Former Member,  
Petroleum & Natural Gas  
Regulatory Board

**Anil Matoo**  
Head, HR & Admin.,  
Essar Power

**Dipak C. Jain**  
Former Dean, INSEAD  
School of Business

**Jeffrey A. Serfass**  
President, National  
Hydrogen Association,  
USA

**L. N. Mishra**  
RPTL

**Prabhajan Dixit**  
Essar Oil Limited

**Manjit Singh**  
Total Fina - Elf India Ltd.

**Vishal Gada**  
Director, Tax & Regulatory  
Practices,  
KPMG India

**L. Balasundaram**  
BG Exploration &  
Production India Ltd.

**Manoj Parmesh**  
Weatherford Oil Tool  
Middle East Ltd.

**Mike Hugentobler**  
Halliburton Offshore  
Services Inc.

**Jeremy B. Bentham**  
VP, Global Business  
Environment,  
Royal Dutch Shell

**PPG Sharma**  
CEO, GSPC Gas Ltd.

**Srinivas Rao**  
Shell Group

**S. K. Pandey**  
Indian Oil Corporation Ltd.

**Sudhir Vasudeva**  
CMD, ONGC

**Gurdeep Singh**  
MD, GSECL

**Suriyanarayan R.**  
Shell (India)

**Atanu Ghose**  
Professor, IIM Ahmedabad

**Shrikant Lonikar**  
Joint President & Head HR,  
Adani Power Limited

**Himanshu Vaidya**  
Institute of Management  
Consultants of India

**Sreekanth S.V.**  
Consultant

**Deepak P. Mahurkar**  
PwC India

**Rajiv Khanna**  
Director, Policy &  
Corporate Affairs,  
BG India

**Suman Bery**  
Chief Economist, Shell  
Group

**Shashank Gaikwad**  
Hazira LNG & Port

**Nitin Zamre**  
VP/MD, ICF International

**L.K. Singhvi**  
Former Member  
(Commercial) PNGRB  
Management Consultant,  
UK

**Shaleen Sharma**  
BG Exploration &  
Production India Ltd.

**D. J. Pandian, IAS (Retd.)**  
Ex-Chief Secretary,  
Government of Gujarat

**R. R. K. Sharma**  
Professor, IIT Kanpur

**Janaki Anant B**  
i-flex communications

**Atul Rathod**  
Weatherford India

**S. K. Negi**  
MD, GETCO

**Anurag K. Agarwal**  
Professor, IIM Ahmedabad

**Naresh Behl**  
Director - Operations /  
Projects,  
Xylem Water Solutions

**Francisco J. Sánchez**  
Under Secretary for  
International Trade,  
U.S. Dept. of Commerce

**Shaji Zacharias**  
Indian Oil Corporation Ltd.

**Praveen Gupta**  
Indian Oil Corporation Ltd.

**Vivek Pathak**  
Indian Oil Corporation Ltd.

**Babu Thomas**  
GVK EMRI 108 Services

**Randeep Agarwal**  
President, Australia India  
Business Chamber  
(AIBC)

**Mr. Mehul Parekh**  
Head - HR, Dresser-Rand  
India Pvt. Ltd.



## OTHER ACADEMIC PROGRAMMES AT SoM



### THE DOCTORAL PROGRAMME

The Doctoral Programme of SoM is to train prospective scholars to become highly skilled and innovative researchers and teachers in various aspects of management related to the energy sector. It primarily aims at preparing students for careers as faculty members at premier academic institutions.

### MANAGEMENT DEVELOPMENT PROGRAMMES

These programmes by SoM train the industrial managers of all level by involving extensive study of the client organization, preparation of specific teaching materials and cases towards the development of a customized course design to suit the needs of each organization. These are one-month duration programmes, attempt to upgrade the skills of participants and also to help the organization in developing a culture conducive to organizational excellence.

## SoM ANNUAL FEST

SoM Annual Festival, a national event, is a rich blend of academics, an anthem of high adrenaline rush and performing arts, a tussle of management strategies and decision making. The festival extends an opportunity to showcase attitude and aptitude with the quaternary festivities: Catalyst (the Management Quest), Energy Cup (the Sports Extravaganza), Reprise (the Cultural Fest), Zephyr (Annual Alumni Meet). Students from many institutes like SIBM Pune, SIIB, KJ Somaiya Mumbai, and JBMIS participate on a huge scale making this 3 day event a wonderful success.

### CATALYST

CATALYST, the management panorama, provided a forum for students to demonstrate their leadership and managerial temperament in a creative environment. An ensemble of business and management events, it brought together students from business schools across India, distinguished people from the corporate world and entrepreneurs. Catalyst comprised events catering to all four domains of management. A few events were Quiz Bizz, Shram Shakti, Touch, Adhiniyam, The Next Eureka, Look into Future and many more.

### REPRISE

REPRISE, creativity meets its talent stakeholders. It aimed to invigorate young minds to reach the pinnacle of their potential and carve out a niche for themselves in the cultural landscape. It was about unleashing the artist within across various disciplines of Drama, Group Dance, Documentary, Photo Story and Band war. Zephyr is the annual alumni meet of the School of Petroleum Management. A few events were Manger's Got Talent, ColorFrame, Avirbhav, Shutterbug and many more.

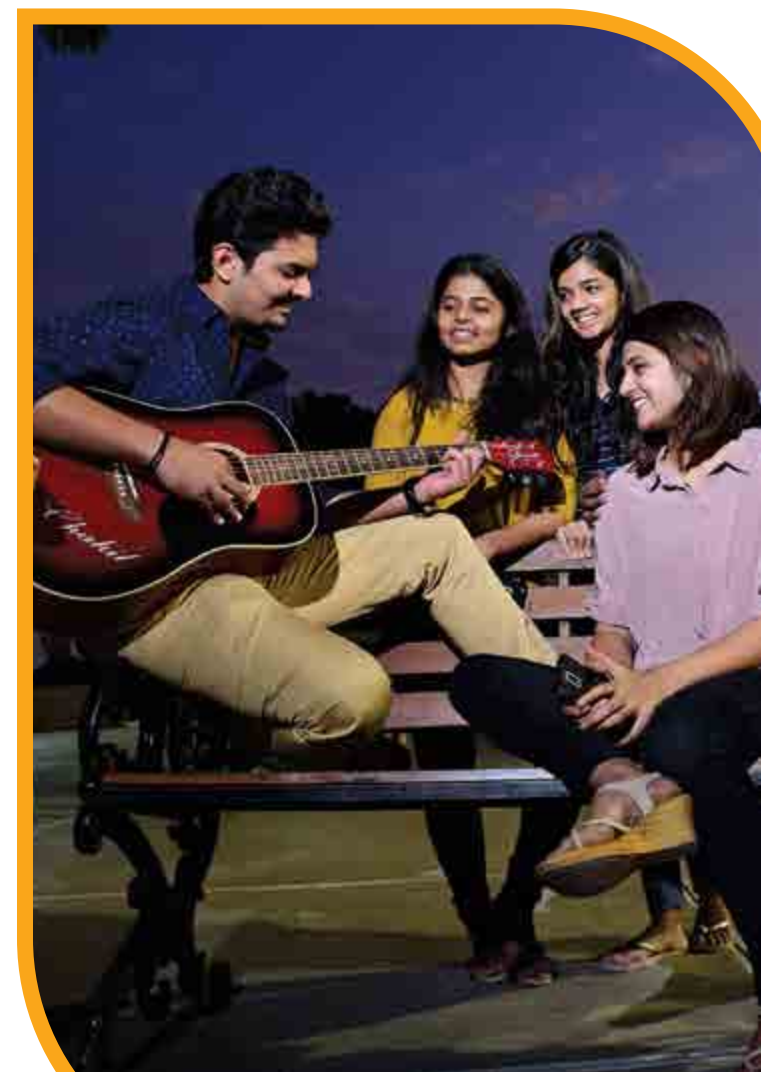
### ENERGY CUP

ENERGY CUP is the crescendo of sporting activity, a pantheon of success, a place where people strive hard to achieve unparalleled success. This event brings the corporate forces and students closer and on a similar playing field. Sports like cricket, football, volleyball, basketball, badminton, table tennis, carrom, shot put and discus throw tested each of them to their limits and also tested their resolves. It was an ideal platform for the creation of champions who someday would change the dimensions of the world order. Around 18 teams from across the country comprising academic institutions and industry enthusiastically participated in the event.



### ZEPHYR

ZEPHYR invited all SoM alumni to pay a visit to their school, relive moments on campus, inspire the juniors, thus establishing a strong mutual bond of faith and respect. It was a home-coming festival of SoM that is celebrated with a lot of rapture and reverence in the presence of the alumni.







## STUDENTS' CLUBS

Clubs promise a unique melting pot of ideas, values, experiences, joy rides, friendly terrains, grit, inspiration, and leadership and above all a tremendous learning opportunity for all. Presentations on different topics, Guest sessions, Debates, Discussion Forums, Quizzes, News Crunches are a few activities that these clubs perform regularly. The underlying philosophy of the clubs is to use students' spare time for personal growth. It not only helps in gaining knowledge but also sharpens the communication skills.

### CLUB MARCOM

Club MARCOM is the “MARKeting” and “COMMunications” club of SoM. At MARCOM, we understand competitive business scenario in the field of marketing, advertising and branding thus, trying to awaken the marketer in each of us through various activities such as presentations, Advise/ Admad - the ad making competitions, jargons, interactive discussions, GD's, book reviews etc. These activities also help in developing the communication skills and “out of the box” thinking, much needed to survive in the world of marketing. It is here that the students of SoM learn the concepts of marketing in the various segments be it B2B, B2C and C2C; and hence, making the students of SoM practical enough to be challenged anywhere.

### CLUB FINNACLE

FINNACLE is a knowledge sharing platform which gives opportunity to cope up with the constantly evolving world of Finance. Weekly activities such as Debates, Quizzes, Guest Sessions and Presentations help expand the horizon in the world of Finance. The conceptual clarity is achieved by the interactive discussions among the students. News crunching sessions helps gaining insight to the latest developments in the markets. With this the students are able to withstand the circumstances of the bear market and ace the bull market.

### CLUB OPERE - SHONZU

The objective of Opere - Shonzu club is to make students realize the importance of operations management in all domains of industry. Students take initiative every week and enrich themselves with various topics not only concentrated on hard core operations but also operations management associated with sales, finance, HR, etc. domains. The club also aims at discussing about the latest tools and software used in industry for optimizing the operations. At large such activities help students to integrate the academics with real time operations going on in the industry.

### CLUB ENERGY

Energy Club is an initiative by students to add a new flavor, a new theme and to capture the pulse of the campus. It gives an extra edge to understand, learn and share knowledge on a common platform. This translates to enhance the students' intellect for their managerial domain from their peers and industry experts.

### CLUB HR

The HR club is the youngest club at SoM, hardly a year old. It comprises HR student members from the junior as well as senior batch to involve all the students and make them think from different perspectives by placing practical illustrations. The HR club started as an initiative to give a boost to the HR activities in the college. The main motive of the HR club is to spearhead activities that could remove the traditional myths surrounding HR as a function and to create awareness regarding the importance of HR function in the current business scenario. It facilitates the functioning of the Centre of Excellence for HR. It provides a platform to the student community to understand and enhance their knowledge in this field by getting associated with the faculty, participating in events and contributing through articles.

### SoM MIRROR

SoM Mirror is a monthly magazine, which aims to bring out the extra knowledge from the students, structure the thought process and improve their research, and share the knowledge with the fellow students. The magazine is read by faculties, alumni, and people from companies who come to SoM for internships and placements. The focus for this year will be to bring out more and more articles and ideas from the students, and give them proper platform to share their perspectives with qualitative research. By the end of the year, we want each student to have contributed for Mirror at least once.

### CHAI KI TAPRI PE SESSIONS

A conversation between a student and a faculty at SoM led to the beginning of this club. The aim of this club is to make the students more aware of the latest happenings in the world and making them more connected to the real world and hence lessening the difference between a SoMite and Graduate from some other B-School. The session includes a class discussion on current affairs, latest trends in the sector and market as a whole etc. The topic to be discussed is decided a week in advance and a very healthy, learning and fruitful discussion takes place. Quite a few sessions have taken place but the knowledge acquired is immense. The session has 2-3 people who will be hosting the event so that it goes in a smooth way.



### OTHER INITIATIVES BY SoM STUDENTS

“Being just another brick in the wall” is an ideology that no student at SoM believes in. Thus, efforts are made to go beyond the expectations and doing something for a greater good. The students of SoM have taken various social initiatives such as organizing a Blood Donation Camp in association with Confederation of Indian Industry-Young Indians (CII-YI) saving hundreds and thousands of lives. Also raising fund of an amount equivalent to Rs.16000 from all the students that was utilized to purchase a water boiler for children of a local school was a noble act. Indispensable part of the students' non-academic calendar at SoM. Apart from this, an initiative named “Spreading Smiles” is taken up by SoM Students. As a part of this initiative they create short films having a social message and try to make out difference around.







## CONFERENCES AND CONCLAVES

### CONCLAVES

SoM organizes conclaves and roundtables which aim at theme based panel discussions on various aspects of business, management and academia. The invited panelists are senior management professionals of industry and their deliberations add tremendous learning to students. Moreover conclaves and roundtables help SoM to establish a mutually beneficial connect with industry. These events also bring out the best in students in terms of their professional approach to organize and manage important events that have senior industry professionals' participation.

The three major conclaves that SoM organizes every year are:

- Business Management Symposium
- Samavesh - The HR Conclave
- Energy Conclave

### INTERNATIONAL CONFERENCE ON ENERGY AND INFRASTRUCTURE MANAGEMENT (ICEIM)

ICEIM is a marquee biennial event of SoM-PDEU being organized since 2008. Started as an event on hydrocarbon sector, the conference now encompasses all aspects of energy and infrastructure from a global perspective. Each edition of ICEIM witnesses encouraging participation from E&I sector experts, distinguished speakers, policy makers, government, research professionals, academicians, industry professionals, paper-presenters, students and media who deliberate on several aspects of the entire value chain of different verticals of E&I sector.



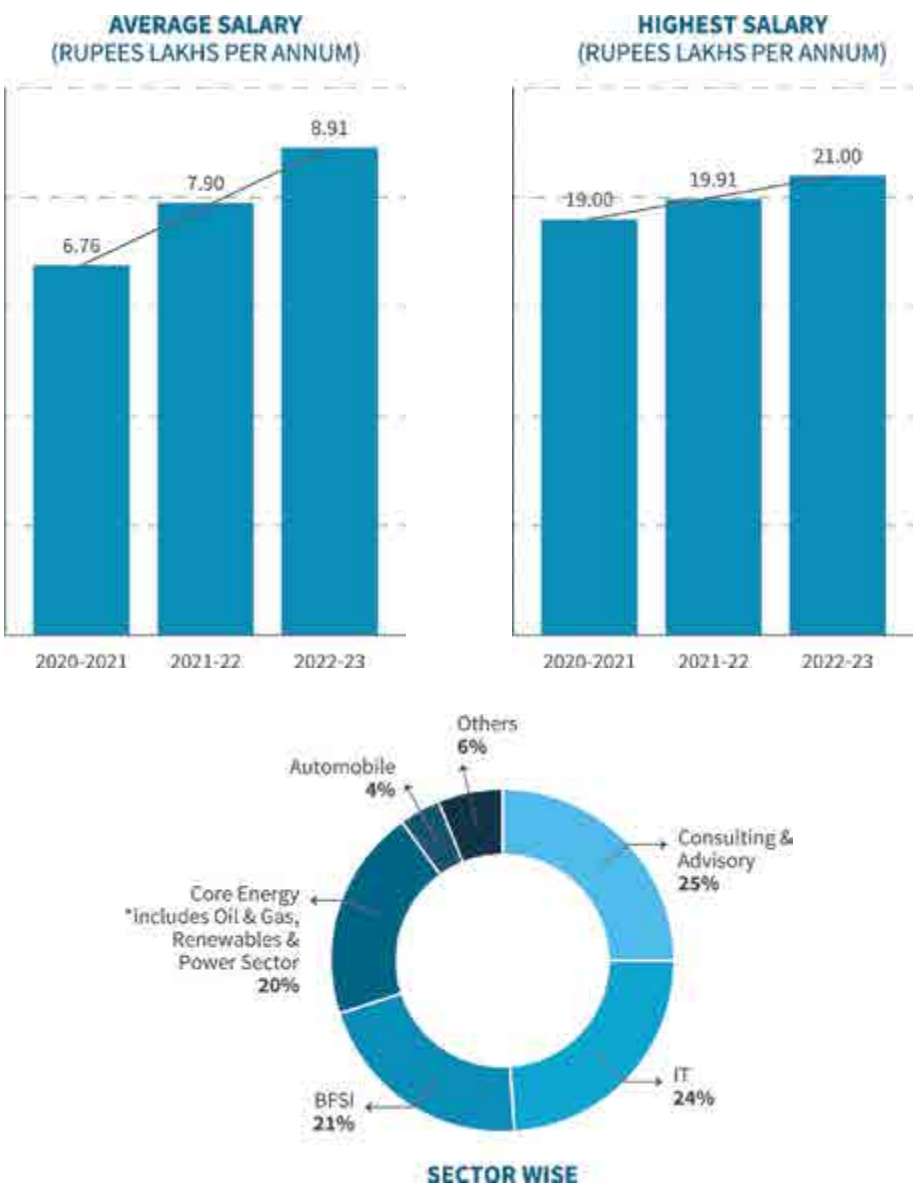


# A DECADE PLUS OF TRAINING & SUMMER PLACEMENTS @ SoM

The summer placement initiatives at SoM since its first batch in 2006 to the current batch have attracted a good number of companies from energy & infrastructure, oil and gas and other business sectors (both from manufacturing and services) as well. The students have worked on a host of internship-project areas including Hydrocarbon Project Financing, Petroleum Fiscal Systems, Supply Chain Strategy for a CNG Station, CGD Business Development, Automotive Lubricants Marketing, Financial Feasibility Study of Power Plant, Market Research, Projection of Oil & Gas Production, Materials Management, Risk Advisory, Consulting, Relationship Management, Business Development, Marketing, Wealth Management, Credit Analyst, Business Analyst, Upstream Procurement, HR Consulting, Account Management in Creative Agency, Renewable Project Management etc., to mention a few. An illustrative list of few companies from many that participated in Summer Placements:

- Aban Offshore Ltd.
  - Abellon Clean Energy Ltd.
  - ABG Shipyard Ltd.
  - Adani Energy Ltd.
  - Adani Gas Ltd.
  - Adani Power Ltd.
  - Adani Welspun & Exploration Ltd.
  - Aegis Ltd.
  - Alstom Ltd.
  - Asian Paints
  - Berger Paints
  - Bharat Petroleum Corporation Limited
  - Cairn India Limited
  - Castrol India Ltd.
  - Deloitte
  - Dexter Consultancy Ltd.
  - Ernst & Young Pvt. Ltd.
  - Essar Exploration & Production Ltd.
  - Essar Power Ltd.
  - Evosys
  - FedEx
  - FTKMC
  - GAIL (India) Ltd.
  - GIDB
  - Godrej
  - Guj Industrial Power Company Ltd.
  - Gujarat State Petroleum Corporation Ltd.
  - GSPC Gas Ltd.
  - GSPC LNG Ltd.
- Gujarat State Petronet Ltd.
  - Gujarat Alkalies & Chemicals Ltd.
  - Gujarat Gas Company Limited
  - Gujarat State Energy Generation Ltd.
  - Halliburton Offshore Services
  - Hazira LNG Private Ltd. (Shell)
  - HDFC
  - Himalaya Healthcare
  - Hindustan Oil Exploration Company Ltd.
  - Hindustan Petroleum Corporation Ltd.
  - Home First Finance Company
  - HPCL Mittal Energy Ltd.
  - ICICI Bank Ltd.
  - ICICI Lombard General Insurance Company
  - ICICI Prudential Life Insurance Ltd
  - IDBI Bank Ltd.
  - IDFC First Bank
  - Indian Oil Corporation Limited
  - Indraprastha Gas Ltd.
  - Infraline Energy
  - IRM Energy
  - Jindal Drilling & Industries Ltd.
  - JLL
  - Knight Frank
  - Kotak Mahindra Bank
  - KPMG Advisory Services Pvt. Ltd.
  - Larsen & Toubro
  - Mafoi Management Consultants Ltd.
- Mahanagar Gas Ltd.
  - Mercados AF Consulting
  - Mott Macdonald Consultants Pvt. Ltd.
  - NCDEX Commodity Exchange
  - Niko Resources Ltd.
  - Ogilvy & Mather
  - ONGC Ltd.
  - ONGC Petro Additions Ltd.
  - ONGC Videsh Ltd.
  - Petronet LNG Ltd.
  - Power Finance Corporation Ltd.
  - Punj Lloyd
  - Reliance Industries Limited
  - Reliance Power
  - Sabarmati Gas Ltd.
  - SBI Capital Markets Ltd.
  - Schlumberger
  - Shell Hazira Port Pvt. Ltd.
  - Siemens Ltd.
  - Standard Chartered Bank
  - Suzlon Energy Ltd.
  - Synoptek
  - Tata Steel
  - Tata Consultancy Services
  - TCE Consulting Engineers Ltd.
  - Total Oil India Pvt. Ltd.
  - Weatherford Oil Tool Middle-East Ltd.
  - WIPRO
  - VODAFONE

# A GLIMPSE OF MBA FINAL PLACEMENTS @ SoM IN PAST FEW YEARS



*Note:* For information about Final Placements of current batches, kindly refer the placement updates on [www.spm.pdpu.ac.in](http://www.spm.pdpu.ac.in)





# A DECADE PLUS OF FINAL PLACEMENTS @ SoM

A glimpse of some of the prominent companies who have been visiting SoM-PDEU for final placements since its inception.



# PDEU CONVOCATION OVER THE YEARS



Disclaimer: SoM-PDEU reserves the right to alter, modify and edit the contents of this document.





# PDEU

PANDIT DEENDAYAL ENERGY UNIVERSITY

Formerly Pandit Deendayal Petroleum University (PDPU)

Off. Koba - Gandhinagar Highway, Raisan, Gandhinagar - 382 007, Gujarat, India.

Phones : + 91 79 23275109/19 | +91 9727703101 | +91 6357316703

Email : [admissions@spm.pdpu.ac.in](mailto:admissions@spm.pdpu.ac.in)

**Placements Related Query:**

Email: [placementoffice@spm.pdpu.ac.in](mailto:placementoffice@spm.pdpu.ac.in) | Phone: +91 79 23275124

[www.pdpu.ac.in](http://www.pdpu.ac.in) | [www.spm.pdpu.ac.in](http://www.spm.pdpu.ac.in)

[facebook.com/spmpdpu](https://facebook.com/spmpdpu) | [instagram.com/sompdpu](https://instagram.com/sompdpu) | [twitter.com/spmpdpu](https://twitter.com/spmpdpu) | [linkedin.com/school/spmpdpu](https://linkedin.com/school/spmpdpu)

## SoM

SCHOOL OF  
MANAGEMENT

Formerly School of  
Petroleum Management

